

NORTH CAROLINA LIONS FOUNDATION, INC.
Board of Directors Meeting

Camp Dogwood

November 10, 2024
9:00 PM

Call to Order

Wayne Faber, President

The Board of Directors Meeting was called to order by President Wayne Faber.

Invocation

Allen Swaim, First Vice President

The Invocation was given by First Vice President Allen Swaim.

Pledge of Allegiance

Lorraine Dixon, Second Vice President

The Pledge of Allegiance was led by Second Vice President Lorraine Dixon.

Opening Remarks

Wayne Faber, President

President Wayne Faber welcomed everyone to the meeting. He introduced Kendra Huntsman, our new accountant in the NCLF office. He also stated that Paulette Gasperson and Larry Gasperson have resigned their positions as Sight and Hearing Conservation Chair and At Large Board of Director respectfully due to the devastation they have experienced by Hurricane Helene. Glenda Grant will be replacing Paulette for the remainder of the year as State Chair for Sight and Hearing Conservation and PCC Joe Poirier will be replacing Larry as At Large Board of Director.

Motion was made by Council Chair George Suggs and seconded by District Governor Ana Elliott to accept the changes as follows: Glenda Grant for State Chair of Sight and Hearing Conservation and PCC Joe Poirier as At Large Board of Director. Motion carried by voice vote.

Introductions

Wayne Faber, President

Introductions welcoming PID Harvey Whitley and PID Lacy Presnell were by President Wayne Faber.

Reading & Approval of Minutes

Anne Metts, Secretary

The minutes were published online and have been reviewed by the Board of Directors.

MOTION was made to accept the minutes as published by District Governor Ana Elliott and second by First Vice District Governor Eileen Artavia. Motion carried by voice vote.

Roll Call

Anne Metts, Secretary

Officers and Board Members Present by Zoom: Treasurer Curtis Erickson, Second Vice President Lorraine Dixon, District Governor Judy Keck

Officers and Board Members Present: President Wayne Faber, First Vice President Allen Swaim, Immediate Past President Steve McLaurin, Secretary Anne Metts, Council Chair George Suggs, Board Representative First VDG Juanita Brown, Board Representative Second VDG Jody Proctor, District Governor Mike Edwards, District Governor Ana Elliott, District Governor Jim Tobolski, First VDG Eileen Artavia, First VDG Steve Cline, First VDG Gene Goetz, First VDG Dwayne Turner, Second VDG Sandy Fraser-Thomas, Second VDG Eddie Chase, At Large Board of Director C. Neal Alexander, Jr., At Large Board of Director Allen Reinhardt, At Large Board of Director Joe Poirier, Executive Director Carlton Metts

Not Present: District Governor Dawson Hart, Second VDG Jarius Garner, Past District Governor Bill Mathers

Quorum is present.

Appointment of Parliamentarian

Wayne Faber, President

President Wayne Faber appointed PID Harvey Whitley to be Parliamentarian.

Remarks by State Council Chairperson

George Suggs, Council Chair

Council Chair Report

The governor's meetings to help start their year off right. We went through and compared the committees with the Lions International and the state constitution and bylaws and worked with the constitution and bylaw committees to align with each other. Each committee has guide lines and will be distributed. The governors are asking on the reports this year to please tell what is happening across the state with your assigned committee and not to give a program to them but to give a report.

On September 26th, 2024, Hurricane Helene made land fall In the Big Ben region of Florida as a category 4 with winds of 140 MPH. It weakened quickly as it moved quickly across land. Before degenerating into a Post Tropical cyclone over Tennessee on September 27th . It stalled over the state before dissipating on September 29th. In doing so Helene had managed to kill 232 People and \$88 Billion worth of damage across 8 states. North Carolina had 101 Verified in North Carolina alone. We had 1 in Ashe County, 5 in Avery County, 43 in Buncombe County, 1 in Burke County, 1 in Catawba county, 2 in Cleveland County, 1 in Gaston County, 5 in Haywood county, 9 in Henderson county, 2 in Macon County, 4 in Madison County, 1 in Mcdowel county, 3 in Mecklenburg county,2 in Mitchell county, 1 in Polk County, 1 in Rowan county, 4 in Rutherford county, 1 in Wake county, 2 in Watauga county, 1 in Wilkes county, 1 in Yadkin county, and 10 in Yancey County. Buncombe county still has 26 missing. This shows how widespread this was. Think of the things that this changed. As an example, Baxter International in Marion had to shut down for a period causing a shortage and rationing of IV Fluids nationwide. Baxter supplies 60% of IV fluids to the US. This Hurricane was so widespread it caused 15 Tornadoes on the north side of Rocky Mount damaging 14 buildings and injuring 15 people including 4 critical. The area in Black Mountain and Swannanoa suffered loss of life and totally took out a town. Garren Creek in Fairview did as well. Haywood county took a hit again in the Clyde area where just a few years ago it was destroyed by another hurricane. Chimney Rock, Batcave, Pensacola in Yancy, Marshall and Hot springs in Madison County just to name a few.

