

Lions Clubs International  
MD-31 North Carolina Lions  
2011- 2012 Council of Governors

Saturday, November 12, 2011

Gateway Center Hotel, Hickory, NC

Council Chair Carlton Weeks called the second meeting of the 2011-2012 North Carolina Lions State Council of Governors to order at 9:00 AM.

District Governor Rick Sutton led the Pledge of Allegiance and District Governor Jim Boehm gave the Invocation.

For the record, the Council held a Workshop on Friday evening, November 11, 2011. All eight District Governors were present at the Workshop and at today's State Council Meeting.

Members of the 2011-2012 State Council of Governors are:

DG Randy Champion	31-A	DG Denning Buchter	31-F
DG Helen Hudson	31-B	DG Andrew Lilliston	31-G
DG Mike Hopkins	31-D	DG Rick Sutton	31-H
DG Michael Schwartz	31-E	DG Jim Boehm	31-J
PDG Carlton Weeks, State Council Chair			
PDG Ron Kelly, State Council Secretary-Treasurer			

CC Weeks welcomed all to the second State Council Meeting of the 2011-2012 Lions Year.

Before calling for the approval of the Agenda, Council Chair Weeks stated that the State Auction would be eliminated from today's Agenda. With this correction, **Governor Lilliston moved to accept the Agenda for today's meeting, as amended; seconded by Governor Champion.**

(See Attachment A)

CC Weeks then recognized PID Lacy Presnell. Lion Lacy said that in addition to his customary greeting of "How glad he was to be here," he wanted us to know that due to the voluminous documentation connected with the International Boards Members workload, LCI has approved the acquisition of I-pods for all Board members. All LCI Board Meetings going forward, he said, will now be paperless and that he felt this represented a giant step forward. He remarked that consideration should be given on the MD-31 level to implementing a similar concept. He went on to say that he heard a lot of talk about membership at last night's Workshop and wanted to remind all District Governors that their challenge is to motivate, to create some enthusiasm at the local Club level. This business of soliciting Lions members at the State or District level, he said, is a waste of time.

PCC Harvey Whitley asked to say a few words and was invited to the podium by CC Weeks. Lion Harvey addressed his need to know who was going to attend the International Convention in Busan, Korea. He said that he will be circulating a pad so he could collect the names of those attending. He went on to say that he will need volunteers to work on the Credentials and the Elections Committees. The Governors-Elect, once their training has been completed, would be good candidates to serve on these committees, he said.

There were no communications.

PCC Charles Smith agreed to serve as Parliamentarian.

**Governor Buchter moved to accept the minutes of the Minutes of the August 13, 2011, State Council Meeting as distributed to all District Governors by e-mail and as posted on the web site; seconded by Governor Lilliston. The motion passed.**

State Council Secretary-Treasurer Kelly presented the State Council Financial Report dated 11/06/11. He stated that the ledgers and bank accounts had been reconciled and that all bills had been paid. He then reviewed pertinent income and expense line items and then proceeded to review the Money Market Account. He concluded his report by stating that the checking balance, on 11/06/11, stood at \$26,501.72, the Money Market balance was \$74,968.77 for a total of \$101,470.49 in State Council assets.

(See attachment B)

**Governor Sutton moved to accept the Financial Report; seconded by Governor Buchter. The motion passed.**

CC Weeks recognized PCC W. Brad Logsdon, for his Final Report of the 2011 Lions State Convention that was held in Fayetteville, NC. Lion Brad began his report by presenting the Council with a check for \$7,521.08 which, he said, represents the net profit from the State Convention. It was his hope that the 416 Lions who attended the convention had a good time. He closed his remarks by noting that 55 attended the Thursday night International Dinner, 271 the Friday Fun Night, 251 the Saturday morning Tail-Twisters Breakfast, 82 the PDG Luncheon and, 376 the Saturday evening District Governors Banquet.

CC Weeks recognized PCC Ron Staley for his report on the 2012 Lions State Convention to be held at the Marriott Executive Park on May 19-20, 2012 in Charlotte. He stated that he was excited to hold the State Convention in District 31-E and hoped that all the Governors would go back to their Clubs and Districts and talk up the Convention. He then referenced his remarks at the Friday Night Workshop wherein he requested \$6,000.00 from the State Convention Reserve account to subsidize the Convention meals. These funds would reduce the meals for the Friday Fun night to \$16, the Tail Twister Breakfast to \$12 and, the District Governors Banquet to \$21.50. **Governor Hopkins moved that \$6,000.00 be taken from the State Convention**

**Reserves to subsidize the meals at the 2012 lions State Convention; seconded by Governor Denning. The motion passed.** Lion Ron then passed around the Registration Forms and the Advertising Forms for the Convention for the Governors to review. In closing his remarks he reiterated that the Convention Golf Tournament would be held at the Regent Park Country Club in Fort Mill and would cost \$40.00 per player.

Council Chair Weeks recognized State Convention Committee Chair Harriett Edmunds for an update on the status of the 2013 Lions State Convention. Lion Harriett began her report by noting that at the last State Council Meeting a motion was passed to hold the 2013 Lions State Convention at the Best Western Hotel in High Point, NC from May 16 – 18, 2013. **Governor Lilliston moved that the Motion passed at the last State Council Meeting to hold the Lions State Convention in High Point be deleted; seconded by Governor Schwartz. The motion passed.** She then referenced her discussion of the new venue for the 2013 Lions State Convention. Accordingly, **Governor Denning moved that the 2013 Lions State Convention be held at the Marriott Hotel in Greensboro, NC; seconded by Governor Champion. The motion passed.** At this point PID Lacy Presnell asked to be recognized. Lion Lacy then related a conversation he had with PIP Sid L. Scruggs, III this past weekend wherein Lion Sid asked if there was any way the Lions of North Carolina could, in the future, settle upon an official date for the State Convention. This, Sid said, would increase our chances of getting an LCI Officer as the Keynote Speaker for the State Convention. His suggested dates were either the last weekend in April or May. At this point in the discussion, CC Weeks, who had also spoken to Lion Sid regarding this matter, opened the floor for further discussion; this resulted in the matter being subsequently tabled for further study. (See attachment C)

Council Chair Weeks recognized North Carolina Lions, Inc. President, Stewart Wooten for his report. Lion Stewart reported that for those who would like have a granite bench at Camp Dogwood with their or their Lions Club engraved on it can purchase one for \$1,000. For those who would like something smaller there are Bluebird houses you can purchase for \$25 with your name engraved on it as well. Lion Stewart also stated that he has Piggy Banks for \$4.00. He also reported that the Executive Committee has recommended the replacement of the Vision Van and will seek a \$75,000 LCI Grant to accomplish this project. This will need State Council approval, he said. At this point, **Governor Schwartz moved that NC Lions, Inc. has their approval of the State Council of Governors to seek a \$75,000 Grant from the Lions Clubs International Foundation for replacing the existing Vision Van with a new Mobile Vision Screening Unit; seconded by Governor Lilliston. The motion passed.** Lion Stewart also reported that the Grant Writing Project was progressing, that the Investment Committee passed a motion to make their portfolio less volatile, and that the out of season bookings at Camp Dogwood are doing well so far this year.

