







Wayne Faber NCLF President 2024-2025

## A Mission to Care, Support and Help Our North Carolina Citizens

The North Carolina Lions Foundation is a 501(c)3 nonprofit organization established in 1934. As the official charitable organization for the Lions of North Carolina and working closely with community based North Carolina Lions Clubs, we collectively enrich the lives of those blind and visually impaired, offer needed services for those less fortunate in each community and a hallmark of continuous support of research for health related issues concerning vision and overall wellness of all our citizens.

## Letter from the President

Greeting Fellow Lions,

I hope the dog days of summer are finally behind us. I would like to take this time to thank each and everyone of you who helped with your district's Brighter Vision Kickoffs. It was a great time seeing old friends and meeting new Lions as well. The fact that you took time out of your busy schedule to attend these meetings shows how much you care about what we are doing to help our visually impaired folks here in North Carolina. I am happy to report that we took in over \$117,000 after the five district events. This is awesome, but with the Fall and Holiday Seasons approaching we need to continue keeping focus on this program.

I am very excited about our new QR Code we are using with the Camp Dogwood Raffle ticket sales. I hope if you were at the kickoffs and picked up a packet for a club that wasn't there, you will arrange to get them to the clubs as quickly as possible so they can start assisting with our goals as well.

We have some upcoming volunteer dates scheduled for Camp Dogwood. We have several projects that need to be done to keep our camp looking and functioning its best. Please contact April to make your reservation to attend.

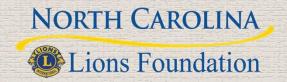
I am very pleased with the Chairpersons I have selected for Brighter Visions and Camp Dogwood. Please use your District Chairs first but our State Chairs are more than willing to come give a program whether it be at a club, zone or region meeting. We need to get the word out to our lions about the importance of these programs and exactly what the programs are and who benefits from them. One of the goals is to have clubs increase their donations by 10% this year from what you did last year. I think most can do that. Maybe at each club meeting just pass around a jar or bucket and ask for loose change or cash donations. Apply those funds toward your goal. You would be surprised at what you might just accomplish.

We will be having our Awards and Installation Banquet Saturday September 21st at Camp Dogwood to make up for the actual August date we missed due to the weather. Call April to make your reservation.

Lastly, you as a Lion are always welcomed to attend our board meetings and activities held quarterly throughout the year. Our next meeting will be the weekend of November 9th and 10th at Camp Dogwood. We would love to see you there. If I can be of any help or assistance please do not hesitate to reach out to me. Remember, together we can do so much more and we can *Make Dreams Happen!* 

President Wayne Faber







# '24-'25 Districts Brighter Visions Fund Drive Kick-Offs Well Attended

From Executive Director Carlton Metts



Thank you, Fellow Lions for giving a great end to the 2023-2024 year and then matched it with a great beginning of the 2024-2025 year. The five Districts Brighter Vision Work Shops went well with over \$117,000 raised. The Clubs put on a great show of members. Thank you all for your attendance.

The kickoff of the new QR code format for the Camp Dogwood Raffle is really making a big show on-line. If anyone does not understand the format please contact your District Camp Dogwood Chair or call me here at the foundation office. If you need additional tickets call us at the NCLF office number and we

will be happy to mail whatever you need. The Zeffy website cost is nothing for your use and you club will still get credit. Make the "OTHER" selection on ZEFFY for at the \$0.00 for a donation.

August is always a busy month due to the BV Work Shops and the Board of Directors, Council of Governors and the Executive Committee meetings. The hurricane canceled that weekend now it's making September busy with all the rescheduling of the events. You are invited to attend the Installation and Awards Banquet on September 21, 2024 at Camp Dogwood. Please call April to register for the banquet and if you need a room for the night and breakfast on Sunday morning.

We have brochures for Awards, KidSight Program, "Where your Brighter Vision Dollars Go" and more. The Brochures can be mailed to your club for your use. We are here to serve you.

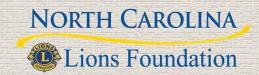
We recognize all that you do! Thank you so much! It is great to be a Lion!

Carlton











# Stats & Information From Camp Dogwood Summer Camp Season 2024

Summer Camp 2024 has come to an end. Please note statistics and information from this year's sessions.

Here are the number of campers by district, L-#54, I-#49, O-#64, N- #37, and S-#38 for a total of #242 campers.

Also, this year there was a session set aside for students at Governor Morehead School.

Please keep in mind that this is a unique program unlike any other. Our VIP's are allowed free time to socialize in a safe environment that has been adapted to meet their needs. The staff is trained in areas of first aid, the use of an AED, blind sensitivity and more. The staff is also available night and day for assistance that may be required.