Folks were without Electricity, Telephones, Intranet, Water and even gas. Grocery stores were taking cash only not cards because of no intranet or power. Folks were flushing toilets with water from the branch.

Only a few Stores were open, and the products were scarce. We cooked on a Colman propane stove and still ate on paper plates and plastic forks and spoons. Asheville and surrounding towns had curfews to keep folks off the road.

The storms caused 1,400 landslides and damaged over 160 water and sewer systems, at least 6,000 miles of roads, more than 1,000 bridges and culverts and an estimated 126,000 homes. This storm crested the French broad river at 25 feet beating the record from the floods of 1916. Lions' clubs from all over the US have sent donations in cash to items folks can use to rebuild their lives. Many are still, after one month, still living in tents. So far just in the mountains in Asheville we have collected 11 tractor and trailer loads of goods to transport out to the areas of need. We have utilized 3 helicopter drops and even used horseback to get items to those in need. We how to cook on little Buddy heaters. We have given out over 300 little buddy heaters. We even had a 53 foot trailer come in with 572 weber grills and another with 1800 bags of charcoal.

While each international president brings their unique passion and perspective to Lions Clubs International, there has and always will be a single constant that unites all lions: and that is Service. With this each president is committed to helping clubs increase their service, and as a result, their impact on our local and global communities grow and provide service to those less fortunate.

President Fabricio Oliveira "Make Your Mark"

He says that Bound by kindness and driven by the desire to create a better world, Lions club members are making their mark in communities everywhere. And fellow Lions I have been very impressed with the lions' clubs across the globe that have reached out to us to help in our time of need. We received a \$100,000 grant from the Lions International Foundation to assist in our situation. We have had 2 meetings with the committee and will give more details as they come available. Right now, it's working to find what we need to focus on.

Motion was made to approve report by Immediate Past President Steve McLaurin and seconded by Second VDG Jody Proctor. Motion carried by voice vote.

Camp Director's Report

Tammy Thomas, Camp and Retreat Director

The impact of Hurricane Helene was felt all across the region. I want each of you to know that NC Lions Camp Dogwood immediately went to work.

We opened the facility to those needing shelter in their time of need. We also were blessed and honored to provide rooms for the helicopter pilots that flew air drop and search and rescue missions. In total 48 nights of accommodations were donated for this cause.

Lions from all over the United States have truly stepped up the past few weeks to assist with Hurricane Relief. As of November 1st, we have received \$129,233 in donations. We have dispersed \$57,087 in supplies and expenses. I hope each of you have been following the posts on Facebook documenting the tragedies we have seen over the past few weeks.

We have been honored to be a part of delivering items to the following...

2 shipments to Black Mountain McCune- canned food and a pallet of water

1 shipment to a Church in Old Fort – misc. supplies

1 shipment to a Church in Asheville misc. supplies
 1 shipment to Green Mountain- generators, heaters etc.
 1 shipment to a Church in Brevard- Food
 1 shipment to Hendersonville- misc. supplies
 Avery County Air Field – 5 deliveries each a 20-28-foot box truck
 Creston Riverview 4 deliveries- coats, food and misc.
 Pregnancy Center- 5 deliveries- diapers, baby formula etc.
 Animal Rescue – 3 deliveries- food and kennels
 Andrews Lions Food Bank- 1 delivery 14 pallets assorted
 Lake Lure Food Bank- misc. food items

As you can see we have been very busy around the Camp. With multiple trucks coming in weekly and multiple deliveries being made weekly.

I would like to thank those Lions that came out and volunteered as well as members of the community and the Sherrills Ford Fire and Rescue.

Clubs that were represented:

Sherrills Ford
 Claremont
 St. Stephens
 Lincolnton
 Black Mountain McCune
 Wendell
 Warrenton
 Guilford County Wide Cyber
 Rockwell
 Concord
 Mt. Pleasant

Dogwood on Lake Norman:

October monthly revenue was \$41,044, with a fiscal year to date of \$141,969.65. This is \$43,644.31 over the same time as last year. Please continue to SHARE, SHARE AND SHARE again all Face Book posts. This is free advertising. Also mark your calendars for December 7th. From 9 am – 3 pm for our now annual Christmas Bazaar. This year you will have the opportunity to shop and support local vendors as well as meet Santa and share your wish list. While you are here be sure to have your picture made with Santa.

Camp Dogwood

Dates for 2025-26 will be

| | |
|------------------|---|
| Session 1 | May 25th to May 29th |
| Session 2 | June 1st to June 5th |
| Session 3 | June 8th to June 12th |
| Session 4 | June 22nd to June 26th |
| Session 5 | June 29th to July 3rd |
| Session 6 | July 6th to July 10th |

| | |
|------------------|---|
| Session 7 | July 13th to July 17th |
| | |

Applications are ready to go upon Board approval.

Volunteers are needed for each week. Our goal is to have 10 each session. We are still asking for bus drivers. VIP's and Lions are asking us to add field trips into the weekly program. Remember we must have a commitment for each session before we can begin planning the trips. If you or someone know may be interested in volunteering or driving this summer please have them reach out to Tammy.

Motion was made to approve report by District Governor Mike Edwards and seconded by First VDG Eileen Artavia. Motion carried by voice vote.