(See attachment D)

Council Chair Weeks recognized MD Global Leadership Coordinator Ron Staley for his report. Lion Ron reported that since the last Council Meeting he had attended the GLT/GMT Seminar in Georgia. In the “webinar” meetings that followed, MD GLT Coordinators, District Governors and MD Council Chairs

were challenged by PIP Jim Ervin to accomplish several goals which included the following: (a) Hold at least four (4) Club Excellence Process (CEP) Workshops this year, (b) Inspire and develop Zone Chairs into true Club Coaches and, (c) Develop new Clubs and new Certified Guiding Lions (CGL) to guide and mentor these new Clubs. Lion Ron also reported that, beginning this year, we will hold training for both 1<sup>st</sup> VDG's and 2<sup>nd</sup> VDG's. The two groups will be trained individually and will involve having two training teams, he said. (See attachment E)

Council Chair Weeks recognized Global Membership Chair Gary Greene for his report. He began his report by recognizing DG Jim Boehm, GMT Chair Rhett White and the entire GMT Team in District 31-J for the positive membership growth in their district and for having successfully chartered a new Lions Club. Lion Gary noted that our membership goal this year in MD-31 is 8,337 Lions by year's end. We started the year at 8,254, he said, currently, membership stands at 8,057 or a drop of 2.5%. He said that for those who are educators, and are sending home a progress report on one of their students, this would be described as a "needs improvement" or "F" for failure. He noted that if you would like to become involved, our GMT program comes down to three (3) components: (a) strengthen our existing clubs by asking them to undergo the Club Excellence Program, (b) rebuild our clubs with less than 15 members to 20 or more and, (c) build two (2) new Strong Lions Clubs in every district. He closed his report by saying that if you have an idea on an event, service project, or other way to draw positive attention to North Carolina Lions; he would love to hear it. (See attachment F)

Council Chair Weeks then called for the Reports of Statewide Committee Chairs.

**Reports of Statewide Committee Chairs:**

**Boys & Girls Homes of North Carolina:** PDG Theresa Matthews was unable to attend. No report submitted.

**Campus Clubs/Leos/Youth Exchange:** Lion Liz Steele began her report by noting that with regard to Youth Exchange that she has had a few requests regarding students wishing to go overseas but no one wishing to come to North Carolina because of the lack of youth camps in the state. She said that she is making slow progress in getting information on the status of statewide Leo Clubs. She did note, however, that she is aware that Leo Clubs are active in Districts E & J. She ended her report by noting that a new Leo Club was formed in District 31-D and that Districts B and J are progressing with the formation of new Clubs in their District.

**Celebrate Liberty:** PDG Mike Cavell was unable to attend. He did submit a report which reiterated the three (3) goals for his Committee for the Lions year 2011-2012. (See attachment G)

**Constitution & By-Laws:** PDG Charles Holliman reported that at the August 2011, NCL, Inc. Board of Directors Meeting, the Committee to Study Committees recommended that the 21<sup>st</sup> Century Vision Van and LEHP Committees be eliminated under NCL, Inc... It was further recommended that the duties and responsibilities of LEHP be placed under the State Council Committee for Diabetes Awareness. He queried whether this Council wanted to accept this recommendation. If so, he is prepared to present the proper changes to the Council at the February 2012 Meeting. **Governor Schwartz moved that the Council accept the recommendations of the Committee to Study Committees; seconded by Governor Champion. The motion passed.** (See attachment H)

**Diabetes Awareness:** Lion Bill Barnwell began his presentation by saying that the Diabetes situation in America deteriorates each day. He said that in 2011 the US had 25.8 million cases of Diabetes, with the costs associated with diagnosed diabetes at a staggering \$285 billion. To alleviate this situation in our own lives, he said, we have to remember: Smaller portions of food, Lose weight and, Exercise (walk) at least 30 minutes, 5 days a week. (See attachment I)

**Historian:** Lion Valerie Carpenter reviewed for us the sections of the new History Book and sequence in which the sections will be completed. She noted that she had donated eight (8) of the 1967-1988 History Books to the recent District B's Tailtwister Auction. (See attachment J)

**Information & Technology:** PDG Paul Bledsoe began his report by announcing the receipt of the second half of the LCI PR Grant (\$10,000). He said that the question now is how to spend these funds. One of the suggestions he received was to do a documentary which he estimated would cost approximately \$5,000 to produce. He will also look in to electronic LED boards, TV Ads, a Radio Campaign and PSA's and report back on their viability. He then threw the floor open for the Council to put forth their ideas. It was concluded, after a brief discussion, that Lion Paul would meet individually with each District Governor after the meeting today to ascertain how they wished their portion of the grant money to be spent. He concluded his report with a request that the District Governors have their Clubs submit to him the various and sundry projects they are holding throughout the year that can be compiled into a video for use at local TV Stations. (See attachment K)

**Lion Alert:** PDG Dale Dupree reported that after Hurricane Irene struck eastern North Carolina we were not contacted by the NC Department of Emergency management but we were able to work with the NC Voluntary Organizations Active in Disasters (VOAD). He noted that 31-H District Governor Sutton and 31-J District Governor Boehm passed out gift cards purchased with LCI Disaster Relief Grants following the Hurricane. (See attachment L)

**MD-LCIF:** PCC Harvey Whitley announced the partnership that LCIF has formed with the Bill and Melinda Gates Foundation to halt the needless deaths and crippling effects of measles. He also spelled out the new treatment for donations to the Melvin Jones Fellowship Program when individuals are directing their support to five special program areas. (See attachment M)

**Nominations:** PDG Bob Sprinkle announced the Council Chair candidates for 2012-2013 as PDG Wayne McGohan of District 31-G and PDG Gary Steele of District 31-E. He said that the sole candidate for State Council Secretary-Treasurer for 2012-2013 is PDG Ron Kelly.

