

**MD 31 North Carolina Lions
Promotions Committee Minutes**

Saturday, November 12, 2011

Gateway Center Hotel, Hickory, NC

Promotions Committee Chair PDG Gary Steele called the meeting to order at 1:00 PM.

Governor Boehm gave the invocation and Governor Buchter led the Pledge of Allegiance.

Committee Members in Attendance:

PDG Gary Steele, Chair	31-E	PDG Jerry Thomas	31-F
PDG George Suggs	31-A	PDG John Owen	31-G
DG Randy Champion	31-A	DG Andrew Lilliston	31-G
PDG Robert Sprinkle	31-B	DG Rick Sutton	31-H
VDG Mike Reid	31-B	PDG Gwen White	31-J
PDG Bill Womack	31-D	DG Jim Boehm	31-J
DG Mike Hopkins	31-D	PDG Carlton Weeks, Council Chair	
DG Michael Schwartz	31-E	PDG Ron Kelly, Secretary-Treasurer	
DG Denning Buchter	31-F		

Committee Chair Steele welcomed the Lions and guests to the second Promotions Committee Meeting of the 2011-2012 Lions Year. He then invited PID Lacy Presnell to make a few remarks, to which he declined after saying his customary, "happy to be here."

PCC Harvey Whitley, our candidate for International Director was recognized. Lion Harvey wanted to make sure that everyone going to the International Convention in Busan, Korea was on the list he passed around at this morning's State Council meeting. He noted that he still needed volunteers for the Elections Committee.

PDG George Suggs agreed to serve as Parliamentarian.

As PCC Paulette Gasperson was not at the meeting and had advised PDG Steele that she had turned over all the materials she had from last year, there will be no report from the 2010-2011 Promotions Committee Chair.

Governor Schwartz moved to accept the minutes of the August 13, 2011 Promotions Committee as distributed to all District Governors by e-mail and as posted on the web site; seconded by Governor Champion. The motion passed.

Promotions Secretary-Treasurer presented a review of the financial statements and money market account. He began his discussion with the income side of the statement and he noted that all districts were current on the first payment of the semi-annual dues. On the expense side, he made reference to line item 680 - purchase of Lions clothing - which at \$5,928.15 was under budget. Also, he noted that the 2011-2012 State Trading had been received and paid for. He stated that the ledgers and bank accounts had been reconciled and all bills have been paid. He closed his remarks by stating that as of 11/06/11, the checking balance was \$9,266.48, clothing inventory was \$9,235.00, Special Pin inventory was \$950.00, and the Money Market was \$33,571.96 for total promotions assets of \$53,023.44. **Governor Buchter moved to accept the Financial Report; seconded by Governor Champion. The motion passed.**

(See attachment A)

Promotions Chair Steel reported that clothing sales, year- to- date of \$1,996. These sales were primarily made at the first State Council meeting, and the Fall Conventions of District's 31-B, 31-D, and 31- F.

Promotions Chair Steele then addressed the International Convention in Busan, Korea. He said that while the official uniform had been decided, a decision has to be made regarding the type of emblem that would appear on the hat. He displayed one hat with "State of North Carolina" on the front & "N. C. Lions" on the back. He displayed a second hat with the LCI emblem on the front & "North Carolina" on the side. After a brief discussion, **PDG George Suggs moved to select the North Carolina emblem on the front of the hat; seconded by Governor Schwartz. The motion passed.**

Promotions Chair Steele then brought up the approval of the proof of the 2012-2013 State Trading Pin. Once the pin is approved, he said, he would get with each of the District Governors and ascertain the number of pins to order. **Governor Schwartz moved to approve the design of the 2012-2013 State Trading as designed; seconded by Governor Champion. The motion passed.**

Promotions Chair Steele then went through the items he held in inventory. He said that he had in inventory, 691 Elect Sid Patches, 212 Gold Presidential Pins from Sid's year, 465 Shirts and jackets and, 13 sale items from previous years.

Unfinished Business: None.

New Business:

1. Under the heading of New Business, Promotions Chair Steele opened the floor for comment. Governor Mike Schwartz inquired about the possibility of our taking credit card orders for the purchase of lions clothing, hats, etc. He wondered how many orders we were passing up by not taking credit card orders. He went on to say that if we could

take credit card orders we could possibly then list our inventory on the State Web Site. In the discussion that followed online sales procedures were discussed. It was concluded that Promotions Chair Gary Steele and PCC Ron Staley would study this matter and report back to the committee at the February meeting.

