

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE

Saturday, February 4, 2017

North Raleigh Hilton, Raleigh, NC

The NC Lions MD-31 Promotions Committee met at the North Raleigh Hilton, Raleigh, NC, at 1:PM, Saturday, February 4, 2017. The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Seigelwax and Barbara Beltran; also 1st VDG Curtis Erickson, PDGs Randall Clapp and Vince Schimmoller, Council Chair Tim Williams and Promotions Committee Chair Allen Reinhardt.

Chairman Reinhardt called the meeting to order, welcomed those attending and asked Governor Conrad to offer the invocation. Governor Dupree led the Pledge of Allegiance to the American Flag. Chairman Reinhardt recognized PIP Sid Scruggs and PID Harvey Whitley.

Upon motion of Governor Dupree, second by Governor Seigelwax, the vote to approve the agenda was unanimous.

attachment # 1

Chairman Reinhardt appointed PDG Bob Sprinkle to serve as Parliamentarian.

Upon motion of Governor Dupree and second by Governor Beltran, the minutes of the November 12, 2016 Promotions Committee Meeting were unanimously approved.

attachment # 2

Secretary/Treasurer Rhett White presented the Financial Report for the period of November 1, 2016 – January 31, 2017. He noted that second half-year dues notices will go out in a couple of weeks. He explained that \$3,961.50 has come into the International Officers Promotions Fund which includes fundraising and donations as well as the promotions tax.

On the expense side, he noted that the endorsed International Director candidate has been reimbursed for her Japan International Convention travel and room expenses as directed during the November meeting. He noted that clothing purchases are almost \$6,000.00 above budget with some of the expense for International Parade uniforms. He explained that a second order of trading pins has pushed that expense up.

The Treasurer explained that he had not moved the \$200 Hospitality line after learning that funds will be needed to provide some basic snacks in the NC Lions staging room at the Convention hotel.

He reported that income to date is \$21,421.03 while expenses are at \$26,456.89. Total Promotions assets including clothing is \$44,811.33.

Upon motion of PDG Schimmoller, second by Governor Bumgardner, the vote to accept the Financial Report was unanimous.

attachment # 3

Chairman Reinhardt reminded the committee of the 94th Annual State Convention that is approaching quickly – April 28-30. He asked Lions to encourage attendance to meet and hear 2nd Vice-President Gudrun Bjort Yngvadattir.

International Convention discussion followed. Chairman Reinhardt reported that 120 North Carolina Lions are registered for the June 30-July 4th Convention in Chicago. He said 67 shirts for the 1.6 mile-long parade have been sold. North Carolina Lions, complete with the Pisgah High School Band, will step off at number 15 on the parade route. He reported that the Palmer House Hotel will be the NC headquarters with overflow at the nearby Doubletree.

Chairman Reinhardt said he was still trying to secure a quantity of small 4X6 North Carolina stick flags to distribute along the parade route, but the best cost he has found is 50 cents each. After discussion, it was reported that the same flags are available at 27 cents each from another source. **Upon motion of VDG Erickson, second by Governor Conrad, and unanimous vote the purchase of 1,000 flags at \$270.00 was unanimously approved.**

Chairman Reinhardt thanked VDG Steven McLaurin for providing needed banners for the parade. VDG George Culp said that he is driving to Chicago and will have room to transport VIP merchandise, banners and brochures which will save the cost of shipping.

Governor Bumgardner reported on the band's successful fundraising events He said an additional \$5,000.00 is needed to fund their trip and that the children and community are excited about the opportunity.

PDG Carlton Metts reported on the International Director campaign of PDG Gwen White, including a successful silent auction fundraiser at the District 31-N/S Mid-Winter Convention and a planned silent auction at the State Convention. He also said cash donations have been accepted and are reflected in the International Officers Fund receipts.

He presented a proposed budget for the campaign and two-year support. After general discussion and several adjustments, **motion was made by Governor Conrad with second by Governor Beltran, to approve the expenditures as presented with the total budget of \$11,325.00.** attachment # 4

PDG Metts said volunteers will be needed in Chicago to hand out campaign literature with more details after the State Convention.

Secretary/Treasurer White announced the Southeastern States Breakfast, Monday morning at 7:AM during the International Convention. He said Tennessee is hosting this year with the meals at \$38.00/person. Checks made out to the NC Lions Promotions Committee will reserve a seat at the breakfast.