**Promotions:** PDG Gary Steele, while deferring the majority of his comments until this afternoon's Promotions Committee meeting, did want to remind the Governors that the 2011-2012 State Trading Pin will be included in the State Convention registration packets. Lion Gary said that he had 165 pins in inventory and would be looking to the Governors to assist in acquiring the additional 335 pins to get the number of pins needed.

**Research and Long-Range Planning:** Committee Chair, PDG John T. Miller, III was unable to attend the meeting and did not submit a report.

Council Chair Weeks called for a motion to accept the State Council Committee Reports.

**Governor Boehm moved to accept the State Committee Reports; seconded by Governor Lilliston. The motion passed.**

**Unfinished Business:** None

**New Business:** Under the subject of new business, CC Weeks reported the International Directors Directory, which heretofore was published and distributed in printed form will now published online.

Council Chair Weeks requested PCC Ron Staley come forward and receive an International Association of Lions Clubs Certificate of Appreciation in recognition of his service and leadership he provided to the Lions of MD-31 as Council Chair for the Lions Year 2010-2011.

Council Chair Weeks announced that the next State Council Meeting will be held at the Charlotte Marriott Executive Park Hotel, Charlotte, NC on February 10-11, 2012.

There being no further business, the meeting was adjourned at 10:55 AM.

Respectfully submitted,

*Ron Kelly*

PDG Ron Kelly, State Secretary-Treasurer

**North Carolina Lions State Council Friday Night Work Session  
November 11, 2011 @7:00PM  
Gateway Center Hotel, Hickory, NC**

**Agenda**

Call to Order	Council Chair Carlton Weeks
Pledge of Allegiance	District Governor Mike Hopkins
Invocation	District Governor Jim Boehm
Welcome to all Lions and Guests	CC Carlton Weeks
Comments from Past International Officers	
Questions regarding the Financial Reports	Secty/Treas. Ron Kelly
Discussion & questions regarding Saturday's New Business	
NC Hall of Fame	SST Ron Kelly
State Auction	PCC Ron Staley
District Governors "State of their District" Reports	
Global Leadership Team	PCC Ron Staley
Global Membership Team	PCC Gary Greene
Issues from Lions & guests	
Statewide Committee Chair Reports:	
• Boys and Girls Homes	Chair: Theresa Matthews
• Campus Clubs/Leos/Youth Exchange	Chair: Liz Steele
• Celebrate Liberty	Chair: Mike Covell
• Diabetes Awareness	Chair Bill Barnwell
• Historian	Chair: Valerie Carpenter
• Information Technology	Chair: Paul Bledsoe
• Lions Alert	Chair: Dale Dupree
• MD LCIF Coordinator	Chair: Harvey Whitley
• Nominating	Chair: Robert Sprinkle
• Promotions	Chair: Gary Steele
• Research & Long-Range Planning	Chair: John T. Miller, III
Adjournment	

## Agenda

### **NC Lions MD-31 State Council Meeting Saturday, November 12, 2011 Gateway Center Hotel, Hickory, NC**

Call to Order	Council Chair Carlton Weeks
Pledge of Allegiance	District Governor Rick Sutton
Invocation	District Governor Jim Boehm
Welcome to all Lions and guests	CC Carlton Weeks
Approval of Agenda	CC Carlton Weeks
Recognition of Past International Officers	CC Carlton Weeks
Reading of Communications	State Secty/Treas. Ron Kelly
Appointment of Parliamentarian	CC Carlton Weeks
Reading of August 2011 Council Minutes	CST Ron Kelly
State Council Financial Report	CST Ron Kelly
State Auction	PCC Ron Staley
Final Report of the 2011 State Convention	Chair W. Brad Logsdon
2012 State Convention Plans	Chair Ron Staley
Status of the 2013 Lions State Convention	Chair Harriett Edmunds
North Carolina Lions, Inc.	Pres. Stewart Wooten
Global Leadership Team updates	PCC Ron Staley
Global Membership Team updates	PCC Gary Greene
Reports of Statewide Committee Chairs:	
• Boys & Girls Homes	Chair: Theresa Matthews
• Campus Clubs/Leos/Youth Exchange	Chair: Liz Steele
• Constitution & By-Laws	Chair: Charles Holliman
• Diabetes Awareness	Chair Bill Barnwell
• Historian	Chair: Valerie Carpenter
• Information Technology	Chair: Paul Bledsoe
• Celebrate Liberty	Chair Mike Covell
• Lions Alert	Chair: Dale Dupree
• MD LCIF Coordinator	Chair: Harvey Whitley



- Nominating Chair: Robert Sprinkle
- Promotions Chair: Gary Steele
- Research & Long-Range Planning Chair: John T. Miller, III

**Unfinished Business:**

**New Business:**

**Comments from audience**

**Adjournment**

**Next State Council Meeting will be held at the Charlotte Marriott Executive Park Hotel, Charlotte, NC on February 10-11, 2012**

**North Carolina Lions State Council**  
**July 1, 2011 - June 30, 2012 Council Budget**  
**Financial Statement - Account #4815**

