

North Carolina Lions Incorporated
Board of Directors Meeting

North Raleigh Hilton, Raleigh, NC
Boxwood/Dogwood

February 5, 2017
9:00 AM

Call to Order:

Charles Holleman, President

The meeting of the NC Lions, Inc was called to order February 5, 2017 at 9:06 AM at the North Raleigh Hilton, Raleigh, NC by President Charles Holleman.

Pledge of Allegiance

Sandy Scarlett, Second Vice President

Second Vice President Sandy Scarlett led everyone in the Pledge of Allegiance to our nation's flag.

Opening Remarks

Charles Holleman, President

President Charles Holleman thanked everyone for attending the Board of Directors Meeting.

Introductions

Charles Holleman, President

Immediate Past President Paul Bledsoe thanked the Search Committee (Ron Staley, Karen Gerringer, Andy Lilliston, George Suggs, and Cori Cauble) for their work. Past President Paul introduced the new Executive Director Hillary Brodofsky. President Charles Holleman recognized Past International Director Harvey Whitley and Candidate for International Director Gwen White.

Reading of Minutes

Gary Steele, Secretary

Approval of minutes posted online from the November 13, 2016 Board of Directors meeting held at the Holiday Inn, Wilmington, NC.

1st Vice District Governor Curtis Erickson made a motion to approve the minutes of the November 13, 2016 Board of Directors Meeting as published online. The motion was seconded by 1st Vice District Governor Don Eggert. Motion passed unanimously.

Roll Call:

Gary Steele, Secretary

All members were present except:

PDG Marti Hill
DG Mary Boehm

Appointment of Parliamentarian:

Charles Holleman, President

President Charles Holleman appointed Past District Governor Johnny Berry to serve as Parliamentarian.

State Council Chairperson's Report

State Council Chair Tim Williams

See Attachment "A"

Executive Director's Report

Hillary Brodofsky, Executive Director

Executive Director Hillary Brodofsky gave a short introduction of her history with Lions and thanked everyone for welcoming her. She reminded everyone about the next board meeting May 5-7, 2017 at the Greensboro-High Point Marriott Airport. The sign-up sheet is circulating.

Old Business:

None

New Business:

1. Communications

None

2. Treasurer's Report

Skippy Jackson, Treasurer

See Attachment "B"

A motion was made by 1st Vice District Governor Karl Ernst to accept the Treasurer's report as presented. Motion was seconded by District Governor Butch Conrad. Motion passed unanimously.

3. Recommendations from Executive Committee

President Charles Holleman informed the Board that we have a request from the Edenton Lions Club to use the NCLI Tax ID for to purchase a PediaVision device. The Executive Committee is recommending approval.

Past District Governor Wayne Faber made a motion to allow the Edenton Lions Club to use the NCLI Tax ID to purchase the PediaVision device. District Governor Laraine Dupree seconded the motion. Motion passed unanimously.

President Charles Holleman reminded the Board that the proposed changes to the Matching Funds policy are available for comment. Any questions/comments need to be back to NCLI by the end of February so the final document can be mailed to the clubs 30 days prior to the May Board Meeting.

4. Report from the Nominating Committee

Past President Carlton Metts gave a report on Nominations for NCLI Officers and NCLI Board of Director.

See Attachment “C”

5. Recommendations from Ad-Hoc Committee

Past President Herb Justice gave a report from the Strategic Planning Committee.

See Attachment “D”

6. Committee Reports:

COMMITTEES OPERATING UNDER SECOND VICE PRESIDENT SANDY SCARLETT

a. Clinical Eye Research Marti Henry, Chairperson

Second Vice President Sandy Scarlett gave a report on Clinical Eye Research.

See Attachment “E”

b. Properties Robert Carroll, Chairperson

See Attachment “F”

c. Public Information & Education George Culp, Chairperson

See Attachment “G”

d. Sight and Hearing Mary Boehm, Chairperson

Secretary Gary Steele gave a report on Sight and Hearing.

