

**Lions Clubs International
North Carolina - Multiple District 31
Promotions Committee Official Minutes**

Saturday August 7, 2004
1:00 PM

Holiday Inn, Salisbury, NC

State Promotions Committee Chairman, PDG David C. Boyd, Jr., called the first meeting of the 2004-2005 State Promotions Committee to order.

District Governor F. James Boehm gave the Invocation and **District Governor Pat Roland** led the Pledge of Allegiance.

Chair Boyd recognized Past International Directors, **Harold Stallings, Lacy Presnell and Sid Scruggs**. PID's Harold and Lacy had no comments; PID Sid Scruggs deferred his comments until later into the meeting.

Chair Boyd appointed **DG Hunter Garbee** as Parliamentarian.

Immediate Past Promotions Chair, **PDG Clarence Williford**, gave his final report for the year 2003-2004. (See attachment "A")

A motion was made by DG Gene Everette and seconded by DG Hunter Garbee to approve the Minutes of the May 1, 2004 Promotions Meeting. Motion Approved.

Promotions Secretary-Treasurer George Ohm, PDG gave the **2003-04 Year-end Financial Report**. **DG Pat Roland moved to approve the Report, seconded by DG Allen King**. PID Lacy suggested removing the \$700 cost of The Piper Band from the Promotions Reserve Expenses to a separate line item. **DG Pat Roland amended her motion to include moving the cost of the Piper band to a separate line item. DG Hunter Garbee seconded the amendment. Both the amendment and the original motion passed.** (See attachment "B")

PST Ohm presented the **2004-05 Promotions Committee Budget**. Notable changes include increasing the travel budgets for Promotions Chair and Secretary Treasurer to Hong Kong to \$4000.00 each, and reducing the cost of State Trading Pins to \$7000 due to reduced purchases. **PDG David Butler** suggested correcting the Proposed Income from State Trading Pins by deleting \$937.50 for the 625 free pins given to VDGs, PID's and the pin designer. **DG Hunter Garbee moved to accept the Amended Budget; seconded by DG Allen King. Motion Passed.** (See attachment "C")

Chair Boyd commented on the 2005 Hong Kong Convention. He stated that South Carolina again approached us on a combined Breakfast in Hong Kong. PID Lacy cautioned that any combined functions at the International Convention could cause negative perceptions by other delegates. He suggested we should consider an informal breakfast with NC Lions only. DG Jams Boehm followed with a motion to have only an informal Breakfast at the convention. No second as offered.

DG Pat Roland moved to not have a North Carolina Lions Breakfast; seconded by CC Jim Shuart. Motion Passed

Chair Boyd raised the question of a Hospitality Room at the Convention. The topic was tabled.

Chair Boyd stated that upon recommendation of Immediate Past Promotions Chair, PDG Clarence Williford, only 7000 – 2005 “ Race Car” State Trading Pins were ordered.

PDG Dave Butler presented sketches of the proposed 2006 “Football” State Trading Pin. Estimated cost is in the range of \$1.00 -\$1.05 for a lot of 6500 pins. **DG Keith Peedin moved to accept the design and authorize the making of samples for the November meeting; seconded by CC Jim Shuart. Motion passed.**

PID Lacy questioned whether we planned to have a special pin for PID Sid if he is elected in New Orleans. It was suggested to consider this at a later date.

PID Sid commented on the Budget used for Past President Bill Woolard’s campaign. He is also querying recent International Officers on their campaign budgets. PID Sid reported that past practice was to raise dues by \$1.00 for candidate campaigns, however when PIP Woolard ran we had 13,000 Lions, we now have less than 10,000.

DG Gene Everette made a motion to increase State Promotions dues by \$2.00 per year to start July 1, 2005 and proceed through June 30, 2009. All proceeds are to be placed in a Campaign Savings Account. The dues increase will terminate June 30, 2006, if there is no candidate. Motion seconded by DG Allen King. Motion Passed. (This motion will be sent to the Constitution and by-laws Committee for presentation to and voting by the Lions attending 2005 State Convention.

The next Promotions Committee Meeting will be held at the Holiday Inn , Rocky Mount, November 13, 2004

The meeting adjourned at 2:15 PM

Respectfully submitted,

George D. Ohm
Secretary-Treasurer

North Carolina Lions Promotions Inventory – 8/02/04SHORT SLEEVE SHIRTS

	MEN'S	WOMEN'S
SMALL	29	2
MEDIUM	25	6
LARGE	3	5
XL	0	3
XXL	1	
XXXL	6	

LONG SLEEVE SHIRTS

	MEN'S
SMALL	22
MEDIUM	14
LARGE	10
XL	11
XXL	12
XXXL	10

TOTES

BLUE	106
NATURAL	53

BALL CAPS

WHITE	20
-------	----

DERBY HATS 10

RED VESTS

SMALL	2
MEDIUM	0
LARGE	10
XL	11
XXL	1
XXXL	0

North Carolina Lions Promotions Committee Attachment "B"

Financial Statement for the year 2003-04 (Amended 8/10/04)

