

**MD31 North Carolina Lions  
Promotions Committee Minutes**

**Saturday, August 12, 2006**

**Holiday Inn, Salisbury, NC**

The Meeting was called to order by Promotions Committee Chair Michael Allman at 1:00 PM

District Governor Bob Roland gave the Invocation and Allman led the Pledge of Allegiance.

Attendance

DG Bob Roland	31-A	DG Ron Kelly	31-F
DG Sue Ingle	31-B	DG Sherman Leathers	31-G
DG Dolores O'Malley	31-C	DG George Holston	31-H
DG Larry Covington	31-D	DG Michael Flora	31-J
DG Morris Van Vleet	31-E	CC Martha Butler	31-A
PDG Dale Dupree	31-E	PDG Gary Greene	31-F
PDG Larry Sandy	31-J	Chair Michael Allman	31-B

Allman thanked the Lions and guests in attendance and stated his goals for the coming year. He recognized PID Sid Scruggs for comments.

Scruggs commented on the extra \$2.00 per Lions dues assessment for the International Officers Campaign. The assessment which began on July 1, 2005 will run through June 30, 2011. His home district of 31-F has pledged to meet the 1250 minimum members by the November Council meeting. He is grandfathered as a viable candidate through the 2007 Chicago International Convention. He will seek endorsement at the NC State Convention for the 2008 and 2009 Conventions. Unfortunately, the 2008 Convention in Thailand is expected to be very expensive which may hinder NC Lions from attending.

Scruggs was not opposed to a joint breakfast with South Carolina for the Chicago Convention; however, we should hold our own caucus. The NC delegation hotel is the Drake and will be shared by Ohio, South Carolina, Alabama, Arkansas, Australia, New Zealand and Indonesia.

Scruggs encouraged fund raising efforts beyond a tax on the membership. He will provide memorabilia items for silent auctions at the individual District Conventions.

Kelly was asked to serve as Parliamentarian.

Immediate Past Promotions Chair Pat Roland gave her final report. Total sales of promotion items during 2005-2006 amounted to \$10,670.18. At the beginning of the year, the Administrative Account had a deficit of \$3659.05, but ended with a positive balance. The ending balance of International Officers Campaign Fund is \$35,433.96.

LCI recorded 113 Lions and guests attended the Boston Convention from North Carolina. Since she accompanied DG Bob Roland to the Convention Roland could not maintain the Hospitality Room. She thanked PCC Brad Logsdon for maintaining the Hospitality room in her stead.

Due to problems with arrangements, Logsdon recommended a site inspection for Chicago, including looking at local restaurants for a breakfast site.

Roland transferred clothing items valued at \$1387.31 to this year's Promotions Chair Michael Allman. (See attachment "A")

DG Roland moved to approve the 2005-2006 Promotions Committee Report; seconded by Flora. The report was approved.

PCC Diane Whitley commented that attendance was poor at each of the North Carolina and South Carolina Hospitality rooms. The SC delegation who also experienced low attendance shared their food with us on the last day of the Convention.

PDG George Ohm, Promotions Secretary-Treasurer, presented the 2005-2006 Year-end Financial Report. The ending balance in the administrative Account was \$6507.58 with \$35,433.96 in the International Officer's Campaign Fund. Total assets including a CD, clothing items and excess pins amounted to \$43,477.57. (See Attachment "B")

Kelley moved to approve the 2005-2006 Year-end Financial Report, seconded by Butler. Motion Passed.

Ohm presented his proposal for a balanced 2006- 2007 Promotions Committee Budget. We are looking at reduced income from dues because of loss in membership; also we ordered fewer trading pins than before previous years. Ohm went over the budget line by line indicating that at certain times of the year he has to dip into reserve funds to pay bills on the administrative account before Administrative income is received.

Several questions were raised regarding the appropriateness of certain items in the Promotions Budget including the VDG blazers, jacket crests, and allowances to attend the International Convention. Suggestions were also made to hold the proceeds of the Tail Twisters Breakfast at the State Convention to bolster the Promotions Administration fund. The Committee decided to table the budget until the November meeting.

