

North Carolina Lions, Inc.
Board of Directors Meeting

Hilton Garden Inn
Charlotte, NC

November 12, 2017
9:00 AM

Call to Order

President George Suggs

The meeting was called to order by President George Suggs at Hilton Garden Inn in Charlotte, N. C. at 9:00AM after the devotion by Lion Bill Womack.

Pledge of Allegiance

Second Vice President Chris Headley

Second Vice President Chris Headley led the Pledge of Allegiance to our nations flag.

Opening Remarks

President George Suggs

President George stated that this meeting was going to be a little different from the normal. We will have to make some serious decisions today. Our finances are in serious condition and we need to address them as soon as possible.

Reading of the Minutes

Secretary Johnny Berry

A motion to approve the minutes of the August meeting was made by Council Chair Gary Steele and a second was made by District Governor Curtis Erickson. The motion passed.

Roll Call

Secretary Johnny Berry

The following Board Members were absent: Charles Holleman, Jimmy Meyers, Paul Silverman and David Cox.

Appointment of Parliamentarian

PCC Dave Butler was asked to be the Parliamentarian and accepted.

Council Chairman Report

Council Chairman Gary Steele

See the attached report.

Audit Report

Leon Reeves

Mr. Reeves went over some of the high points in the audit. Copies are available for review.

Council Chair report 11/13/2017

The Governors have been busy with club visits and are well on their way to completion. Activity reporting is being stressed.

Membership is a concern with 3 of 5 district below 1250. Governors are looking at new club development and rebuilding recently closed clubs.

District S is working with the Gaston Lions club that is turning in their charter and trying to sell their club building. The DG leadership team will seek to aid the club with proceeds going to Brighter Visions.

District I recently completed their Fall convention and elected their leadership for 2018-2019. District L will have their Fall convention next weekend. Districts O, N, & S will have their Mid-Winter conventions in January.

Governors are working on emphasizing Brighter Visions to prevent another year of shortfalls. This includes sales of the commemorative calendars. Sales of Camp Dogwood tickets appear to be going well even with the changed price structure.

Districts L and I provided bus transportation to the VIP Fishing Tournament and VIPS from across the state enjoyed a cold day of fishing at the Outer Banks.

District N received two \$10,000 grants from LCI to assist with Hurricane Harvey relief and currently have contributed over \$8,000 back to LCIF.

Respectfully submitted

Council Chair Gary Steele

Treasure Report

Treasure Skippy Jackson

See the attached report.

A motion to approve the treasures report was made by District Governor Karl Ernst and a second by Lion Mark Bateman. The motion passed.

Treasure Skippy spoke about the Investment Committee's role and their role for NCLI. A motion to give the Investment Committee more freedom to move our monies to other places when they feel we can get a better return was made by Treasure Skippy and a second by First Vice District Governor Nathan Medlin. The motion passed.

Special Time asked for by PID Harvey Whitley

PID Harvey asked for some time to make a presentation to Lion Steve Walker. Lion Steve had already been recognized by LCI as an Ambassador of Good Will, but the plaque is only made at a certain time and it was presented to him on Sunday.

By-Laws

By-Laws Chair Dale Dupree

Chairman Dale asked that if you had ideas, recommendations or suggestions regarding the by-laws, please forward them to him so the

Camp Dogwood

Chairman Wayne Faber

See the attached report.

Brighter Visions

Chairman John Owens

See the attached report.

Nominations

**Treasure Skippy Jackson
Filling in for Chairman Carlton Metts**

See the attached report.

In addition the following were elected at the meeting: Council Chairman is Terry Cauble and the Secretary/Treasure id Keith Peedin.

North Carolina A Lions Ambassador

Chairman Herb Justice

After much discussion about dollars and time frame, a motion by District Governor Don Eggert and a second by First Vice District Governor to approve the project an amendment to the motion was offered by Treasure Skippy Jackson and Second Vice District Governor Susie Dailey to change the name to The Jack Stickley Ambassador Award. Much discussion followed.

