

**MD 31 North Carolina Lions
Promotions Committee Minutes**

Saturday, May 5, 2012

Camp Dogwood, Sherrills Ford, NC

Promotions Committee Chair PDG Gary Steele called the meeting to order at 1:00 PM.

Governor Boehm gave the invocation and Governor Buchter led the Pledge of Allegiance

Committee Members in Attendance:

PDG Gary Steele, Chair	31-E	PDG Jerry Thomas	31-F
PDG George Suggs	31-A	PDG John Owen	31-G
DG Randy Champion	31-A	DG Andrew Lilliston	31-G
PDG Robert Sprinkle	31-B	DG Rick Sutton	31-H
VDG Mike Reid	31-B	PDG Gwen White	31-J
PDG Bill Womack	31-D	DG Jim Boehm	31-J
DG Mike Hopkins	31-D	PDG Carlton Weeks, Council Chair	
DG Michael Schwartz	31-E	PDG Ron Kelly, Secretary-Treasurer	
DG Denning Buchter	31-F		

Committee Chair Steele welcomed the Lions and guests to the fourth Promotions Committee Meeting of the 2011-2012 Lions Year. He noted that it had been a challenging but good year. He then invited PID Lacy Presnell to make a few remarks, to which he declined after saying his customary, "happy to be here."

PCC Harvey Whitley, our candidate for International Director was recognized. Lion Harvey remarked that everything was looking good for his getting elected at the International Convention in Busan, Korea. He said that Sid has told him that his candidacy has been looked upon favorably and should be on the ballot. He noted that he had spoken to the District Governors-Elect about the importance of attending the Southeastern Breakfast. Protocol dictates that they are there to support him as well as meet the candidates who will be visiting the breakfast. He hoped that all who would be going to Korea would attend the breakfast. He mentioned that there was a good possibility that all of the American attendees would be marching together in the parade and they probably would be carrying American Flags.

PCC Dave Butler agreed to serve as Parliamentarian.

Governor Schwartz moved to accept the minutes of the August 13, 2011 Promotions Committee as distributed to all District Governors by e-mail and as posted on the web site; seconded by Governor Champion. The motion passed.

State Promotions Committee Secretary-Treasurer presented the Promotions Committee Financial Report dated 04/30/12. He stated that the ledgers and bank accounts had been reconciled and all bills have been paid. He went on to highlight specific line items and explain their significance. He closed his remarks by stating that as of 04/30/12, the checking balance was \$19,926.94, clothing inventory was \$9,235.00, Special Pin inventory was \$950.00, and the Money Market was \$43,759.99 for total promotions assets of \$73,871.93 **Governor Buchter moved to accept the Financial Report; seconded by Governor Champion. The motion passed.**

(See attachment A)

Promotions Chair Steel reported that clothing sales, year- to- date, of \$6,792.70. He noted that these sales were primarily made at the Fall and Mid-Winter Conventions. He went on to describe the various items he currently held in inventory.

Promotions Chair Steele then addressed the International Convention in Busan, Korea. He said that while the official uniform had been decided, a decision has to be made regarding the type emblem that would appear on the hat. He displayed one hat with "State of North Carolina" on the front & "N. C. Lions" on the back. He displayed a second hat with the LCI emblem on the front & "North Carolina" on the side. After a brief discussion, **PDG George Suggs moved to select the North Carolina emblem on the hat; seconded by Governor Schwartz. The motion passed.**

Promotions Chair Steel then brought up the topic of the Southeastern Breakfast at the International Convention. He stated that the breakfast would be in the middle ballroom at the Hotel Aquaplace, 179 Longen Beach Road, which, he said is the North Carolina delegations hotel. He then addressed the Parade. There were 30 people from North Carolina; ten/twelve Lions, he said, would be needed to carry the banners and flags in the parade.

Unfinished Business: Promotions Chair Steele stated that the State Trading Pins for the State Convention packets have been given to the Convention Committee. The individual districts that have contributed to this effort will receive a credit for the pins they have turned in, he said.

