

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE

Saturday, May 6, 2017, 1:PM

Airport Marriott, Greensboro, NC

The Saturday May 6, 2017 Meeting of the NC Lions MD-31 Promotions Committee was held at the Greensboro, NC, Airport Marriott , beginning at 1:PM. Attending were Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siegelwax and Barbara Beltran. Also: VDG Curtis Erickson, PDG Tim Williams, Chairman Allen Reinhardt and Secretary/Treasurer Rhett White.

Chairman Reinhardt called the meeting to order and asked Governor Conrad to offer the invocation. Governor Beltran led the Pledge of Allegiance.

Chairman Reinhardt welcomed those attending and presented the agenda. **Upon motion of VDG Erickson and second by Governor Siegelwax, the agenda was approved.** attachment # 1

Members of the International Family were recognized.

Chairman Reinhardt appointed PDG Garry Steele to serve as Parliamentarian.

Upon motion of Governor Dupree, second by Governor Conrad, the Minutes of the February 4, 2017, Meeting of the Promotions Committee were unanimously approved. attachment # 2

Secretary/Treasurer White presented the Treasurer's Report. He pointed out that promotions dues were slightly above projections due to membership numbers being better than in previous years. He also pointed out that \$5,480.13 has come into the International Officers fund from auctions, donations and dues while \$4,809.41 has been spent. He noted that the Promotions Reserve account currently has a balance of \$9,319.52.

PIP Sid Scruggs asked if all the expenses of the endorsed candidate to participate in Lions UN Day in New York were paid. The Treasurer responded that he reimbursed the candidate for the budgeted \$1,500, but the actual cost was closer to \$2,000. Discussion followed with the consensus to reimburse the balance of costs.

Upon motion of Governor Siegelwax and second by Governor Beltran, the vote to authorize the additional payment and to accept the financial report was unanimous. attachment # 3

Chairman Reinhardt reported that the clothing inventory stands at \$19,605 in value. He said an additional \$2,391.80 in sales occurred during the State Convention of the previous weekend. He then provided a written report of committee activities.

Chairman Reinhardt reported that the Novant Health Thanksgiving Day Parade in Charlotte is now professionally managed and the fee for a non-profit to participate is \$5,000. He said he declined any further discussion with the organizers.

Discussion turned to the 2017 Lions International Convention in Chicago, June 30-July 4. Chairman Reinhardt said 117 North Carolina Lions and guests are registered at this time. He said the Palmer House which will house the North Carolina Lions is full with late registrations going to nearby smaller hotels. He said there are now two nights of entertainment.

He reported that 400 small North Carolina flags for distribution during the parade have been purchased and that some attendees have not yet picked up their red shirts. He reported that there has

been difficulty securing the white Fedora hats (several suppliers are out of stock but want us to purchase a more expensive hat). Much discussion followed with suggestions to purchase through Wall-Mart.com or Target or to have each Lion attending be responsible for securing their own hats.

A motion by Governor Dupree, second by Governor Beltran, to have everyone purchase their own hats failed on a 3-2 vote. By consent it was decided to continue the search for a standard hat for parade wear.

Chairman Reinhardt said the Saturday parade route will be along State Street for 1.6 miles with North Carolina and the Pisgah High School Band in position # 15. He told Lions to assemble at 8:AM in the Red Zone on West Wacker Street for the 9:AM step-off.

Governor Bumgardner reported that the Pisgah High School Band is excited about their trip and the parade. He said arrangements by the students and parents are coming together nicely with ample funds raised to make the trip.

Chairman Reinhardt announced that all trading pins have been distributed, except 50 extra pins that he suggested giving to the endorsed candidate for International Director to use as needed during the International Convention. **Upon motion of Governor Conrad, second by Governor Siegelwax, the vote was unanimous to give the pins to PDG Gwen White.**

Secretary White announced that tickets for the Southeast Breakfast are still available at \$38 per person, but will not be available at the Convention. He said 28 tickets have been secured as of this date. He said the DGEs will be expected to attend.

Governor Dupree reminded the committee that the Governors will be carrying their signed banners in the parade.

PDG Chris Headley announced that the Yankees and White Sox will play on Thursday evening with section 115 tickets costing \$45 each.

PDG Carlton Metts reported on the International Director Candidate Campaign, including arrangements for a meeting room at the hotel and the need for Lion volunteers to distribute brochures and give-aways over a three day period. He invited Lions who will be at the International Convention to attend a follow-up meeting for more details.

Candidate White thanked the Lions of North Carolina for their support and generosity in providing items for the silent auctions fund-raisers and for the many campaign donations.

Chairman Reinhardt urged Lions to not forget the USA/Canada Lions Leadership Forum coming up September 21-23, in Portland, Oregon. It was noted that PDG Paul Bledsoe and PID Harvey Whitley are involved in important leadership and planning roles for the Forum.

PDG Dale Dupree reported that the 2017-2018 State Trading Pins have been ordered and will be distributed in August.