Chairman Reinhardt said that although the focus is on the 100th International Convention and Chicago, please do not forget the USA/Canada Forum scheduled for September 21-23, in Portland, Oregon.

PDG Dale Dupree presented the graphic for the proposed 2017-2018 state trading pin. He displayed a pin that will be the first in a series on famous North Carolina personalities that will feature baseball great Jim "Catfish" Hunter who was a Lion in Hertford, NC. PDG Dupree was asked to make sure the family has no problem with using his image on a trading pin.

Upon motion of PDG Schimmoller, second by Governor Conrad, the vote was unanimous to move forward with the pin as designed.

Orders for trading pins for those officers attending the International Convention were determined with pins available at the May meeting.

Chairman Reinhardt said he has already submitted an application to participate in the Novant Health Thanksgiving Day Parade in Charlotte.

VDG Culp asked if the Promotions Committee can find an additional \$500.00 to help the Pisgah High School Band. It was noted that the Promotions Committee has given two \$500.00 donations plus \$200.00 in personal donations to support the band.

Upon motion of VDG Erickson, second by Governor Dupree and unanimous vote, the Treasurer was directed to identify \$500.00 that can be given to the band.

Chairman Reinhardt noted that even though the clothing inventory is high, more ladies clothing is needed to meet demands.

Following the benediction by Governor Conrad, Chairman Reinhardt adjourned the meeting.

This the 4th day of February, 2017.

Rhett B. White, Secretary/Treasurer

Allen Reinhardt, Chairman

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, February 4, 2017
North Raleigh Hilton, Raleigh, NC

attachment # 1

Call to Order	PDG Allen Reinhardt, Chairman
Invocation	DG Butch Conrad
Pledge of Allegiance	DG Laraine Dupree
Welcome	PDG Reinhardt
Approval of Agenda	
Recognition of International Family	PDG Reinhardt
Remarks by PIP & PIDs	
Appointment of Parliamentarian	PDG Reinhardt
Minutes of the November 12, 2016 Promotions Meeting	PDG Rhett White, Sec/Treas
Approval of the previous meeting minutes	
Financial Report	PDG Rhett White, Sec/Treas
Acceptance of the Financial Report	
Clothing and merchandise inventory	PDG Reinhardt
2017 North Carolina State Convention April 28-30, Raleigh, NC	PDG Reinhardt
2017 International Convention June 30-July 4, Chicago	PDG Reinhardt
North Carolina Hotel	PDG Reinhardt
International Convention Parade Uniform & Assembly	PDG Reinhardt
Pisgah High School Marching Band	DG Max Bumgardner
International Director Candidate Campaign (plans, budget, volunteers, etc.)	PDG Gwen White PDG Carlton Metts
Southeast Lions Breakfast	PDG Rhett White
2017 USA/Canada Forum, September 21-23, Portland, Oregon	PDG Reinhardt
<u>Unfinished Business:</u>	
Order State Trading pins for International Convention	PDG Dale Dupree

Design of 2017-2018 State Trading Pin

PDG Dupree

New Business:

1. 2017 Novant Health Thanksgiving Day Parade

PDG Reinhardt

2.

3.

Benediction

PDG Conrad

Adjournment

**MINUTES OF THE NC LIONS MD-31
PROMOTIONS COMMITTEE
Saturday, November 12, 2017
Holiday Inn, Wilmington, NC**

The NC Lions Md-31 Promotions Committee met at the Holiday Inn, Wilmington, NC, at 1:PM, Saturday, November 12, 2017, The following members were present: Governors Max Bumgardner, Butch Conrad, Laraine Dupree, Irwin Siegelwax and Barbara Beltran; also 1st VDG Curtis Erickson, PDGs Randall Clapp, Vince Schimmoller and Mary Boehm, Council Chair Tim Williams and Promotions Committee Chair Allen Reinhardt.

Chairman Reinhardt called the meeting to order, welcomed those attending and asked Governor Conrad to offer the invocation. Governor Beltran led the Pledge of Allegiance to the flag.

Upon motion by PDG Schimmoller, second by Governor Dupree, the vote was unanimous to approve the agenda. attachment # 1

Chairman Reinhardt recognized the International Family – PIP Sid Scruggs and PID Harvey Whitley.