North Carolina Lions Inc.

Hilton Garden Inn

Charlotte, N. C.

November 10 – 12, 2017

Treasurer Report

An independent audit of the financial records of North Carolina Lions, Inc. for the 2016-2017 year has been conducted.

The Executive committee will be reviewing these documents at our meeting on Friday.

Please note that the books have now been closed for the Fiscal Year 2016-2017, and, with the Net Assets reflecting current values, the Statement now balances. This is indicated by the matching amounts of \$5,757,000 under TOTAL ASSETS and TOTAL LIABILITIES AND NET ASSETS.

Under PERMANENTLY RESTRICTED ASSETS, investments show a total of \$1,563,158. This is an increase of \$ 82,150 compared to last year same time. We will be discussing our investments and investment policy in detail this weekend.

Looking at the relationships between the Unrestricted Revenue and the Unrestricted Expenses, the total under Unrestricted Revenue, line items 3300-3349 shows that the actual amount is \$ 66,135 greater than the budgeted amount. Under Unrestricted Expenses, line items 4002-4389, the budgeted amount exceeds the actual spending by \$ 34,584. So, to this point of the year we have taken in more funds and we have spent less than we budgeted.

I feel I have to mention Brighter Visions.. As of Oct 31 we were \$ 7,827 below budget. I only say this to give you a Brighter Vision. We are \$ 22,522 above last

year at the same time. John Owens from all of the Lions of North Carolina, THANK YOU. We need to continue to stress to our Lions around the state how important their help with this is. Yes, we are seeking corporate funding. However we still depend on US to support the programs we love so much. Thank you to the Governors and their teams who are so valuable in this endeavor. NCLI cannot survive without you.

The last item I would like to bring to your attention once again is line items 4300-4389. This being the total for Office Expenses. \$ 6,894 under Budget. I feel we need to give Hillary and all his staff a big thank you for this, as it has remained under budget every quarter for a long time.

Respectively Submitted,

Skippy Jackson, Treasurer

NCLI

To: NC LIONS INC BOARD

From: PDG Wayne Faber (Camp Dogwood)

Date : 11/12/17

Greetings , Our Camping season was a good success we had 738 Campers attend the 10 week season. The youngest camper was 1 year old and the oldest was 99. Upon Reviewing the Camper survey forms it appears most still love the waterfront and outdoor activities. Other areas for improvement were the Arts & Crafts, Campers felt too many rules and not enough choices and that supplies were limited. Some areas of items they wanted to possibly see are carriage rides, Movie or Karaoke Night, Health & Wellness seminars, Beeper Balls to mention a few. One item that most agreed with is the fact that they want the snack bar to be moved back to the Lions Den store which is located in the Stickley building. As far as the food most enjoyed the breakfast and lunches more, it was suggested we have more of a variety of desserts and less chicken. Our Lion Volunteers were concerned about the cut of 6 to 8 volunteers each week and felt like they were doing more work then the paid counselors, most days started at 630 am and ended about 10pm. It was also a concern that the 1 night volunteers were given off was taken away, most not happy about that.

Are Camp Dogwood ticket sales are going at a good pace compared to last year at this time. The Complaints about the \$10.00 tickets seem to have ended for the most part. It is worth mentioning that 1 lion and VIP Teresa Munyon has sold over 80 tickets by herself. Finally yes we are giving away the \$200.00 gift card at each District Convention

Brighter Visions Report - NOVEMBER 12, 2017

North Carolina Lions, Inc.

The good news is that we have raised \$201,017 for Brighter Visions, and that is almost one third of our goal. As of November 4, we are \$60,000 ahead of where we were this time last year. Thank you for responding to the urgent needs of NCLI.

You will recall that we are on an imaginary journey of 600 miles of service from Manteo to Murphy. In that analogy, my shiny red 1962 Corvette convertible has made it almost to Knightdale, and I expect to reach Asheboro on Highway 64 by December 31. That's the half way mark of \$342,250.