Chairman Reinhardt asked for permission to dispose of several cloth-on-purple banners – NC Eye Bank, NC Lions Foundation, NC Clinical Eye Research, Camp Dogwood for the Blind and Sid Scruggs for International President . PIP Scruggs suggested taking photos of the banners for archiving and determine if the organizations want them before disposing of them. By consent permission was granted.

With no other business the motion by Governor Bumgardner, second by VDG Erickson, to adjourn, was unanimously approved. The Chairman adjourned the meeting.

This 6th day of May, 2017.

Rhett B. White, Secretary/Treasurer

Allen Reinhardt, Chairman

NC LIONS MD-31 PROMOTIONS COMMITTEE

Agenda

**Saturday, May 6, 2017, 1:PM
Airport Marriott, Greensboro, NC**

Call to Order	PDG Allen Reinhardt, Chairman
Invocation	DG Butch Conrad
Pledge of Allegiance	DG Barbara Beltran
Welcome	PDG Reinhardt
Approval of Agenda	
Recognition/Remarks by International Family	
Appoint Parliamentarian	PDG Reinhardt
Minutes of February 4, 2017 Promotions Committee Meeting	Secretary/Treasurer Rhett White
Approval of Minutes	
Financial Report	PDG White
Accept Financial Report	
Merchandise Sales & Inventory	PDG Reinhardt
2017 Novant Health Thanksgiving Day Parade	PDG Reinhardt
2017 International Convention, June 30 – July 4, Chicago	PDG Reinhardt
North Carolina Hotel	PDG Reinhardt
International Convention Parade Uniform and Assembly	PDG Reinhardt

Pisgah High School Marching Band

DG Max Bumgardner

**International Director Candidate Campaign
(plans, budget, volunteers, etc.)**

**PDG Carlton Metts
Lion Harriett Walton**

Endorsed Candidate Remarks

PDG Gwen White

Southeast Lions Breakfast, Monday, 7:AM at the Chicago Hilton - \$38

PDG Rhett White

2017-2018 Lions State Trading Pin

PDG Dale Dupree

Unfinished Business:

New Business:

Announcements:

Adjournment

PDG Reinhardt

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE
Saturday, February 4, 2017
North Raleigh Hilton, Raleigh, NC

The NC Lions MD-31 Promotions Committee met at the North Raleigh Hilton, Raleigh, NC, at 1:PM, Saturday, February 4, 2017. The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Seigelwax and Barbara Beltran; also 1st VDG Curtis Erickson, PDGs Randall Clapp and Vince Schimmoller, Council Chair Tim Williams and Promotions Committee Chair Allen Reinhardt.

Chairman Reinhardt called the meeting to order, welcomed those attending and asked Governor Conrad to offer the invocation. Governor Dupree led the Pledge of Allegiance to the American Flag. Chairman Reinhardt recognized PIP Sid Scruggs and PID Harvey Whitley.

Upon motion of Governor Dupree, second by Governor Seigelwax, the vote to approve the agenda was unanimous.

attachment # 1

Chairman Reinhardt appointed PDG Bob Sprinkle to serve as Parliamentarian.

Upon motion of Governor Dupree and second by Governor Beltran, the minutes of the November 12, 2016 Promotions Committee Meeting were unanimously approved.

attachment # 2

Secretary/Treasurer Rhett White presented the Financial Report for the period of November 1, 2016 – January 31, 2017. He noted that second half-year dues notices will go out in a couple of weeks. He explained that \$3,961.50 has come into the International Officers Promotions Fund which includes fundraising and donations as well as the promotions tax.

On the expense side, he noted that the endorsed International Director candidate has been reimbursed for her Japan International Convention travel and room expenses as directed during the November meeting. He noted that clothing purchases are almost \$6,000.00 above budget with some of the expense for International Parade uniforms. He explained that a second order of trading pins has pushed that expense up.

The Treasurer explained that he had not moved the \$200 Hospitality line after learning that funds will be needed to provide some basic snacks in the NC Lions staging room at the Convention hotel.

He reported that income to date is \$21,421.03 while expenses are at \$26,456.89. Total Promotions assets including clothing is \$44,811.33.

Upon motion of PDG Schimmoller, second by Governor Bumgardner, the vote to accept the Financial Report was unanimous.

attachment # 3

Chairman Reinhardt reminded the committee of the 94th Annual State Convention that is approaching quickly – April 28-30. He asked Lions to encourage attendance to meet and hear 2nd Vice-President Gudrun Bjort Yngvadattir.

International Convention discussion followed. Chairman Reinhardt reported that 120 North Carolina Lions are registered for the June 30-July 4th Convention in Chicago. He said 67 shirts for the 1.6 mile-long parade have been sold. North Carolina Lions, complete with the Pisgah High School Band, will step off at number 15 on the parade route. He reported that the Palmer House Hotel will be the NC headquarters with overflow at the nearby Doubletree.