He appointed PDG Garry Steele as Parliamentarian.

The Minutes of the August 13, 2016, Promotions Committee Meeting were presented. **Upon motion of Governor Dupree with second by Governor Siegelwax, the minutes were unanimously approved as presented. attachment # 2**

Secretary-Treasurer Rhett White reviewed the financial report fro, July 1st through October 31, 2016. It was noted that the totals in two budget lines were reversed and should be corrected The clothing inventory was added to the cash on hand to bring total Promotions Committee assets to \$41,235.11.

Upon motion of Governor Siegelwax, second by Governor Conrad, the financial report was unanimously accepted with the corrections on lines 610 and 620. attachment # 3

Chairman Reinhardt reported on the 2016 USA/Canada Forum held in Omaha, Nebraska during September. He pointed out that North Carolina was well-represented with 31 Lions during the Forum and 18 attended the Southeast Breakfast. He complimented PID Whitley for his successful management of the Forum Store and PDG Paul Bledsoe for his role in managing public relations. He noted that PIP Scruggs and PDG Gwen White were presenters while PDG Dianne Whitley moderated a session.

Chairman Reinhardt announced that the 100th Lions International Convention will be held in Chicago, June 30-July 4, 2017. He said 25 Lions who plan to attend purchased their parade dress shirts earlier in the day, reminding Lions that the North Carolina Parade Uniform is Red Shirt, black slacks (or skirt), belt and shoes with a white hat that will be available during the February meeting.

Chairman Reinhardt challenged those present to get new Lions to the International Convention this year, noting the travel is manageable and that rooms at the Palmer House Hotel are \$230 per night. This is the hotel for North Carolina delegates.

Governor Bumgardner reported on fundraising efforts by the Pisgah High School Marching Band and their involvement in the International Parade. He said enthusiasm is high with great cooperation from the high school.

North Carolina's endorsed candidate for International Director, PDG Gwen A. White, and PDG Carlton Metts who is managing the campaign, reported on the campaign committee progress. He said a campaign budget will be made available at the February meeting. PIP Scruggs said money has to be spent in anticipation of the election, indicating that PDG White is due reimbursed for her attendance at the 2016 International Convention in Japan during which time she was required to arrive early to meet with committees, candidates and decision makers at the International level. He also suggested the \$200 budgeted for Hospitality Room, line 720, be transferred to the campaign committee fund.

It was noted that the money market account holding funds for promotion of an International officer totals \$9,314.91 with an additional \$1,500.00 to be added from the 2016-2017 receipts.

Upon motion of PDG Schimmoller, second by PDG Clapp, the vote was unanimous to transfer the \$200.

PDG Metts said a North Carolina candidate headquarters room will be maintained in the headquarters hotel. He announced that a meeting would be held following the Promotions Committee Meeting to discuss assignments and tasks for the International Director campaign, inviting all Lions planning to be in Chicago to participate.

Chairman Reinhardt determined an order of additional 2017 trading pins as follows: 31-L, 125; 31-I, 300, 31-O, 60, 31-N, 100 and 31-S, 200. Pin for the Governor-elect will be ordered in February.

It was announced that PDG Dale Dupree is working on a "famous person" design for the 2017-2018 state trading pin as directed at the August meeting.

Chairman Reinhardt announced that the Lions participation in the Novant Health Thanksgiving Day Parade in Charlotte was rejected. He expressed frustration with the process.

Chairman Reinhardt reported that merchandise sales totaled \$111.00 at the August Council Meeting and \$1,163.00 at the District 31-I Fall Convention. He said credit card sales are strong. He reported the current clothing inventory at \$15,327.00 but said there is still a shortage of some merchandise.

With no additional business, Chairman Reinhardt adjourned the meeting.

This the 12th day of November, 2016.