See Attachment “H”

Past District Governor Robert Carroll made a motion to accept the committee reports under the First Vice President George Suggs. District Governor Barbara Beltran seconded the motion. Motion passed unanimously.

Other Business:

Council Secretary/Treasurer Rhett White reminded everyone about the Southeast Breakfast at the International Convention. It will be on Monday morning at the Headquarters Hotel. Tickets are \$38.00 each. Make checks out to NC Lions Promotions.

First Vice President George Suggs informed everyone that July 19, 2017 will be a 50th Anniversary Celebration at Camp Dogwood. The event will start around 1:00 pm. Do not arrive early. Time capsule will be dug up around 3:00 pm. Items in the capsule will be photographed and a new capsule will be available to be buried. Dinner will be served at 6:00 pm with a live band afterwards. No rooms will be available.

International Director Candidate Gwen White invited everyone to the VIP Fishing Tournament Night for Sight Auction. Tickets are \$35.00 each. Tickets include your meal and attendance at the silent and live auctions.

Secretary Gary Steele informed everyone that next year's Council is considering a calendar as a fundraiser for Brighter Vision next year.

Lion Steve Walker (Past Executive Director) thanked everyone for the privilege and honor of being the Executive Director for the last 22 years.

Adjournment:

The meeting adjourned at 10:24 AM.

Next Board Meeting will be May 7 2017, at the Greensboro-High Point Marriott Airport, Greensboro, NC.

Respectfully submitted,
Gary Steele, Secretary



Hilton North Raleigh/Midtown
3415 Wake Forest Road, Raleigh, NC
1-919-872-2323
Friday-Sunday, February 3rd-5th, 2017



Report of the Council Chairperson:

Greetings from the 2016-2017 MD-31 Council of Governors. Across North Carolina, this year, citizens have seen our motto, “We Serve!” in action, and they know, without a doubt, that “Where there’s a need, there’s a Lion.”

Four of our five districts have had to deal with the effects of natural disasters, a hurricane and its aftermath in the east and wild fires in the west. All four districts received Emergency Assistance Grants from Lions Clubs International.

According to the December District Health Assessment...

- Year-to-date, across the state, we are down one club, having gained two clubs, Greater Morganton in District L and Ashokie Centennial in District S, and we have lost three clubs, one each in Districts I, O, and N. All of our District Governors are continuing efforts to add new clubs, bring in new members, and retain the current members in their districts.
- Current membership, statewide, is: 6288, down thirty-eight from a month ago.
- The average number of members per club is holding steady at twenty-one, as is the percentage of clubs with less than twenty members (57%). Although all of our districts except one are still over 1,250 members, we need to continue both to add new clubs and to grow existing clubs. As always, we need to stress that more members means that we can provide more service to those in need.

Current membership trends convince me that, although many people recognize what Lions do in their communities and beyond, many more do not know who we are and what we do. If they did, I believe that people would be lined up to join us. We have to continue and expand our service. We need to take on centennial projects and signature projects that will cause people in our communities to take notice. We can not continue to be a well-kept secret. We need let our communities hear us roar!

Respectfully submitted,

Lion Tim Williams
Council Chairperson, 2016-2017

North Carolina Lions Inc
North Raleigh Hilton, Downtown

Raleigh, N. C.

February 3rd -5th, 2017

Treasurer Report

Under PERMANENTLY RESSTRICTED ASSETS, on page 1, investments show a total of \$ 1,481,384. This is an increase of \$ 100,000 compared to last year same time. This number is pretty much flat since my November report. Obviously this depends on the market fluctuation.

If you look at the Income Statement Summary on page 5, you will notice that the expenses exceed our revenue by \$ 78,942. This is still normal for this time of year and is actually better than the year to date budgeted amount of \$165,568. It is also \$ 228,782 better than the same time last year.

