# NORTH CAROLINA COUNCIL OF GOVERNORS MEETING MINUTES

## Multiple District 31 Saturday, August 9, 2014, 9:AM North Raleigh Hilton, Raleigh, NC

The North Carolina Council of Governors met at 9:AM, Saturday, August 9, 2014, at the North Raleigh Hilton, Raleigh, NC. Attending were Governors: David Titus, Sharon Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol Weeks and Jana Underwood. Council Chair Ronald F. Kelly presided.

For the record, a work session was held by the Council of Governors, Friday, August 8, 2014, beginning at 8:PM at the North Raleigh Hilton and lasting until near mid-night.

Chairman Kelly called the meeting to order and asked Governor Titus to lead the Pledge of Allegiance. Governor McCaskill offered the invocation. Chairman Kelly reminded the Lions that there are still eight functioning districts that must be managed while getting ready for redistricting, urging that service and efficient stewardship of time and resources be provided to the year's end.

Chairman Kelly welcomed all Lions and guests, then recognized the International Family and invited comments. PIP Sid Scruggs provided and commented on an executive summary of the International Board of Directors Meeting in Toronto, Canada, after expressing appreciation to several Lions present for their service. He urged Governors to send copies of their newsletters to the speakers who will be at their fall and mid-winter conferences as a way of staying in touch. He also pledged to help the 2015-2016 Governors find speakers for their mid-year conferences.

## attachment # 1

PID Harvey Whitley urged the Governors to talk to each other about who they plan to invite to their conferences so that a variety of International directors will visit North Carolina. He announced that there will not be a dues increase this year. He thanked the Lions of North Carolina for supporting him during his time as an International Director.

PID Lacy Presnell told everyone he was "happy to be here."

There were no communications.

Lion Dave Butler was appointed Parliamentarian.

Upon motion of Governor Weddington, second by Governor McKinney, the May 3, 2014, Council Minutes were unanimously approved.

#### attachment #2

Upon motion of Governor McKinney with second from Governor Titus, the 91<sup>st</sup> Annual North Carolina State Convention Minutes were unanimously approved.

## attachment #3

Upon motion of Governor Underwood, second by Governor Headley, the minutes of the July 8, 2014, Council of Governors Meeting were unanimously approved with one change – Lion Ron Kelly was appointed to represent the Council on the NCLI Investments Committee, not the Budget Committee. This action endorsed the action of the Council following their installation as District Governors to appoint or elect their Council officers for 2014-2015. Those approved were Council Chair Ron Kelly, Vice-Chair Chris Headley, Secretary-Treasurer Rhett White, Tail Twister Norma Jean Mckinney, Chaplin Lynn McCaskill and appointee to the NCLI Investments Committee Ron Kelly.

#### attachment #4

Council Secretary-Treasurer presented the 2013-2014 year-end financial report. He noted that actual income was slightly above expenditures and that expenditures were within budget as amended. He explained that there are some concerns since revenues are declining while a desire to do more outreach and services strains the budget. Upon motion Governor Titus and second by Governor McKinney, the vote was unanimous to accept the end-of year financial report and send it for audit.

## attachment #5

The Treasurer then presented the proposed 2014-2015 Budget. He explained that the budget is very tight with very little room to make any changes. He noted that Redistricting costs are included and that enough funds to maintain the DAPS Program are budgeted but that Committee Chairs will need to come back for any requests to exceed the budgeted amounts in their programs. He explained that the State Council has a Money Market Account that holds five designated reserve funds – State Convention Reserves, Celebrate Liberty, Youth Exchange, State Council Reserves and Leo Clubs Reserves. There is less than \$7,000.00 remaining in the State Council Reserves that would be available for council use but is not being replenished. Upon motion of Governor McCaskill and second by Governor Beltran, the 2014-2015 Budget was unanimously adopted as presented.

## attachment # 6

Upon motion of Governor Beltran, second by Governor Weddington, the bond for the Council Treasurer, Promotions Committee Treasurer and eight Cabinet Treasurers was unanimously authorized and RLI Insurance through the Warrenton Insurance Agency was approved as the provider.

Upon motion of Governor Titus with second by Governor Weddington, First bank in Kill Devil Hills was unanimously approved as the bank for Council and Promotions Committee deposits.

Upon motion of Governor Underwood and second by Governor Titus, the vote was unanimous to appoint Rhett White as Promotions Committee Secretary-Treasurer for 2014-2015.

Upon motion of Governor Headley, second by Governor McCaskill, and unanimous vote, the following Lions were appointed as sate Committee Chairs:
Garry Elliott-Boys and Girls Home, Liz Steele-Campus Clubs and Leos, Harriett Walton-Celebrate Liberty, Dave Butler-Constitution and By-laws, Judy Jackson-Diabetes
Awareness, John Owens- GLT MD-31 Coordinator, Vincent Schimmoller-GMT MD-31
Coordinator, Howard R. Wallace-History, George Culp-Information & Technology,
Carlton Weeks-MD LCIF Coordinator, Johnny Berry-Nominating, Terry CaublePromotions, Chris Hardee-Long range Planning and Gwen White-State Conventions.

PDG Joe Silvers and PDG Larry Gasperson presented the 2014 State Convention final report. They said total convention income totaled \$90,619.70 with expenditures of \$79,853.19. PDG Gasperson presented The Council with a check in the amount of \$10,766.51 as profits from the convention, noting that the State Convention Committee had secured an advance of \$6,000 during the planning stage of the conventions.

Council Chair Kelly thanked the Asheville host committee and the Lions of District 31-A for a great convention and for their obvious planning and hard work.

## attachment #7

PDG Tim Williams reported that PIP Brian Stevenson will be the featured speaker and International guest at the 2015 State Convention in Charlotte, next April. He shared a logo theme of a "New day" which generated considerable discussion. Governor Titus, sharing sentiments of the Council, said MD-31 is still eight districts and they should be celebrating success. Upon motion of Governor Weddington and second by Governor McKinney, the vote was unanimous to table discussion on the logo image until the November meeting and to ask PDG Williams to work on a different idea that celebrates accomplishments.

PDG Williams said efforts are underway to secure Mike Cross for the Convention entertainment. He explained that a \$2,000 fee and a letter of donation may be enough to

secure his performance. After much discussion and motion by Governor McKinney with second by Governor Weddington, the vote was unanimous to approach Mike Cross with the offer as presented.

PDG Williams presented a preliminary budget that included a request for \$4,000 from the Council as an advance, and \$6,000 to use as a meal subsidy. There were several questions about advertising sales and other conventions plans. Upon motion of Governor Headley and second from Governor McKinney, the vote to approve the proposed budget was unanimous.

There was also discussion about the desired health fair as part of the State Convention. Governors Underwood and Beltran shared an outline of ideas.

PDG Gwen White, State Convention Chair, thanked District 31-A for their successful convention. She said the committee is open for a host site bid for the 2016 State Convention that will be held the last full weekend of that year. Governor Titus said it is difficult for anyone to speak for the new L-I-O-N-S districts.

First District Governor Allen Reinhardt said Winston Salem may be interested in hosting the 2016 State Convention.

PDG White called attention to the Policy and Procedures Manual, page 19, 4.7, directing that the Council include a State Trading Pin in each registration packet of State Convention attendees. She noted that it is difficult to secure ample pins for the packets and that it is costly for the council. She said most convention-goers have already secured a State Trading Pin from their District Governor.

After discussion motion was made by Governor Beltran with second by Governor McCaskill, to change the wording in the Policy and Procedures Manual to allow a different pin to be used in the Sate Convention packet. The motion passed unanimously and the change will be considered at the November Council Meeting.

PDG White asked the NCLI staff to reserve the Mobile Screening Unit for the State Conventions that will be held the last full weekend in April. She suggested that the screening unit could be scheduled through coordination with nearby Lions Clubs so that it is being used but is also available for Lions attending the convention to see and tour it. Upon motion of Governor Beltran, second by Governor McKinney, the motion to request that NCLI schedule the vision screening unit at State Conventions was passed unanimously.

Governor Titus said he thought the unit's schedule could be adjusted this year to get it to the State Convention, since it is scheduled in his district that weekend.

NCLI President Mike Flora reported on activities at Camp Dogwood and with the various programs by the Lions of North Carolina. He said the Mobile Screening Unit can be scheduled for State Conventions but the State Convention may have to pay to schedule it for the weekend.

President Flora said the Brighter Visions kick-off workshops are underway, the Advocate magazine is growing, 753 VIP campers enjoyed the Camp Dogwood experience during the summer camping season, the lodge and duplexes have been renovated, the new picnic shelter is in use and the recreation facility is nearing completion. He announced his theme for the year is "Use your talent to light your world."

State GLT Coordinator John Owens thanked PDG Ron Staley for his work in leadership development and said his goal is to continue development of future District Governors and Lions leaders. He said an application would be submitted to LCI for a \$600 leadership grant, DGE training is scheduled for October 3-5 and December 12-14, to be followed by training in Atlanta. He said the five 1<sup>st</sup> VDGs will also be included in the in-state training. He urged the Governors to provide input to their GLT Chairs and to use the available webinars and Club Excellence Program materials.

State GMT Chair Vincent Schimmoller reported that membership is down 44 members since July 1<sup>st</sup> with one club on status-quo and one club cancelled. He complimented Districts 31-A and 31-F for being in positive numbers. He noted that the Sanford Lions Club has 14 new members.

## attachment #8

The GMT Coordinator urged each club to add at least one club this year, offering to help with organizing in any district if needed. He said 31-F is working on a new club centered around diabetes, using a \$600 LCI grant to sponsor a symposium focused on the family and women.

Following a 15 minute break, PCC Bob Sprinkle presented plaques to the 2013-2014 District Governors and Council officers.

Council Chair Kelly introduced Susie Daily who talked about Lions Services for Children. She said District 31-B adapted the program in 2003 and now has 15 clubs participating. She said funds are available from LCI for youth symposiums, offering the ability to serve a new group of people – children and parents. She described the "School in a box" project and encouraged Lions across North Carolina to participate in the youth and family oriented program.