INCOME:	2011-12 Budget	11/06/11 Actual	Difference	Line Item
BAL FWD		14,922.22		100
State Dues ( 8584 X \$3.50)	28,794.50	14,444.50	14,350.00	110
Interest Received	20.00	2.44	17.56	120
District Cabinet Secretary/Treasurer Bonds	417.50	417.26	0.24	130
State Convention Income *	2,500.00	0.00	2,500.00	150
Youth Exchange * ( \$500 per District)	4,000.00	500.00	3,500.00	160
Celebrate Liberty *	820.00	404.34	415.66	165
LCIF Grant	62,500.00	10,000.00	52,500.00	170
Leo Clubs Income	0.00	837.00	-837.00	180
Misc. Income	0.00	0.00	0.00	190
Appropriated from Money Market *	2,000.00	4,131.29	-2,131.29	192
Total Income	101,052.00	30,736.83	70,315.17	
<b>EXPENSES:</b>				
Financial Audit and Tax Filing	400.00	0.00	400.00	200
District Cabinet Secretary/Treasurer Bonds	417.50	417.50	0.00	210
State Secretary/Treasurer's Bond	103.00	103.00	0.00	215
Clerical Services - NCLF	600.00	0.00	600.00	220
Office Supplies (Secretary / Treasurer)	300.00	264.48	35.52	230
Printing (NCLF, SST, Ck printing)	450.00	148.35	301.65	240
Postage (NCLF, SST, and CC)	300.00	0.00	300.00	250
Telephone (SST)	50.00	0.00	50.00	260
Awards, Plaques and Gifts	1,500.00	427.00	1,073.00	270
Conference Calls	500.00	0.00	500.00	280
Expenses - State Secretary/Treasurer	2,500.00	959.45	1,540.55	290
Council Chair - Statewide Expenses	4,000.00	863.40	3,136.60	300
State Convention - cash advance / expenses *	0.00	4,000.00	-4,000.00	310
Global Membership Team	1,500.00	0.00	1,500.00	320
State Convention Committee	400.00	131.29	268.71	330
District Extens. Wkshps - Council Matching Funds	0.00	0.00	0.00	335
History Committee	1,000.00	986.96	13.04	340
Global Leadership Team	6,000.00	0.00	6,000.00	350
State Council Committee Expenses	7,500.00	726.63	6,773.37	360
Celebrate Liberty *	1,000.00	0.00	1,000.00	380
Leo Clubs Chair Expenses	1,000.00	0.00	1,000.00	390
Leo Clubs Expenses	0.00	0.00	0.00	395
Youth Exchange *	1,000.00	0.00	1,000.00	400
Lions Alert	2,000.00	0.00	2,000.00	405
Information Technology/ Public Relations	1,500.00	1,920.48	-420.48	410
LCIF Grant	62,500.00	0.00	62,500.00	420
Peace Poster Award - bond, hotel, banquet, plaque	1,000.00	0.00	1,000.00	425
Boys & Girls Home Committee	500.00	0.00	500.00	426
Diabetes Awareness	0.00	0.00	0.00	428
Campus Clubs	300.00	0.00	300.00	429
1st VDG Clothing Allowance (8 people @\$130 each)	1,040.00	0.00	1,040.00	430
CC & Secr/Treas clothing allowance (@ \$130 each)	260.00	0.00	260.00	431
CC, SST, DG, 1st & 2nd VDG Jack. Crests (26 @ \$20)	520.00	0.00	520.00	435
Contingency Expenses	911.50	29.45	882.05	440
Transferred to Money Market *	0.00	8,179.34	-8,179.34	442
Total Expenses	101,052.00	19,157.33	81,894.67	
Income Less Expenses	0.00	11,579.50	-11,579.50	

\* designated accounts in Money Market

Checking Balance on Hand (including bal. fwd)	11/06/11	\$ 26,501.72
* Council Money Market	11/06/11	\$74,968.77
Total Council Assets	11/06/11	\$ 101,470.49

**Council Money Market #757**  
**Council Designated Accounts**  
**July 1, 2011 - June 30, 2012**  
**Money Market Allocation**

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>11/6/11</u> <u>Balance</u>
<b>Grand Total Money Market Account</b>						<b><u>\$74,968.77</u></b>
<b>1. State Convention</b>						
<b>Reserves</b>	Bal. Fwd.	07/01/11				31,923.16
		07/24/11	Annual interest distribution		211.77	32,134.93
			2012 State Convention Committee - 'advance" to Council	4,000.00		28,134.93
			W.Brad Logsdon - 2011 state conv. ch - 1st Coun.mtg to Council	131.29		28,003.64
<b>2. Celebrate Liberty</b>						
	Bal. Fwd.	07/01/11				988.70
		07/24/11	Annual interest distribution		211.77	1,200.47
		07/24/11	Celebrate Liberty donation - from Council acct.		6,750.00	7,950.47
		10/23/11	Celebrate Liberty - from 31-F		106.78	8,057.25
		10/23/11	Celebrate Liberty Pin sales		106.78	8,164.03
		10/23/11	Celebrate Liberty - sale of 84 pins		84.00	8,248.03
		10/23/11	Celebrate Liberty Pin sales		106.78	8,354.81
<b>3. Youth Exchange</b>						
	Bal. Fwd.	07/01/11				6,598.69
		07/24/11	Annual interest distribution		211.77	6,810.46
		10/23/11	Youth Exchange - 31-J		500.00	7,310.46
<b>4. State Council Reserves</b>						
	Bal. Fwd.	07/01/11				28,709.72
		07/24/11	Annual interest distribution		211.77	28,921.49
<b>5. LEO Clubs</b>						
	Bal. Fwd.	07/01/11				1,738.43
		10/23/11	Leo Club Income - from 31-F		312.50	2,050.93
		10/23/11	Stop Hunger Now - 31-B		212.50	2,263.43
<b>6. Interest Received</b>						
	Bal. Fwd.	07/01/11				847.08
		07/24/11	Annual interest distribution	847.08		0.00
		07/29/11	Interest earned		30.72	30.72
		08/31/11	Interest earned		32.95	63.67
		09/30/11	Interest earned		28.39	92.06
		10/31/11	Interest earned		22.88	114.94

North Carolina Lions State Council

Hickory, NC

Friday, November 11, 2011

Report of State Conventions Chair

Harriett Edmunds

When I stood before you at the last council meeting, I had only received one proposal from a hotel for the 2013 State Convention. That hotel was the Best Western High Point Hotel. Since then, I received another bid – this one from the Greensboro-High Point Marriott Airport Hotel. Both of these hotels are located in District D. I am making an appearance tonight so that your council may have time to discuss the pros and cons, if necessary.

As you will recall, the August meeting of the Council was held at the Best Western High Point Hotel. Since then, I returned to the Best Western and attended District D's Fall Convention in September staying overnight both Friday and Saturday nights. During my trip to the area, I made a site visit to the Marriott Hotel, staying overnight on Thursday night, meeting with the Regional Sale Manager, the Events Manager and the General Manager and touring the hotel.

It is my opinion that the Council and attendees would be more pleased with the facilities and overall amenities offered by the Marriott Hotel.

The bids are similar – the one big difference being the price of the rooms to attendees –

- Best Western - \$86 per room per night (including Continental Breakfast) plus tax which is currently 13.75%. Parking in the adjacent garage is free for hotel guests, others would pay \$6.00 per car per day.
- Marriott - \$95 per room per night plus tax which is currently 12.75%. Parking is free in the large outside lot.
- Each hotel will purchase a full page ad in the onsite program.
- Each hotel will give one complimentary room per forty revenue generating rooms cumulative.
- Each hotel will give one complimentary Hospitality Suite.
- Each hotel will waive meeting room charges if 80% of the blocked rooms are actualized.
- The Marriott Hotel will provide 3 complimentary Executive King Rooms for VIPs.
- The Best Western will provide 2 complimentary Jr. Suites for VIPs.
- Neither hotel will penalize the organization if the Thursday evening dinner is cancelled.