Looking at the relationships between the Unrestricted Revenue and the Unrestricted Expenses, the total under Unrestricted Revenue shows that the actual amount is \$42,454 greater than the budgeted amount. Under Unrestricted Expenses the budgeted amount exceeds the actual spending by \$ 43,494. So, to this point of the year we have taken in more funds and we have spent less than we budge

The last item I would like to, once again, bring to your attention is found on page 11. This being the total for Office Expenses. \$ 9, 979, continuing, to be under Budget. I feel we need to give Steve and all his staff a big thank you for this.

Respectively Submitted,
Skippy Jackson, Treasurer

Nominations Report Council 02.04.17 & NCLI 02.05.17

Submitted by PDG Carlton Metts

Statewide Nominations Chair

The list that I have been notified running for office at the Mid-Winter Conventions are listed below:

District L:

DG Elect Curtis Erickson, Mill River Lions Club	Elected at Mid-Winter Conv.
1 st VDG Elect Alan Lake, Black Mountain Lions Club	Elected at Mid-Winter Conv.
2d VDG Elect Leon Pryor, Hendersonville Lions Club	Elected at Mid-Winter Conv.

District I:

DG Elect George Culp, Concord Lions Club	Elected at Mid-Winter Conv.
1 st VDG Elect Carolyn Sprinkle	Elected at Mid-Winter Conv.
2nd VDG Elect Jimmie Myers	Elected at Mid-Winter Conv.

District O:

DG Elect Karl Ernst, Siler City Lions Club	Elected at Mid-Winter Conv.
1 st VDG Elect Susie Dailey	Elected at Mid-Winter Conv.
2d VDG Elect Paul Silverman	Elected at Mid-Winter Conv.

District N:

DG Elect Don Eggert, Shallotte Lions Club	Elected at Mid-Winter Conv.
1 st VDG Rahim Shomari Elect, Jacksonville New River Lions Club	Elected at Mid-Winter Conv.
2 nd VDG Elect David Cox, Lumberton Lions Club	Elected at Mid-Winter Conv.

District S:

DG Elect Steve McLaurin, Raleigh Host Lions Club	Elected at Mid-Winter Conv.
1 st VDG Elect Nathan Medlin, Warrenton Lions Club	Elected at Mid-Winter Conv.
2 nd VDG Elect Mark Bateman, Lake Gaston Lion Club	Elected at Mid-Winter Conv.

NCLI Officers:

President NCLI George Suggs	Endorsement and Intent to Run
1 st VP NCLI Sandy Scarlett	Endorsement and Intent to Run
2 nd VP NCLI Chris Headley	Endorsement and Intent to Run
Treasurer Skippy Jackson	Endorsement and Intent to Run
Secretary Johnny Berry	Endorsement and Intent to Run

NCLI Board of Directors:

District L:	DG	DG Elect Curtis Erickson, Mill River Lions Club	Automatic
	1 year	1 st VDG Elect Alan Lake, Black Mountain Lions Club	Elected (2018)
	2 year	2 nd VDG Leon Pryor, Hendersonville	Candidate (2019)
District I:	DG	DG Elect George Culp, Concord Lions Club	Automatic
	1 year	1 st VDG Elect Carolyn Sprinkle, Sparta Lions Club	Elected (2018)
	2 year	2nd VDG Elect Jimmie Myers	Elected (2019)
District O:	DG	DG Elect Karl Ernst, Siler City Lions Club	Automatic
	1 year	1 st VDG Elect Susan Dailey	Elected (2018)
	2 year	2d VDG Elect Paul Silverman	Elected (2019)
District N:	DG	DG Elect Don Eggert, Shallotte Lions Club	Automatic
	1 year	1 st VDG Elect Rahim Shomari, Jacksonville New River LC	Elected (2018)
	2 year	2 nd VDG Elect David Cox, Lumberton Lions Club	Elected (2019)
District S:	DG	DG Elect Steve McLaurin, Raleigh Host Lions Club	Automatic
	1 year	PDG Wayne Faber, Apex Lions Club	Elected (2018)
	2 year	1 st VDG Nathan Medlin, Warrenton Lions Club	Elected (2019)