2. Promotions Chair Steele reminded the Committee that at the prior meeting it was decided to include a State Trading Pin in each of the registration packets. He said that he had in inventory, 165 pins out of the bulk order he placed. Our estimate for attendance is around 500 people. The first question, he said, was how much Promotions should charge the Convention Committee for the 335 pins needed to complete the number needed. The second question relates to where the needed pins will come from. In the discussion that followed it was noted that the State Council has the financial obligation to pay for the pins included in the registration packets. The question as to where the needed pins will come from; the Districts or by reorder was tabled until the February Meeting.

There being no further business, Governor Boehm gave the benediction.

The meeting was adjourned at 1:35 PM.

Respectively submitted,

Ronald F. Kelly

PDG Ronald F. Kelly
Promotions Committee Secretary-Treasurer

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/11 - 6/30/12

	2011-2012 Budget	7/1/11 Actual	Difference	Line Item
INCOME:				
Balance Forward		19,595.23		500
Promotions Dues (8254x \$0.75/member)	6,170.25	0.00	6,170.25	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,056.75	0.00	2,056.75	511
* International Executive Officer Campaign Fund (\$2.00/member)	16,454.00	0.00	16,454.00	513
* Donations - International Executive Officer	0.00	0.00	0.00	515
Sale of NC Lions Trading Pins	6,650.00	0.00	6,650.00	520
Special State Trading Pins	950.00	0.00	950.00	525
Sale of NC Lions Clothing	7,500.00	0.00	7,500.00	530
NC Breakfast - International Convention \$25/person	1,050.00	0.00	1,050.00	540
Interest	10.00	0.00	10.00	550
Miscellaneous Income	0.00	0.00	0.00	560
Appropriations from Money Market*	2,277.25	0.00	2,277.25	565
Total Income	43,118.25	0.00	43,118.25	
EXPENSES:				
State Promotions Chair - State Meetings Expenses	2,900.00	0.00	2,900.00	610
State Promotions Chair - International Convention Expenses	4,000.00	0.00	4,000.00	620
Shipping - flags / banners to International Convention	150.00	0.00	150.00	625
State Secretary / Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	0.00	0.00	631
* International Executive Officer Campaign Fund	0.00	0.00	0.00	632
Office supplies, Printing, Postage and Telephone	300.00	0.00	300.00	640
Clerical Services and Storage Rent - NCLF	600.00	0.00	600.00	650
Financial Audit and Tax Filing	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	0.00	100.00	670
Purchase NC Lions Clothing	7,000.00	0.00	7,000.00	680
Purchase NC Lions Trading Pins (4,350 x \$1.45)	6,307.50	0.00	6,307.50	690
International Convention - NC breakfast	1,050.00	0.00	1,050.00	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Contingency Expenses	0.00	0.00	0.00	750
Transferred to Money Market (dues, donations)*	18,510.75	0.00	18,510.75	755
Total Expenses	43,118.25	0.00	43,118.25	
	0.00	0.00	0.00	
Checking Balance (including balance forward)		19,595.23		

* designated accounts in Money Market

Date	
Checking Account Balance (including bal. fwd)	\$ 19,595.23
Clothing Inventory	\$ 9,235.00
Pin Inventory	\$ 950.00
*Promotions Money Market	\$ 33,581.62
Total Promotions Assets	\$ 63,361.85