I have no bad news, but I do have a word of caution. On our trip, we cannot afford a long rest stop. We cannot let our contributions slack off during the holidays and the cold winter months. We must continue our strong efforts. I encourage you to work with the first and second vice district governors, and anyone you can to keep up our momentum as we cruise right along. Remember especially your zone and region chairs as well as the Brighter Vision Chairs. They are valuable resources in getting the word out to the every-day Lions. Time is passing. One third of the year is already gone.

Again, I thank you for your work, and congratulate you on your accomplishments so far. Let's keep on keeping on. If there is anything that I can do to help you, let me know.

Thank you for the opportunity to serve.

Lion John Owens, PDG

Brighter Visions Chair

[illegible]

NORTH CAROLINA



Lions, Inc.

District	As of 11/4/2017		Memorials Honorarium s	Total BV	District Goal	Percent of Goal	This Time Last Year	Club vs Individual Breakdown	
	Member s	Brighter Visions						Club Donatlons	Individual Donations
L	1266	\$24,956.00	\$1,278.00	\$26,234.00	\$102,090.00	25.70%	\$23,576.63	\$25,206.00	\$1,028.00
I	1260	\$51,609.00	\$3,955.00	\$55,564.00	\$187,500.00	29.63%	\$47,098.96	\$54,089.00	\$1,475.00
O	1239	\$48,968.00	\$615.00	\$49,583.00	\$142,410.00	34.82%	\$29,074.31	\$48,754.00	\$829.00
N	1328	\$35,687.01	\$1,200.00	\$36,887.01	\$131,500.00	28.05%	\$28,870.93	\$35,902.01	\$985.00
S	1263	\$32,034.00	\$715.00	\$32,749.00	\$121,000.00	27.07%	\$12,011.55	\$31,994.00	\$755.00
M	0	\$0.00	\$0.00	\$0.00		0.00%	\$0.00	\$0.00	\$0.00
Grand Total	6356	\$193,254.01	\$7,763.00	\$201,017.01	\$684,500.00	29.37%	\$140,632.38	\$195,945.01	\$5,072.00

Nominations Report NCLI 11.12.17
Submitted by PDG Carlton Metts
Statewide Nominations Chair

President George, NCLI Officers, Directors and Lions, I am sorry that I could be I attendance today due my recent surgery and unable to travel the distance. I have asked PDG Skippy Jackson to give my report. Thank you all for your services to mankind.

Below is the current list of the NCLI Officer Candidates and the NCLI Directors for each District elected at the Mid-Winter Conventions are listed below:

NCLI Officers:

President NCLI Sandy Scarlett, Durham Lions Club
1st VP NCLI Chris Headley, Unionville Lions Club
2nd VP NCLI Curtis Erickson, Mill River Lions Club
Treasurer Skippy Jackson, Faison Lions Club
Secretary Johnny Berry, Rutherford College Lions Club

NCLI Board of Directors:

District L:

DG	DG Alan Lake, Black Mountain Lions Club	Automatic
1 year	1 st VDG Leon Pryor, Hendersonville Lions Club	Elected (2019)
2 year	(Open to the floor at the Mid-Winter Convention)	

District I:

DG	DG Elect Carolyn Sprinkle, Sparta Lions Club	Automatic
1 year	1 st VDG Elect Jimmie Myers, Mocksville Lions Club	Elected (2019)
2 year	(Open to the floor at the Mid-Winter Convention)	

District O:

DG	DG Susie Dailey, McLeansville Lions Club	Automatic
1 year	1 st VDG Paul Silverman, Durham Lions Club	Elected (2019)
2 year	(Open to the floor at the Mid-Winter Convention)	

District N:

DG	DG Rahim Shomari, Jacksonville New River Lions Club	Automatic
1 year	1 st VDG David Cox, Lumberton Lions Club	Elected (2019)
2 year	(Open to the floor at the Mid-Winter Convention)	

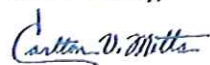
District S:

DG	DG Nathan Medlin, Warrenton Lions Club	Automatic
1 year	(Open to the floor at the Mid-Winter Convention)	
2 year	(Open to the floor at the Mid-Winter Convention)	

2018-2019 Council Chair Elect _____

2018-2023 Council Secretary/Treasurer Elect _____

Submitted by,



PDG Carlton Metts, State Nominating Chair, carltonmetts@embarqmail.com

North Carolina Lions Ambassador

The North Carolina Lions Ambassador Fund shall be established to promote and assist in funding programs and services of the North Carolina, Incorporated.

