

**MD 31 North Carolina Lions  
Promotions Committee Minutes**

**Saturday, August 8, 2009**

**North Raleigh Hilton, Raleigh, NC**

Promotions Chair PDG Dave Martin called the meeting to order at 1:04 PM.

Chaplain David Osborne gave the Invocation and Governor Marti Hill led the Pledge of Allegiance.

Committee Members in attendance:

PDG Dave Martin	Chair	DG Don Henry	31-G
DG Marti Hill	31-A	PDG Carlton Weeks	31-H
PDG Mike Covell	31-A	DG Al Greene	31-H
PDG Jerry Mertz	31-B	PDG Alex Thannikkary	31-J
DG Dot Nichols	31-B	DG Robert Walton	31-J
DG David Osborne	31-D	PDG Paulette Gasperson, Council Chair	
DG Theresa Matthews	31-E	PDG Ronald F Kelly	Sec./Treas.
DG Dan Boudreau	31-F		

Committee Chair Martin thanked the Lions and guests in attendance and outlined his goals for the coming year. He invited LCI 1<sup>st</sup> Vice President Sid Scruggs and PID Lacy Presnell to the dais to make a few remarks, they both graciously declined.

PDG Charles Smith was appointed Parliamentarian.

**Governor Matthews moved to approve the Agenda for the Meeting; seconded by Governor Greene. The Motion passed.** (See Attachment A)

Immediate Past Promotions Chair PDG Paulette Gasperson gave her final report. She noted that the Committee had a very good year, last year. She said that she and her husband, PDG Larry attended all the District Conventions except 31-E. They had a great State Convention Sale, she said, selling over \$4,000 worth of Lions shirts. She noted that they had two State Pins to sell last year. She remarked that at the International Convention in Minneapolis the North Carolina Delegation really stood out. The give-away of the small North Carolina Flags was a real hit with the viewing public.

**PDG Weeks moved to accept the minutes of the May 1, 2009 Promotions Committee Meeting as distributed to all District Governors by e-mail and as posted on the web-site; seconded by Governor Hill. The Motion passed.**



Promotions Secretary-Treasurer PDG Ron Kelly presented the 2008-2009 Year-End Financial Report. In reviewing the income side of the budget, Kelly noted that Lions clothing sales exceeded budget by \$5,290. With the exception of Trading Pin sales, which fell short of plan, all other Income items met their budgetary goals. Expense items matched budget with the only exception being purchase of Lions clothing which showed a \$4,000 overrun. He stated that the ending balance in the administrative account was \$26,947.24. (See Attachment B)

**Governor Boudreau moved to approve the 2008-2009 Year-End Financial report; seconded by Governor Matthews. The Motion passed.**

Promotions Secretary-Treasurer Kelly presented his proposal for a balanced 2009-2010 Promotions Committee Budget. The projected income from dues, he said, is predicated on the average number of NC Lions for the year of 8,850 members. He then proceeded to explain each of the line items under Income. In reviewing the Expense line items, Kelly pointed out that line 610-State Promotions Chair State Meeting Expense were reduced by \$600, based on last year's experience. A new line item, 620- State Promotions Chair, International Convention Expenses, was inserted in the proposed budget at \$4,000 to cover expenses for traveling to Sidney, Australia. The remaining expense items are in line with last year's budgetary experience with the exception of line 720-International Convention Hospitality Expenses which was bumped- up \$500 to \$2,000. (See Attachment C)

**Governor Osborne moved to approve the 2009-2010 Promotions Committee Budget; seconded by Governor Greene. The Motion passed.**

By agreement, the discussion of the next item on the agenda, Discussion of the 2010 International Convention in Sidney, Australia, was moved to the end of the Agenda.

Promotions Chair Martin then advised that the 2010 State Trading Pin has been distributed to the respective District Governors in such amounts of their own choosing. He then moved on to the 2011 State Trading Pin and invited PCC Dave Butler came forward to discuss this in more detail. Lion Dave noted that last August the Council decided to go with a three pin series of the Sid Scruggs pins. We pre-ordered the first pin honoring Sid for 2<sup>nd</sup> VP, he said, and then we got the second pin with the red border honoring Sid as 1<sup>st</sup> VP. The projection for the third pin in the series was a pin with a blue border honoring Sid as President of LCI. Lion Dave then circulated a drawing of the third pin and asked for comments. First International VP Sid was recognized and requested that anyone with an excess of the first pin of the series turn them in so they would be available to collectors. In continuing the discussion, Lion Dave said that we first needed a motion approving the design of the 2011 State trading Pin so we could go forward with getting a price quote and our obtaining a sample pin for viewing and approval at our November meeting. Once approved, he said, he would volunteer to go ahead and seek a price quote on 4,000, 4,500, and 5,000 pins as well as getting a copy of a sample pin.

