

MD-31 North Carolina Lions
Promotions Committee Meeting

Saturday, November 13, 2010

Doubletree Hotel Rocky Mount, NC

Promotions Chair PCC Paulette Gasperson called the meeting to order at 1:00 PM.

Governor Womack gave the Invocation and Governor Steele led the Pledge of Allegiance.

Committee Members in attendance:

PCC Paulette Gasperson	Chair	PDG Dan Boudreau	31-F
PDG Marti Hill	31-A	DG Jerry Thomas	31-F
DG George Suggs	31-A	DG John Owens	31-G
DG Bob Sprinkle	31-B	PDG Al Greene	31-H
DG Bill Womack	31-D	DG Tony Camaioni	31-H
PDG David Osborne	31-D	PDG Robert Walton	31-J
PDG Theresa Matthews	31-E	DG Gwen White	31-J
DG Gary Steele	31-E	PDG Ron Kelly, Sec. /Treas.	

Committee Chair Gasperson thanked the Lions and guests for attending the Promotions Meeting. She then invited PID Lacy Presnell to make a few remarks.

PID Lacy addressed the Governors regarding a gift to Sid and Judy Scruggs to be presented at the International Convention prior to the instillation of the Incoming International President. He referenced gifts presented to John Stickley and to William Woolard at the conclusion of their Presidency and suggested that a 501 (C) (3) Foundation be created in Sid & Judy's honor. After a lively discussion, **A Motion was made by Governor Owens to proceed with establishing a 501 (C) (3) Charitable Foundation for Sid & Judy Scruggs and to organize a Committee to work-out the framework of this Foundation; seconded by Governor White. The motion passed.** The Committee selected by the Council to investigate this matter consisted of Governor's Suggs and White and PDG Ron Kelly. Following further discussion, **a motion was made by Governor Camaioni that all funds raised for this Foundation prior to its formation be held in a segregated account at the North Carolina Lions Foundation so that donors could take advantage of NCLF's 501 (C) (3) status; seconded by Governor Thomas. The motion passed.**

Governor Suggs moved to approve the Agenda for the Meeting; seconded by Governor Owens. The motion passed.

(See attachment A)

PCC Charles Smith agreed to serve as Parliamentarian.

Governor White moved to accept the Minutes of the August 7, 2010 Promotions Committee Meeting as distributed to all District Governors by e-mail and as posted on the web-site; seconded by Governor Thomas. The motion passed.

Promotions Secretary-Treasurer Ron Kelly presented the Financial Report dated 10/31/10. He stated that the ledger and the bank account had been reconciled and that all bills have been paid. After briefly reviewing salient items in the financial statement he explained, in detail, how he set up the new Promotions Money Market Account to segregate the funds for the International Officer's Reserve and the Executive Officer Campaign Fund from the Promotions Administrative Account.

PDG Greene moved to accept the Promotions Committee Financial Report; seconded by PDG Boudreau. The motion passed. (See attachment B)

Promotions Chair Gasperson brought up the topic of the International Convention in Seattle and had PDG Marti Hill model the "Official Uniform" for the parade. Her outfit consisted of a Red Vest, White Shirt, Navy Pants, White Shoes, and a White Panama Hat. The white shirt will be short sleeved because it will be summertime in the State of Washington. If you wish to march in the front of the parade you will have to wear a white panama hat.

Promotions Chair Gasperson called up Lion Harriett Edmunds who will be arranging a Tour either before or after the Convention. An Alaska Cruise is being planned and she passed out literature describing the Tour.

Promotions Chair invited Governor Steele to come forward to discuss the 2011-2012 State Trading Pin design. He displayed a set of four pins depicting birds perching on a dogwood tree. One pin design had a white dogwood tree, the other a pink dogwood; they both had a gray eagle and they both have 2011-2012 printed on the pin. The designer, he said wanted to know today which pin they would approve. Once that is done the next order of business is the number of pins the First Vice District Governors would want to order. He advised them to check the history of pin sales in their districts to ascertain the correct number of pins to order. Promotions Chair Gasperson then reviewed the number of pins each district. She also made a request of the current Governors to get their pin money in as soon as possible so we would have funds available for the new pins. After further discussion, **Governor Owens moved that the design of the 2011-2012 state trading pin be the White Dogwood Pin with the Gray Eagle; seconded by PDG Bob Walton. The motion passed.**

Unfinished Business: None.

New Business: None.