A North Carolina Lions Ambassador is a progressive recognition with five (5) levels available to any donor who wishes to support the outreach services and programs of North Carolina Lions, Incorporated for a tax-deductible donation of US \$500.00 for each level. This recognition is available to everyone and may be purchased individually or presented by individuals, clubs, or family members. The Ambassador will be awarded to a named individual who shall receive a Letter of Appreciation from the President of North Carolina Lions, Incorporated with a Certificate and one (1) special lapel Pin indicating the appropriate Ambassador Level.

After an individual has obtained an initial Ambassador for a \$500.00 donation, installments of \$250.00 each may be made toward a Progressive North Carolina Lions Ambassador. Installment payments must be completed within two (2) years from the date of the first installment.

All North Carolina Lions Ambassador funds will be placed in a non-restricted account and shall be a major source for funding North Carolina Lions, Incorporated services and programs.

No Brighter Visions credit will be given to Lions Clubs for NC Lions Ambassador contributions.

The Jack Stickley Fellowship will be retired June 30, 2018 due to the restrictions established in the original endowment articles of the fellowship.

November 12, 2018

A call for the question was made by Secretary Johnny Berry and a second by District Governor Karl Ernst. The motion passed.

A vote on the amendment to the original was taken and defeated 14 to 5.

A vote on the original motion was approved by 14 to 5.

See the attached proposal.

Public Information Report

PDG Paul Bledsoe Chair

See the attached report.\

Properties Report

Richard Rogers

See the attached report.

Camp Dogwood off Season usage

PDG Jana Peedin Chair

See the attached report.

Pin Recycle Program Report

PDG Dave Butler Chair

See the attached report.

Budget and Finance

Steve Walker Chair

Steve presented the finance situation at NCLI, and after lots of discussion with suggestions on where we could do some cuts to help offset our shortfall projected this year.

A motion by First Vice District Governor Carolyn Sprinkle and a second by Second Vice President Chris Headley to approve the above reports. The motion passed.

Proposed cuts to the budget:

A motion by First Vice President Sandy Scarlett and a second by First Vice District Governor Rahim Shomari to have Executive Hillary run a search to see what it would take to adjust camp season by \$100,000.00 and also a second search to cut \$200,000.00. The motion passed.

A motion by District Governor Curtis Erickson and a second by Mark Bateman to cut back the Matching Funds to balance of \$35,000.00 and when that is gone we are out for the balance of the year. The motion passed.

A motion by Second Vice President Chris Headley and a second By District Governor Curtis Erickson that we but no more canes this year. The motion passed.

NORTH CAROLINA Lions, Inc.

Public Information Chair Report – 11/17

Prepared by: PDG Paul R. Bledsoe, Past President NCL, Inc.

Women make up the fastest growing demographic within Lions Clubs International. Women now constitute around 30 percent of Lions club members worldwide, up around 15% percent in 2003. While this is a remarkable achievement, there is still much to be done. Since women represent 51 percent of the world's population, shouldn't they constitute a similar percentage of Lions worldwide membership?

Working toward this goal is a critical part of creating diversity, adding new perspective to club activities, expanding Lions overall membership and meeting the growing service challenges in a world that needs Lions help more than ever. Lions Clubs International has made grants available of up to US\$2,000 for Women's Regional Workshops, visit lionsclubs.org

For the first time ever we will celebrate the first female president of Lions Clubs International, Gudrun Bjort Yngvadottir (Good ren; ing-dot tier).

Point of information for Lions in NC, 45% of non-profits in America have female CEO's or Executive Directors.