2017-2018 Council Chair Elect Gary Steele, 31-I

2017-2018 State Secretary Treasurer Elect PDG Rhett White, 31-S (final year)

PDG Carlton Metts, State Nominating Chair, carltonmetts@embarqmail.com

N C LIONS Inc. STRAGETIC PLANNING COMMITTEE REPORT FOR FEBUARY 3, 2017

The Committee as whole has not been very active since our last report to the Executive Committee, But things have been happening according to plan. Since October 2016 a Development Director, Hannah Earnhardt has been hired as is on the job and in January 2017, the new Executive Director, Hillary Brodofsky, has been hired and she began work on January 29, 2017.

The Committee as a whole has not met since last fall but we are looking for an acceptable date in February or early March to hold the next meeting. It was felt that we should have the new Executive Director and the Development Director on board before proceeding further so as to inform them as to what we were doing and for their input.

At the next meeting, it is our plan to begin looking at the following as time permits:

- A. NCLI Committees
 - a. Their structure
 - b. How to make them more effective
 - c. Do we need additional committee
 - d. Are there too many as it stands now
- B. NCLI Board of Directors
 - a. It's make up
 - b. How to make the Board Meetings more meaningful and efficient
 - c. How to increase Board involvement
- C. Training for the following
 - a. Board Members
 - b. Committee members
- D. Improving our Communications and education
 - a. To the Lions in NC
 - b. To the Public
 - c. Ways that may make our communications more effective
- E. What if any changes may need to be made in our By-Laws and Policies
- F. Create Tentative Timelines to present recommendations

Thank you for the opportunity to serve.

Submitted by PDG Herbert A. Justice

CLINICAL EYE RESEARCH REPORT

February 4, 2017

The faculty and staff of UNC Kittner Eye Center extend their gratitude for the major impact NC Lions have made on the eye care of those who come to UNC for a variety of eye diseases. Most recently NC Lions have provided state of the art equipment to relieve the pain and discomfort that occurs to those patients with dry eye symptoms.

The NCLI funds were deposited to UNC Eye in December 2016. The equipment is now in place in the Cornea Service and the Lions International plaque to recognize their support of the grant will be placed near the equipment.

Take time to think about the many people who are already being treated with the equipment and share with other Lions the positive impact we have made by supporting Clinical Eye Research. Our academic eye centers in North Carolina are well equipped because we as Lions care and serve.

The properties and volunteers had planned for a meeting on January 6, 2017 but a winter storm caused the meeting to be canceled. If there is an open date for another meeting and if Lion Wayne Faber feels like we need a meeting before volunteer week we will have another if the executive director has time to have a meeting we can have one. A lot of the same things are on-going like paving the road, replacing the water lines when that time comes, keeping a close eye on the sewer system to make sure it is working okay, and I would like to see the bathrooms in the duplex's remodel when we have the extra money. So thanks and that is my report without getting into things to get done during volunteer week and so I want get into things that Lion Wayne will be report on.

Robert H. Carroll

PDG

NCLI - Public Information and Education

NC Lions Council of Governors – Information and Technology

Lion George Culp, Chair February 4 -5, 2017

GOALS COMMUNICATION SHARING WHAT LIONS DO

...”everyone’s primary duty is to communicate effectively and efficiently to every Lion member in our state and tell our story in a way that defines the people we serve.”

Paul Bledsoe NC Lions, Inc President 2015-16

NCCOG Report

2016-17 Goals

Enhance communication within NCLions and the ability to reduce time and travel for meetings through the use of online collaboration tools.

Support NCLions Districts and Clubs efforts in Social Media

Respond sensibly and timely to the request of the NC Lions Council of Governors.

Issues _ None

All websites are being maintained by the individual districts.

Current Activity

Maintaining Websites within each District.

District Chairs are to be commended for their support efforts in their districts.