Chairman Reinhardt said he was still trying to secure a quantity of small 4X6 North Carolina stick flags to distribute along the parade route, but the best cost he has found is 50 cents each. After discussion, it was reported that the same flags are available at 27 cents each from another source. **Upon motion of VDG Erickson, second by Governor Conrad, and unanimous vote the purchase of 1,000 flags at \$270.00 was unanimously approved.**

Chairman Reinhardt thanked VDG Steven McLaurin for providing needed banners for the parade. VDG George Culp said that he is driving to Chicago and will have room to transport VIP merchandise, banners and brochures which will save the cost of shipping.

Governor Bumgardner reported on the band's successful fundraising events He said an additional \$5,000.00 is needed to fund their trip and that the children and community are excited about the opportunity.

PDG Carlton Metts reported on the International Director campaign of PDG Gwen White, including a successful silent auction fundraiser at the District 31-N/S Mid-Winter Convention and a planned silent auction at the State Convention. He also said cash donations have been accepted and are reflected in the International Officers Fund receipts.

He presented a proposed budget for the campaign and two-year support. After general discussion and several adjustments, **motion was made by Governor Conrad with second by Governor Beltran, to approve the expenditures as presented with the total budget of \$11,325.00.** attachment # 4

PDG Metts said volunteers will be needed in Chicago to hand out campaign literature with more details after the State Convention.

Secretary/Treasurer White announced the Southeastern States Breakfast, Monday morning at 7:AM during the International Convention. He said Tennessee is hosting this year with the meals at \$38.00/person. Checks made out to the NC Lions Promotions Committee will reserve a seat at the breakfast.

Chairman Reinhardt said that although the focus is on the 100th International Convention and Chicago, please do not forget the USA/Canada Forum scheduled for September 21-23, in Portland, Oregon.

PDG Dale Dupree presented the graphic for the proposed 2017-2018 state trading pin. He displayed a pin that will be the first in a series on famous North Carolina personalities that will feature baseball great Jim "Catfish" Hunter who was a Lion in Hertford, NC. PDG Dupree was asked to make sure the family has no problem with using his image on a trading pin.

Upon motion of PDG Schimmoller, second by Governor Conrad, the vote was unanimous to move forward with the pin as designed.

Orders for trading pins for those officers attending the International Convention were determined with pins available at the May meeting.

Chairman Reinhardt said he has already submitted an application to participate in the Novant Health Thanksgiving Day Parade in Charlotte.

VDG Culp asked if the Promotions Committee can find an additional \$500.00 to help the Pisgah High School Band. It was noted that the Promotions Committee has given two \$500.00 donations plus \$200.00 in personal donations to support the band.

Upon motion of VDG Erickson, second by Governor Dupree and unanimous vote, the Treasurer was directed to identify \$500.00 that can be given to the band.

Chairman Reinhardt noted that even though the clothing inventory is high, more ladies clothing is needed to meet demands.

Following the benediction by Governor Conrad, Chairman Reinhardt adjourned the meeting.

This the 4th day of February, 2017.

Rhett B. White, Secretary/Treasurer

Allen Reinhardt, Chairman

North Carolina Lions Promotions Committee
Financial Report– Account #4823
2/1/17 – 4/30/17

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance Forward appropriated	\$3,107.38	\$ 3,107.38	500
Promotions Dues (6,038 avg.x \$0.75/member)	4,528.50	4,714.87	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,509.50	5,480.13	511
Sale of NC Lions Trading Pins	3,900.00	5,520.00	520
Sale of NC Lions Clothing	9,000.00	8,664.14	530
SE Breakfast – Intl. Convention - \$50/person	1,500.00	1,468.00	540
Interest	3.00	5.31	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	<u>1,500.00</u>		<u>565</u>
	\$25,048.38	\$29,059.83	
EXPENSES:			
State Promotions Chair State Meeting Expenses	\$ 2,500.00	\$ 2,698.13	610
State Promotions Chair Intl. Convention Expenses	3,500.00	708.00	620
Shipping – flags/banners to Intl. Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Expense)	1,500.00	4,809.41	631
Office Supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00		650
Financial Audit & Tax Filing	275.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	18,940.09	680
Purchase NC Lions Trading Pins (2,425@\$1.25)	3,031.25	3,606.25	690
SE Breakfast – Intl. Convention	1,500.00	1,468.00	710
International Convention – Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	1,100.00	725
Contingency Expenses	0.00	813.00	750
Transfer to Money Market (*dues, donations)	<u>1,642.13</u>		<u>755</u>
	\$25,048.38	\$34,517.88	
Checking balance, 4/30/17		\$ 6,230.08	
*Promotions Money Market, 4/30/17		<u>9,319.52</u>	
		\$ 15,549.60	
Clothing Inventory, 4/30/17		<u>\$ 19,605.00</u>	
Total Promotions Assets		<u>\$ \$35,154.60</u>	