Under new business, Governor Titus said the State Convention Committee has 3,500 unsold Lions Cookbooks. He made a motion, seconded by Governor Underwood, to give the cookbooks to the VIP Fishing Tournament so that new

covers and modified text can be added to allow sale of the cookbooks along the Outer Banks with a VIP emphasis. The motion passed unanimously.

Upon motion of Governor McCaskill, second by Governor Weeks, the motion was unanimous to adopt a Resolution of Endorsement for PID Naresh Aggarwal, candidate for Lions Clubs International 2<sup>nd</sup> Vice-President at the 2015 International Convention.

## attachment #9

Council members discussed meeting at 7:PM Friday evenings for the workshop session rather than at 8:PM. Upon motion of Governor Weddington, second by Governor McKinney, the vote to meet at 7:PM on Fridays was unanimous.

Reports of Statewide Committee Chairs followed, beginning with Lion Gary Elliott of Boys & Girls Home. He noted that 2014 marks 60 years of Boys & Girls Homes of North Carolina providing residential community based services for venerable children. He said there are six boys in the Lions cottage.

## attachment # 10

Lion Harriett Walton reported on Celebrate Liberty, asking that the Council approve funding for the essay contest at the same level as last year. Upon motion of Governor Headley with second by Governor Titus, the funding level was unanimously approved including authorization to move \$250 from the Money Market (Celebrate Liberty Reserve) for prize award.

Lion Harriett asked if there was interest in a Celebrate Liberty pin. Upon motion of Governor Weddington, second by Governor Beltran, the vote was unanimous to direct the Celebrate Liberty Committee to design a new pin for 2015-2016 to be considered by the Council in November.

## attachment # 11

PDG Dave Butler provided a written report for the Constitution and By-laws Committee.

## attachment # 12

Lion Judy Jackson, Diabetes Awareness Chair reported that the Duke Endowment grant application was not funded, but a full UNC-Opthomology Department partnership will continue to move the DAPS program forward. She said the focus will be on expanding the service to more counties and that the challenge is to provide statistics that demonstrate the program's impact. She announced that PDG Mike Elmore is still working with South Carolina Lions to establish the program there.

Chairman Judy said two additional Lions Clubs in District 31-H are beginning peer support groups, then asked the Council to provide directions on where to go with the DAPS program. She said training will be needed to expand the program.

PDG Elmore asked if the District GLT team can be used to assist with training or if this should fall to the District Diabetes Awareness Chairs. No action was taken although it was noted that the budget includes funds for the Diabetes Awareness program.

Historian, PDG Howard Wallace, noted that there are several clubs coming up on their 75<sup>th</sup> and 85<sup>th</sup> anniversaries that need to be recognized. He asked to be included on the internet list of each district and said he still needs copies of club charters for archiving at camp Dogwood. He also asked for any locally published club histories as well as Camp Dogwood items of interest.

Lion George Culp, Information and Technology Chair, thanked the Council for the opportunity to serve the Lions of North Carolina. He outline his goals for the year, also contained in his written report. He indicated considerable effort will go into developing a new state website for the five districts with similar formatted district sites. He asked why district directories are not included on the websites. Finally, he said 57 emails would be sent to attendees of the weekend meetings electronically, encouraging Lions to use the new technologies.

## attachment # 13

Lion Liz Steele, Campus Clubs and Leo Chair, said she is available to help start Leo Clubs, noting that North Carolina now has 26 Alpha Leo Clubs and 2 Omega Leo Clubs with the newest club in District 31-G, She invited the Governors to attend the State Leo Convention at Camp Dogwood, February 20-22, 2015. She also asked each district for \$312.50 to help support the Leo State Convention and said a Leo pin will be available by the November meeting.

#### attachment # 14

PDG Carlton Weeks presented a written report as State LCIF Coordinator, noting that only 98 of the state's 334 Lions Clubs contributed to LCIF last year. He encouraged participation by all Lions Clubs in the state, pointing out the benefits North Carolina has received from LCIF in times of disaster and with grants for medical eye research.

## attachment #15

PDG Johnny Berry presented a written Nominations Committee report.

attachment # 16

PDG Terry Cauble, State Promotions Chair, reminded the Council of the 1:PM Promotions Committee Meeting. He also shared a copy of 2013-2014 Promotions Chair and PDG Tim William's end-of-year report for the record.

#### attachment #17

Research and Long Range Planning Committee Chair Chris Hardee provided a written report.

## attachment #18

Upon motion of Governor Beltran, second by Governor McKinney, the reports were unanimously accepted.

Comments from the audience were invited by Council Chair Kelly. PID Scruggs reminded the Governors to promote the Lions International Peace Poster Contest and the Essay Contest for visually impaired students. He said Lions should look for handicapped students that are mainlined in regular classes.

First VDG Irwin Siegelwax of District 31-H urged support of the Information and Technology Committee request to for funds to develop new webs sites and social media technology for Lions to use as a way of attracting new members.

All Lions were reminded of the 4:PM reception to honor Harvey and Diane Whitley, followed by the NCLI Awards and Installation Banquet.

This the 9<sup>th</sup> day of August, 2014.

Rhett B. White, Secretary-Treasurer Ronald F. Kelly, Council Chairperson

# EXECUTIVE SUMMARY INTERNATIONAL BOARD OF DIRECTORS MEETING TORONTO, ONTARIO, CANADA JUNE 29 – JULY 3, 2014

## **AUDIT COMMITTEE**

- Approved establishing an internal audit function, including the engagement of a Manager of Internal Audit.
- 2. Approved the following:

The internal audit function shall be the responsibility of the internal auditor with oversight by the Audit Committee. The internal auditor will report to the Audit Committee. The internal auditor is responsible for establishing a risk-based annual internal audit plan and monitor progress against the annual internal audit plan. At the end of each fiscal year, the internal auditor will submit to the Audit Committee and Treasurer an annual audit plan outlining the risk area(s) to be reviewed during the upcoming year.

## **CONVENTION COMMITTEE**

- 1. Replaced the term "Rules of Audit" with "General Reimbursement Policy" in Chapter VIII of the Board Policy Manual.
- 2. Amended Chapter VIII of the Board Policy Manual to define the order in which vehicles are provided to the international family.

## **CONSTITUTION AND BY-LAWS COMMITTEE**

- Denied second vice district governor election complaints filed in District 300-C1 (MD 300 Taiwan), District 316-B (India), District 317-D (India), District 324-A1 (India) and District 403-B (Republic of Madagascar) and declared the following as second vice district governors in their respective districts for the 2014-2015 fiscal year:
  - Lion Tien Kuei Weng District 300-C1 (MD 300 Taiwan)
  - Lion A. Venkatachalam District 316-B (India)
  - Lion Arun Shetty District 317-D (India)
  - Lion T.M. Gunaraja District 324-A1 (India)
  - Lion Fidy Rakotozay District 403-B (Republic of Madagascar)
- 2. Upheld two second vice district governor election complaints filed in District 321-A3 (India), declared the second vice district governor election in District 321-A3 for the 2014-2015 fiscal year null and void and of no force and effect, declared a vacancy in the office of second vice district governor for the 2014-2015 fiscal year and that the second vice district governor vacancy shall be filled in accordance with the International and District Constitutions and By-Laws, and declared that the filing fee less US\$250.00 shall be refunded to each of the Complainants.

- 3. Denied a first vice district governor election complaint filed in District 301-E (Philippines) and declared a vacancy in the office of first vice district governor for the 2014-2015 fiscal year and that the first vice district governor vacancy shall be filled in accordance with the International and District Constitutions and By-Laws.
- 4. Upheld the second vice district governor election complaint filed in District 301-A1 (Philippines), declared a vacancy in the office of second vice district governor for the 2014-2015 fiscal year, declared the first vice district governor election in District 301-A1 for the 2014-2015 fiscal year null and void and of no force and effect, declared a vacancy in the office of first vice district governor for the 2014-2015 fiscal year, declared a moratorium on district governor, first vice district governor and second vice district governor elections in District 301-A1 until such time as the Constitution and By-Laws Committee and the International Board of Directors determines that District 301-A1 is able to run a free, fair and consistent election, declared the offices of first vice district governor and second vice district governor remain vacant and that the office of district governor be filled by appointment by a committee selected by the Constitution and By-Laws Committee in consultation with the Executive Officers and the leadership in Multiple District 301 and OSEAL, declared that the recommendations from the appointment committee be approved by the Constitution and By-Laws Committee on behalf of the International Board of Directors.
- 5. Established the Election Compliance Task Force for 2014-2015 and authorized the International President to appoint up to six (6) members to serve on this committee.
- Established the Advisory Committee to Review Potential Second Vice President
  Candidates and requested further review by the Long Range Planning Committee and our
  successor Constitution and By-Laws Committee.
- 7. Revised the privacy policy in Chapter XV of Board Policy Manual, including provisions related to advancements in electronic communications.
- 8. Revised the Standard Form District By-Laws in the Board Policy Manual to reflect the newly established language for the general reimbursement policy.
- Revised the District Governor and First and Second Vice District Governor Election
  Complaints Procedure in Chapter XV of the Board Policy Manual to increase the filing
  fee.
- 10. Revised the Standard Form District Constitution and By-Laws in the Board Policy Manual by adding in three (3) new exhibits related to nominating committee checklists for the offices of district governor, first vice district governor and second vice district governor.
- 11. Revised the Standard Form District Constitution and By-Laws in the Board Policy Manual by adding in a new exhibit related to standardized ballots.
- 12. Revised the Standard Form Club By-Laws in the Board Policy Manual with respect to with respect to good standing of a member.
- 13. Revised the non-discrimination policy in Chapter XVIII of the Board Policy Manual to make the policy applicable to all aspects of membership.
- 14. Revised the definition of good moral character and reputation in his/her community in Chapter XV of the Board Policy Manual to provide further clarification and guidance to Lions clubs and members.

## DISTRICT AND CLUB SERVICE COMMITTEE

- Amended the Board Policy Manual to change all references to "Protective Status Quo" to "Protective Status."
- 2. Amended the District Governor reimbursement policy to allow the DG Team to visit a priority club two additional times without prior approval.
- 3. Corrected a reference within the policy regarding GMT and GLT to refer to the proper sections which outline the purpose and structure of this group.
- 4. Amended the coordinating Lion expense policy to remove the terms "Rules of Audit" and replace it with "Reimbursement Policy."