INCOME:	Budget	11/3/2003	(over)Under	Bud. ID
Funds from prior years	12,247.90	12748.76	(500.86)	500
State Dues per member (\$1.00 x 9903 members) (see note 4)	9,903.00	9870.00	33.00	510
Sale of 2004 NC Lions Trading Pins (ordered 8,000 pins)	11,500.00	10846.00	654.00	520
Sale of NC Lions Shirts and Hats	3,000.00	6484.50	(3484.50)	530
Income not Budgeted	-			540
Total Income	<u>36,650.90</u>	<u>39949.26</u>	<u>(3298.36)</u>	
 EXPENSES:				
Committee Meeting Expenses	500.00	0.00	500.00	560
State Promotions Chair - State Meetings (Expenses)	2,600.00	2454.76	145.24	570
State Promotions Chair - Int'l. Conv. Expenses	2,500.00	1165.93	1334.07	580
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00	1513.04	986.96	590
Office supplies, Printing, Postage and Telephone	500.00	26.88	473.12	600
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	610
Audit	200.00	200.00	0.00	620
Bond for Secretary / Treasurer	100.00	100.00	0.00	630
NC Lions Shirts and Hats	2,500.00	3404.89	(904.89)	640
LCIF Donation(In honor of all Present Int'l Officers & current Dist. Governors)	250.00	250.00	0.00	650
NC Lions Trading Pins (see note1)	8,500.00	14405.00	(5905.00)	660
USA/ Canada Forum Ice Cream Social	1,000.00	364.05	635.95	670
International Convention - Hospitality Room	1,200.00	312.77	887.23	680
International Convention - Parade Band	-	700.00		685
Vice District Governors Blazers and Emblems	1,500.00	1500.00	0.00	690
Council of Governors - Emblems	170.00	180.00	(10.00)	700
Expenses Not Budgeted (see note 2)	-	3387.75	(3387.75)	710
Total Expenses	<u>24,620.00</u>	<u>30,565.07</u>	<u>(5945.07)</u>	
Contingency	<u>12,030.90</u>	<u>9,384.19</u>	<u>2646.71</u>	
Budget Total	<u>36,650.90</u>	<u>39,949.26</u>	<u>(3298.36)</u>	

Promotion Reserve Fund (as of 6-30-03)	3,641.03
Current Year Reserved Fund	<u>2,467.50</u>
Reserve Fund Total	6,108.53
Reserve Fund Expenses	<u>3,387.75</u>
Reserve Fund Remaining Balance	<u>2,720.78</u>

Promotion Reserve Fund Certificate of Deposit (as of 6-30-04)	15,022.30 (see note3)
Intn'l Officer Campaign Fund (per Promotion Committee 11/09/02)	<u>9,200.00</u>
Total Reserve Fund including the Reserve Fund Remaining Balance	<u>26,943.08</u>

** Membership as of June 30, 2003 per Lions Clubs International.

Note 1. Includes \$7000 for 2005 State Trading Pins

Note 2. Includes PID Presnell exp. To Denver Conv. As approved May 3, 2003, and PIDs Presnell and Stallings to Detroit Convention appr. Nov. 2003.

note 3. CD currently at 1% interest rate, gained \$171.93, 7/11/03 thru 7/11/04

Note 4. \$0.25 of each \$1.00 rec'd is restricted for the Promotions Reserve Fund.

North Carolina Lions Promotions Committee
Proposed Budget
for year 2004-05 (Amended 8/10/04)

INCOME:	Budget	Budget	Line Item
Balance Forward 2003-04	9,384.19		500
Promotions Fund (\$0.75 x 9869 members) **	7,401.75		510
Reserve Fund (\$0.25 x 9869 members) **	2,467.25		515
Sale of 2005 NC Lions Trading Pins	9,562.50		520
Sale of NC Lions Shirts and Hats	3,000.00		530
NC Breakfast - International Convention	500.00		540
Income not Budgeted			550
Total Income	32315.69		

EXPENSES:			
Committee Meeting Expenses	250.00		560
State Promotions Chair - State Meetings (Expenses)	2,600.00		570
State Promotions Chair - Int'l. Conv. Expenses	4,000.00		580
State Secretary / Treasurer - Int'l. Conv. Exp.	4,000.00		590
Office supplies, Printing, Postage and Telephone	500.00		600
Clerical Services and Storage Rent - NCLF	600.00		610
Audit	200.00		620
Bond for Secretary / Treasurer	100.00		630
NC Lions Shirts and Hats	2,500.00		640
LCIF Donation (Honoring 2005-06 Int'l Officers & Dist. Governors)	250.00		650
NC Lions Trading Pins	7,000.00		660
USA/ Canada Forum Ice Cream Social	1,000.00		670
International Convention - NC Breakfast	500.00		680
International Convention - Hospitality Room	1,200.00		690
Vice District Governors Blazers and Emblems	1,500.00		700
Council of Governors - Emblems	170.00		710
Expenses Not Budgeted	-		720
Total Expenses	26,370.00		
Contingency	-	5,945.69	
Budget Total	-	32,315.69	

Promotion Fund Reserves

Promotion Reserve Fund (Bal Fwd as of 8/5/04)	11,920.78
Current Year Reserve Fund (line item 515)	-
Promotion Reserve Fund Certificate of Deposit (as of 7/11/04)	15,022.30
Reserve Fund Total	26,943.08
Reserve Fund Expenses	-
Reserve Fund Balance	26,943.08

** MD31 - 9869 Members as of July 1, 2004 per Lions Clubs International.

Notes:

1. Loss of 34 members from 2003-04 (9903 - 34 = 9869) drop of \$34 in revenue.
2. Reduced Sales of 2005 Trading pins to \$9562.50 for 7000 pins less 625 free pins.
3. Moving NC Breakfast at International Convention from Council ledger to Promotions. (Wash Account)
4. Reducing NC Breakfast from \$1600 to \$500 for Hong Kong Convention.
5. Increasing Promotions Chair & Secretary-Treasurer's travel to \$4000 for H.K. Convention.