The campers enjoyed a variety of indoor and outdoor activities each day. Activities varied from arts and crafts, chair exercises, chair yoga, to archery, axe throwing, boating, fishing, kayaking, and swimming.



Multiple educational seminars were also offered each week. The seminars varied from Non-24, which is a sleep disorder affecting the visually impaired, programs from the Deaf and Hard of Hearing, programs on various forms of technology for the blind and visually Impaired, Wise Insurance Services, offered advice on Medicare and Medicaid benefits, and NC AT&T University offered programs on how technology benefits the visually impaired.

As we look forward to next year we are planning an exciting summer. Join us as we are off to see the Wizard. Summer Camp 2025; Land of Oz.

We are looking at possible dates for next year with counselor training from May 11th-24th. Sessions will run May 25th, June 1st, June 8th, June 22nd, June 29th, July 6th and July 13th. One of these sessions will be set aside for the Governor Morehead School.

We are very happy to report the revenue this year. We have generated \$294,762.00 through the camp/retreat side. This is an increase of \$51,676.76. This new year we are off to a great start already. The month of August generated \$66,050 in revenue which is an increase of \$28,639 over the same time last year.

The Camp Staff is looking forward to 2025. We have a lot of marketing ideas we are wanting to launch. Our goal is to reach younger VIP's to hopefully engage a more diverse group of attendees.

Respectfully submitted:

Tammy MacLean Camp/Retreat Director 828-478-2135 Ext 229











NC Lions, what a terrific job you did supporting Camp Dogwood through your Camp Dogwood raffle ticket sales last year! Every VIP who attended during the summer camping season thanks you.

We are starting a new Lions year with renewed passion to surpass what we have accomplished in the past. Again, this year, every Lion is asked to buy/sell \$50.00 worth of raffle tickets. That is our "home-owners association fee" as owners of Camp Dogwood; and every Lion in North Carolina is an owner of our property on Lake Norman.

The new raffle tickets were distributed at the Brighter Vision kickoffs during July and August; if your club has not received its share, please contact your District Camp Dogwood Chair or your zone chair. The new format with the QR code should enable additional sales in our 'tech-savvy' world. One reminder: do not send in paper tickets to the NCLF office if your buyer uses the QR code. Any paper tickets sent to the NCLF office should be accompanied with a check.

The Camp Dogwood District Chairs for the 2024-2025 Lions year are:

- · District L: April George, Sherrills Ford Lions Club
- · District I: Theresa Munyon, Denton Lions Club
- · District O: Jake Stegall, Unionville Lions Club
- · District N: Gene Goetz, Goldsboro Downtown Lions Club
- District S: Jodi Proctor, Warrenton Lions Club.

If each Lion in North Carolina would purchase 1 more \$5.00 ticket than he/she purchased or sold last year, an additional \$22,360.00 would be praised. Let us each commit to that 1 extra ticket.

Camp Dogwood needs your help in numerous ways:

- Fall Clean-up Week September 16-19, 2024
  - a. Annual maintenance needs
  - b. Eyeglass sorting
- 2. Spring Clean-up Week April 3-9, 2025
  - a. Annual spring-cleaning needs
  - b. Eyeglass sorting
- 3. Summer Camp Volunteers
  - a. Weekly or daily
- 4. Promote off season use of Dogwood on Lake Norman for events.
  - a. Proceeds help support summer camping programs.
- 5. Sell Camp Dogwood raffle tickets.
  - a. Don't forget to remind everyone of the \$200.00 give-aways at conventions!

Lion Gene Goetz (Districts N and S) and I (Districts L, I, and O) are honored to serve the Lions of North Carolina and our VIPs as your Camp Dogwood Co-Chairs this year.





## **Great Leaders Communicate for Success**



You are the leaders who see the possibilities and act on them. You understand people are drawn to nonprofit service organizations like Lions Clubs International for a variety of reasons, including personal, social, and professional motivations. Today, your leadership role with the North Carolina Lions Foundation allows you to shape the future of our mission. You understand that our foundation began within each NC club and its membership. That's how it began. NCLF is nothing more than each member within each club who has made this foundation a remarkable, historical operation that has created a mission of enormous success within our state.

Our future sustainability depends on all club members communicating about our programs and services. We need to keep reaching out to businesses and organiza-

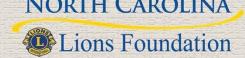
tions for support to ensure the continued success of NCLF. We must continue to share our story. I'm excited about the new training material and education for our programs and services for individual chairs, led by PDG Carlie Metts and his training team.