## FINANCE AND HEADQUARTERS OPERATION COMMITTEE

- 1. Approved the 4<sup>th</sup> Quarter Forecast 2013-2014, reflecting a surplus.
- 2. Approved the final budget for fiscal year 2014-2015, reflecting a surplus.
- 3. Approved a revised 401(k) Savings Plan Investment Policy Statement.
- 4. Approved an increase in the district governor allowance for automobile to US\$.50 per mile (US\$.31 per kilometer) effective July 1, 2015.
- 5. Modified Club Suspension and Cancellation Policy effective July 1, 2015 as follows: A club, which has an unpaid balance in excess of US\$20 per member or US\$1,000 per club, whichever is less, outstanding past 90-days will be suspended, including the suspension of the club's charter, and all the rights, privileges, and obligations of the Lions club. In the event the club does not acquire active status on or before the 28th day of the month following suspension, the club's charter will be automatically cancelled. The cancellation of a club for financial suspension may be rescinded within 12 months from the date of the cancellation, in the event the club has paid their account balance in full and a completed reactivation report is received. Clubs that have been cancelled more than twice due to financial suspension will not be eligible for reactivation.
- 6. Replaced the term "Rules of Audit" with "General Reimbursement Policy" in Chapter XXII of the Board Policy Manual.

## **LCIF**

- Changed the LCIF Steering Committee term of the Immediate Past LCIF Chairperson from one year to two years.
- 2. Approved the creation of an ad hoc committee for LCIF governance with selection determined by the LCIF Chairperson in consultation with the Executive Officers.
- 3. Transferred US\$1 million in unobligated funds in the annual SightFirst budget to the next fiscal year.
- Appointed Wayne A. Madden as the LCIF representative to the Pan American Ophthalmological Foundation.
- Selected the following members of the Lions Quest Advisory Committee for a three-year term: Past International Director Jorn Andersen, Past Council Chairperson Jorge Bortolozzi, Past District Governor Dr. Bharat Bhagat, Past International Director Steve Sherer, Sandra Clifton-Bacon, Beverly Fisher, and Dr. Fernando Salazar.

- 6. Increased the humanitarian grants budget for the current fiscal year by an additional US\$3 million.
- 7. Approved 72 Standard, International Assistance and Core 4 grants totaling US\$3,132,842.
- 8. Authorized a special distribution of US\$150,000 to the Louisiana Eye Foundation from the Carl and Beulah Landry Baldridge Endowment Fund.
- 9. Approved that Rebecca Daou shall assume the title, responsibilities and duties of the Executive Administrator of Lions Clubs International Foundation.
- 10. Amended the LCIF Bylaws with revisions related to LCIF Administrative Officers.
- 11. Amended the LCIF Operations and Policy Manual as follows:
  - The addition of language related to emergency grant criteria
  - Revisions to the gift acceptance guidelines
  - Revisions related to standard grant criteria
  - Revisions related to the changes in the LCIF Administrative Officers
- 12. Amended Chapter XVI of the Board Policy Manual as follows:
  - Revisions related to changes in the LCIF Administrative Officers
  - Housekeeping change from "Rules of Audit" to "General Reimbursement Policy."

## **LEADERSHIP COMMITTEE**

- Approved Faculty Development Excellence Series for implementation during 2014 2015.
- 2. Approved revision to GLT District Funding Support Program, effective beginning in 2014 2015, limiting funding support available through this program exclusively to zone chairperson training.
- 3. Approved a Faculty Development Institute in Bahasa for MD 307 (Indonesia) during 2014 2015.
- 4. Revised board policy related to the GMT/GLT structure at the multiple district level. This change allows the International President to approve the appointment of a GMT/GLT multiple district coordinator based on unique circumstances, in those multiple districts where, by policy, no GLT/GMT coordinator is included in the GMT/GLT structure.
- Approved the Leadership Development Recognition Program, which offers GLT Multiple District Coordinators and District Coordinators the opportunity to earn recognition for their leadership development efforts.
- 6. Replaced the term "Rules of Audit" with "General Reimbursement Policy" in Chapter XIV of the Board Policy Manual.

## LONG RANGE PLANNING COMMITTEE

- Approved the creation of a Family and Women Action Committee in 2014 2015 and authorized the International President to appoint up to 10 members to serve on this committee.
- 2. Approved the adoption of the Centennial Celebration theme, "Where there's a need, there's a Lion."

- Revised Chapter III of the Board Policy Manual with respect to the duties and composition of the Special Centennial Planning Committee and appointed two new members to this committee.
- 4. Approved a two-year pilot program to promote and encourage other community service organizations to come Lions clubs.

## **MEMBERSHIP DEVELOPMENT COMMITTEE**

- 1. Approved the Africa Zone Challenge Pilot program to continue for 3 years.
- Amended the Board Policy Manual with new language covering expenses for field operations managers.
- 3. Revised the eligibility requirements for Lions to earn the Key Awards by adding language requiring a club be in good standing in order to be eligible for the award.
- 4. Added language to the Board Policy Manual that places limits on the number of new campus clubs and new students members in a district in a fiscal year, with additional campus clubs and student members requiring the approval of the Membership Development Committee.
- 5. Updated language in the Board Policy Manual related to the Student Membership Program, covering dues and fees.
- 6. Amended the Board Policy Manual language on Club Branches, allowing for special circumstances (with permission from the International Board of Directors) where a Lions club may form a branch clubs in communities/areas outside of their district that is not currently served by a Lions club.
- 7. Approved Republic of Azerbaijan as the 209th new Lions' country.

## PUBLIC RELATIONS COMMITTEE

- 1. Converted the public relations grant program to a centennial grant program beginning with fiscal year 2015-2016.
- 2. Awarded R.R. Donnelley and Sons a three-year contract to print LION Magazine (headquarters edition), LION Magazine (Spanish edition) and the Club Supplies Catalog.
- 3. Approved an additional 300 Presidential Award Medals for fiscal year 2013-2014.
- 4. Updated Chapter XVII of the Board Policy Manual with several housekeeping revisions.

## **SERVICE ACTIVITIES COMMITTEE**

- 1. Named the 2013-2014 Leo of the Year Award recipients.
- 2. Approved the Centennial Service Challenge.
- 3. Expressed support for the formation of Lions KidSight USA initiative, a logical evolution of Lions children eye screening programs in the USA, and offered full operational support and active promotion by the Service Activities Division.

For more information on any of the above resolutions, please refer to the LCI Web site at <a href="www.lionsclubs.org">www.lionsclubs.org</a> or contact the International Office at 630-571-5466.

## Minutes of the May 3, 2014 Council of Governors State of North Carolina Multiple District-31

The Council of Governors met at Camp Dogwood, Sherrills Ford, NC, Saturday, May 3, 2014, at 9:AM. Governors present were: Will Hicks, Chuck Wills, Terrie Grooms, Terry Cauble, Vince Schimmoller, Casandra Scarlett, Mike Elmore and W.B. Bullock. Council Chair Robert Sprinkle presided.

(For the record, a Council Workshop Session was held at 8:PM, Friday, May 2, 2014, with the entire Council present.)

Chairman Sprinkle called the meeting to order and asked Governor Scarlett to lead the Pledge of Allegiance. Governor Bullock offered the invocation. Chairman Sprinkle welcomed all Lions and guests.

PIP Sid Scruggs and PID Lacy Presnell were recognized and invited to speak. PIP Scruggs reminded the Governors that the upcoming State Convention is their convention and that the International Officers will appreciate the interaction with the leadership of the state, including the vice-district governors. He explained that three resolutions are on the ballot at the International Convention that will be held in Toronto, Canada, and provided background on each of the resolutions.

He announced that he will be serving Lions Clubs International in the role of global membership and global leadership, next year, and urges Lions to take advantage of online training opportunities. He noted that the 2019 International Convention will be in Florence, Italy, and reviewed the procedure used to interview, recommend and vote on candidates for International office. He advised those attending the International Convention to decide for them selves and to vote for the most qualified candidates.

Governor Scarlett thanked PIP Scruggs for the information, advice and frankness.

PID Presnell offered a history lesson of the almost 100-years of Lions Clubs International politics. He noted that until the 1950's Melvin Jones selected the Association President, then until 1967 the Past-Presidents assumed that task. He said since 1969 three Past International Presidents had assumed that responsibility.

Upon motion of Governor Hicks, second by Governor Schimmoller, the vote was unanimous to approve the agenda.

attachment #1

Upon motion of Governor Grooms with second by Governor Schimmoller, the minutes of the February 8, 2014, Council of Governors Meeting were unanimously approved.

attachment #2

PDG Chris Hardee was appointed Parliamentarian by Chairman Sprinkle.

There were no communications.

Secretary-Treasurer Rhett White presented the State Council Financial Report and asked for two budget amendments. Upon motion of Governor Bullock, second by Governor Hicks, the vote was unanimous to increase income line #180, LCIF Grant by \$137,951.00 and to increase the expense line #420, LCIF Grant by the same amount. This grant was secured to help renovate and expand the lodge at Camp Dogwood.

Upon motion of Governor Bullock with second by Governor Hicks and unanimous vote, income line item #190, Leo Clubs Income, was increased by \$4,175.09 to cover an increase in expenditure line #395 for Leo expenses. The increase in funds will come from the Leo Reserves in the Money Market Account.

Upon motion of Governor Schimmoller, second by Governor Bullock, the Financial Report was unanimously accepted.

## attachment #3

Governor Scarlett reported on the 2013-2014 Council of Governors State Project, the DAPS Program. She said the project has provided an opportunity for an open and informative discussion on diabetes, pointing to a story in the current issue of The Advocate with a story of a member of the Lions family. She said the DAPS program. Working with UNC-CH and the Ophthalmology Department, has applied for a \$1-million grant over three years from the Duke Endowment to expand and continue the Diabetes Awareness Peer Support Program in North and South Carolina. She thanked PIP Scruggs for his support and endorsement of the grant application.