The Best Western Hotel has recently undergone a renovation in the lobby space and sleeping rooms. The Marriott has recently undergone a renovation of the sleeping rooms, and will begin a renovation of

the meeting space, restaurant space, and lobby space in December of this year that is scheduled to be completed well before our 2013 Convention.

After my visits to both hotels, I question whether or not there is enough space for a State Convention Banquet at the Best Western Hotel. Both Lions Bill and Paul agree with me on that point. I also question that there is adequate space for the Past District Governor's Luncheon at the Best Western given the amount of meeting space that will be in use prior to and after the luncheon.

The report given at the recent District D Cabinet meeting included positive comments about the Best Western Hotel. Positive comments were also made by Lions after the 2008 convention was held at the Marriott.

After consideration and consultation with the two co-chairs of the 2013 State Convention, PDGs Paul Bledsoe and Bill Womack, I recommend accepting the bid from the Marriott. PDG Paul was the chair of the state convention in 2008 when it was at the Marriott, and PDG Bill has also worked with the Marriott as District Ds convention has been held there in the past. They both are in agreement that our needs will best be supplied by signing the contract with the Greensboro-High Point Marriott Airport Hotel.

Both Lions Paul and Bill are here tonight to answer questions or react to comments that you may have.

We hope you will have a decision for us tomorrow.

Thank you.

To: Council Chair, Carlton Weeks

Council Secretary, Ron Kelly

From: Stewart Wooten, NCL, Inc, President

Re: Council Meeting – November 12, 2011

North Carolina Lions- Thank you for allowing me to work with you this year as the President of the NCL, Inc.

Have you seen the granite benches at Camp Dogwood with the names of individuals or the names of Lions Clubs? They only cost \$1,000 each. How many of you want to order one now? No –takers.....well let me tell you about a new item that can be purchased for \$25 and have a plaque with your name to honor you or anyone of your choosing. Lion Roy Blake of the Asheboro Lions Club has made six bluebird houses from treated wood and four from cedar. These will be installed at Camp Dogwood in January.

The Piggy Banks have been reordered six times and are available for purchase at Camp Dogwood. The banks are \$4.00.

The Executive Committee will recommend to the Board tomorrow the replacement of our Vision Van with a mobile screening unit. We need Council approval to apply for a \$75,000 grant from Lions International.

We are not out of Matching Funds. However fund requests are ahead of the schedule at this time and the Matching Funds Committee will make some new recommendations tomorrow.

Grant Writing....we anticipated receiving information very soon from the Grant Writer.

The Investment Committee passed a motion to make our portfolio less volatile, by illminating one money manager to our other money managers.

Camp Dogwood has had good out of season bookings so far this year. We need more booking during the week (Monday – Thursday)

**MD GLT Coordinator Report  
2011-12 Council of Governors Meeting  
November 12, 2011**

Council Chair Carlton and Governors all,

I am both happy and sad to be standing before you as your MD GLT Coordinator. I am excited to be serving in this position and thank you for asking me to serve. Obviously I am sad over the circumstances which have placed me in this position. PDG Bob Shook was both a friend and an outstanding Lion. I had the opportunity to assist and work with him on our District Governors School, and it was his recommendation that motivated me to take the State Leadership Chair position in 2009. His absence leaves a huge void in our Lions family, and I know we all miss him.

1. Since the last Council meeting I had the opportunity, along with the other NC GLT District Coordinators to attend a GLT/GMT Training Seminar in Georgia. A second seminar has been held in Alabama. Hopefully your GLT and GMT coordinators were in attendance at one of these seminars. If not, Governors, I can assure you they will find it difficult to keep up with the rapid pace of the new GLT/GMT goals. The training covered a variety of topics, but primarily focused on training of Certified Guiding Lions, the Club Excellence program, Zone Chair development and identifying Lion leaders in your districts.
2. On Oct. 24<sup>th</sup> the MD GLT coordinators, District Governors and MD Council Chairs attended webinar meeting to discuss the new leadership training programs available for your districts. At that time PIP Jim Ervin challenged each district to accomplish several goals
  - a. Hold at least 4 CEP workshops this year and conduct the Club Excellence Process in 15% of your clubs with less than 20 members. A top priority for your District GLT is getting the Club Excellence Process up and running. They have been asked to look for persons who might be interested in serving as a facilitator in this process. There will be a "how-to" webinar on the CEP on Monday, November 17 at 6:30PM for potential facilitators. We are asking anyone interested to register for this webinar. After attending the webinar they can decide if they would like to serve as a CEP facilitator.
  - b. Inspire and develop our Zone Chairs into true club coaches. Zone Chairs are vital to our success of our clubs and districts. Often they are left to believe their only responsibility is to hold quarterly zone meetings and introduce the DG at his/her official visit. We now have a special training program for your zone chairs. It will be held at 6:30PM-7:30PM on November 28<sup>th</sup> as a webinar class. I have notified you and your GLT coordinators and asked them to encourage your Zone Chairs to attend this class. I ask you to encourage our zone chairs and GLT coordinator to attend and also I encourage you to attend.
  - c. One of the top priorities in each of your districts is developing new clubs. Starting a new club begins with recruiting persons interested in being in a new Lions Club. But it is much more than that. For a new club to succeed there must be

Lion Leaders available to guide and mentor the new Lions who have chartered the club. These persons are called Certified Guiding Lions (CGL). I have asked each of your GLTs to identify Lions who would be willing to take on the responsibility of being a Certified Guiding Lion for a newly organized club in our district. On November 7, a training class was held to train the facilitators who can train your CGLs. Although I don't have a complete list of attendees, I know that three District GLTs attended. With this training your districts should be prepared to train and certify Guiding Lions to support our plans to charter new clubs. Let me add two things:

- i. If you have CGLs who have been certified within the past 3 years, they do not need to be recertified, however, everyone who was certified before then is no longer certified and will need to take the training to renew his/her certification.
    - ii. One thing is apparent from the training. It is almost impossible to complete the course if you do not have access to a computer with an internet connection. I know this leaves a bad feeling, but those are the facts. With reporting and training being online at LCI, it is impossible to address training and obtain information without going to the LCI website or being able to use material contained on a CD.
  - d. We need to make sure that current and future leaders are identified and utilized. One of the fastest ways for clubs and districts to fail is to have no one step up and accept the role of leader. How do we correct this? One way to begin is by having current and past leaders identify those persons they know who can be the future Lion leaders. I have asked your GLTs to do just that. They have been requested to contact your district leaders and get names of persons who have the potential to be a Lion leader. We need to encourage and mentor persons we believe can be good leaders. Many of the leaders in our clubs and districts, including you and me, would never have stepped up had it not been for the gentle push and encouragement of another leader.
  - e. I hope you have heard LCI has started a Leadership Profile database to document our leaders. Your GLTs will be encouraging leaders in your district to add themselves to this profile. I hope you will get your own profile started now! An online form to use to do this can be accessed from the following webpage. Start by entering your own profile. Then encourage other leaders and potential leaders in your District to do so likewise. This database will then be available to District Governor Teams and others as they select future leaders to serve our Districts. Here is the link:  
[http://www.lionstraining.us/Lions\\_Training/Reporting.html](http://www.lionstraining.us/Lions_Training/Reporting.html)
  - f.
3. Beginning this year, we will hold training for both 1<sup>st</sup> VDGs and 2<sup>nd</sup> VDGs. I am currently working on the training class and schedules for the 2<sup>nd</sup> VDGs. It will involve changing the



curriculum for the 1<sup>st</sup> VDG. The first 2<sup>nd</sup> VDG session is tentatively scheduled for June 1, 2 and 3. It is the same weekend at the training for the 1<sup>st</sup> VDG elects. The two groups will be trained individually and it will involve having two training teams. One benefit is the potential for joint planning sessions and an opportunity for both groups to get to know each other and bond. We have received approval for funding our 2<sup>nd</sup> VDG Training as well as our 1<sup>st</sup> VDG training this year.

I realize this has been a long report, however, there is much going on in the world of Global Leadership Training. I encourage you to work closely with your GLT coordinator and monitor his/her progress.

I thank you for the opportunity to serve and am always available to assist you or your district.

Thank you,

Lion Ron

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**From:** Gary Greene [mailto:liongary31f@yahoo.com]  
**Sent:** Tuesday, November 15, 2011 12:11 PM  
**To:** rfkelly@mindspring.com  
**Subject:** RE: GMT Report

Here it is copied and pasted:

**November 2011 Council Report  
Gary Greene, PCC, GMT Chair**

If you are a member of District J, please stand and be recognized. DG Jim Boehm and GMT chair Rhett White and the entire team in District J has done an outstanding job thus far. They are positive in membership growth and have successfully chartered a new club. Congratulations District J Lions!

To put their achievement in perspective, if every sub district in North Carolina could match what District J has done, our membership numbers would be about 200 additional Lions in service activities. That's the equivalent of 10 clubs the remainder of North Carolina has lost over the past four months.

Our membership goal this year in MD31 is 8,337 Lions by year's end – 1% growth. We started at 8,254. Currently, we are at 8,057. This is a 2.5% drop. For those of you who are educators, if you were sending home a progress report on one of your students, this would be described as a “needs improvement” or “F” for failure.

In the area of rebuilding our clubs who have membership below 15, we started the year at 98 clubs in North Carolina in this category. After four months, we still have 98 clubs with less than 15 members. Personally, I'm working with three clubs in District F; the progress is slow. You can push and pull, but it still comes down to those local Lions stepping forward and deciding to make a difference.

If you would like to become involved, basically, our GMT program this year comes down to three components:

- Strengthen our existing clubs by asking them to undergo the Club Excellence Program
- Rebuild our clubs with less than 15 members to 20 or more.
- Build two new strong clubs in every sub-district.

It should come as no surprise that every civic organization in North Carolina is undergoing the same measure of membership challenges. There are now only 33 Jaycee chapters in the entire state. I remember discussions with other Councils and other governors through the years. One of the strongest memories I have is that we as Lions do not sell our sizzle. If you have an idea on an event or other way to draw positive

statewide attention to North Carolina Lions, I would love to hear it.

**Membership Changes – July 1, 2011, - November 11, 2011**

	<u>Drops</u>	<u>New Members</u>
District A	64	35
District B	30	32
District D	28	11
District E	33	31
District F	35	18
District G	32	24
District H	57	27
District J	<u>69</u>	<u>67</u>
	348	245

--- On Mon, 11/14/11, rfkelly@mindspring.com <rfkelly@mindspring.com> wrote:

From: rfkelly@mindspring.com <rfkelly@mindspring.com>

Subject: RE: GMT Report

To: "Gary Greene" <liongary31f@yahoo.com>

Date: Monday, November 14, 2011, 6:36 PM

Gary,

I can't open your report. It states I must install Open Office which is compatible with Microsoft. However, when I click to install Open Office it takes me to Oracle and that's where I end. Can you convert your report to Word?

Ron

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**From:** Gary Greene [mailto:liongary31f@yahoo.com]

**Sent:** Monday, November 14, 2011 2:19 PM

**To:** Ron Kelly; Carlton Weeks

**Subject:** GMT Report

**Celebrate Liberty Committee Report  
MD 31 Council of Governors  
November 12, 2011**

The Celebrate Liberty Committee has established three (3) goals for Lions year 2011-2012

- **Involve each District in the statewide Celebrate Liberty Essay Contest.** Contests would begin at the club level whose winner would go to the district level for the district convention; the district winner would go on for competition at the state level for the state convention. The state winner would present their essay at a program in conjunction with the state convention.
- **Hold a statewide Celebrate Liberty program at the Charlotte state convention.** The District E Celebrate Liberty Chairperson will take the lead on this program with support from the other District Celebrate Liberty Chairpersons.
- **Encourage clubs to hold Celebrate Liberty programs at local elementary schools in March.** Several program ideas have been provided to the District Celebrate Liberty Chairpersons for assisting the clubs in their district.

Participation in the Celebrate Liberty Essay Contest has increased incrementally; however, not all districts are participating.

Respectfully submitted:

Michael Covell, PDG



To: Council Chairperson Carlton Weeks  
Council Secretary /Treasurer Ron Kelly  
Council of Governors

From: Lion Charles Holleman, PDG Constitution & Bylaws Chairperson

At the August 2011 NCL, Inc. Board of Directors meeting, PCC Harvey Whitley, Chairperson for the Committee to Study Committees presented their recommendations. The one part that may affect this Council of Governors is a change to the Vision Van/LEHP Committee and the NCL, Inc. Committees.

