

MINUTES OF THE NC LIONS MD-31 PROMOTIONS COMMITTEE
Saturday, November 8, 2014
Hampton Inn, Aberdeen, NC

The North Carolina Lions MD-31 Promotions Committee met at 1:30 PM, Saturday, November 8, 2014, at the Hampton Inn in Aberdeen, NC. Committee members attending were District Governors: David Titus, Sharon Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol J. Weeks and Jana Underwood. Also: PDGs Will Hicks and Vince Schimmoller, Council Chair Ron Kelly and PDG Terry Cauble who presided as Chairman.

Those absent were: Charles Mann, Mary Boehm, and PDGs Terrie Grooms, Sandy Scarlett and Mike Elmore.

Chairman Cauble called the meeting to order and asked Governor McCaskill to offer the invocation, followed by the Pledge of Allegiance led by Governor Beltran. He welcomed those attending.

Upon motion of Governor Weddington with second by Governor Underwood, the agenda was unanimously approved as presented. attachment # 1

Chairman Cauble recognized PIP Sid Scruggs and PID Harvey Whitley. He appointed PDG Charles Holleman to serve as Parliamentarian.

Upon motion of Governor Weddington and second by Governor Beltran, the minutes of the August 9, 2014, Promotions Committee Meeting were unanimously approved. attachment # 2 as previously posted

Secretary-Treasurer Rhett B. White presented the financial statement including transactions from July 1, 2014 through November 3, 2014. He noted that income during the period was \$10,759.62 with expenditures totaling \$5,526.02. Upon motion of Governor McCaskill and second by Governor Titus, the financial report was unanimously accepted. attachment # 3

Chairman Cauble thanked Governor Weeks and PDG Carlton Weeks for picking up merchandise from the Kinston Industries for the Blind.

Chairman Cauble reminded Lions that the 2015 Lions International Convention will be held June 26-30, 2015, in Honolulu, Hawaii, with the North Carolina delegation at the Marriott Waikiki Beach, double rate of \$169.00. He said the hotel is about one mile from the convention center but that shuttles will run on a regular schedule. He noted that the 98th International Convention early registration deadline is January 9, 2015, with cost at \$110.00. The cost is \$150.00 per person from January 10th through March 31st. Afterwards the registration is \$170.00 per person. He urged Lions to register early.

During discussion it was noted that there may be one or more group tours organized for travel to the convention.

Chairman Cauble reported that the clothing inventory as of November 3, 2014, was valued at \$9,968.50. He noted that just received merchandise and weekend sales will change that figure. attachment # 4

Under unfinished business, PDG Dave Butler presented a sample pin for 2015-16 which will continue the bird series for a fifth year with a Robin. Governor Beltran asked why the pin reads 2015-16 and if future pins can be designated by a single year. There was general agreement that the pin looked good. Upon motion of Governor McKinney with second by Governor Weeks, the vote was unanimous to approve the sample pin and direct PDG Butler to move forward with securing the pins. PDG Butler will meet with the five incoming Governors to determine the number of pins to order.

The proposed Lions 50-year membership pin was next on the agenda. PIP Scruggs restated his desire to honor those Lions who achieve 50-years of active service in a way that goes beyond the simple chevron provide at ten-year intervals by Lions Clubs International. He shared a proposed design based upon a design used by Kiwanis Clubs and explained that since it will be presented as recognition rather than be sold Lions Clubs International approval will not be necessary. attachment # 5

PID Whitley endorsed the proposal and pin design. He encouraged action by North Carolina Lions to do something special for our older members.

It was noted that quantities as low as 50 pins could be secured for \$3.00 each. After discussion on whether the Promotions Committee should handle this or the Council of Governors, Governor Weddington made a motion that the Promotions Committee proceed with securing the pins. Second was by Governor McKinney. The vote to approve the motion was unanimous.

Governor Underwood suggested that "plus" be on the pin to designate members who have more than 50-years of service. Committee members by consent indicated that a "+" sign would be appropriate. By consent they asked that the final design be presented for review and approval in February.

Governor Headley reported on the Novant Health Thanksgiving Day Parade in Charlotte as a wonderful way to promote Lions Clubs and services in the state's largest city. He said the \$500.00 fee had been waived. He announced the parade uniform and said head cover would be optional. The parade will begin early on November 27th.

With no new business Chairman Cauble asked Governor McCaskill to close the meeting with a benediction.

This the 8th day of November, 2014.

