Dear xxxxxxxxxxxxxxxxxxxxxxxxx

The xxxxxxxxxxxxxxxx Lions Club conducts pediatric eye screenings of pre-school children, ages six-months old through 6 years, and of elementary school children. We are available to perform screenings at your location upon request. Members of our Lions Club are certified to use either the PlusOptix or SPOT Vision Screener and other screening equipment. This service is free as part of the Lions KidSight USA Program, a national program of Lions Clubs International, as implemented by NC Lions, Incorporated.

According to educational experts, 80% of learning is visual. So, if children can’t see well, they can’t learn well. Yet most young children don’t get their vision screened until they have problems learning or paying attention in school. By then, it may already be too late. Unless vision problems are detected early and corrected, they risk becoming permanent by age 7. Vision problems may be misinterpreted as ADHD or as behavioral problems. Additionally, some vision disorders are not detected by typical school screenings. Unlike basic vision screenings with a Snellen eye chart, which only gives an indication of visual acuity, the PlusOptix or SPOT photorefractive systems screen for **amblyopia** (the brain favors one eye over the other eye) and the following:

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| * **Anisometropia** – unequal refraction of both eyes
* **Astigmatism** - corneal irregularities
* **Hyperopia** - farsightedness
 | * **Myopia** - nearsightedness
* **Corneal reflexes** - symmetric eye alignment
* **Anisocoria** - Unequal pupil sizes of both eyes
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We provide a parental consent template to provide to the parents for signature prior to the screening. Each child’s screening takes just a few seconds and is performed from about three feet. There is no physical contact with the child, and no eye drops are administered. Our equipment compares screening results to established standards, and either reports the result as “Passed” or “Refer”. The “Refer” report alerts parents that their child should have a complete eye exam by an eye care professional. We provide a results printout for the parents.

* **It is important to understand that we are not offering a complete eye examination or diagnosis of vision problems. THIS IS ONLY A SCREENING TO DETERMINE THE NEED FOR SUCH AN EXAM.**
* **IT DOES NOT REPLACE A RECOMMENED ANNUAL EYE EXAM BY AN EYE CARE PROFESSIONAL.**
* **A FINDING OF PASSED DOES NOT GUARANTEE THAT NO PROBLEMS ARE PRESENT.**

If this service interests you, we would love to meet with you for a half-hour or so to answer any questions. I can be reached at xxxxxxxxxx or at xxxxxxxxxxxxxxxxxx.com to schedule the meeting.

Sincerely yours,

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