A series of Giving Tuesday emails have/will be sent out through the NCLI email blast as well as social media throughout all of November. A follow-up campaign for end of 2017 giving in December will be sent out as well. I strongly encourage the Lions to share this information with their members, friends, family, and colleagues. The more we share as an organization, the more of an impact we will see.

We are now working with Classy, an online giving platform to offer a space where Lions can gather information to share with community members about the organization. It is a donation and resource tool for our Lions. You can go to >> <https://www.classy.org/campaign/brighter-visions/c148769> << to access the site. Over time, we will slowly transition it into a peer-to-peer campaign. We will utilize the LEOS and the Young Professional Lions Clubs as a catalyst to start this process.

New marketing materials for NCLI Brighter Visions have been created. There will be a gatefold which clearly displays the 12 programs and services we support as well as a rack card highlight the costs of our programs and services. These will be excellent tools to take out into communities. We will be printing these materials by the end of the year.

We plan to have our newsletter out next week... Any material that you feel will make an impact with funding from the foundation, please send the material to us.

I feel it would be a great move to team with a partner for a statewide Diabetes program and apply for a Core 4 Diabetes grant.

Core 4 diabetes grants assist large-scale Lions-led or affiliated projects that support public health efforts that focus on expansion and enhancement of diabetes prevention, education, and access to treatment programs for underserved populations. These grants help successful diabetes initiatives with successful models and track records expand in order to serve additional people, reach new populations, and improve access to comprehensive diabetes management and education systems. LCIF funding strategies are as follows:

Prevention, Public Education and Awareness

1. Community-based education and awareness programs that: promote education regarding pre-diabetes and what can be done to reverse symptoms especially among at-risk groups; focus on awareness of healthy lifestyles, diet and exercise; and involve peer groups, such as, workplace colleagues or fellow pupils to counter discrimination and stigma.
2. As onset of diabetes is occurring at earlier ages, priorities include: community programs to get children involved in their own health; child-focused programs in schools about risks for diabetes; and conducting activities centered on diet and exercise.
3. Diabetes screening activities for high-risk population groups based on national data, including screening for gestational diabetes. Use of diabetes risk assessment tests in screening activities is encouraged. Please note that typical screening programs are expensive and difficult to sustain; therefore, strong community partnerships for cost-sharing must be a component of a project in this area.

Respectively submitted,

PDG Paul Bledsoe, NCL Public Information Chair

State Properties Report

November 12, 2017

Agreed to purchase new ice machine. This machine will produce up to 500 lbs. of ice in a 24 hour period and is capable of storing up to 180 lbs. of ice. The machine will be moved in order to relieve traffic congestion around the buffet line. This comes with a cost of \$7,252.30.

Agreed to purchase – Bed Bug Heat Master Elite 4 Package. This machine is capable of treating multiple rooms at a time. This machine costs \$5299.96.

Executive Committee voted to move forward with extensive renovations to the White Dorm. Included in this project will be wallcovering and popcorn ceiling removal, painting, new carpeting and furniture. We will consider adding cable for future TV installation. Many issues were discovered during a recent tour of the building, this included mold and mildew, popcorn ceilings that were falling, ¼ to ½ inch gaps in the in the corners along the back wall. We are working to get estimates at this time.

Respectfully submitted,
Richard Rogers
State Property Chair

SUMMARY OF EVENTS, MEALS, DOLLARS COLLECTED FOR MEALS AND OVERNIGHT STAYS

JULY 2017 THROUGH OCTOBER 2017

CAMP DOGWOOD FACILITY

Prepared by: PDG Jana D. Peedin, Chair

NCLI Special Committee Camp Dogwood Off-Season Usage Committee

The following list sets out the groups/organizations events booked at Camp Dogwood from July 1 2017 through October 2017:

W-S Industries of the Blind d/b/a IFB Solutions

Family Reunions

Retreats

Churches

Arthritis Foundation

Quilter's organization

UNCC, Davidson College

Scrap bookers

Novant Health Chaplains

Catawba County Relay for Life

Associations for the Blind

Deaf/Blind Retreat

And Lions:

District Awards and Officer Installation

NCLI Strategic Planning Committee, VDG Training, NCLI Budget & Finance Committee

A summary by month is as follows:

July 2017

1 Non-Lion Event

2 Lions Events

3 Total Rental 186 Attending #Meals 1290 \$Collected for Meals \$4,454.50 \$3.45 per meal

\$Overnight Rooms \$3,362.50

Total Collected for July: \$7,817.00

August 2017

3 Non-Lion Events 122 Attending #Meals 425 \$Collected for Meals: \$4,156.50 \$9.78 per meal

\$Overnight Rooms \$6072.00 **Total Collected for August: \$9,920.50**

September 2017

14 Non-Lion Events 504 Attending #Meals 2270 \$Collected for Meals: \$24,144.15

\$10.63 per meal

\$Overnight Rooms \$25,619.00 **(Credits Back to Group \$10,898.90)**

Total Collected for September: \$43,590.73

October 2017

8 Non-Lion Events

2 Lion Events 244 Attending # Meals 1299 \$Collected for Meals: \$9,343.16 \$7.19
per meal

\$Overnight Rooms: \$13,686.37 **(Credit Back to Group \$676.00)**

Total Collected for October: \$26,349.50

The above numbers are taken from a report provided by NCLI on November 9, 2017 entitled 2016-2017 Use of Camp. These numbers are gross income from meals and overnight stays but does not show additional income taken in for snacks, meeting rooms, and other income, and does not show expenses.

At the end of September the Income and Expense Statement shows total income as \$62,328.00, total expenses as \$80,895.00 for a Net Loss of \$18,667.

Pin Recycle Program—Over \$ 159,100.00!!

By: Lion Dave Butler, PCC

President George, fellow Lions and guests. Since my report to you in August, we have had no sales. Lion Lou Creel is at the professional swap in Winchester, Virginia this week and hopefully he will have some luck with pin sales there. I will have pins at the District 31-L Fall Convention next weekend and hope to raise some funds for this program.

We have a good supply of NC State, District, Club, and Personal pins available at this time. Send me an email or give me a call for any of your pin needs. There is a good chance we will be able to help fill the gaps in your collection.

Lion Lou Creel and I recently had a discussion and agreed that our Co-Chairs with the NCLI Pin Sales for Eye Research will end on June 30th of this Lion's year. We both have sizable inventories of pins for someone to pick up. The price of pins have dropped dramatically and the markets are flooded with an over supply. I believe there is still some money to be made, but feel it will have to be done primarily on line through ebay. Neither Lou nor I have the expertise or time to manage this kind of program. Lion Joe Shumate and I started the program in 1995, and Lion Lou has been with the program since early 2000, when Lion Joe started having health problems and had to slow down. It has been a great program securing funds for eye research, with nearly \$160,000.00 secured with "0" expense to NCLI.

Thanks, again, to everyone who has played a part in the great success of this project for our North Carolina Lions, Inc. Eye Research Programs.

REMEMBER! IF IT WASN'T FOR EYE RESEARCH, MANY OF US WOULD BE BLIND TODAY AND MOST OF US WOULD BE FACING A LIFE OF BLINDNESS IN THE FUTURE.

Amount raised to date is: \$ 159,111.39 .

Thank You

Lion Dave Butler, PCC

A motion by First Vice District Governor Carolyn Sprinkle and a second by First Vice District Governor Rahim Shomari to allow VIP's to get a new Mobility Cane every 2 (two) years instead of every year. The motion passed.

A motion was made by First Vice District Governor Carolyn Sprinkle and a second by First Vice District Governor Alan Lake to cut our reimbursement back to \$12,000.00 for the board and when that is gone no more reimbursements. The motion passed.

A suggestion was made to move the May meeting to Camp Dogwood to cut down on travel expenses.

Meeting was adjourned at 2:38 PM.

Respectfully submitted,

Johnny E. Berry, Secretary