One way to achieve better communications within our community, town, or city is the use of our NCLF QR code. This code is for your use to educate club members and reach out to potential donors to learn more about us.

Please find the link below to download printed materials to educate and raise awareness about vision in our state. You will find the latest statistics and information on ensuring that children and adults are screened and schedule regular visits to their eye care professionals. As with most health issues, the prevention of vision problems through education is key to maintaining healthy and clear eyesight. This information and education form part of our overall educational and informational materials for member use. We also included newspaper 1/4 pg layouts, flyers for printing, and handouts, for example, KidSight flyer and newspaper ad for promoting an event.

Our updated new Brighter Visions for '24-'25 high-resolution HD video is available now for download. The video's length is 9 minutes, 30 seconds. Copy the lengths below to download any file for use.

https://drive.google.com/drive/folders/1MgqkCb194knkVLG1u9VUKYqG\_IKiDo1G?ths=true https://drive.google.com/drive/folders/1MgqkCb194knkVLG1u9VUKYqG\_IKiDo1G?usp=share\_link





August 2024

## Memorials

## Given by: Steve & Karen McClure Sallie Staley Travis and Dwayne Turner **Davidson Lions Club David Kennedy Jackson Lions Club** West Lexington Lions Club June Kolakowski Mark & Rhonda Bass Donnie & Margaret Taylor Jane Thorton

Allen & Amy Swaim

Allen & Amy Swaim

Allen & Amy Swaim Allen & Amy Swaim McLeansville Lions Club Ronald & Betty Shingleton **Brandon Shingleton** Wilmington Lions Club **Robert & Sandy Tomlinson** Nancy & Nicholas Buckner

Carlton & Anne Metts Carlton & Anne Metts Hendersonville Lions Club **Thomas Thompson** Carlton & Anne Metts Callie Laffon

Eileen Artavia Nelson & Mary Howard Harold & Sheila Howard Robert & Sandy Tomlinson John & Karen Gabriel

Angela Kaiser Harvey Dillon John & Betty Wall Chris Headley

#### Honoree

**Debbie Smith Debbie Smith** Arthur Wade Turner Sidney Abramsky **Tim Cranford Dyerl Howell** Allan Thompson

**Bill Lewis Bill Lewis Bill Lewis Bill Lewis** 

Herbert H. Rosser Thomas LaFontine "Fountain" Odom **Scott Painter** Peter Eggiman Jeff Flippin **Ethel Shingleton Ethel Shingleton** Beth Steelman **Deborah Danielson** Mary Lou Gerrish Matilda Marchese Louise Spera Frank Piscatelli Onree Fisher Jerry Worsley Members Deceased Spouse

**Boyd Mac Stout** Mike Howard Mike Howard PDG Alvis Bryan Carr **Ethel Rhodes** 

**Ethel Rhodes** Ida Mae West Sutton

Mike Howard

Hilda Murton Devlin Mike Howard Mike Howard Mike Howard

Mike Howard **Becky Burke** George Withers George Withers

Lee Harvey

# Honorariums

#### Given by:

Jimmy & Michelle Myers **Boone Lions Club** WS Konnoak Hills LC Greensboro Gate City LC Greensboro Gate City LC Kathy & Joe Poirier **DG Carlie Metts** Tim & Debbie Williams Tim & Debbie Williams Tim & Debbie Williams **Greg Suire** Thomasville Lions Club Thomasville Lions Club Sharon Axelberg **Sherry Johnson** Carlton & Anne Metts Carlton & Anne Metts

Carlton & Anne Metts

### Honoree Louisburg LC

Jon Snellings Paul Bledsoe Robert Meacham Robert Gobble Melinda Fraser District 31-N Cabinet **PDG Paul Bledsoe** Jimmy & Michelle Myers 1st VDG-E Steve Cline Dan Suire **Curtis Connor** Kathy Poirier **Dorothy Whaley PDG Carlie Metts** Pres. Wayne Faber 1st VP Allen Swaim 2<sup>nd</sup> VP Lorraine Dixon PP Robert Loeblein PP Avron Upchurch PP C. Neal Alexander **PP Curtis Bare** PP Lou Creel **PP Jerry Austin** PP Ralph Hester **PP David Smoot** PP Harvey Whitley PP Jim Walker PP Herb Justice PP Stewart Wooten PP Steve Wilson PP Dale Dupree PP Mike Flora PP Paul Bledsoe PP Charles Holleman **PP George Suggs PP Sandy Scarlett PP Chris Headley PP Curtis Erickson PP Karl Ernst** PP Skippy Jackson



PP Steve McLaurin