New Business: None

With no further business, the meeting was adjourned at 1:37 PM.

Respectively submitted,

Ronald F. Kelly

Ronald F. Kelly
Promotions Committee Secretary-Treasurer

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, May 5, 2012
Camp Dogwood, Sherrills Ford, NC

Call to Order	PDG Gary Steele
Invocation	DG Jim Boehm
Pledge of Allegiance	DG Mike Hopkins
Welcome	PDG Gary Steele
Recognition of International Officers	PDG Gary Steele
Recognition of PID's	PDG Gary Steele
Appointment of Parliamentarian	PDG Gary Steele
Minutes of the February Promotions Meeting	PDG Ron Kelly, Promotions Sec/Treas
Report on Sales since last meeting	PDG Gary Steele
Promotions Financial Report	PDG Ron Kelly, Promotions Sec/Treas
1. Approval of Financial Report	
2012 International Convention – Busan, Korea	PDG Gary Steele
Clothing & Hat Inventory	PDG Gary Steele
Unfinished Business	PDG Gary Steele
1. State Pins for State Convention packets	
New Business	PDG Gary Steele
Benediction	DG Jim Boehm
Adjourn Meeting	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/11 - 6/30/12

INCOME:	2011-2012 Budget	4/30/2012 Actual	Difference	Line Item
Balance Forward		19,595.23		500
Promotions Dues (8254x \$0.75/member)	6,170.25	6,107.58	62.67	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	2,056.75	2,035.92	20.83	511
* Harvey Whitley donations		10,240.00	-10,240.00	512
* International Executive Officer Campaign Fund (\$2.00/member)	16,454.00	16,287.00	167.00	513
* Donations - International Executive Officer	0.00	100.00	-100.00	515
Sale of NC Lions Trading Pins	6,650.00	6,500.00	150.00	520
Special State Trading Pins	950.00	0.00	950.00	525
Sale of NC Lions Clothing	7,500.00	6,792.70	707.30	530
NC Breakfast - International Convention \$25/person	1,050.00	0.00	1,050.00	540
Interest	10.00	7.21	2.79	550
Miscellaneous Income	2277.25	154.20	2,123.05	560
Appropriations from Money Market*	0.00	8,070.60	-8,070.60	565
Total Income	43,118.25	56,295.21	-13,176.96	
EXPENSES:				
State Promotions Chair - State Meetings Expenses	2,900.00	1,911.87	988.13	610
State Promotions Chair - International Convention Expenses	4,000.00	3,249.19	750.81	620
Shipping - flags / banners to International Convention	150.00	89.11	60.89	625
* Promotions Reserve (Intl. Officer Promo Fund)	0.00	8,070.60	-8,070.60	631
* International Executive Officer Campaign Fund	0.00	0.00	0.00	632
Office supplies, Printing, Postage and Telephone	300.00	412.49	-112.49	640
Clerical Services and Storage Rent - NCLF	600.00	0.00	600.00	650
Financial Audit and Tax Filing	200.00	200.00	0.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	7,000.00	7,549.95	-549.95	680
Purchase NC Lions Trading Pins (4,350 x \$1.45)	6,307.50	6,307.50	0.00	690
International Convention - NC breakfast	1,050.00	0.00	1,050.00	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Contingency Expenses	0.00	0.00	0.00	750
Transferred to Money Market (dues, donations)*	18,510.75	28,072.79	-9,562.04	755
Total Expenses	43,118.25	55,963.50	-12,845.25	
	0.00	331.71	-331.71	

Checking Balance (including balance forward)

19,926.94

* designated accounts in Money Market

** Budgeted @ \$950, marked down to \$475 02/11/12

Date	04/30/12
Checking Account Balance (including bal. fwd)	\$ 19,926.94
Clothing Inventory	\$ 9,235.00
Pin Inventory	\$ 950.00
*Promotions Money Market	\$ 43,759.99
Total Promotions Assets	\$ 73,871.93