Governor Schimmoller announced that the Lions of District 31-F are involved with the Cumberland County Women's Health Seminar with emphasis on diabetes.

PDG Joe Silvers provided an update on the 91<sup>st</sup> Annual NC Lions State Convention in Asheville, May 29-June 1, 2014. He noted that the program book, session schedules, financials and other information was reviewed during the Friday evening Council Workshop. Governor Scarlett suggested that clubs purchase the Convention Cookbooks to use as gifts for speakers.

State Convention Chair, PDG Gwen A. White, and PDG Tim Williams discussed tentative plans for the 2015 State Convention to be held in Charlotte, April 24-26, 2015. PDG-Williams said the State Convention Committee is working wit PIP Scruggs to secure a Convention speaker.

PDG White said the Raleigh area is being considered for the 2016 Lions State Convention site but said other areas would be considered if there is interest in hosting a convention. She asked that the Convention Rules be changed to designate the convention dates as the last "full" weekend in April so that speakers can more easily be secured, Lions can better plan from year to year and to not conflict with the Annual Meeting of the North Carolina Lions, Inc.

Governor Schimmoller made a motion, seconded by Governor Grooms and unanimously carried, to establish the State Convention dates as the last full weekend in April.

North Carolina Lions, Inc., President Dale Dupree reported on NCLI projects and the upcoming Camp Dogwood season. He asked Lions to take a good look at the work underway for the Recreation Center and Picnic Shelter as well as the recently renovated Lodge. He announced that the most recent issue of The Advocate is in the mail and that work continues to get it on line.

PDG Ron Staley, GLT Chair thanked the Council for the opportunity to serve as State Leadership Chair for three years, announcing that PDG John Owens will assume those responsibilities in July. He urged the 2<sup>nd</sup> Vice-district Governors to attend the USA/Canada Forum for more leadership training. Governor Scarlett thanked Chairman Staley for his resources and emphasis upon leadership.

attachment #4

GMT Chair, PDG Gary Green was absent from the Saturday meeting and his report was read by the Council Secretary-Treasurer.

attachment #5

There was no report from Boys and Girls Home Chair, Lion Garry Elliott.

Lion Liz Steele, Chairperson of Campus Clubs/Leo Clubs/Youth Exchange explained that the Leo program will be getting a refund from NCLI for an overcharge by Camp Dogwood for the Leo State Convention. She expressed disappointment in attendance at the Leo Convention and indicated a concern for a lack of leadership at the State and District levels.

#### attachment # 6

Lion Harriett Walton, Celebrate Liberty Chairperson, distributed the new Celebrate Liberty Pins and asked the Governors to get them to their District Chairpersons for sale to members. She informed the District Governors-elect that they may want to print more Celebrate Liberty booklets for use by clubs next year. Upon motion of Governor-Wills, second by Governor Scarlett and unanimous vote, the expenditure was approved of up to \$300.00 for travel, lodging and food expenses for the State

Winner and parents of the 2014 Celebrate Liberty Essay Contest to attend the Lions State Convention.

Upon motion of Governor Grooms, second by Governor Cauble and unanimously approved, the procedure for notifying and inviting the Celebrate Liberty Essay Contest winner to the State Convention was established, by directing the Celebrate Liberty Chairperson to contact and work with the appropriate District Governor for arrangements that need to be made.

attachment #7

Constitution and By-laws Chair, PDG Dave Butler, reported that no action was pending at this time.

## attachment #8

Lion Judy Jackson, Diabetes Awareness Chair thanked Governors Scarlett, Elmore and the folks at UNC-CH for steering and moving forward the Diabetes Awareness Peer Support (DAPS) program She cited stories of success in Kinston by Candy who lost 24 pounds and Tomika who lost 22 pounds while bringing her AIC to 5.9 since becoming a member of a DAPS group. She reported five districts are participating with 48 participants as the program enters the second phase. She said the program is forming an independent board with 501-c (3) status to continue the training and to look for funding support.

## attachment #9

Historian, PDG Howard Wallace, urged continuing efforts to secure copies of club charters and to find and document the Lions Clubs in North Carolina.

## attachment # 10

Information and Technology Chair, Lion George Culp, said he was working on new web sites for the five new districts, plus a new State Lions website that would bring standardization. He said he will ask the 2015-2016 Governors-elect who they want to operate their websites. Council Chair Sprinkle complimented Lion Culp for his help in getting together two information technology related workshops for the State Convention.

## attachment # 11

LCIF Coordinator and PDG Carlton Weeks reported on LCIF contributions and said that money has come in from across the state toward tornado assistance. He provided a written report.

## attachment # 12

Nominations chair PDG Johnny Berry provided a written report.

attachment # 13

PDG Tim Williams, Promotions Committee Chair, urged attendees to purchase and wear Lions Clubs merchandise. He said he will report during the Promotions Committee Meeting later in the day.

PDG Chris Hardee, Research and Long-range Planning Chair, said he is working with the Redistricting Committee on the organizational meetings that will be held in August and September.

Council Chairman Sprinkle announced the organizational conventions schedule for the five districts. It was announced that a group of Davidson County Lions and VIPs were touring Camp Dogwood during the day.

With no further business and following the benediction by Governor Bullock, Chairman Sprinkle adjourned the meeting.

| This the 3 <sup>rd</sup> day of May, 2014. |   |
|--|---|
| Robert Sprinkle, Council Chair             | Rhett B. White, State Secretary-Treasurer |

1

## 91st ANNUAL NORTH CAROLINA LIONS STATE CONVENTION

May 30 - June 1, 2014 Crowne Plaza, Asheville, NC

First General Session 9:55 AM, Saturday, May 31, 2014

The First General Convention Session of the 2014 NC Lions State Convention was called to order by Council Chair Robert Sprinkle. The invocation was by 31-J Governor W.B. Bullock with the Pledge of Allegiance led by 31-G Governor Casandra Scarlett. PCC Carlton Weeks was appointed Parliamentarian for Convention sessions.

PDG Willie Hudson presented the report of the Rules Committee as printed in the Convention Program. Upon motion of 31-B Governor Chuck Wills and second By 31-F Governor Vince Schimmoller, the Rules were approved.

#### attachment # 1

PDG Larry Gasperson presented the preliminary report of the Credentials Committee, followed by the Report on the State Council by Chairman Sprinkle who announced that the Lions State Council is asking for \$1-million from the Duke Endowment to continue and to expand the Diabetes Awareness Peer Support Program.. President Dale Dupree reviewed the activities and highlighted the accomplishments of the North Carolina Lions, Inc., including repairs and renovations at Camp Dogwood, the first Lions Fun Weekend at the camp and assured attendees that NCLI will go after grant funds during the upcoming year.

Lion Dr. Donald L. Budenz, Chairman of the Ophthalmology Department at UNC-Chapel Hill, thanked the Lions for helping prevent blindness and for helping treat blindness. He noted that there is a strong collaboration between UNC and China in the area of pediatrics, thanking both the NC Lions and LCIF for supporting the effort.

Upon motion of Governor Schimmoller, second by Governor Wills, the vote to accept the reports as presented was unanimous.

Chairman Sprinkle recessed the session until 10:30 AM, Sunday, June 1, 2014.

## Second General Session 10:30 AM, Sunday, June 1, 2014

Chairman Sprinkle called the session to order. Governor Schimmoller led the pledge and Governor Bullock offered the invocation.

District 31-G Governor Casandra Scarlett announced the state winner of the Lions Peace Poster Contest, Mayra Barillis, who was not present. She will receive a \$250 check as the state winner.

District 31-A Governor Will Hicks recognized Lion Richard L. Hazzard as winner of the NC Lions Environmental Photo Contest, presenting him with a check for \$200.

Lion Harriett Walton introduced Anita Handrick, winner of the state Celebrate Liberty Essay Contest. Ms. Handrick read her essay and received a standing ovation and \$250 check for her efforts.

PDG Carlton Metts presented the report of the elections committee, announcing that the following District Goverors will serve in 2014-2015: 31-A, Dave Titus, 31-B, Sharon Weddington, 31-D, Norma Jean McKinney, 31-E, Chris Headley, 31-F, Lynn McCaskill, 31-G, Ron Beltrane, 31-H, Carol J. Weeks and 31-J, Jana Underwood.

PDG Metts announced the election of the following 1<sup>st</sup> Vice-district Governors: 31-A, Debbie Hicks, 31-B, Allen Reinhardt, 31-D, Randall Clapp, 31-E, Laraine Dupree, 31-F, Rena Shedrick-Marshall, 31-G, Karl F. Ernst, 31-H, PDG Al Greene and 31-J, Mary Boehm.

PDG Metts announced that the following Lions have been elected to serve as 2<sup>nd</sup> Vice-District Governors: 31-A, Max Bumgardner, 31-B, PDG Randy Vickers, 31-D, Karen Gerringer, 31-E, Butch Conrad, 31-F, James Kiser, 31-G, Barbara Beltrane, 31-H, Irwin Siegelwax and 31-J, Joanne Parrott.

PDG Carlton Weeks presented sixteen resolutions as follows, that become part of the records of the 91<sup>st</sup> Annual NC Lions State Convention: Resolution of Appreciation to Lions international 1<sup>st</sup> Vice-President Joe Preston for participation in the convention, Resolution of Appreciation to District 31-A for organizing and hosting a successful convention, and Resolutions Memorializing the following Past District Governors that passed away during 2013-2014 — William Staudenmaier, Harry N. Baldwin, Robert Lineberger, Wayne Roberts, A. Paul Smith, Charles J. Boyle, Jim Garrett, Gilbert T. Faber, Leonard W. Wilburn, Onree Fisher, John King, Billy Mason, H. M. "Bud" Miller and John T. Miller, III.

## attachments #2 - #17

PCC Ron Staley reported for the Attendance Committee that 293 Lions and guests were registered in attendance, followed with the Credentials Committee final report by PDG Gasperson, indicating that 186 delegates and two alternates were certified to vote.

## attachment # 18

PDG Dave Butler reported that no action was needed by the Constitution and bylaws Committee.