It was recommended by the Committee that the 21<sup>st</sup> Century Vision Van and LEHP Committee be eliminated. It was recommended that the LEHP duties and responsibilities be placed under the Council Committee for Diabetes Awareness. LEHP promotional literature could still be placed on the Vision Van.

Does this Council want to except this recommendation and continue with the updating of changes to the Constitution & Bylaws and/or Policy and Procedures? As with NCL, Inc. all proper procedures will take place letting Lions and Lion Clubs know of the change. At the February 2012 meeting, the proper changes will be presented to the Council.

Submitted by

Lion Charles Holleman, PDG

Chairperson, Constitution & Bylaws Committee

ATTACHMENT I

**rfkelly@mindspring.com**

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**From:** William Barnwell [wvbarn@bellsouth.net]  
**Sent:** Friday, November 11, 2011 6:40 AM  
**To:** rfkelly@mindspring.com  
**Subject:** DIABETES AWARENES811

## DIABEES AWARENESS

Good Morning: Governors, Fellow Officers, Fellow Lions and Guests:

Diabetes--The situation deteriorates each day, in 2003, the US had 21.6 million cases of diabetes. In 2011, the US had 25.8 million cases of diabetes. In 2010 alone, in the US, we had 1.9 million new cases diagnosed over the age of nineteen. The cost in 2007 for diagnosed diabetes was \$174 billion. The cost for all diabetes (prediabetes, undiagnosed, gestational and diagnosed) was \$218 billion. In 2011, the diagnosed diabetes alone was \$285 billion. As you can see the problem is increasing by leaps and bounds. It is predicted by 2050 every third person will have diabetes unless we STOP diabetes..

The American Diabetes Association has declared November as American Diabetes Month and Lion International has declared November as Nation Diabetes Awareness Month. THE UN by resolution has declared November 14 each year as World Wide Diabetes Day. This resolution was passed on December 20, 2006. The symbol is a simple ring of blue, the same shade of blue as the UN flag.

You see some of the facts of our losing battle with diabetes. No one

11/11/2011

can do it alone, It is going to take the whole population to realize we are headed down hill on a runaway bob sled. We must work each day

to make the public aware of this problem.

I am not trying to cover you up but you have a small packet of the latest facts and figures.

Remember!

Smaller Portions of food

Lose weight and

Exercise(walk)at least 30 minutes 5 days aweek.

Thank You.

William Barnwell

Valerie Carpenter  
2011-2012 Chairperson  
State History Committee

11/12/11

According to the latest report from the editor, PDG Gwen White, this is the timetable for the History Book:

The 1<sup>st</sup> Section is in final edit and should be at the publisher in December:

This includes the dedication page, thank you to the History Committee Chairs past and present, a recap of previous history books and the International family section.

The 2<sup>nd</sup> and 3<sup>rd</sup> Sections should be done and at the publisher in January:

The 2<sup>nd</sup> section is Lions at Work (service projects, fundraising and the North Carolina Hall of Fame) and Lions at Play (fun times at Conventions and stories from Lacy Presnell, Howard Stallings and Jerry Bates). The 3<sup>rd</sup> section is The North Carolina Lions Foundation and funding of our state projects, Lions of the Future (LEOs, Youth Exchange, the Peace Poster contest) and Communications such as twitter, facebook & our websites

The 4<sup>th</sup> Section has a final deadline of March:

These are the club histories & photos, the lists of PDGs and NCLF presidents and the Tribute pages. We need to sell those Tribute pages because that is money to defray the total book costs. Each page costs \$200. These can be sold as well as orders taken for the books through February. Please assure the clubs that the book is going to happen and will be worth the wait.

I also donated 8 of the previous gold History Books (1967-1988) to District B's Tail-twister auction and they sold for \$25 each. They are now collector's items!

cc: All District Governors  
Gwen White - Editor  
Carlton Weeks, Council Chair





**North Carolina Lions Receivables/Payables**

**MD-31 Grant Matching Grant Phase 1**

**Final 9/9/11**

**PDG Paul Bledsoe, NC Lions Council of Governors/ Ron Staley C Chair 2010-11**

**Total \$10K 1/2 of MD Grant**

**Total Budget Billboards/TV**

**\$7,500.00**

District B: \$1,250.00

District E: \$1,250.00

District F: \$1,250.00

District G: \$1,250.00

District H: \$1,250.00

District J: \$1,250.00

**Overview**

Camel City Posters printed the vinyl for 75¢ a sq ft, well below regular pricing and included heavier wind and hurricane enforced vinyl for eastern NC placement. Free shipping was included with their offer.

For placement we could ask for an area or location of interest. However, I did not know until I received the billboard location from the company, which was based upon availability.

Please note installation fees were required for the initial placement of vinyl. One company we worked with required a fee for placement and installation. Some companies did not return phone calls. We worked with the major companies across North Carolina. The companies included Lamar, Fairway and Adams Outdoor. Installation fees ranged from \$125 to \$325.

95% of the boards will be moved after initial showing.

**Areas of Billboard Locations as of 8/11/11 (flights began in June)**

District B: Mooresville, 1 other board announced next week in either Hickory, Wilkesboro, Watauga

District E: Several boards (district purchased more vinyl)... Concord, Gaston, Davidson, Cabarrus

District F: Fayetteville

District G: Raleigh, Burlington

District H: Greenville, Jacksonville

District J: US 17 North, Edenton

Currently 10 boards across the state (2 on stand by)

**Total Budget TV**

**\$2,500.00**

District A: \$1,250.00 No Charge match from WLOS TV in Asheville (ABC)

District D: \$1,250.00 No Charge match from Time Warner Cable (Fox News, CNN, News14)

*All TV media matched buys, one to one.*

**Payables Made 10K Grant**

- 7/12- \$5,634.25 Camel City Posters In# NC Lions Clubs pd ck#5707
- 6/21- \$ 650.00 Adams Outdoor – insertion fees, pd ck#5697
- 7/12- \$ 125.00 Fairway Outdoor In# T/71433 - insertion fees, pd ck#5708
- 8/5- \$ 600.00 Lamar Outdoor pd ck#5716
- 8/5- \$1,250.00 Time Warner Cable pd ck#5717
- 8/5- \$1,250.00 WLOS TV pd ck#5715

**Total: \$9,509.25**

Remaining Balance Print material: \$490.00 Custom Printing Solutions pd ck#5723

**Total Expenditure: \$9,999.25**

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**Overview of 1<sup>st</sup> Phase of MD 31 Grant**

- 1) **Billboard campaign...**  
From research and averages nationwide received by Fairway Outdoor.