Promotions Money Market - Account # 5714

Promotions Designated Accounts

July 1, 2011 - June 30, 2012

Money Market Allocation

						11/6/11
<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Grand Total Money Market Account						<u>\$ 33,571.96</u>
1.						
Promotions Reserve (Intl Officer)						
	Bal. Fwd.	07/01/11				6,800.23
		07/24/11	Annual interest distribution		44.56	6,844.79
		10/23/11	Promotions reserve 31-A from Promo		144.50	6,989.29
		10/23/11	Promotions reserve 31-F from Promo		145.63	7,134.92
		10/23/11	Promotions reserve 31-G from Promo		137.25	7,272.17
		10/23/11	Promotions reserve 31-H from Promo		114.38	7,386.55
		10/23/11	Promotions reserve 31-E from Promo		161.00	7,547.55
		10/23/11	Promotions reserve 31-B from Promo		96.38	7,643.93
		10/23/11	Promotions reserve 31-D from Promo		124.38	7,768.31
		10/23/11	Promotions reserve 31-J from Promo		108.25	7,876.56
2. Intl Exective Officer Fund						
	Bal. Fwd.	07/01/11				18,167.89
		07/24/11	Annual interest distribution		44.56	18,212.45
		10/23/11	International Officer 31-A from Promo		1,156.00	19,368.45
		10/23/11	International Officer 31-F from Promo		1,165.00	20,533.45
		10/23/11	International Officer 31-G from Promo		1,098.00	21,631.45
		10/23/11	International Officer 31-H from Promo		915.00	22,546.45
		10/23/11	International Officer 31-E from Promo		1,288.00	23,834.45
		10/23/11	International Officer 31-B from Promo		771.00	24,605.45
		10/23/11	International Officer 31-D from Promo		995.00	25,600.45
		10/23/11	International Officer 31-J from Promo		866.00	26,466.45
			Subtotal			26,466.45
a. Joe Silver fund						
	Bal. Fwd.					5,316.00
			Subtotal			5,316.00
b. Club / Individual Donations						
	Bal. Fwd.					-6,720.85
	on line	08/09/11	Donation to Sid - Salisbury LC from promo		100.00	-6,620.85
			Donation to Sid - Ron & Jan Kelly from Promo		100.00	-6,520.85
			Donation to Sid - Raleigh Host LC from Promo		200.00	-6,320.85
			Donation - Sid - Franklin Ellis LC from Promo		50.00	-6,270.85
			Donation to Sid - Smithfield LC from Promo		50.00	-6,220.85
		10/23/11	Donation - Sid & Judy Scruggs - Franklin Ellis LC from Promo		50.00	-6,170.85
		10/23/11	Smithfield LC from Promo		50.00	-6,120.85
			Subtotal			-6,120.85
Total						25,661.60

3. Interest	Bal. Fwd.	07/01/11			89.12
		07/24/11	Annual interest distribution	89.12	0.00
		07/29/11	Interest earned		9.62
		08/31/11	Interest earned		9.18
		09/30/11	Interest earned		7.85
		10/31/11	Interest earned		7.15

2011-2012

Promotions Money Market Ledger

	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd		07/01/11	bal. fwd 2010-2011			23,652.39
		07/29/11	Interest earned		9.62	<u>23,662.01</u>
on line		08/09/11	Donation to Sid - Salisbury LC from promo		100.00	23,762.01
			Donation to Sid - Ron & Jan Kelly from Promo		100.00	23,862.01
			Donation to Sid - Raleigh Host LC from Promo		200.00	24,062.01
			Donation - Sid Scruggs - Franklin Ellis LC from Promo		50.00	24,112.01
			Donation to Sid - Smithfield LC from Promo		50.00	24,162.01
		08/31/11	Interest earned		9.18	<u>24,171.19</u>
		09/30/11	Interest earned		7.85	<u>24,179.04</u>
		10/23/11	Donation - Sid & Judy Scruggs - Franklin Ellis LC from Promo		50.00	24,229.04
		10/23/11	Smithfield LC from Promo		50.00	24,279.04
		10/23/11	Promotions reserve 31-A from Promo		144.50	24,423.54
		10/23/11	International Officer 31-A from Promo		1,156.00	25,579.54
		10/23/11	Promotions reserve 31-F from Promo		145.63	25,725.17
		10/23/11	International Officer 31-F from Promo		1,165.00	26,890.17
		10/23/11	Promotions reserve 31-G from Promo		137.25	27,027.42
		10/23/11	International Officer 31-G from Promo		1,098.00	28,125.42
		10/23/11	Promotions reserve 31-H from Promo		114.38	28,239.80
		10/23/11	International Officer 31-H from Promo		915.00	29,154.80
		10/23/11	Promotions reserve 31-E from Promo		161.00	29,315.80
		10/23/11	International Officer 31-E from Promo		1,288.00	30,603.80
		10/23/11	Promotions reserve 31-B from Promo		96.38	30,700.18
		10/23/11	International Officer 31-B from Promo		771.00	31,471.18
		10/23/11	Promotions reserve 31-D from Promo		124.38	31,595.56
		10/23/11	International Officer 31-D from Promo		995.00	32,590.56
		10/23/11	Promotions reserve 31-J from Promo		108.25	32,698.81
		10/23/11	International Officer 31-J from Promo		866.00	33,564.81
		10/31/11	Interest earned		7.15	<u>33,571.96</u>