There being no further business, Governor Womack gave the benediction and the meeting was adjourned at 1:59 PM

Respectively submitted,



Ronald F. Kelly
Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
1:00 pm Saturday, November 13 2010
Doubletree Hotel Rocky Mount, NC

Call To Order	PCC Paulette Gasperson S.Promotions Chairperson
Invocation	DG Bill Womack
Pledge of Allegiance	DG Gary Steele
Welcome	PCC Paulette Gasperson
Approval of Agenda	PCC Paulette Gasperson
Recognition/Remarks/PID Lacy Presnell LCI Board Meeting	PCC Paulette Gasperson
Appointment of Parliamentarian	PCC Paulette Gasperson
Minutes Of the Aug 2010 Promotions Meeting	PDG Ron Kelly State Sec/Treas.
Financial Report 1. Approve Financial Report	PDG Ron Kelly State Sec/Treas.
2011 International Convention in Seattle Parade Uniform (Marti Hill)	PCC Paulette Gasperson
Tours (After Convention) Seattle Washington	Lion Harriett Edmunds
2011-12 State Trading Pin Designs	PCC Paulette Gasperson
Unfinished Business	PCC Paulette Gasperson
New Business	PCC Paulette Gasperson
Benediction	DG Bill Womack
Adjourn	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/2010 - 6/30/11

ADMINISTRATIVE ACCOUNT	2010-2011	10/31/10	Difference	Line Item
INCOME:	Budget	Actual		
Balance Forward		27,440.88		500
Promotions Dues (8584x \$0.75/member)	6,438.00	3,188.97	3,249.03	510
*Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,146.00	1,063.03	1,082.97	511
*International Executive Officer Campaign Fund (\$2.00/member)	17,168.00	8,504.00	8,664.00	513
Sale of NC Lions Trading Pins	8,450.00	5,840.00	2,610.00	520
Special State Trading Pins	0.00	450.00	-450.00	525
Sale of NC Lions Clothing	7,500.00	1,647.00	5,853.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Interest	20.00	3.21	16.79	550
Income Not Budgeted	0.00	0.00	0.00	560
	42,722.00	20,696.21	22,025.79	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	261.08	2,338.92	610
State Promotions Chair - Int'l. Conv. Exp.	1,600.00	0.00	1,600.00	620
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
*Promotions Reserve (Intl. Officer Promo Fund)	0.00	1,063.03	-1,063.03	631
*International Executive Officer Campaign Fund	0.00	8,504.00	-8,504.00	632
Office supplies, Printing, Postage and Telephone	225.00	37.98	187.02	640
Clerical Services and Storage Rent - NCLF	600.00	300.00	300.00	650
Accounting (audit)	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	7,500.00	1,678.25	5,821.75	680
Purchase NC Lions Trading Pins	7,822.50	7,297.50	525.00	690
International Convention - NC breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,000.00	0.00	1,000.00	720
Expenses Not Budgeted	756.00	13,445.45	-12,689.45	750
Administrative Expenses	23,403.50	32,687.29	-9,283.79	
Income Less Expenses	19,318.50	-11,991.08	31,309.58	
Administrative Balance		15,449.80		

* Money Market

Balance Sheet	10/31/10
Checking Account Balance	15,449.80
Clothing Inventory	11,469.00
Pin Inventory	0.00
Total Assets	26,918.80

2010-2011 Promotions Financial Footnotes

Income:
Line 510 - 8584 x \$0.75 / member
Line 520 - Pins: 4000 - 825 (free) = 3175 x \$2.00 ea = \$6,350.00

Expense:
Line 690 - 4000 pins @ \$1.49 = \$5,960

Promotions Money Market - Account # 5714
Promotions Designated Accounts
2010-2011
Money Market Allocation

10/31/10

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		7/1/10	Grand Total Money Market Account			23,032.51
1. Promotions Reserve (Intl Officer)						
	Bal. Fwd.	7/1/10				4,686.56
	online transfer	9/2/10	from Promotions- 4 districts		493.64	5,180.20
	online transfer	10/3/10	from Promotions - 2 districts dues		301.51	5,481.71
		10/18/10	District 31-H Intl Off. Promotions Reserve		120.88	5,602.59
			District 31-F Intl Off. Promotions Reserve		147.00	5,749.59
2. Intl Executive Officer Fund						
	Bal. Fwd.	7/1/10				8,758.89
	online transfer	10/17/10	District 31-D Intl. Exec. Officer Campaign F. 1/2 annual amt from 8 districts - from Council		8,504.00	17,262.89
						17,262.89
3. Interest						
	deposit	7/30/10	Interest earned		1.11	1.11
	deposit	8/31/10	Interest earned		5.71	6.82
	deposit	9/31/10	Interest earned		5.73	12.55
	deposit	10/29/10	Interest earned		7.48	20.03

2010-2011

Promotions Money Market Ledger

10/31/10

<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd	7/1/10	bal. fwd 2009-2010 MM account			13,445.45
deposit	7/30/10	Interest		1.11	13,446.56
deposit	8/31/10	Interest		5.71	13,452.27
on line transf	9/2/10	Promotions Reserve (Intl Off) from Promo		493.64	13,945.91
deposit	9/30/10	Interest		5.73	13,951.64
on line transf	10/3/10	Promotions Reserve (Intl Off) from Promo		301.51	14,253.15
on line transf	10/18/10	District 31-D Intl. Exec. Officer Campaign F. 1/2 annual amt from 8 districts - from Promotions		8,504.00	22,757.15
		District 31-H Intl Off. Promotions Reserve-to MM		120.88	22,878.03
		District 31-F Intl Off. Promotions Reserve-to MM		147.00	23,025.03
deposit	10/29/10	Interest		7.48	<u>23,032.51</u>