Presentation by Immediate Past President Steve McLaren

Immediate Past President Steve McLaurin presented a NCLF President Appreciation Certificate to 1st VDG Gene Goetz for his extraordinary work in last year's Camp Dogwood Raffle. Gene was unable to attend the Awards Banquet in September due to being out of town.

Executive Director's Report

Carlton Metts, Executive Director

Executive Director's Report was presented by Carlton Metts who briefly spoke on Cash Flow. Funding for Activities has improved. Investments are doing good; Ambassador, Scruggs, Woolard and Stickley are still slow so far for the year; MSU/KidSight screenings are in process; LCIF/VSP program is on hold. Hopefully it will resume after the first of the year. Use of Camp showed a big increase over last year; Contributions Reports shows Brighter Visions at \$184,689, Memorials & Honorariums at \$5,701, Camp Dogwood Raffle Tickets at \$10,778, Clinical Eye Research at \$20,801 and Fellowships and Partners at \$10,600 as of October 31, 2024

Motion was made to approve report by Immediate Past President Steve McLaurin and seconded by District Governor Jim Tobolski. Motion carried by voice vote.

Old Business

None.

New Business

1. **Communications** – None
2. **Audit Review** was given by Carlton Metts.

Motion was made by District Governor Mike Edwards and seconded by District Governor Jim Tobolski to accept audit review prepared by Certified Accountants. Motion carried by voice vote.

3. Treasurer's Report

NCLF Board Meeting 11/10/24
NCLF Treasurer Report 11/10/24
PDG Curtis Erickson NCLF Treasurer

To NCLF Board: YTD numbers

Revenue:

Unrestricted Revenue:

Brighter Visions; \$184,484, -\$30,516

Camp; \$146,156, +\$36,489

Line 3285-Misc. Income; +\$8660, Line 3205- Camper Fees; +\$26558

Other; \$124,194, +\$80,561

Line 3304-Interest Investments; +\$21,960, Line 3349-Unrealized Gains; +\$59,610

Total unrestricted revenue; \$454,809, +\$86,509

Restricted Revenue:

Total unrestricted revenue; \$195,145, +\$158,980

Line 3650-Other TR; +\$154,763

Permanently Restricted Revenue; \$2,000, -\$1,766

Total Revenue: \$651,955, +\$243,722

Expense:

Unrestricted Expense:

Programs; -\$50, Vision Van; -\$2260,

Camp Dogwood; +45,681

Lines 4105,4108,4110, & 4111- Payroll; +\$35,560, Line 4143-Misc. Expense; +\$22,778,

Line 4147-Camp Store; +\$7057

Matching Funds; -\$1700, Public information; +\$1110, Fund Raising; +\$328, Officer's
Committees; -\$6489, Salaries; +\$17,822, Payroll Taxes; +\$608, Employee Benefits; +\$2,147,
Office Expense; -\$17,822.

Total Unrestricted Expense: \$469,965, +\$40,581

Restricted Expense: \$56,065, +\$20,965

Line 4600-A/C, +\$13,195, Line 4614-Water/Waste, +\$7695, Line 4619-Special Maintenance,
+\$1667.

Other Expense: \$65,844, +\$57177

Line 4710-Other TR, +\$64,844

Total Restricted Expense: \$121,910, +\$78,143

Total Expense: \$591,875, +\$118,724

YTD/ +\$124,998

End of Report

Motion by District Governor Mike Edwards to accept Treasurer's Report and seconded by First VDG Dwayne Turner. Motion carried by voice vote.

4. Recommendation from the Executive Committee

None

5. Nominations Report

November 2024 Report on Nominations

I am in receipt of credentials for State Council Chair for 2026-2027 from PDG Carlton "Carly" Metts and PDG James Maitland. They presented nominating documents for the Council Chair within the prescribed guidelines and this information has been provided to the current 2nd VDGs. There will be a secret ballot election by the council on Saturday 11/9/2024.

I am in receipt of a nomination for State Secretary/Treasurer from PCC Gary Steele and for State Promotion Chairperson from Lion Elizabeth Steele for these positions on the 2025-2026 State Council.

Resumes of these eligible candidates have been distributed to the 1st Vice District governors and their Council Chair for review. Interviews and elections shall take place on Saturday, November 9th 2024.

Candidates for NCLF positions should provide a notice of intent and verification of membership in good standing from your respective club secretary by April 15th, 2025. This election will be held at the 4th NCLF meeting. I am currently not in receipt of any letters of intent.

Report Respectfully Submitted by PDG Paul Silverman 11/6/2024.

NOTE:

PCC Gary Steele was selected to be Council Secretary/Treasurer for the 2025-2026 year.
Lion Elizabeth Steele was selected to be Promotions Chair for 2025-2026.
PDG Carlton "Carlie" Metts II was selected to be Council Chair for 2026-2027.

6. Committee Reports

Clinical Eye Research

A lot of activity has been taking place over the past few months.

North Carolina Lions Foundation has been working on a grant for \$50,000 for Miracles in Sight that is located in Winston-Salem, NC. Their arrangements are being made to have another opportunity to tour their facility in May of 2025.