GOTO Meeting

GOTO Meeting is available for use by anyone in our state. Please feel free to contact your district Information Chair to schedule an online meeting. The uses of the online meeting tool is increasing.

Future Activity: Continue working on email solutions.

Request updated email list from each District for state database.

NCLI Report

Current Activity

Insights to Brighter Vision **Published monthly**

The Advocate –

Future Activity: Due to budget restrictions, Past President Paul Bledsoe, Development Director Hannah Earnhardt and I will examine the production of digital issues of The Advocate for the following year.

Newsletter – The monthly Newsletter is being published monthly on or around the 15th of each month.

Development Director Hannah Earnhardt, Camp Director Susan King, and others are to be commended for their monthly efforts to gather and report useful information to our readers. A special ‘shout-out’ goes to our technical support person Parinita Carpenter for the use of her publishing talents.

The newsletter is being emailed using a new database of NC Lions. See below **Email Services**.

Education Our committee has been asked to focus on providing more education to both Lions and the general public about the benefits of supporting our program of Brighter Visions. New efforts will be discussed with Hannah and Paul for the following year.

Communication

Email services – We continue to monitor the statistics of the number of email being opened and read.

Online meetings and seminars **GoToMeeting** - Is available to NCLI.

Respectively submitted:

Lion George Culp

NORTH CAROLINA



Lions, Inc.

Sight & Hearing Committee Monthly Update

January 31, 2017

	Current Month	Year to Date
Support and Mobility Canes	93	700
Matching Funds		
Exams Provided	74	738
Glasses Provided	145	1348
Dollars Spent		
Eyeglasses Collected	20020	98924
Hearing Aids Collected	138	580
Ink Jet Cartridges	634	2444
	Students Participating	
Educational Grants	8	

Pin Recycle Program—Over \$ 157,500.00!!

By: Lion Dave Butler, PCC

President Charles, fellow Lions and guests. Since my report to you in November, **We have great news!!** Sorry I could not be at the meeting this weekend to give this report myself. Lion Lou Creel had sales of \$305.50 at the November professional swap in Winchester, VA. I had sales of \$470.00 at the District 31-L Fall Convention, and Lion Creel had sales of \$240.00 at the District N-S Mid-Winter Convention.

Our next sales will be at our NC Pin Club Swap at Camp Dogwood April 25, to 27. We should have Lions from 13-15 States at our Camp again this year for the Swap. Immediately following this event will be sales at our NC Lions State Convention on April 28, and 29 in Raleigh.

If you have pin needs, call or email me or Lou (We are in the NCLI directory). There is a good chance we can fill your request!!

The success of this program has been phenomenal and thanks go to many of you, and many other Lions, who have played a part in the great success of this project for our North Carolina Lions, Inc. Eye Research Programs.

REMEMBER! IF IT WASN'T FOR EYE RESEARCH, MANY OF US WOULD BE BLIND TODAY AND MOST OF US WOULD BE FACING A LIFE OF BLINDNESS IN THE FUTURE.

WOW! The Tote Board Has Changed Again!!!!!!

Amount raised to date is: \$ 157,513.36 .

Thank You

Lion Dave Butler, PCC

Camp Dogwood Report

As of January 31, lions have sold \$63,545.50 worth of raffle tickets. All districts have clubs that have sold 3 or more books per member.

District L has total sales of \$10,658.50, with 5 clubs that has sold 3 or more books, with one club selling 4.40 books per member.

District I has total sales of \$15,033.00 with 7 clubs selling 3 or more books per member, with one club selling 4.47 books per member.

District O has total sales of \$16,471.00 with 6 clubs selling 3 or more books per member with one club selling 5.45 books per member.

District N has total sales of \$9,643.00 with 4 clubs selling 3 or more books per member with 1 club selling 5.86 books per member.

District S has total sales of \$ 11,740.00 and 3 clubs with 3 or books per member with one club selling 3.71 books per member.