**Governor Boudreau moved to approve the design of the 2011 State Trading Pin; seconded by Governor Osborne. The Motion passed.**

**Unfinished Business:** None

**New Business:** Governor Boudreau inquired if certain Lions clothing items could be made available on the MD-31 web site for purchase by lions throughout the State. Promotions Chair Martin noted that he has called a meeting of the Immediate Past District Governors who are all members of the Promotions Committee from their respective districts to talk to that very issue. Lion Mike Schwartz interjected that the NC Lions web site has contained, for the past year, "Lions Merchandise". All you have to do, he said, was click on it. He noted that the site would have to be updated with regard to pricing, as well as payment and shipping & handling. No conclusion was reached in the open meeting and Promotions Chair Martin said that he would take what was discussed to the IPDG Meeting.

There being no further business, the meeting was adjourned at 2:09PM.

Respectfully submitted,

**Ronald F. Kelly**

PDG Ronald F. Kelly  
Promotions Committee Secretary/Treasurer



## Agenda

**NC Lions MD-31 Promotions Committee Meeting  
1:00pm. Saturday, August 8, 2009  
Hilton North Raleigh, NC**

Call To Order	PDG Dave Martin, State Promotions Chair
Invocation	District Governor Dave Osborne
Pledge of Allegiance	District Governor Marti Hill
Welcome and Introductions	PDG Dave Martin
Approval of Agenda	PDG Dave Martin
Recognition/Remarks of Past International Directors	PDG Dave Martin
Appointment of Parliamentarian	PDG Dave Martin
Report 2008-2009 Promotions Committee Chair	IPPC Paulette Gasperson
Minutes of the May 2009 Promotions Meeting	PST Ron Kelly
2008-2009 Promotions Year-end Financial Report	PST Ron Kelly
1. Approve Financial Report	
2009-2010 Promotions Budget Proposal	PST Ron Kelly
1. Approve Budget	
2010 International Convention in Sidney Australia	
1. International 1 <sup>st</sup> VP Sid Scruggs – Convention Activities	
2009 USA/Canada Forum, September 24 – 26, 2009 in Memphis, TN	
Distribution of State Trading Pins – International 1 <sup>st</sup> VP Sid Scruggs Pin	
1. 4000 purchased @ \$1.40 each	
2. Charge per pin \$2.00	
3. 850 free pins	
4. Allocation to Districts	
Call for 2011 State Trading Pin Designs	PDG Dave Martin
Clothing & Hat Inventory	PDG Dave Martin
Unfinished Business	PDG Dave Martin
New Business:	PDG Dave Martin
Benediction	DG Dave Osborne
Adjourn	

## North Carolina Lions Promotions Committee

Financial Statement

July 1, 2008

		End of Year			
ADMINISTRATIVE ACCOUNT		2008-2009	8/4/2009		Line
INCOME:		Budget	Actual	Difference	Item
Balance Forward		250.00	16,250.01		500
Promotions Fund (\$0.75 per member)		6,630.00	6,651.52	-21.52	510
Sale of NC Lions Trading Pins		9,337.50	8,872.35	465.15	520
Special Sid Scruggs Pins		0.00	5,110.75	-5,110.75	525
Sale of NC Lions Clothing		7,500.00	12,790.00	-5,290.00	530
NC Breakfast - International Convention		1,000.00	0.00	1,000.00	540
Income Not Budgeted		100.00	0.00	100.00	550
Pass thru - prepaid clothing		0.00	0.00	0.00	555
Interest		100.00	13.98	86.02	560
<b>Admin. Income</b>		<b>24,667.50</b>	<b>33,438.60</b>	<b>-8,771.10</b>	
<b>EXPENSES:</b>					
Committee Meeting Exp.		0.00	0.00	0.00	600
State Promotions Chair - State Meetings Exp.		2,600.00	524.16	2,075.84	610
State Promotions Chair - Int'l. Conv. Exp.		2,000.00	1982.13	17.87	620
State Secretary / Treasurer - Int'l. Conv. Exp.		0.00	0.00	0.00	630
Office supplies, Printing, Postage and Telephone		200.00	155.08	44.92	640
Clerical Services and Storage Rent - NCLF		600.00	600.00	0.00	650
Accounting (audit)		300.00	200.00	100.00	660
Bond for Secretary / Treasurer		100.00	100.00	0.00	670
Purchase NC Lions Clothing		6,850.00	10852.88	(4,002.88)	680
Purchase NC Lions Trading Pins		8,200.00	8200.00	0.00	690
USA/ Canada Forum Ice Cream Social		1,000.00	0.00	1,000.00	700
International Convention - NC Breakfast		1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room		1,500.00	0.00	1,500.00	720
Pass thru expenses - prepaid clothing		0.00	0.00	0.00	730
Advance to 2009-2010 Administration			0.00		740
Expenses Not Budgeted		317.50	127.12	190.38	750
<b>Admin. Expenses</b>		<b>24,667.50</b>	<b>22,741.37</b>	<b>1,926.13</b>	
<b>Income Less Expenses</b>		<b>0.00</b>	<b>10,697.23</b>	<b>(10,697.23)</b>	
<b>Admin. Balance</b>		<b>250.00</b>	<b>26,947.24</b>		