North Carolina Lions Foundation is working on developing three additional grants with Wake Forest University Eye Center, Duke University Eye Center, UNC School of Medicine

Department of Ophthalmology. Dan Stamer of Duke University Eye Center has offered to come to our state convention or our district convention to explain to you what they (Duke University Eye Center) does as in their clinical eye research program.

Respectfully Submitted,

Chris Headley
Clinical Eye Research State Chairman

**See the 21st Century Mobile Screening Programs Committee
Statewide Chairperson Report, November 10, 2024**

Members of the Executive Committee and Board of Directors, I'm pleased to provide this report on behalf of the Mobile Screening Programs Committee. The vision screening data that I'm providing today will be from July through September and some for October

I believe it's important in these reports to focus on all three mobile screening programs operated by NCLF and our local Lions Clubs. These are the: (1) NCLF KidSight Program using the district-based KidSight Units, (2) the NCLF Mobile Screening Program using the MSU, and (3) the KidSight USA mobile screening program as conducted by local clubs using their own equipment – their cameras.

(1) Screening using the MSU operated by Bryan Hoover, continues to be robust. During the first quarter, the MSU conducted 12 screenings of 259 adults and 41 children. They identified 147, or 49%, to be in need of a complete eye examination. In addition, 230 hearing screenings were provided.

(2) Next are KidSight USA screenings conducted by clubs using their own equipment (and often using their own procedures and forms). Based on the reports submitted by those clubs, during the first quarter, they screened 2,199 children and referred 400, or 18%, for complete eye exams. Some clubs also screened adults, though that practice with the PlusOptix and SPOT cameras is contrary to NCLF guidance. Some of these screenings are conducted without an appropriate number of KidSight USA Certified Screeners, and there isn't much external program oversight.

(3) Now to the NCLF KidSight Program, which means results using the District-based KidSight Units. The first quarter was slow. Only 6 clubs used the KSUs to conduct 10 days of screenings. Children screened with the KSUs totaled 1,085. Those screenings resulted in the referral of 149, or 14%, of the children for complete eye exams.

The total number of children screened was 3,225, with 563 (17%), referred.

The "early" results for October show a strong uptick in screenings, both with the KSUs and by Clubs with their own cameras. In fact, we already have reports showing screening of 6,388 children with the KSUs and 3,106 by the clubs --- for a very strong total of 6,388 children!! If the children screened during the first four months is about 9,600, then the annualized number is less than 29,000. Far less than the nearly 48,000 last year!

The biggest challenges in the KidSight programs continue to be:

- Insufficient number of clubs that are “screening clubs”, and clubs not collaborating to screen
- Lack of training sessions, both in-person and via Zoom
- Program guidance on specific screening topics has been lacking
- Substantial deficit in using KidSight Units; Increasing tendency of clubs to purchase cameras
- Insufficient number of KidSight Certified Screeners and KidSight Unit Operators
- Lack of effective follow-up about “referred” children and the reporting thereof
- Lack of an organized, well-planned approach to secure approval from school systems

The primary program goal areas for this year continue to be:

- Marketing and Communications (with support from Lion Bledsoe’s committee)
- Training: in-person and via Zoom, including at conventions and cabinet meetings
 - o KidSight USA Screener Certification & how to properly use the cameras
 - o How to organize and conduct contacts with potential screening facilities & schools
 - o How to Plan and Conduct Screenings in various venues/facilities
- Recruitment and development of additional KSU Operators
- Adding new “screening clubs” in all districts
- Putting in place procedures for conducting follow-up for “referred” children
- Conducting “pilot” initiatives in the KidSight screening program area across districts

The Committee is making progress on several of these program goals, albeit not as rapidly as we would like. One marketing approach we will undertake is to have a Vision Screening table at the Mid-Winters, and we will offer individual sessions with clubs that want to discuss vision screening.

Attached are several reports that will allow you to look at the screening results in greater detail.

Respectfully submitted by State Chair, Jon Snellings, November 2024

| Club Screening Report - Multiple District 31 | | | |
|---|-----------------|--------------|---------------------|
| | | | |
| 01 Jul 2024 -- 30 Sep 2024 | | | |
| | | | |
| Club Name | Screened | Refer | Refer %% |
| | | | |
| District 31 L | | | |
| LONG VIEW | 20 | 7 | 35% |
| VALDESE | 5 | 4 | 80% |
| LAKE LURE | 168 | 19 | 11% |
| WEST HICKORY VIP | 50 | 6 | 12% |
| <i>District 31 L - KS Database</i> | 243 | 36 | 15% |
| <i>Add Western NC (Tri-County)</i> | 1078 | 145 | 13% |
| <i>Total of District 31 L</i> | 1321 | 181 | 14% |