## attachment # 19

Upon motion of Governor Schimmoller, second by Governor Wills and a vote by the delegates, all committee reports were approved.

After parting comments by 1<sup>st</sup> Vice-President Preston, PIP Sid Scruggs and ID Harvey Whitley, the Arizona State Flag was presented to 1<sup>st</sup> Vice-President Preston. PDG Tim Williams, representing District 31-E, invited all Lions to attend the 2015 Lions State Convention in Charlotte, the last full weekend in April.

## Chairman Sprinkle adjourned the Annual Convention.

This the 1<sup>st</sup> day of June, 2014.

Rhett B. White, Secretary-Treasurer

Robert Sprinkle, Council Chair.

# Minutes of July 8, 2014 Council of Governors State of North Carolina Multiple District 31 Lions International Convention, Toronto, Canada

The Council of Governors met Tuesday, July 8, 2014, at 1:45 p.m. at the Air Canada Centre, Toronto, Canada. Attending were: District Governor of District 31 A, Dave Titus, District 31 B, Sharon Weddington, District 31 D, Norma Jean McKinney, District 31 E, Chris Headley, District 31 G, Ron Beltran, District 31 H, Carol Weeks, and District 31 J, Jana Underwood. Absent was District 31-F Governor Lynn McCaskill.

## **New Business:**

Election: The following slate of candidates for election by the Council was presented by acting Vice Council Chair Chris Headley for: the office of Council Chair, Ron Kelly, Vice Council Chair Chris Headley, Council Secretary/Treasurer, Rhett White, Tailtwister, Norma Jean McKinney, Chaplain, Lynn McCaskill, Appointee to Finance Committee, Ron Kelly.

Motion made by DG Dave Titus to accept slate of candidates as presented, seconded by DG Norma Jean McKinney. Motion carried.

With no further business, the meeting was adjourned.

Jana D. Underwood, 31-J District Governor & Acting Secretary July 8, 2014

# North Carolina Lions State Council **2013-2014 Council Budget**July 1, 2013 – June 30, 2014

| INCOME:  | Budget       | Actual          | Line Item  |
|--|--------------|-----------------|------------|
| Balance Forward                                  | \$ 7,166.53  | \$ 7,166.53     | 100        |
| State Dues (7,781-average x \$3.50)              | 26,169.50    | 26,016.75       | 110        |
| Interest   | 10.00        | 6.29            | 120        |
| District Cabinet Secretary-Treasurer Bonds       | 417.50       | 417.50          | 130        |
| State Convention Income*                         | 10,000.00    | 5,032.66        | 150        |
| Youth Exchange                                   | 0.00         |                 | 160        |
| Celebrate Liberty*                               | 850.00       | 1,070.00        | 170        |
| LCIF Grant                                       | 137,951.00   | 137,951.00      | -180       |
| Leo Clubs Income                                 | 5,500.00     | 4,450.41        | 190        |
| Appropriations from Money Market                 | 13,676.97    | 12,000.00       | 192        |
| Miscellaneous Income                             | 0.00         | <b>8,250.59</b> | <u>195</u> |
| Total Income                                     | \$201,741.50 | \$202,361.73    |            |
| EXPENSES:  |              |                 |            |
| Annual Audit                                     | \$ 600.00    | \$ 600.00       | 200        |
| District Cabinet Secretary-Treasurer Bonds       | 417.50       | \$ 417.50       | 210        |
| State Secretary-Treasurer Bond                   | 103.00       | 203.00          | 215        |
| Clerical Services-NCLI                           | 600.00       | 1,205.60        | 220        |
| Office Supplies (Secretary-Treasurer)            | 400.00       | 373.19          | 230        |
| Printing (NCLL and Secretary-Treasurer)          | 450.00       | 367.61          | 240        |
| Postage (NCLI and Secretary-Treasurer)           | 400.00       | 248.00          | 250        |
| Telephone (Secretary-Treasurer)                  | 100.00       |                 | 260        |
| Awards, Plaques and Gifts                        | 2,000.00     | 2,655.13        | 270        |
| State Council Meetings/Conference Calls          | 500:00       | 527.01          | 280        |
| Expenses-State Secretary Treasurer               | 3,000.00     | 3,000.00        | 290        |
| Expenses-State Council Chair                     | 4,000.00     | 3,944.63        | 300        |
| Incoming Council Chair Intl. Convention Expenses | 3,500.00     | 3,500.00        | 305        |
| State Convention Cash Advance *                  | 10,000.00    | 6,000.00        | 310        |
| Membership/Global Membership Team                | 1,500.00     |                 | 320        |
| State Convention Committee                       | 200.00       |                 | 330        |
| District Extension Workshops-Matching Funds      | 0.00         |                 | 335        |
| History Committee                                | 250.00       |                 | 340        |
| Leadership/Global Leadership Team                | 7,550.00     | 2,453.04        | 350        |
| State Council Committee Expenses                 | 6,000.00     | 4,067.55        | 360        |
| Hall of Fame Expenses                            | 500.00       | 500.00          | 370        |
| Celebrate Liberty*                               | 1,000.00     | 1,408.60        | 380        |
| Leo Clubs Chair Expenses                         | 1,000.00     | 933.79          | 390        |
| Leo Clubs Expenses*                              | 5,000.00     | 8,794.38        | 395        |
| Youth Exchange*                                  | 0.00         | 400.00          | 400        |
| Information Technology/Public Relations          | 1,500.00     | 185.00          | 410        |

| Redistricting Expense  | 2,500.00     | 1,200.69   | 415 |
|--|--------------|------------|-----|
| LCIF Grant   | 137,951.00   | 137,951.00 | 420 |
| Peace Poster/Essay, Environmental Photo expenses                   | 600.00       | 600.00     | 425 |
| Diabetes Awareness   | 8,000.00     | 5,975.39   | 428 |
| Campus Clubs   | 300.00       |            | 429 |
| 1 <sup>st</sup> & 2 <sup>nd</sup> VDG Clothing Allowance (8@\$130) | 1,040.00     | 1,040.00   | 430 |
| CC & SST Clothing Allowance (2@\$130)                              | 260.00       | 260.00     | 431 |
| CC,SST, DGE, 1st 2nd VDG Jacket Crests (26@\$20)                   | 520.00       | 564.10     | 435 |
| Contingency Expenses   | 0.00         | 6,899.09   | 440 |
| Transfer to Money Market*  | 0.00         |            | 442 |
| Total Expenses   | \$201,741.50 | 195,874.30 |     |

| Checking Balance on Hand - July 18, 2014 | \$ 7,411.85  |
|--|--------------|
| *Money Market Balance - July 18, 2014    | 54,561.58    |
| Total Council Assets                     | \$ 61,973.43 |

# North Carolina Lions State Council **Proposed 2014-2015 Council Budget** July 1, 2014 – June 30, 2015

| INCOME:                                     | <u>Budget</u> | <u>Line</u> |
|---|---------------|-------------|
| Balance Forward                             | \$ 7,411.85   | 100         |
| State Dues (6,884 average x \$3.50)         | 24,094.00     | 110         |
| Interest                                    | 10.00         | 120         |
| District Cabinet Secretary-Treasury Bonds   | 417.50        | 130         |
| State Convention Income*                    | 0.00          | 150         |
| Youth Exchange                              | 0.00          | 160         |
| Celebrate Liberty*                          | 850.00        | 170         |
| LCIF Grant                                  | 0.00          | 180         |
| GLT Training Grant                          | 600.00        | 185         |
| Leo Clubs Income                            | 4,000.00      | 190         |
| Appropriations from Money Market            | 12,686.15     | 192         |
| Miscellaneous Income                        | 0.00          | 195         |
| Total Income                                | \$ 50,069.50  |             |
| EXPENSES:                                   |               |             |
| Annual Audit                                | \$ 600.00     | 200         |
| District Cabinet Secretary Treasurer Bonds  | 417.50        | 210         |
| State Secretary-Treasurer Bond              | 103.00        | 215         |
| Clerical Services-NCLI                      | 600.00        | 220         |
| Office Supplies (Secretary-Treasurer)       | 375.00        | 230         |
| Printing(NCLI and Secretary-Treasurer)      | 400.00        | 240         |
| Postage(NCLI and Secretary Treasurer)       | 300.00        | 250         |
| Telephone (Secretary-Treasurer)             | 0.00          | 260         |
| Awards, Plaques and Gifts                   | 2,000.00      | 270         |
| State Council Conference Calls              | 500.00        | 280         |
| Expenses-State Secretary-Treasurer          | 3,000.00      | 290         |
| Expenses-State Council Chair                | 4,000.00      | 300         |
| Incoming CC Intl'. Convention Expenses      | 3,500.00      | 305         |
| State Convention Cash Advance               | 10,000.00     | 310         |
| Membership/Global Membership Team           | 1,100.00      | 320         |
| State Convention Committee                  | 200.00        | 330         |
| District Extension Workshops/Matching Funds | 0.00          | 335         |
| History Committee                           | 200.00        | 340         |
| Leadership/Global Membership Team           | 5,000.00      | 350         |
| State Council Committee Expenses            | 4,500.00      | 360         |
| Hall of Fame Expenses                       | 1,000.00      | 370         |
| Celebrate Liberty*                          | 1,000.00      | 380         |
| Leo Clubs Chair Expenses                    | 1,000.00      | 390         |
| Leo Clubs Expenses*                         | 2,500.00      | 395         |
|   |               |             |

| Youth Exchange*   | 0.00            | 400 |
|---|-----------------|-----|
| Information Technology/Public Relations                   | 1,000.00        | 410 |
| Redistricting Expense                                     | 2,500.00        | 415 |
| LCIF Grant  | 0.00            | 420 |
| Peace Poster/Essay, Environmental Photo Expense           | s 600.00        | 425 |
| Diabetes Awareness  | 2,500.00        | 428 |
| Campus Clubs  | 0.00            | 429 |
| 1 <sup>st</sup> VDG Clothing Allowance(5@\$130)           | 650.00          | 430 |
| CC & SST Clothing Allowance(2@\$130)                      | 260.00          | 431 |
| CC, SST, DGE & 1 <sup>st</sup> VDG Jacket Crests(12@\$22) | 264.00          | 435 |
| Contingence Expenses                                      | 0.00            | 440 |
| Transfer to Money Market*                                 | 0.00            | 442 |
| Total Expenses  | \$ 50,069.50    | _   |
| Checking Balance on Hand – July 18, 2014                  | \$ 7,411.8      |     |
| *Money Market Balance – July 18, 2014                     | <u>54,561,5</u> | _   |
| Total Council Assets                                      | \$ 61,973.4     | 3   |