Rhett B. White
Council Secretary/Treasurer

Allen Reinhardt
Council Chairman

North Carolina Lions Promotions Committee
Financial Report- Account #4823
11/1/16 - 1/31/17

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance Forward appropriated	\$3,107.38	\$ 3,107.38	500
Promotions Dues (6,038 avg.x \$0.75/member)	4,528.50	2,364.00	510
*Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,509.50	3,961.50	511
Sale of NC Lions Trading Pins	3,900.00	3,950.00	520
Sale of NC Lions Clothing	9,000.00	7,339.34	530
SE Breakfast - Intl. Convention - \$50/person	1,500.00	594.00	540
Interest	3.00	4.81	550
Miscellaneous Income	0.00	100.00	560
Appropriations from Money Market	1,500.00		565
	<u>\$25,048.38</u>	<u>\$21,421.03</u>	

EXPENSES:			
State Promotions Chair State Meeting Expenses	\$ 2,500.00	\$ 1,587.05	610
State Promotions Chair Intl. Convention Expenses	3,500.00	330.00	620
Shipping - flags/banners to Intl. Convention	200.00		625
State Sec/Treasurer - USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Expense)	1,500.00	3,072.81	631
Office Supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent - NCLI	600.00		650
Financial Audit & Tax Filing	275.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	15,915.78	680
Purchase NC Lions Trading Pins (2,425@\$1.25)	3,031.25	3,606.25	690
SE Breakfast - Intl. Convention	1,500.00	480.00	710
International Convention - Hospitality Room	200.00		720
Centennial Parade/Pisgah High School Band	500.00	600.00	725
Contingency Expenses	0.00	490.00	750
Transfer to Money Market (*dues, donations)	1,642.13		755
	<u>\$25,048.38</u>	<u>\$26,456.89</u>	

Checking balance, 1/31/17	\$ 15,768.08
*Promotions Money Market, 1/31/17	<u>9,317.25</u>
	\$ 25,085.33

Clothing Inventory, 1/31/17	<u>\$19,726.00</u>
Total Promotions Assets	\$44,811.33

Accounts

 Business Ess Plus XXXXXX4815	Available Balance \$11,902.36
 Business Ess Plus ✓ XXXXXX4823	Available Balance \$15,768.08
 Money Market (Business) XXXXXX0757	Available Balance \$44,674.09
 Money Market (Business) ✓ XXXXXX5714	Available Balance \$9,317.25
 FIRST SAVINGS (BUS) XXXXXX1798	Available Balance \$1,154.19

Proposed Budget for Two Year Term	
Gwen White for ID Campaign	
UN Day, New York Room, Flight, Meals, Registration	\$ 1,500.00
Add't. stay at Palmer House (Carlton & Harriett) (3 nights ea) (6)	\$ 1,200.00
Headquarters Hotel (Gwen, 8 nights)	\$ 1,600.00
Round Trip Flight Norfolk to Chicago	\$ 700.00
Gwen's meals (\$75/day x 8)	\$ 600.00
Carlton & Harriett meals (\$75/day x 3 ea) (6)	\$ 450.00
Taxi Service "Uber"	\$ 300.00
Brochures (4,000)	\$ 400.00
Promotional Fans items (2,000) (.95, taxes, setup and shipping)	\$ 1,900.00
Friendship Banners (\$4.50 x 450)	\$ 2,025.00
Office Supplies and Stamps	\$ 400.00
Shipping	\$
Miscellaneous	\$ 250.00
Total Proposed Budget	\$ 11,325.00

**NC LIONS PROMOTIONS
INTERNATIONAL OFFICERS FUND**

Funds Available:

Money Market balance as of 11/1/16	\$ 9,314.91
District 31-L silent auction, 11/19/16	<u>\$ 467.50</u>
	\$ 9,782.41

Expenditures:

International Convention Reimbursement as per PIP Scruggs, PID Whitley & Promotions Committee	<u>\$ 3,072.81</u>
Current balance available	\$ 6,709.60

Revenues:

Add District 31-N/S silent auction, 1/21/17	<u>\$ 2,706.00</u>
New balance available	\$ 9,415.60
Add anticipated transfer to Int'l Officers Fund at year-end	<u>\$ 1,509.50</u>
Anticipated available balance	\$10,925.10
Add anticipated campaign donation (pledged)	\$ 1,000.00
Add estimated State Convention live auction	<u>\$ 1,000.00</u>
Total available	\$ 12,925.10

Note: The fund will be replenished during 2017-18 and 2018-19 from the District assessment of .25 cents per member (\$1,300 or more each year)

Any additional funds raised during the 2017-19 period will help replenish the fund for a future candidate