The average impressions per flight, (per month) was 50K with each billboard. (of course that depends upon location of board and its traffic count.

Total Boards: 10 X 50,000= 500,000 Gross Impressions  
3 month flight: 1.5 Million Impressions;  
Approx. 22% of all Adults in NC, 15-85 yrs of age in just 3 months

Average Costs: 10' X36' \$2,500 per flight  
14' X48' \$3,000 per flight  
Avg Cost: \$2,750.00  
Total Value: \$27,500.00 for one flight; 3 month flight \$82,500.00

- 2) **Public Relations Outcome/Evaluation...**

Promoting Lions in North Carolina gives members a sense of pride that they are visual within their community. As in research described from Lions Clubs International, reaching potential members, young adults and older adults want to be involved with something big and impressive. The power of media and continuous awareness is a key to growth.

Using these dollars visually will continue to shine on highways across the state after this initial investment, showcasing NC Lions "A Part of Your Community."

From a one to one prospective, beginning conversations, will revolve around the printed billboards, Lions seen on TV, and handouts for Lions Clubs to show our involvement in recruitment of new membership.

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For money invested, we have received more than our dollars worth with matching TV commercials of over \$2,500.00, approximately in one year's time over \$330,000 in billboard space. And we received a reduction in charges for a 4-color print brochure at 16¢ for a qty of 4,150.

- 3) Copy of TV commercials enclosed
- 4) Copies of Direct Mail enclosed
- 5) Copies of receipts for expenditures.

Contact: NC Council Chair 2010-2011 Ron Staley, 1-704-788-8866  
NC Council of Governors PR Paul Bledsoe, 1-336-998-3619

Please note attached... Signature page.

Signed:



North Carolina Lions PR Report  
11/12/11 - Report  
PDG Paul Bledsoe, NC Lions Council of Governors PR

## 2011-2012 Public Relations Update...

- 1) **Decision Time...** We have received the final phase of the \$10K Grant..

Governors, you will need to decide where the 2<sup>nd</sup> phase of grant should be spent.  
Several considerations:

- A) Should each district receive an allocation of \$1,250.00
- B) Use the 10K as a whole budget and allocate for the best media penetration across the state
- C) Create more printed material for use throughout the state
- D) Create more visual/electronic material for districts

- 2) **Creating additional videos and material for Governors to use in their district...**

It's a visual world... Your input is needed for collateral and visual recruitment for increased membership. This will help with retention and knowledge of the programs and services of Lions.

- 3) Unfortunately, I have received nothing on projects that Lions are doing in their respective communities across the state for the website and video presentation... Remember, I'm not looking for fundraisers, I'm looking for the great work.

- 4) **Promote all project base initiatives throughout the state...**

This begins with your push to your respective district... What do you need from me in making this happen and change the direction of your web presence.

- 5) **Inform all Governors to send club projects for inclusion on the website...**

Right now we average around 2 requests per week on northcarolinialions.org, So, we do have people visiting our site. So, help me define other areas we are missing.

- 6) **Help me truly define the goals of our website...**

As we continue the fine tuning of the website, what should be the goal of website.

- A) News
- B) Learning Tool
- C) Contact/ Connections
- D) Membership Building/Training
- E) All the Above

- 7) **Governors need to give lists of primary media in their districts...**

As we try to build our network, please have your district chair send me the primary local newspapers, TV, Cable outlets in your area. From that listing I can give you the contact information and then relay certain events and projects to your immediate media. I have received several.

- 8) Please pick-up your share of the brochures for your district... This is a project definition of what Lions do throughout our state.

Thanks, PDG Paul Bledsoe, NC Lions Council of Governors PR Chair

**LIONS ALERT  
COMMITTEE REPORT  
COG MEETING  
November 12, 2011**

Since our last meeting, Hurricane Irene struck Eastern North Carolina. Although we were not contacted by the NC Department of Emergency Management, we were able to work with the North Carolina Chapter of Volunteer Organizations After a Disaster (VOAD), passing along information about specific needs. In addition, District Governors from Districts H and J passed out gift cards purchased with grants from LCIF. The governors received recommendations of needs from local club presidents and local emergency management personnel.

We are still looking for specific areas in which Lions can be most helpful in times of need. One identified area is communications. The recent hurricane not only knocked down trees causing power outages; but it also knocked out cell towers, cutting off communications between those in need and those hoping to provide help. As I have said before, we are open for suggestions and we continue to work with the VOAD group to find a spot for Lions.

**MD 31 LCIF Coordinator Report  
North Carolina Council of Governors  
Hickory, NC            November 12, 2011  
PCC Harvey Whitley, MD 31 Coordinator**

For those of you who attended the International Convention in Seattle, you have already heard of the partnership that LCIF has formed with the Bill and Melinda Gates Foundation to halt the needless deaths and crippling effects of measles. LCIF has made a commitment for this program, called The Measles Initiative, to raise \$10 million with a 1 for 2 match of \$5 million from the Gates Foundation for a total of \$15 million. You will be hearing more about this program over the next few weeks. A full page ad will be in the December issue of LION magazine and the January issue will have the cover and a four page article about this challenge.

Following the recent Board meeting in Hong Kong, LCIF made an announcement regarding the treatment of donations to the Melvin Jones Fellowship (MJF) program. Donors will now be able to receive MJF and PMJF credit when directing their support to five special program areas:

- Disaster
  
- Humanitarian Needs (includes donations to the Measles Initiative)
  
- Sight
  
- Youth
  
- Area of Greatest Need

Restrictions beyond these five special areas will be honored by LCIF, but will not be eligible for MJF or PMJF credit. For example, a donation that is restricted to a specific disaster, such as an earthquake or tornado in a particular region, will not be eligible for credit toward an MJF or PMJF.

The MJF program was established by LCIF in 1971 to recognize unrestricted donations of US\$1,000. Today, more than 75% of the funding received by the Foundation annually is given through the MJF program. By expanding the recognition program, LCIF is able to recognize more individuals while continuing to support its many programs. The expanded program will also offer additional benefits, including:

- Donors will now have the opportunity to direct support to a desired special area
  
- LCIF will be able to immediately provide funds for large-scale disaster relief, rather than collecting and distributing funds over a period of weeks or month

Funding directed to "Area of Greatest Need" provides LCIF with the ability to financially support any program within the four general areas. Donors are encouraged to consider this opportunity when making a gift.

Once again this year, Contributing Member pins will be available from your District LCIF Coordinator. Each of them has been sent a supply.