## MONEY MARKET # 0757 July 1, 2014

Current Balance:

\$54,561.58

(year-to-date interest, \$33.93)

## The NC Lions State Council Money Market includes the following funds:

| 1. | State Convention Reserves | \$ 30,831.00 |
|----|---------------------------|--------------|
| 2. | Celebrate Liberty         | 8,067.25     |
| 3. | Youth Exchange            | 6,884.62     |
| 4. | State Council Reserves    | 7,396.89     |
| 5. | Leo Clubs                 | 1,381.82     |

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|  | 300.00             | -  | 3  | Vendors                    |  |                |             |              |
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|  | 00.001,8           |  | 274  | DG Banquet                 |  |                |             | _            |
|  | 00.030,1           |  | 04   | PDG Luncheon               |  |                |             | _            |
|  | 3,119.00           |  |  | Tail Twister Breakfast     |  |                |             | _            |
|  | 4,567.00           |  | 186  | Friday Fun Night           |  | MEALS          | ENTION      | N            |
|  | 21,805.00          | $\perp T$  |  |                            |  | ADS SALE       |             |              |
|  | 1,125.00           |  |  | 208 Pins                   |  |                | VENTION     |              |
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|           | 2,147.00              |              | 2014                 |                | CONCENTION     | 2012 Fell C |             | VICOME               | NAING BAL             | BECI     |
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## NC Lions 2015 Preliminary State Convention Budget

|  | •Qty     | U  | nit Price |                 | *Budget                     |
|--|----------|----|-----------|-----------------|-----------------------------|
| Income:  |          |    |           |                 |                             |
| Program Ads:   |          | _  | 4 505 50  | _               | 4 500 55                    |
| Front Cover  | 1        | •  | 1,500.00  | -               | 1,500.00                    |
| Inside Front Cover Back Cover                        | 1        | -  | 1,000.00  |                 | 1,000.00                    |
| Inside Back Cover                                    | i        | •  | 1,000.00  |                 | 1,000.00                    |
| Fuil Page  | 48       | •  | 300.00    |                 | 14,400.00                   |
| Half Page  | 26       | •  | 200.00    |                 | 5,200.00                    |
| Quarter Page   | 32       |    | 125.00    |                 | 4,000.00                    |
| Eighth Page  | 22       |    | 75.00     |                 | 1,650.00                    |
| Business Card  | 12       |    | 50.00     |                 | 600.00                      |
| Patron   | 9        |    | 25.00     |                 | 225.00                      |
| Corporate Sponsor                                    | 1        | \$ | 2,000.00  |                 | 2,000.00                    |
| Total Program Ads                                    |          |    |           | \$              | 32,575.00                   |
| *Meals:  |          |    |           |                 |                             |
| Fun Night  | 214      | S  | 16.00     | \$              | 3.424.00                    |
| Tail Twister Breakfast                               | 226      |    | 12.00     |                 | 2,712.00                    |
| PDG Luncheon   | 77       |    | 16.00     |                 | 1,232.00                    |
| DG Banquet   | 282      |    | 21.50     |                 | 6,063.00                    |
| Total Meals  |          |    |           | \$              | 13,431.00                   |
| Other:   |          |    |           |                 |                             |
| Hospitality Room                                     | 8        |    | 200.00    |                 | 1,600.00                    |
| Golf Tournament                                      | 25       |    | 40.00     |                 | 1,000.00                    |
| State Council Food Subsidy                           |          |    | 10.00     |                 | 6,000.00                    |
| State Council Advance                                |          |    |           |                 | 4,000.00                    |
| Total Other  |          |    |           | \$              | 12,600.00                   |
|  |          |    |           |                 |                             |
| Total Income   |          |    |           |                 | <u>58,606.00</u>            |
| * Based on average of 2012 and 2014 state conve      | entions) |    |           |                 |                             |
| Expenses   |          |    |           |                 |                             |
| Meals:   |          |    |           |                 |                             |
| Thursday Night                                       | 53       | \$ | 37.50     | \$              | 1,987.50                    |
| Fun Night  | 211      | •  | 35.00     |                 | 7,385.00                    |
| Tail Twister Breakfast                               |          | •  | 27.60     |                 | 6,403.20                    |
| PDG Luncheon   | _        | \$ | 16.00     |                 | 1,072.00                    |
| DG Banquet<br>Total Meals                            | 280      | Þ  | 42.60     |                 | 11,928.00<br>28,775.70      |
| TOLD INCOIS  |          |    |           | 4 4             | 20,775.70                   |
| VIP Rooms:   |          |    |           |                 |                             |
| Governors/Chair/Sec-Treas                            | 30       | \$ | 104.85    | \$              | 3,145.50                    |
| PID's  | 12       | •  | 104.85    |                 | 1,258.20                    |
| Intl Guest   | 6        | \$ | 203.88    |                 | 1,223.25                    |
| Total VIP Rooms                                      |          |    |           |                 | 5,626.95                    |
| Entertainment:                                       |          |    |           |                 |                             |
| Fun Night  |          | •  |           | \$              | 500.00                      |
| DG Banquet   |          |    |           | •               | 1,500.00                    |
| Total Entertainment                                  |          |    | •         | \$              | 2,000.00                    |
|  |          |    |           |                 |                             |
| Non-Meal Expenses:                                   |          |    |           |                 |                             |
| Decorations  |          |    |           |                 | 500.00                      |
| Banquet Supplies (Flags, etc) Audio/Visual Equipment |          |    |           |                 | 400.00<br>2,000.00          |
| Program Book (Printing)                              | 450 9    | \$ | 6.00      |                 | 2,700.00                    |
| Banquet and Pocket Programs                          | 400 (    | •  | 0.00      |                 | 500.00                      |
| Committee Expense (travel, meals)                    |          |    |           |                 | 2,500.00                    |
| Convention Trading Pins                              | 500      | \$ | 2.00      |                 | 1,000.00                    |
| Speaker Honorarium                                   |          |    |           |                 | 250.00                      |
| Speaker Gifts  |          |    |           |                 | 120.00                      |
| Bank Fees  |          |    |           |                 | 150.00                      |
| Postage<br>Golf Tournament                           |          |    |           |                 | 300.00                      |
| Total Non Meal Expenses                              |          |    | -         |                 | <u>1,600.00</u><br>2,020.00 |
| real real meat Expenses                              |          |    | -         | <del>Ψ</del> 1. | _,020.00                    |
| Total Expense  |          |    |           | _4              | 8,422.65                    |
|  |          |    |           |                 |                             |
| Net Income (Loss)                                    |          |    | =         | 1               | 0,183.35                    |
|  |          |    |           |                 |                             |

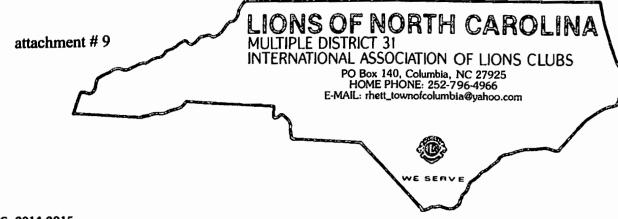
# Council Meeting August 9, 2014

Council Chair Kelly, Council Secretary/Treasurer White, District Governors. I wished that I had better news to start of the new year but our membership is still in decline. On July 1, 2014 we had 7,183 members in NC and on Aug 6 we had 7,139 which is a loss of 44 members. We have 1 club that has been cancelled and one that is in Status Quo. I encourage you as District Governor to look into the possibility of getting these clubs back into active status. Only Districts A and F had a membership gain in July. This was primarily due to a membership drive in the Sanford Lions club. Last year's President, Richard Holshouser divided the club into two teams and presented them with a challenge. The winning team did not get a prize but the losing team has to serve the winners dinner at a future meeting. I had the pleasure to induct 8 of the new members at a recent meeting. That is a great idea for you Governors-friendly competition is a good motivator.

I have reviewed the membership goals for each of the District Governors and am glad to see that each of you has included the formation of a new club. Now is the time to start if you want to charter a new club as it takes anywhere from 4-8 months to complete the process. I am willing to give a minimum of one day to your recruiting effort. Let me know when you want to begin so I can get it on my schedule. Also, if you or your District leadership has not chartered a club before, I wholly recommend that you get a LCI consultant to help. I plan to work with your District GMT coordinators. I know that a couple of Districts have efforts underway to charter a new club-congratulations and good luck.

Let me know if I can help in any way.

Respectfully submitted, Lion Vince Schimmoller, MD-31 Membership Chair



## COUNCIL OF GOVERNORS, 2014-2015

31-A David Titus Shelby, NC 28151

31-B Sharon Weddington Mooresville, NC 28115

31-D Norma Jean McKinney Eden, NC 27288

31-E Chris Headley Monroe, NC 28110

31-F Lynn McCaskill Ellerbe, NC 28338

31-G Ron Beltran Raleigh, NC 27613

31-H Carol J. Weeks Mount Olive, NC 28365

31-J Jana Underwood Manteo, NC 27954

Ron F. Kelly State Council Chairperson Pinehurst, NC 28374

Rhett B. White State Secretary-Treasurer Columbia, NC 27925

## RESOLUTION OF ENDORSEMENT

WHEREAS, Lion Naresh Aggarwal, Past International Director, of Delhi, India, has been endorsed by the Lions of India for the office of International Second Vice President of Lions Clubs International; and

WHEREAS, Past International Director Aggarwal is an outstanding Lion leader and has demonstrated those qualities befitting of the high office of International Second Vice President,

NOW THEREFORE BE IT RESOLVED, that the Council of Governors of Multiple District 31 – North Carolina and the Lions of North Carolina assembled this 9<sup>th</sup> day of August, 2014, in Raleigh, North Carolina, hereby endorse and encourage the Lions of the world to support and vote for Past International Director Naresh Aggarwal for International Second Vice President at the 2015 International Convention in Honolulu, Hawaii.