Allman stated that the North Carolina delegation hotel will be the Drake with rates of \$169.00 per night. He urged the Lions of North Carolina to stay together in the same hotel. If a bus tour is formed it should insure that Lions will stay at the delegation hotel. He questioned whether we should have a Breakfast or a Hospitality room. He was asked to look into these at a later date.

Allman stated that all 2007 "Rafting" Trading pins have been distributed along with an invoice. He asked that the invoice be paid as soon as possible to bolster the treasury.

One design has been submitted for the 2008 Trading pins, "Fishing". He asked for additional designs for the committee to consider for the November Meeting

Allman proposed a 50/50 Raffle to be run by the Promotions Committee at each District Convention. Several stated that the individual districts would have to be approached for permission to run the raffle.

Leathers moved to allow the Promotions Chair to approach the District Convention Committees to request permission to run a raffle during the convention. . Sandy seconded the motion. Motion passed.

Allman complemented PDG Roland on selling down the clothing stocks, but now he needed to order more stock. His first order will include gold, purple white shirts and ball caps.

Since the budget was not approved, Roland moved to allow the Promotions Chair to purchase new clothing items as required to re-stock the promotions inventory. Dupree seconded the motion. Motion approved.

Allman asked if we should consider a new marching uniform. Butler commented that PID Scruggs was reluctant to change for fear of burdening Lions with extra cost. Several complained that the red vests were hot and the color bled through. It was decide to table for the next meeting.

PDG Bill Udovich stated that when he was District Governor in 1984-1985, they sold 18,000 pins resulting in substantial income for the Promotions Committee.

Udovich reminded the Committee that when PID Scruggs is elected as 2<sup>nd</sup> Vice President his need for funds will continue through his Presidency, so we need to continually look towards means for raising funds.

Sandy requested that we prepare a catalogue of NC Lions Logo Items to be given to all of the clubs in the state. He had good success just selling from samples he took to clubs, including \$4.50 for shipping. Roland suggested that we place the logo items on our web-site for lions to order. Allman is already working on a catalogue.

Respectfully Submitted,

George D. Ohm

**LION PAT ROLAND, IPDG  
STATE PROMOTION CHAIRPERSON**



**LIONS CLUBS INTERNATIONAL**

August 11, 2006

The 2005-2006 MD31 Promotion total sales were \$10,670.18. I believe this is a record total for MD31 Promotions.

Start of the year 2005-06 Administrative Account was minus \$3,659.05 2005-06. The end of year Administrative balance is plus \$1,288.23.

The International Officer's Campaign Fund is \$35,433.96

A total of 113 Lions and Guests attended the Boston convention. I'm not sure how many delegates attended International.

Attached is a report on the hospitality room at International.

Attached is the final Promotions report for inventory I transferred to 2006-2007 Promotion Chairperson Lion Mike Allman, PDG. The total inventory cost turned over was \$1,387.31 with only 77 items left in inventory to sell.

Once again, I thank you for the opportunity to serve as your Promotion Chairperson for 2005-2006. It was a rewarding experience in Lionism.

***Lion Pat Roland  
MD31 Promotions Chair  
2005-2006***

**LION Pat ROLAND, IPDG  
STATE PROMOTION CHAIRPERSON**



**LIONS CLUBS INTERNATIONAL**

August 11, 2006

RERORT ON HOSPITALITY ROOM IN BOSTON

Pat,

We did NOT have a breakfast at the International Convention, we did have a few donuts and coffee available one morning and a few people in the Hilton attended.

The plan was to have a suite for use as the hospitality room during the convention, BUT the suite was too small and had minimal seating available. I was able to work out a deal with the hotel and we had use of a meeting room, the only charge was for the coffee. The room was open Friday, Saturday and Sunday, with limited hours. In the future, it should be noted the Council and the Promotions chairs should make a site inspection, making arrangements for space. If we are to have a breakfast, look beyond the hotel, even small restaurant near the parade route would work. Again we were limited in that we did not have a car to shop at a Wal-Mart or a full grocery store leaving 7/11's and Dunkin Donuts.

All in all things worked out.