Rhett B. White, Secretary-Treasurer

PDG Terry Cauble, Chairman

**Agenda
 NC Lions MD-31 Promotions Committee Meeting
 Saturday, November 08, 2014
 Hampton Inn, Aberdeen NC**

- Call to Order** PDG Terry J. Cauble
- Invocation** DG Lynn McCaskill
- Pledge of Allegiance** DG Ron Beltran
- Welcome** PDG Terry J. Cauble
- Approval of Agenda** PDG Terry J. Cauble
- Recognition of International Family** PDG Terry J. Cauble
- Recognition of PIP, PIDs** PDG Terry J. Cauble
- Appointment of Parliamentarian** PDG Terry J. Cauble
- Minutes of the August 9th 2014 Promotions Meeting** PDG Rhett White, Sec/Treas
- 2014 Promotions Financial Report** PDG Rhett White, Sec/Treas
- Approval of Financial Report**
- 2015 International Convention – June 26-30, 2015** PDG Terry J. Cauble
 - Honolulu, Hawaii**
 - North Carolina Delegation Hotel**
 - Courtyard by Marriott Waikiki Beach** Double rate \$169.00
 - 1 mile to Convention Center**
 - 98th Annual Lions Club International Convention**
 - Registration fees- Early (before January 9, 2015)** \$110.00
 - Regular (January 10 through March 31, 2015)** \$150.00
 - Late (April 1, 2015 until)** \$170.00
- Clothing Inventory** PDG Terry J. Cauble
- Unfinished Business** PDG Terry J. Cauble
 - 1. Proposal on State Friendship or Trading pins** PDG Dave Butler
 - 2. Lions 50 year membership pin** PIP Sid Scruggs / PDG Terry J. Cauble
 - 3. Novant Health Thanksgiving Day Parade, Charlotte** DG Chris Headley Dist. E
 - November 27, 2014 Charlotte, NC**
- New Business** PDG Terry J. Cauble
- Benediction** DG Lynn McCaskill
- Adjournment**

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/14 – 11/3/14

	<u>Budget</u>	<u>Actual</u>	<u>Line</u>
INCOME:			
Balance forward appropriated	\$ 2,860.97	\$ 2,860.97	500
Promotions Dues (6,884 avg.x\$0.75/member)	5,163.00	2,698.12	510
Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,721.00	899.38	511
Sale of NC Lions Trading Pins	4,700.00	4,300.00	520
Sale of NC Lions Clothing	9,000.00		530
SE Breakfast – Intl. Convention - \$35/person	1,400.00		540
Interest	3.00	1.15	550
Miscellaneous Income	20.00		560
Appropriations from Money Market	0.00		565
	<u>\$ 24,867.97</u>	<u>\$ 10,759.62</u>	
EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	301.52	610
State Promotions Chair – Intl. Convention Expense	3,500.00		620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00		650
Financial Audit & Tax filing	200.00	200.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00		680
Purchase NC Lions Trading Pins (3,350x\$1.47)	4,924.50	4,924.50	690
SE Breakfast – Intl. Convention	1,400.00		710
International Convention – Hospitality Room	0.00		720
Contingency Expenses	0.00		750
Transferred to Money Market (dues, donations*)	2,943.47		755
	<u>\$ 24,867.97</u>	<u>\$ 5,526.02</u>	
Checking balance, 11/3/14	\$ 23,353.66		
Clothing Inventory, 11/3/14	9,968.50		
*Promotions Money Market, 11/3/14	<u>2,871.66</u>		
Total Promotions Assets	\$ 36,193.82		



NC Lions Promotions

c/o Lion Terry J. Cauble
32564 Bridge Road
Mt. Pleasant, NC 28124

attachment # 4

R: 704-982-6655 // C: 704-783-6474 // E: caubleselectrical@windstream.net

North Carolina Council of Governors Meeting
Hampton Inn, 200 Columbus Dr., Aberdeen, NC 28315 910-693-4330
Saturday, November 8, 2014

Report of the Promotions Committee:

The Promotions Committee recently received \$2,841.26 (wholesale value) of new merchandise from Lions Industries for the Blind, Inc. Kinston, NC. Lions PDG Dale and 1st Vice District Governor Laraine Dupree were kind enough to pick up the new merchandise on their way home from the VIP Fishing Tournament at the Outer Banks saving us a significant amount in shipping costs.

Lions Apparel sales have been held at our previous Council of Governors meeting, the District B Fall Convention, and reservations are, or will be, made to have them at the other events throughout the Lions Year.

Again this year, we have the opportunity to promote Lionism across North Carolina. We, the Lions of North Carolina, along with the "See the 21st Century" Mobile Screening Unit, will be featured in the Novant Health Thanksgiving day Parade in Charlotte on Thursday, November 27th. This event will be televised on WBTB and Time Warner Cable and will replay on Christmas Day. If you would like to show your pride in being a Lion in MD 31 by walking along with the MSU, we would love to have you join us. Wear your red NC Lions vest, white shirt, blue slacks, and white shoes and meet us in Charlotte Thanksgiving morning. Please contact DG Chris Headley, or Promotions Chairperson PDG Terry J. Cauble with any questions. Additional information will be emailed as I receive it from the parade committee.

A more detailed report from the Promotions Committee will be given at the Promotions Meeting at 1:00 p.m.

Respectfully submitted,
Lion Terry J. Cauble
Promotions Committee Chair

Promotions Sales Documentation 8/8/2014 - 11/1/2014

Sales Detail

8/8/14 - 9/11/14 Council of Governors, NCLI and Miscellaneous sales

Cash Sales	\$	193.00	
Check Sales	\$	180.00	
		<hr/>	
Total Receipts 8/8/14 - 9/11/14			\$ 373.00

10/31/14 - 11/1/14 District B Fall Convention

Cash Sales	\$	298.00	
Check Sales	\$	310.00	
		<hr/>	
Total Receipts 10/31-11/1/14			\$ <hr/> 608.00

Total Receipts 8/8/14 - 11/1/14			\$ <hr/><hr/> 981.00
--	--	--	-----------------------------

Promotions Inventory as of 11/1/2014

8/8/2014	Beginning Inventory	\$	7,292.50
9/11/2014	Inventory following COG and NCLI Mtgs/misc sales	\$	6,919.50
10/25/2014	Inventory after new order	\$	10,576.50
11/1/2014	Inventory after District B Convention	\$	9,968.50

PIN SIZE 5/8 WIDE BY 1/2 HIGH