Sid L. Scruggs, III International President 2010-2011

Ronald L. Huber International Director 1995-1997

Lacy M. Presnell International Director 1975-1977 Harvey F. Whitley International Director 2012-2014

E. Howard Stallings International Director 1991-1993

Ronald F. Kelly Council Chair 2014-2015

Rhett B. White State Secretary-Treasurer 2014-2015





Boys and Girls Homes of North Carolina Inc. Lion Garry T. Elliott State Chairman MD-31 PO Box 607 Jackson, NC 27845 Email:garryelliott@embarqmail.com Phone: home (252)-534-3561 cell (252)-532-6050

August 9, 2014

Dear Lions of MD-31

On behalf of President and CEO Gary Faircloth and myself (both of us being alumni) I would like to say thanks to the great lions of MD-31 for their support to the young gentlemen in the Lions cottage in the amount of \$79,255.00 for the fiscal year of 2014 (July 1 2013-June 30 2014)

There currently are six boys ages 15-20 in the Lions Cottage, representing five different North Carolina counties. One is working on his GED; one has graduated from high school and is now attending Southeastern Community College; and the remaining four are still in high school. Their current length of stay on campus ranges from five months to 2.5 years.

About two years ago the board of directors at Boys and Girls Homes set to change how the children get their education on campus. The change came in going from a public school to a charter school. This brought into play Flemington Academy. Last September Flemington Academy opened its doors with 65 young children, grades 6-12. These children come from on campus and from the community. At the start of the 1<sup>st</sup> semester, Principal Tom Simmons(a alumnus of BGH) made a challenge to the students, all that make the A/B honor roll he will take them out to lunch. Tom took 15 students out to lunch. Flemington Academy had 12 to graduate of which six were graduates from Boys and Girls Homes. The 2014-2015 school years will see the middle school move into the renovated Lang building, the high school will remain in its current location. Enrolment will increase from 65-72 students.

2014 marks 60 years of Boys and Girls Homes of North Carolina providing a compressive array of residential and community based servicers to meet the needs of vulnerable children, by addressing their physical, social, educational and spiritual development.

In closeting I bring a saying from Boys and Girls Home founder Mr. AD Peacock "if no one will take on the responsibility of caring for these children, we must do it. Exactly how I don't know, but with god's help, we will find the way ".

If any of your clubs would like a program on Boys and Girls Home please contact your district chairman. Any time you are in the area of Lake Waccamaw stop by and see Lions cottage and the campus.

Lion Garry Elliott

Chairman Boys and Girls Homes of North Carolina Lions MD-31 Alumnus Boys and Girls Homes of NC 1969-1972

## Report of the Chair of the Celebrate Liberty Committee

To the 20114-2015 Council of Governors

August 8-9, 2014

North Raleigh Hilton Hotel

## **FRIDAY NIGHT**

If you were present for the presentation of the winning Essay in the Celebrate Liberty Contest that was featured at the State Convention on Sunday morning, I hope that you agree that the young lady from District F who won the contest made us all proud. I hope that you will agree to continue to support the Celebrate Liberty Contest this year, and will vote to fund the winner with the same prize money and expense reimbursement and complimentary room for one night that the winner received this past year. If you have questions, I am sure that Secretary/Treasurer Lion Rhett can fill you in on the details.

## SATURDAY MORNING

I'd like to hear your answer to the request I made last night, and I'd be happy to answer any questions that you might have concerning that request. Thank you.

I'd also like your support in asking your District Celebrate Liberty District Chairs to conduct the Essay contest in your respective districts in the 2014-2015 Lions year. Please contact each District Chair and let them know that I will be in touch with them in the near future. I will be asking for assistance in coming up with the topic of the essay contest for this club year. Send me your suggestions, and encourage your District Chairs to send suggestions also.

I am looking forward to receiving email addresses for the individuals in your districts that will be working with me to make a difference in the communities in their respective areas.

I would like us to feature a celebration this year for veterans who have served our country as well as active duty service members in any of our military branches. I know that many organizations have programs in November around the time of Veterans Day, but this is not the only time we could recognize our veterans and active duty military. There are many organizations that would appreciate the help of Lions Clubs around the state in collecting such things as cancelled stamps, assisting in collections of toiletries for active duty military serving overseas, and many of these organization will come to you club to present a program. I will attempt to come up with a list of organizations that meet this criteria, such as the American Legion, the Disabled Veterans, Blue Star Mothers, and Lam sure many more. If you know of any such organizations, please let me know and give me contact information. I will attempt to create a list of contacts for distribution around the state.

I will be sending your District Chairs suggestions for programs to be given by them or by individual club members to their respective clubs. This information will help them to provide an entertaining and informative program that will bring awareness to the rights and responsibilities that we have, which are designated by the Constitution and Declaration of Independence. Also remind them that a short program at a District Cabinet meeting could spark interest in the Lions' Celebrate Liberty focus. Remind them that being a member of this committee is an honor and a responsibility – I'll be expecting them to communicate with me and to assist in making our Lions around the state aware of this important focus for the 2014-2015 Lions year.

I am just a phone call or an email away from you if you have questions.

Thank you for allowing me to serve in this capacity and I am open to any suggestions you may have to make this committee shine this year.

## MD-31 Constitution and By-Laws Report (August 2014)

By: Lion Dave Butler, PCC, Chairperson

Council Chairperson Ron, State Council Members, fellow Lions and guests. The State Constitution and By-Laws Committee will do a thorough review of our Multiple District Constitution and By-Laws, and any requests we receive from the State Council, by the November Council meeting. We will cover the recommendations from the past Lion's fiscal year that are on hold, and any other recommendation(s) will be covered at that time for your consideration. The changes to our Multiple District Constitution and By-Laws, that were approved with the State approved redistricting plan will be implemented along with any changes that are approved this year.

A thorough annual review of the State Policy and Procedures Manual will be done, and recommendations will be covered at that time also. Many of the changes needed to the Policy and Procedures are housekeeping in nature due to the name change of our State Foundation and the State Newspaper change to a State Magazine. We will also address any recommendations from the State Council.

Thank You

## NCLI - Public Information and Education

## NC Lions Council of Governors - Information and Technology

Lion George Culp, Chair August 08, 2014

2013-14 progress is taking us into a Brighter Vision of 2014-15.

Goals and objectives.

## Use Your Talents to Light Your World

NC Lions are blessed by the talents of the Lions of this state. Many of your members are already busy in making these objectives a reality. Public Information requires communications to the masses with individual attention. Information Technology provides the means to accomplish our goals. NC Lions have a story to tell that begs to be shared.

## GOALS COMMUNICATION SHARING WHAT LIONS DO

NC Lions State Website with five Sub-Folder Sites for LION and S

Mass eMail Capabilities

**Online Meetings and Webinars** 

The Advocate

Social Media Workshops at the District and Zone Level

## **OBJECTIVES USE OUR TALENTS TO ENHANCE COMMUNICATIONS**

Focus on the methods of communication between clubs, districts, zones, and members

Initiative 1: An active information Technology committee empowered to keep the state Lions abreast of the latest technology and to assist local Districts and Clubs where needed.

Initiative 2: Continue and complete the effort to standardize and consolidate eight websites into five in conjunction with July 1, 2015 redistricting of NC Lions.

Initiative 3: Continue to publish The Advocate (three issues) while encouraging readership of a digital version thus saving printing and mailing cost. Continue work to provide an eBook version to our VIPS.

Initiative 4: Successfully download NCLions information from LCI into a database. This information will be used to communicate quickly to NCLions by specified groups. Examples are: Council of Governors, Districts, Zone, Officers, and of course, all Lions in the state who have email.

Initiative 5: Support and train our clubs and members in the use of Social Media. The use of social media throughout the world continues to grow. A recent report indicates that internet users now top 2.7 billion. Millions worldwide share their information via Facebook, Linkedin, Instagram, and Twitter. Communicating our service to others is a requirement for member growth and retention.

#### **Planned Activities**

Website and Redistricting Committee is moving at great speed with a goal of having the new websites for loading new district information by the end of October 2014.

Recent Activity: There have been three online meetings with Lions from across the state representing the eight districts and the five new districts. Currently, the committee members are reviewing current sites to compose a list of the items i.e. calendars, directories, etc. that should be standard on each District site. The committee is proposing that the State site be hosted with five sub-folders for each of the new districts. This will eliminate each district having to host their own site and results in an overall savings. Cost estimates are being gathered to determine both start-up and annual fees. The committee members plan to provide labor wherever possible to cut costs.

District History – We are discussing the question of what to do with the documents maintained by the individual eight sites. The committee feels that the new sites should represent our new districts and therefore not bring forward old newsletters, etc. We will add to our meeting agenda this concern and how we might assist with the storage of digital formatted reports, newsletters, etc. for the previous districts. There is also a need for the storage of the digital images of charters being collected by State History Chairman Wallace.

**eMail the Masses**—eMail provides a quick direct line of communication to one or many. The ability to provide this capability to our Lion leaders is paramount to the success of communication within our organization.

Recent Activity: Software evaluation and testing continues as we are downloading and/or creating mailing lists within our organization.

Online Collaboration – There are potential savings in time and travel expenses by providing a means of collaborating communications online. Research is needed in how we might provide Webinar capabilities for training and online meetings.

Recent Activity: The online meetings of the Website committee are being used to enhance our ability to meet from our offices or homes, thus reducing meeting times to less than the time it would take to travel to the meeting.

The Advocate - Currently working on September issue.

Recent Activity: We are gathering articles and service-related story ideas with a focus on covering the entire state. The next issue will also be available to all in both printed and digital version. Creating a test eReader version continues. (This version will basically be a 'talking" book for use by our VIPS). We are also pursuing the use of a monthly newsletter to 'fill the communications gap' between issues.

Social Media - There is a need for training our clubs in the use of Social Media.