Brad

PROMOTION INVENTORY 6/12/06

Golf shirts without pockets

Red	maroon	beige	yellow	green	blue
1	3 med	1 sm	0 med	4 mod	1 mod
		1 sm	1 sm	1 sm	

MEN'S 60 / 40 oxford white

short sleeve	long sleeve
2 XI	8 med
2 med	3 large
3 sm	5 sm

Golf shirts with pockets

red	maroon	beige	yellow	green	blue
0	0	3sm	1sm	1sm	2sm

Blue Oxford 60/40

2 xl	2 sm
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HATS / Caps «

2 green/gray	1 maroon/gray	4 white
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VESTS / RED

2 small

Ladies purple golf

1 3x

women's 60/ 40 white oxford

short sleeve	long sleeve
4 Ig	5 med
2 sm	2 Ig
1 med	

PROMOTION PARADE ITEMS

NC FLAGS \*84 TOTAL  
NC EYE BANK BANNER \*1  
BOYS HOME BANNER \*1

PROMOTION BOOK  
PROMOTION CATALOGS

\*\*\*Total Inventory as of 6/12/06 turned over to Lion Mike Allman, PDG MD 31 Promotion Chairperson for 2006-2007

Lion Pat Roland, PDG  
SPC 2005-2006

**Attachment "B"**

**North Carolina Lions Promotions Committee  
2005- 2006 Year-End Financial Statement  
August 10, 2006**

Administrative Account	2005-06 Budget	8/10/2006 Actual	Difference	Line Item
Balance Forward		(3659.05)		500
<b>INCOME:</b>				
Promotions Fund (\$0.75 x 9400 members)	7050.00	7018.13	31.88	510
Sale of 2006 NC Lions Trading Pins (\$1.50x5925)	8887.50	8550.00	337.50	530
Sale of NC Lions Shirts and Hats (* Approved 11/12/05)	5100.00	10670.18	(5570.18)	540
NC Breakfast - International Convention	500.00	0.00	500.00	550
Income Not Budgeted		500.00		560
Interest	50.00	80.65	(30.65)	570
<b>Total Income</b>	<b>21587.50</b>	<b>26818.96</b>		
<b>EXPENSES:</b>				
Committee Meeting Expenses	250.00	0.00	250.00	600
State Promotions Chair - State Meetings Expenses	2600.00	2808.77	(208.77)	610
State Promotions Chair - Int'l. Conv. Expenses	2000.00	1237.41	762.59	620
State Secretary / Treasurer - Infl. Conv. Expenses	2000.00	1277.32	722.68	630
Office supplies, Printing, Postage and Telephone	250.00	4.88	245.12	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Audit	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	0.00	100.00	670
NC Lions Shirts and Hats	2500.00	6724.87	(4224.87)	680
NC Lions Trading Pins	6500.00	0.00	6500.00	690
USA/ Canada Forum Ice Cream Social	750.00	424.13	325.87	700
International Convention - NC Breakfast	500.00	0.00	500.00	710
International Convention - Hospitality Room	800.00	818.50	(18.50)	720
Vice District Governors Blazers and Emblems	1650.00	1324.20	325.80	730
Council of Governors - Emblems	200.00	432.25	(232.25)	740
Donation to LCIF(Honoring 2005-06 Int'l Officers & DGs)	500.00	500.00	0.00	750
Expense Not Budgeted ***		500.00		755
<b>Total Expenses</b>	<b>21400.00</b>	<b>16652.33</b>	<b>4747.67</b>	
Contingency	187.50	6507.58		
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Promotion Fund Reserve Account		14379.58		
Beginning Balance				
Income				
Dues ( \$0.25 per member)		2339.38		
International Officers Campaign Fund (\$2.00/ memo)		18715.00		
Other income ( D31-A Silent Auction for Campaign Fund)		500.00		
<b>Total Income</b>		<b>21554.38</b>		
Expense				
Dispense Campaign Funds (D31-A Auction)		500.00		
<b>Total Expenses</b>		<b>500.00</b>		
<b>Ending Balance</b>		<b>35433.96</b>		
<b>Total Promotions Admin. and Reserve Fund Balance</b>		<b>41941.53</b>		

Balance Sheet	34589.66
Checking Account Balance	
CD	7231.41
<b>Total (Cash &amp; CD)</b>	<b>41821.07</b>
Clothing Inventory @ cost	1378.50
Pin Inventory @ Cost	278.00
<b>Total Assets</b>	<b>\$43,477.57</b>