Promotion Reserve Fund Account		2008-09	2008-09	Line
		Budget	Actual	
Beginning Balance		4,483.60	4,483.60	
<b>Income</b>				
Dues @ \$0.25 per member		2,210.00	2,100.48	755
Dues - Internat.Exec.Officer Fund (\$2.00/member)		17,680.00	17,689.00	756
District Contribution to Campaign Fund			450.00	757
Reserve Income		19,890.00	20,239.48	
<b>Expenses</b>				
Intern. Exec. Officer		0.00	497.49	760
Campaign Funds From MM		0.00	0.00	
Campaign Funds From Cash		0.00	0.00	
Reserve Expenses		0.00	497.49	
<b>Reserve Balance Account</b>		<b>24,373.60</b>	<b>24,225.59</b>	

**Balance Sheet**

Checking Account Balance	0.00 (transferred to 09-10 account)
Total	<u>24,225.59</u>
Clothing Inventory - 168 items @ \$?	2,000.00
Pin Inventory @ \$1.64 cost	<u>0.00</u>
Total Assets	<u>26,225.59</u>



**North Carolina Lions Promotions Committee**  
**Financial Statement**  
**July 1, 2009**

**ADMINISTRATIVE ACCOUNT**

	2009-2010	8/4/2009	Difference	Line
	Budget	Actual		Item
<b>INCOME:</b>				
Balance Forward		42,145.26		500
Promotions Fund (8850 x \$0.75 per member)	6,637.50	0.00	6,637.50	510
Sale of NC Lions Trading Pins - 4000	6,350.00	0.00	6,350.00	520
Sale of NC Lions Clothing	7,500.00	0.00	7,500.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Income Not Budgeted	2,852.50	0.00	2,852.50	550
Interest	10.00	0.00	10.00	560
<b>Admin. Income</b>	<b>24,350.00</b>	<b>0.00</b>	<b>24,350.00</b>	
<b>EXPENSES:</b>				
State Promotions Chair - State Meetings Exp.	2,600.00	0.00	2,600.00	610
State Promotions Chair - Int'l. Conv. Exp.	4,000.00	0.00	4,000.00	620
State Secretary / Treasurer - USA/Canada Forum	1,000.00	0.00	1,000.00	630
Office supplies, Printing, Postage and Telephone	300.00	0.00	300.00	640
Clerical Services and Storage Rent - NCLF	600.00	0.00	600.00	650
Accounting (audit)	300.00	0.00	300.00	660
Bond for Secretary / Treasurer	100.00	0.00	100.00	670
Purchase NC Lions Clothing	6,850.00	0.00	6,850.00	680
Purchase NC Lions Trading Pins	5,600.00	0.00	5,600.00	690
International Convention - NC Breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Expenses Not Budgeted	0.00	0.00	0.00	750
<b>Admin. Expenses</b>	<b>24,350.00</b>	<b>0.00</b>	<b>24,350.00</b>	
<b>Income Less Expenses</b>	<b>0.00</b>	<b>0.00</b>	<b>0.00</b>	
<b>Admin. Balance</b>	<b>0.00</b>	<b>42,145.26</b>		

Promotion Reserve Fund Account	2009-2010	08/04/09	Line
	Budget	Actual	
Beginning Balance	24,373.60	24,373.60	
<b>Income</b>			
Dues @ \$0.25 per member	2,212.50	0.00	755
Dues - Internat. Officer Fund (\$2.00/member)	17,700.00	0.00	756
District Contribution to Campaign Fund		0.00	757
Reserve Income	19,912.50	0.00	
<b>Expenses</b>			
International Executive Officer	0.00	0.00	760
Campaign Funds From MM	0.00	0.00	
Campaign Funds From Cash	0.00	0.00	
Reserve Expenses	0.00	0.00	
<b>Reserve Balance Account</b>	<b>44,286.10</b>	<b>24,373.60</b>	

<b>Balance Sheet</b>		
Checking Account Balance (including reserve fund)	08/04/09	36,447.16
Total		36,447.16
Clothing Inventory - Pin Inventory @ \$1.40cost		
Total Assets		36,447.16