Preventative maintenance at Camp Dogwood is an ongoing year round project. I encourage you and your Lions Club to continue selling tickets even if you have reached the goal of 3 books per member. That \$1.00 can make a difference in the life of our VIPS. Plus your ticket may be the winner of your choice of a car or a SUV.

Applications for summer camp have gone out, as well as applications for summer camp staff and volunteers are also being accepted and are on the NCLI web site.

Also do not forget volunteer week April 9-12 by donating your service and time to clean up and make repairs at Camp Dogwood. You saved over \$40,000 in needed repairs last year.

Thank you for all you do by serving.

Respectfully Submitted,

Chris Headley PDG

State Camp Dogwood Chairman



334
Camp Dogwood
2017

Report Date

1/31/2017

Lions Club		LIONS Members	Camp Dogwood Raffle \$	Books Per Member	Last Year total
Distict	Name			Sold By	
L	Clay Morgan Canton Lions Club			Canton Lions Club Canton Lions Club	
I	John Rink Odell Lions Club			Salisbury Lions Club Odell Lions Club	
O	Neal & Trudy Watkins Barbara Herms			Rockingham Lions Club Benton Heights Lions Club	
N	Mary Stewart Lions Club Woody French			Mary Stewart Lions Club	
S	Robert Carroll Glenn Day			Warrenton Lions Club Wake Forest Lions Club	
Car Winner					

How many of us are grandparents? I feel confident that you all know this little cherished ditty that our grandchildren have sung and animated over the years!

The itsy bitsy spider climbed up the water spout

Down came the rain and washed the spider out

Out came the sun and dried up all the rain

And the itsy bitsy spider climbed up the spout again

The itsy bitsy spider can be compared to our VIPs. The task of climbing that waterspout is just one of the many challenges to this little arachnaid of God's creation. The itsy bitsy spider has many mountains to climb! Such similarities that our VIPs experience on a daily basis! When the rain came and washed that little spider out its hope was just about spent when what happened? Out came the sun and dried up all the rain. We might say that the spider had a Brighter Vision and its life changed! What if our VIPs did not have that opportunity for a brighter day when all the rain is

dried up and the sun comes out? Lions, we have that opportunity to help give a brighter day to those less fortunate, to those who are visually impaired. Our opportunity in this State of North Carolina Lions is known far and wide as the Brighter Visions Annual Fund Drive. Our clubs are doing extraordinary things to help keep the programs and services for the visually impaired, disabled and less fortunate continue in our state. Leading clubs in our state as of January 27, 2017 are: District L: Hendersonville and Canton Lions Clubs

District I: Davidson LC and Lexington Downtown Lions Club

District O: Sanford Lions Club and Unionville LC

District N: Western Harnett, and Southport LC

District S: Apex LC and North Raleigh LC

Keep in mind that the campaign is only half way at this point and many clubs schedule the fundraisers for the spring. Some clubs have multiple fundraisers and turn in contributions as raised so the numbers will

change dramatically towards the end of the campaign. We know that.

We encourage clubs to call on their BV District chairs for programs or

assistance. That is how we get the message out to our communities . . .

through our grassroots Lions.

Report to the NCLI Board of Directors

Budget and Finance Committee

February 5, 2017

You have heard the Treasurers Report and the financial condition of the Foundation is good. We have had no budget adjustment requests to the Committee.

The 2017-2018 Budget hearings will be held on April 7-8, 2017 at Camp Dogwood. The April 7 session is open to all Lions and we welcome your participation and input, especially Lions who aspire to higher office. It is very educational as to how our Brighter Visions funds are spent. The Budget Committee will prepare the budget on April 8 and that will be a closed session.

Each DGE should plan to attend and have their 2017-2018 Brighter Visions goals finalized. These projections are the funds we base the budget upon, so it is imperative that we have them for the budget preparation. Be sure to work with your Brighter Visions Chair and VDG's to give as realistic a number as possible.

Respectfully Submitted,

PID Harvey Whitley, Chairperson