Recent Activity: Several DGs have asked that training be provided for clubs in the use of social media. Suggested approach is to provide training either on-site at Zone and/or District meetings or via online collaboration via GoToMeeting and Webinars.

Respectively submitted:

Lion George Culp

## 2015 - 2016 Recommendation to NC Lions Council of Governors

## 2015 Goals and Objectives

Initiative 2: Continue and complete the effort to standardize and consolidate eight websites into five in conjunction with July 1, 2015 redistricting of NC Lions

## Webmaster are appointed by District Governors

The redistricting conventions are beginning to elect the District Governors of the new districts. In order to meet our committee's goal to have the new districts website consolidated, standardized and live prior to July 2015, we are recommending the following be appointed in order that the actually migration of data from the existing nine(9) sites can begin immediately.

#### Webmasters

District L Tony Angel

District I Elizabeth Rummage

District O Michael Johnson

District N Mike Elmore

District S Paranita Carpenter and John Lynde

Respectively submitted by:

Lion George Culp Information Technology State Chair



# attachment # 14 Lion Liz Steele State Leo Chairperson

Multiple District 31

I am working on setting up visits to each of the districts and to meet with Leo's, chairpersons and advisors. The Leo clubs information is slow in coming so we need the Governors and Leo Chairpersons assistance in verifying this clubs once students are back in school.

My goals for the year are as follows...

My goal would be to have the district Leo chairs concentrate on the Alpha Leo Clubs (ages 12-18) and Omega Leo Clubs

We currently have 26 Alpha and 2 Omega LEO clubs. Only 6 have reported their officer for the 2014-2015 year. My goal is to create on average two new Leo Clubs per district. They will be either Alpha or Omega and either community or school based clubs. I request assistance from all Governors and Vice Governors to promote the focus and continued implementation of the new direction of the Leo program. I would also like to encourage all existing Lions clubs that sponsor a Leo club to be more active with their Leo club. Encourage your Leo's to be involved with their sponsoring Lions club.

Funding: I ask that the budget remain the same as last year, with the additional request of \$312.50 from each district to assist with the "Feed the Hungry" project at the Leo State Convention. (These checks should be sent to State Treasurer Lion Rhett White).

The Leo Convention is being planned to take place at Camp Dogwood on Friday afternoon February 20, Saturday February 21 and Sunday morning February 22. We will offer the project "Feed the Hungry" again this Lions year. Brochures and applications will be available now. Please mark your calendar now so you will be available.

Lion Liz Steele State Leo Chairperson August 9, 2014

# LIONS CLUBS INTERNATIONAL FOUNDATION August 4, 2014

attachment # 15

Good morning Governors,

Thank you for allowing me to serve as our LCIF Coordinator this year. Our goal will be \$85,000, same last year. Please remember to include your LCIF Coordinator when planning your 2014-2015 Lions year.

Our coordinators are to challenge every club to support LCIF. What could LCIF do if every club in your District supported the foundation? How many more children could we help save through measles immunization in the world's poorest countries? How many more communities could we help?

Lions Clubs has committed to raising US \$30 million for GAVI immunization programs by 2017, when Lion Clubs celebrates its 100<sup>th</sup> anniversary. Numbers to remember, our Multiple had only 29.34% club donations to LCIF. That is 98 clubs out of 334. With your help in 2014-2015, we hope to change that number to 100% !!!

Carlton Weeks, LCIF State Coordinator

## Fiscal Year 2014 (July 1, 2013 - June 30, 2014)

Donations from Lions Clubs: \$39,842

Donations from Individual Lions: \$16,116

Income from Lions Endowment: \$23,297

Total Contributions from Lions \$79,255

## **Donations by District (clubs and individuals):**

A: \$1,219 B: \$1,408 D: \$7,736 E: \$2,621 F: \$19,944

G: \$2,383

H: \$16,402

J: <u>\$4,245</u>

TOTAL \$55,958

## N C Lions, Inc. Council of Governors Raleigh, NC August 8-10, 2014

At the present time I have received only one candidate for the office of 2nd Vice President of the N C Lions, Inc. Lion Carlton Weeks.

For position of Council Chairman I have received 2 candidates at this time. Lion Skippy Jackson and Lion Gary Steele. All letters of intent along with credentials need to be in to me by September 30th for Council Chair and State Sec/Treas.

All nominations for District Governor and 1st VDG have ended as of July 31.

At the August 3rd meeting in Asheboro, Lion Randall Clapp from the McLeansville club was elected as District Governor for the new district O. At that same meeting, Lion Larraine Dupree from the Wingate club was elected as the 1st Vice District Governor. Our next special election convention will be on August 17th in Mocksville for District I. Candidates for that district are District Governor Allen Rhinehardt from Sparta and 1st VDG Clarence R. Conrad from Davis-Townsend.

On the 23rd of August in Tarboro, District S will hold its convention with Lion Mary Boehm from the Nashville Club as a candidate for District Governor and from the North Raleigh Club, Lion Barbara Beltran as a candidate for 1st VDG.

On the 24th of August in Clinton, District N will hold its election convention with PDG Al Greene from the Pikesville Club running for DG and two candidates for 1st VDG .Lion Irwin Siegelwax from Calabash and James Kiser from the Buies Creek Club.

And lastly on September 6th in Asheville, District L will hold its convention with Lion Debbie Hicks from Etowah as a candidate for District Governor and Lion Max Bumgardner from the Canton Club as a candidate for 1st VDG.

Johnny E. Berry Nominations Chair

# Report of 2013-2014 Promotions Committee Chair (Including a Report on the 2014 International Convention)

The 2013-2014 Lions year was a very successful one for NC Lions Promotions.

We held Clothing Sales at all North Carolina Lions, Inc. Meetings, all District Conventions, and at the North Carolina State Convention. Since October of 2013, when I received the new inventory for 2013-2014, we have sold \$8,599.00 worth of Lions merchandise. It is noteworthy that all of the "out of date" merchandise, purchased prior to the 2011-2012 Lions year was moved out, leaving us an up-to-date inventory with no "bargain basement" sale items (unless PDG Terry decides to designate some as such). Prior to the beginning of this week's meetings, we had a remaining inventory of 822 items with a retail value of \$7,292.50.

Multiple District 31 was well represented at the 97th International Convention in Toronto, Ontario, Canada. A total of 76 Lions and family members attended with 40 also attending the Southeastern Breakfast.

Close to 40 Lions marched in the International Parade. We kept a tight formation and looked good in our red North Carolina vests. PIP Sid and Lion Judy and (then) ID Harvey and PCC Diane joined us mid-way through the parade.

We were well represented in the exhibit hall by the VIP Fishing booth, which, in addition to conducting sales and lifting up the image of North Carolina Lions, served as a meeting place and home base for many of our Lions.

Our delegation had very good seats, on the upper level, right in front of the stage, for the opening session and plenary sessions. We saw some wonderful entertainment and the presentation of many awards. Joe Preston, of Arizona, was elected President of LCI, Dr. Jitsuhiro Yamada, of Japan, was elected 1st Vice President, and Bob Corlew, of Tennessee, was elected 2nd Vice President.

In addition to the scheduled events of the Convention, our Lions were able to find time to participate in many activities indigenous to the Toronto area, such as: visiting Niagra Falls, dining atop the CNN Tower, and touring the city in double-decker busses.

A good time was had by all, and I strongly urge you to attend future International Conventions when the opportunity presents itself.

Respectfully Submitted,
PDG Tim Williams
2013-2014 Promotions Committee Chair

Council Chair Ron, Members of the Council, Fellow Lions Good Morning;

Thank you for allowing me to serve as the Multiple District Long Range Planning Chair this year. For any organization to be successful it must plan for the future. Like our great emblem, we Lions must continue to do the good job of remembering and honoring our past but we absolutely must look to the future and plan for it.

What does the future hold? That is a question that every organization should be asking (and answering) for itself, and It is a particularly poignant question for Lions today. Technology has moved into all facets of life, it has become a significant influence on our daily lives. Likewise, the needs of those we serve and the needs of our members are changing. With little leisure time, many in society (especially our potential new members) are seeking out speed and convenience in everything they do. Are we prepared for what is to come? Is it even possible to be prepared given the ever-changing nature of the world around us and the shifting needs of our society? I think that preparing for the future is a very manageable task. One of the best ways to ensure your success is through the long-range planning process.

The long-range plan should be the foundation of the operations of our organization. It is an opportunity to closely examine the needs of our districts and to determine the role we wish to assume within our community. Once the plan is complete, it serves as a framework for how you conduct business, recruit members and helps us stay on course. A long-range plan provides focus and will help you make some of the difficult choices easier for our Lion Leaders. Perhaps most importantly, a long-range plan can support and justify our fundraising. With a plan in place you can show why funds are needed, what they will support, and who will benefit.

As was once said: The tragedy of life doesn't lie in not reaching your goal. The tragedy lies in having no goal to reach.\*\* As much as we may want to provide excellent service to our communities, no organization can move forward without having a goal. And you cannot reach your goal without a tool to navigate with. That tool is the long-range plan. With it, you can plot a course to accommodate the changing needs of your community and available resources, both monetary and in our membership.

In Lionism Long Range Planning is difficult; in that we elect leaders for a single year and currently without the ability to affect (or bind) future years. So how do we draft a 3 year, 5 year or more years plan for our organization to grow? Historically instead of using a long range planning committee effectively we have instead looked taken action in a single year and hope our successors agree with our vision and carry it forward. An excellent recent example is the 2011-12 Council appointed an ad-hoc committee to study membership trends and our district organizational lines. My Council in 2012-13 appointed another committee to drawn new districts and the last year the 2013-14 Council appointed a 3<sup>rd</sup> ad-hoc committee to help facilitate the transition. While this worked out successfully this time, it could have been done under and through the long range planning committee. I wrote to Council Chair Ron and shared much of this with him previously. My committee looks forward to planning for our future, but cannot move forward without some guidance from you the Council. We will then stand in recess until called upon by the Council for further action.

Through Lionism;

Chris Harder

Chris Hardee, PDG

<sup>\*\*</sup>by Benjamin E. Mays, the former president of Morehouse College in Atlanta