| | | | |
|---|-----------------|--------------|-----------------|
| District 31 I | | | |
| BETHLEHEM | 150 | 24 | 16% |
| TAYLORSVILLE | 53 | 10 | 19% |
| KERNERSVILLE | 39 | 10 | 26% |
| NORTH DAVIDSON | 326 | 62 | 19% |
| CONCORD | 143 | 35 | 24% |
| SALISBURY | 448 | 102 | 23% |
| THOMASVILLE | 163 | 23 | 14% |
| LAKE NORMAN L C | 41 | 11 | 27% |
| Total of District 31 I | 1363 | 277 | 20% |
| | | | |
| District 31 O | | | |
| WEST STANLY | 427 | 78 | 18% |
| NORWOOD | 493 | 67 | 14% |
| VASS | 29 | 2 | 7% |
| SILER CITY | 58 | 4 | 7% |
| WAXHAW | 47 | 3 | 6% |
| Total of District 31 O | 1054 | 154 | 15% |
| | | | |
| District 31 N | | | |
| GOLDSBORO DOWNTOWN | 142 | 20 | 14% |
| NEW BERN TWIN RIVERS | 89 | 3 | 3% |
| Liberty | 7 | 3 | 43% |
| Total of District 31 N | 238 | 26 | 11% |
| | | | |
| District 31 S | | | |
| FUQUAY VARINA | 3 | 1 | 33% |
| RALEIGH NORTH RALEIGH | 8 | 3 | 38% |
| ZEBULON | 8 | 0 | 0% |
| LAKE GASTON | 271 | 59 | 22% |
| WAKE FOREST | 37 | 7 | 19% |
| Total of District 31 S | 327 | 70 | 21% |
| | | | |
| | | | |
| Multiple District 31 KidSight Database | 3225 | 563 | 17% |
| Adding District L | 1078 | 145 | 13% |
| Total Multiple District 31 | 4303 | 708 | 16% |
| | Screened | Refer | Refer %% |

**District 31L --- Western
NC**

| Club Name | Screened | Refer | Refer %% |
|--|-------------|------------|-------------|
| Hendersonville,Etowah,Pisgah Forest, Mills River | 388 | 28 | 7.2% |
| Hendersonville,Etowah, Mills River | 250 | 60 | 24.0% |
| Hendersonville, Etowah, Mills River | 223 | 29 | 13.0% |
| Hendersonville Etowah, MillsRiver | 217 | 28 | 12.9% |
| TOTAL: | 1078 | 145 | |

Camp Dogwood Properties

Well House

Well house needs a new roof. We have material just waiting on time to do this in house.

Asphalt Drive

Starting to see a lot of grass growing up through parking lot. Maintenance has been trying to keep down by pulling and spraying with weed killer. Tammy has gotten quotes on resealing. After looking at all quotes the Properties committee make a recommendation to approve the asphalt sealing for \$30,000.00 Sent to Budget and Finance Did get approved. Waiting on Director to pull the trigger.

Landscape

The landscape around the property needs some work. The fence line around the waterfront needs to be worked on. The fence closer to the gas pumps is really in need of some work. The fabric to stop the weed growth has seen its better days and need to be reworked. The weeds have over taken this area. Good place for varmints. Also need gravel on the walking trail.

Rocks at the piers need to be applied to keep erosion down

Steps going down to sewer need to be Built for safety issues. Also, it is being sound proofed this week. This will be a josh labor only for there is enough material there to do the job.

Duplex's

Will have to have all the doors Custom Built and installed. Each of the doors are a different size. Not stock doors. All porches have been redone and are complete. Waiting on the screen doors for units. Maintenance will be building the doors for these units because the quote we had was for \$10K

Other buildings

The screens on the Lobby porch have been damaged by the storms and will need replacing. Also need to plan on replacing Udovich and Linberger porch screens. Heavy duty screen has been back ordered.

Bus

The bus needs a roof over it. We recommend building a 20x 40 Building next to the maintenance Building to accommodate the Bus and the Boats. To get them out of the weather. The sun and weather will damage these vehicles.

New Building fund? Have quotes. Waiting on Approval from Board.

Budget and Finance approved \$15,000 to get this project done.

The Grease trap has been cleaned and coated we have quotes this is highly important. Budget and Finance did approve this. And scheduled for November or December.

The man hole also needs to be cleaned and coated but not as important As the Grease pit. We have a quote for this of \$13,810.00.

New items for November

Need to look at installing electronic Gates at entrance for safety reasons.

Asking for quotes

Need to look at possibly a generator for Power outages again for safety reasons.

The below items are being looked at by Long Range Planning but will keep on report until resolved.

Dock at water

Will need to be replaced with in the next few years due to getting weathered.

Roofs on Buildings

The roofs will have to be replaced on

Duplex 1-2—30.66 Squares total cost \$9,044.70

Duplex 3-4--- 31.00 Squares total cost \$9,145.00

White Building--- 87.33 Squares total cost of \$25,762.35

Udovich---102 Squares total cost \$30,090.00

Lineberger--- 96 Squares total cost of \$28,320.00

Main Office--- \$65,513.00

Total roof repair _____\$167,875.05

Recommendations from the Properties Committee:

Large screen TV to be put behind the screen in the Cates Room.

Roofs – Let Long Range Planning have schedule to set time frame for replacing roofs.

Need to look at new sound system for the Dining Room and Cates Room. (In Long Range Planning now.)

Submitted 11/05/24

PDG George Suggs Properties Chair



Public Information Education Chair Report – 11/8/24

Prepared by: PDG Paul R. Bledsoe, Past President NCLF

How Good Do You Look Today?

For a nonprofit, building a strong brand image through quality collateral—such as brochures, websites, social media content, and reports—is essential for several reasons:

Trust and Credibility: High-quality collateral helps establish trust with donors, partners, and beneficiaries. When a nonprofit has well-designed and professional materials, it signals that the organization is legitimate, competent, and serious about its mission. In the nonprofit world, trust is crucial; people need to feel confident that their contributions are going to a responsible, impactful organization.

Attracting Donations and Support: A strong brand image can attract more donations, grants, and volunteer support. When donors see polished, professional content, they're more likely to believe that the nonprofit manages its resources effectively. Consistent, well-designed collateral can reassure supporters that the organization is organized and reliable.

Clear Communication: Quality collateral improves the nonprofit's ability to communicate its mission, vision, and impact clearly. Whether it's through annual reports, infographics, or social media posts, well-crafted materials make it easier for people to understand the organization's work and why it matters. This clarity is essential for fostering engagement and support.

Differentiation from Other Nonprofits: The nonprofit sector is competitive, with many organizations often working toward similar goals. Strong branding through high-quality collateral helps a nonprofit stand out, differentiating its unique mission, approach, and impact. This can

make a big difference in capturing the attention of potential donors, volunteers, and beneficiaries.

Strengthening Community and Stakeholder Relationships: Quality branding materials can help build and maintain strong relationships with the communities the nonprofit serves, as well as with stakeholders, partners, and sponsors. When these groups see an organization consistently producing quality materials, it fosters a sense of pride and loyalty, reinforcing their connection to the cause.

Building a Long-Lasting Identity: Over time, well-crafted collateral can establish a consistent visual and narrative identity for the nonprofit. This helps build long-term recognition and loyalty, as supporters begin to associate certain colors, logos, or messaging with the organization's values and mission. Consistency across materials builds a sense of reliability and stability.

Investing in quality collateral may seem secondary, but it's actually foundational for building an effective and sustainable nonprofit brand that attracts lasting support and maximizes impact.

One way to achieve better communications and brand image within our community, town, or city is the use of our NCLF QR code. This code is for your use to educate club members and reach out to potential donors to learn more about us.

Please find the link below to download printed materials to educate and raise awareness about vision in our state. You will find the latest statistics and information on ensuring that children and adults are screened and schedule regular visits to their eye care professionals. As with most health issues, preventing vision problems through education is key to maintaining healthy and clear eyesight. This information and education form part of our overall educational and informational materials for member use. We also included newspaper 1/4pg layouts, flyers for printing, and handouts, for example, KidSight flyer and newspaper ad for promoting an event.

Our updated new Brighter Visions for '24-'25 high-resolution HD video is available now for download. The video's length is 9 minutes, 30 seconds. Click the lengths below to download any file for use.

https://drive.google.com/drive/folders/1MgqkCb194knkVLG1u9VUKYqG_IKiDo1G?ths=true

https://drive.google.com/drive/folders/1MgqkCb194knkVLG1u9VUKYqG_IKiDo1G?usp=share_link

The current Brighter Visions Video 8/24 for presentations is also available on Vimeo...

<https://vimeo.com/998906375>

Thank you, PDG Paul Bledsoe, PP NCLF / Public Information Education Chair

NC State Lions Sight & Hearing Conservation Report – November 2024

Several Lions from NC visited Miracles in Sight in Winston-Salem on Saturday Sept 14. Miracles In Sight (MIS), one of the largest nonprofit eye banks in the world, has launched a capital campaign to help recover from a 2022 flood in its local facility. Now in its public phase, funds raised in the \$5 million dollar campaign will be used to purchase, remodel, and upfit a new facility in Clemmons, and will run through the end of 2025. Those of us attending were given a tour of their present facilities and Ingrid Schunder, CEO, dissected a donated human eye to demonstrate the intricacies of the human eye. Miracles in Sight procures, processes, and stores corneal tissue from all over the state. They in turn supply corneal tissue not only to surgeons in the USA but to several other countries. Miracles in Sight supports corneal research so that surgical ophthalmologists have the latest technology relating to corneal surgeries and treatments. They partner with Vital Tears which produces autologous corneal tears for clients requiring this type of treatment.

District 31L

No report per Lion Connie Monday.

District 31I

Lion Cathy Critz report:

Lion Cathy continues to work with the KidSight Chair Program and is involved in the screenings as a certified KidSight screener. Supports the Hickory Grove Golf Tournament for Blind and Visually Impaired which is held in the spring of each year. She has made brochures about Sight & Hearing Conservation with sight & hearing tips as well as donation opportunities that she makes available to clubs.

She is trying to identify local eye centers who will provide exams/glasses for non-Medicaid clients at no/low cost and will share with her district. She has worked with IFB Solutions and Western NC Lions to share water with the McCune Center for Hurricane Helene relief.

District 31 O

Awaiting report.

District 31N

No report. Lions David Boyd has passed away and the position remains vacant at present.

District 31 S Report

Wake Forest Lions Club participated in the Wake Forest Good Neighbor Day by offering free vision screening and giving our free readers to adults and sunglasses to adults and children. We also gave away a pair of Enchroma Color Vision glasses to a 15-year-old boy with red- green color vision deficiency.

Wilson Lions Club sponsored the Mobile Screening Unit in September. Fuquay-Varina Lions Club also held a community vision screening event recently. Wake Forest Lions Club participated in Good Neighbor Day in September and gave away a pair of Enchroma color vision glasses to a 15-year-old boy. We have one pair left for anyone who can use them.

Apex Lions Club participated in Apex Night Out and provided free vision screening and also held an educational meeting presented by Wake Med Health & Hospitals Audiology.

Manteo Lions Club continues to collect, and pack donated eyeglasses and to send adults & children needing vision help for exams and glasses to a local optometrist.

Fuquay-Varina Lins Club participated on October 14 in the Southern Region Community Resource Event held at Lincoln Heights Magnet Elementary School by providing free vision screenings.

Rocky Mount Lions Club hosted the Mobile Vision Van at the Geater Joy Baptist Church Community Event on September 7.

Zebulon Lions Club partnered with The Eye Institute in Knightdale on October 19, for 'Give Back Day'. Dr. Poirier and his team provide free eye exams and glasses to the first 125 people in line that day. They have also been involved in KidSight Screenings.

Seaboard Lions Club is hosting the vision van on November 15 at Northampton Senior Gala in Jackson.

VOLUNTEERS REPORT

5 Nov-24

Download relief supplies at Camp Dogwood

Sort, repalletize & load for movement to NC disaster areas

Camp Director Tammy makes 4-6 relief supply trips per week with Van, pickup and/or box truck.

Note: Relief effort is a major ongoing effort that's labor intensive.

Total Volunteer hours: 100 hours

Volunteers by District

L—2, I —7, O—1, N—0, S—1

NC LIONS CLUBS participating—6 Clubs

Thanks to Tammy for leadership & Volunteers for helping the effort.

Constitution and By-Laws report for November 10,2024
Dale Dupree

The Constitution and By-Laws committee is still in the process of reviewing the present District 31 constitution and making sure that the changes from LCI are incorporated into the necessary places. It is not an easy task reviewing and making sure our constitution is accurate and up to date.

We do have two recommendations to the NCLF By-Laws pertaining to Article IV Officers and Directors Section 4: article D and Article V Meetings Section 4: Alternation Meeting Formats. See Attachment "A" for a copy of the recommendations.

MOTION was made to accept all reports under Second Vice President Lorraine Dixon by First VDG Dwayne Turner and seconded by District Governor Jim Tobolski. Motion carried by voice vote.

Brighter Visions Committee Report
PDG Bill Mathers

No report due to illness.

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Camp Dogwood State Chair Report
November 10, 2024

Camp Dogwood raffle ticket Sales as of October 21, 2024

13.9% of clubs in the state have turned in funds totaling \$8,648

| DISTRICT | TOTAL CLUBS | MEMBERS | 10/21/2024 | PARTICIPATING CLUBS AS OF 10-21-2024 |
|--------------|-------------|-------------|----------------|--------------------------------------|
| L | 46 | 688 | \$2,703 | 6 |
| I | 45 | 883 | \$415 | 6 |
| O | 50 | 1065 | \$1,380 | 9 |
| N | 50 | 968 | \$180 | 4 |
| S | 47 | 883 | \$3,970 | 8 |
| TOTAL | 238 | 4487 | \$8,648 | 33 |

| | |
|-----------------------------|-------|
| PERCENT CLUBS PARTICIPATING | 13.9% |
|-----------------------------|-------|

By this time all clubs should have their tickets. District governors, camp dogwood district chairs, and zone chairs please confirm that all of the tickets not picked up at the kickoffs have been distributed to the clubs.

Respectfully Submitted, November 1, 2024
Lion Gene Goetz FVDG

Fellowships and Partners

Report

November 10, 2024

Good morning, Everyone!

I am reporting on our Fellowships and Partners contributions.

The five district totals through October 2024 are:

- District L 0-NCLF Ambassador, 1-Sid L. Scruggs BOH, 3-WLW Partner in Service, 0-Jack Stickley Fellows for a total contribution of \$500.00.

- District I 3-NCLF Ambassador, 6-Sid L Scruggs BOH at the Lighthouse level, 8-WLW at Partner-in-Service at different levels and 0-Jack Stickley Fellows for a total contribution of \$3,800.00.

- District O 2-NCLF Ambassador, 3-Sid L Scruggs BOH, 1-WLW Partner-in-Service and 0-Jack Stickley Fellows for a total contribution of \$1,700.00.

- District N 0-NCLF Ambassador, 0-Sid L Scruggs BOH, 2 WLW Partner-in-Service at the Founder Level, and 1-Jack Stickley Fellows for a total contribution of \$700.00.

- District S 2-NCLF Ambassador, 13-Sid L Scruggs BOH (7) Lighthouse, (3) Steps to Service (2) Lighthouses Keeper, (1) Beacon of Hope, 3-WLW Partner-in-Service at the Founder level and 0-Jack Stickley Fellows at different levels for a total contribution of \$3,900.00.

In conclusion, year to date numbers are the following for each:

| | |
|----------------------|--------------|
| NCLF Ambassador | \$ 3,500.00 |
| Sid L Scruggs BOH | \$ 4,600.00 |
| William L Woolard | \$ 2,000.00 |
| Jack Stickley Fellow | \$ 500.00 |
| | <hr/> |
| | \$ 10,600.00 |
| | <hr/> |

In comparison to where we were at year end June 2024, 27.5% has been contributed thus far for the first 4 months of this fiscal year. Please feel free to contact me or any of the district

chairs for additional information or to schedule a presentation at your club. Our information is listed in the new directory on page 18. This concludes my report. Thank you.

Respectfully submitted,

Sherry Johnson
State Chairperson

Leadership & Development Committee Report

November 9, 2024

Greetings fellow Lions,

The Leadership & Development Committee has been at work. We have completed our first training with the Executive Director for the Officers, Board and State Chairs. This training was unfortunately postponed due TS Debby.

We are also beginning our plans on developing training materials for the State Chairs but also the local district chairs and will have it ready this Lions year..

More information on training will be published at a later date.

Respectfully Submitted,

IPDG Carlie Metts

IPDG Carlie Metts
Leadership & Development Chair

North Carolina Lions Foundation
November 10, 2024
Camp Dogwood
Board Meeting
Long Range Planning Committee Report

Good morning!

Mr. President, thank you for allowing me to serve in this role as Chair of the Long Range Planning Committee.

As you know, the Board has accepted the Long Range Plan to go through December 2030.

There is a lot of work to be done over the next 6 years to achieve the plan.

Per the recommendation for implementation, the Committee will stay in tack this Lions year and begin to reduce in size to 5 members over the next 3 years.

There are several short-term goals to be completed by June 30, 2024.

- 1- Increase Monday – Friday Camp Dogwood usage. This is on-going.
- 2- Revamp the Camp Dogwood raffle tickets including the use of QR code messages and giving. This is completed and implemented.
- 3- Update the Brighter Vision materials to ensure a broader understanding of Brighter Visions. This is being implemented through the Brighter Visions training sessions underway through the District kickoffs.

An upcoming action is to “have a plan in place for the use of the South Iredell Lions donation by December 31, 2024”. The President is to appoint an ad-hoc committee for this action.

We will continue to follow the other actions to insure they are on schedule. The committee will meet by Zoom on December 3, 2024, to discuss any updates to the plan.

Questions?

Thank you very much.
C. Neal Alexander, Jr. PDG

Pin Recycle Program—Over \$ 172,400.00!!

By: Lion Dave Butler, PCC for Lion Lou Creel, PDG

President Wayne, fellow Lions and guests. I am making this report for NCLF Past President Lou Creel. Since my last report for Lion Creel, he has had an \$100.00 sale, that I can report on today. June through October is a slack period for pin sales and pin swaps.

Again, all donations should be sent to Lion Creel!

Thanks, again, to everyone who has played a part in the phenomenal success of this project, for our North Carolina Lions Foundation Eye Research Programs.

REMEMBER! IF IT WASN'T FOR EYE RESEARCH, MANY OF US WOULD BE BLIND TODAY AND MOST OF US WOULD BE FACING A LIFE OF BLINDNESS IN THE FUTURE.

YES, THE TOTE BOARD HAS CHANGED AGAIN!!!!

Amount raised to date is: \$ 172,415.39 .

Thank You

BUDGET & FINANCE REPORT

Budget & Finance Report was given with the Treasurer's Report and approved.

MOTION made to accept Committee Reports under First Vice President Allen Swaim made by District Governor Ana Elliott and seconded by District Governor Jim Tobolski. Motion carried by voice vote.

Other Business:

Our next Council and Board Meetings will be held on February 7-9, 2025 at Camp Dogwood, Sherrills Ford, NC. For Reservations call 828-478-2135 and ask for April, Extension 250.

Respectfully submitted,
Anne Metts
Executive Secretary

ATTACHMENT "A"

BY-LAWS

NORTH CAROLINA LIONS FOUNDATION, INCORPORATED

ARTICLE IV OFFICERS AND DIRECTORS

Section 4: The corporate powers of the North Carolina Lions Foundation, Incorporated shall be vested in the Board of Directors.

C. No member of the Board of Directors or elected officer is entitled to receive any salary for serving as a Board of Directors member or an elected officer from the North Carolina Lions Foundation, Incorporated.

D. No member of the Board of Directors or elected officer shall be entitled to receive any salary **as an employee** from the North Carolina Lions Foundation, Incorporated.

Add

ARTICLE V MEETINGS

Section 4: ALTERNATIVE MEETING FORMATS. Regular and/or special meetings of the NCLF Board of Directors, Executive Committee and all other NCLF committee meetings may be held through the use of alternative meeting formats, such as teleconference and/or web/virtual conference. Such action may be initiated with approval of the majority of the NCLF Board of Directors.

Remove