Promotions Money Market - Account # 5714

Promotions Designated Accounts

July 1, 2011 - June 30, 2012

Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>4/30/12 Balance</u>
Grand Total Money Market Account						<u>\$43,759.99</u>
1.						
Promotions Reserve (Intl Officer)						
	Bal. Fwd.	07/01/11				6,800.23
		07/24/11	Annual interest distribution		44.56	6,844.79
	on line	10/23/11	Promotions reserve 31-A		144.50	6,989.29
	on line	10/23/11	Promotions reserve 31-F		145.63	7,134.92
	on line	10/23/11	Promotions reserve 31-G		137.25	7,272.17
	on line	10/23/11	Promotions reserve 31-H		114.38	7,386.55
	on line	10/23/11	Promotions reserve 31-E		161.00	7,547.55
	on line	10/23/11	Promotions reserve 31-B		96.38	7,643.93
	on line	10/23/11	Promotions reserve 31-D		124.38	7,768.31
	on line	10/23/11	Promotions reserve 31-J		108.25	7,876.56
	on line	02/16/12	Promotions reserve 31-G		134.50	8,011.06
	on line	02/16/12	Promotions reserve 31-J		106.38	8,117.44
	on line	02/16/12	Promotions reserve 31-A		137.75	8,255.19
	on line	02/16/12	Promotions reserve 31-E		157.13	8,412.32
	on line	02/16/12	Promotions reserve 31-F f		141.75	8,554.07
	on line	02/16/12	Promotions reserve 31-H		110.38	8,664.45
	on line	02/16/12	Promotions reserve 31-B		95.13	8,759.58
	on line	04/26/12	Harvey Whitley expenses for campaign	6,474.02		2,285.56
	on line	04/26/12	Harvey Whitley expenses for campaign	1,596.58		688.98
			Subtotal			688.98
a. Silent Auction fund						
	Bal. Fwd.					0.00
	on line	01/17/11	Silent Auction donation 31-A		812.00	812.00
	on line	02/06/12	Silent Auction donation 31-E		725.00	1,537.00
	on line	02/16/12	Silent Auction 31-G,H,J donation		1,703.00	3,240.00
			Subtotal			3,240.00
b.. Club / Individual Donations						
	Bal. Fwd.					0.00
	on line	02/06/12	Donation to Harvey - Ron & Sallie Staley		2,000.00	2,000.00
	on line	02/16/12	31-E donation to Harvey Whitley		5,000.00	7,000.00
			Subtotal			7,000.00
Total						10,928.98
2. Intl Exective Officer Fund						
	Bal. Fwd.	07/01/11				18,167.89
		07/24/11	Annual interest distribution		44.56	18,212.45
	on line	10/23/11	International Officer 31-A		1,156.00	19,368.45

on line	10/23/11	International Officer 31-F	1,165.00	20,533.45
on line	10/23/11	International Officer 31-G	1,098.00	21,631.45
on line	10/23/11	International Officer 31-H	915.00	22,546.45
on line	10/23/11	International Officer 31-E	1,288.00	23,834.45
on line	10/23/11	International Officer 31-B	771.00	24,605.45
on line	10/23/11	International Officer 31-D	995.00	25,600.45
on line	10/23/11	International Officer 31-J	866.00	26,466.45
on line	02/16/12	International Officer 31-G	1,076.00	27,542.45
on line	02/16/12	International Officer 31-J	851.00	28,393.45
on line	02/16/12	International Officer 31-A	1,102.00	29,495.45
on line	02/16/12	International Officer 31-E	1,257.00	30,752.45
on line	02/16/12	International Officer 31-F	1,134.00	31,886.45
on line	02/16/12	International Officer 31-H	883.00	32,769.45
on line	02/16/12	International Officer 31-B	761.00	33,530.45
		Subtotal		33,530.45

a. Joe Silver fund

Bal. Fwd.				5,316.00
		Subtotal		5,316.00

b. Club / Individual

Donations	Bal. Fwd.			-6,720.85
	on line	08/09/11 Donation to Sid - Salisbury LC	100.00	-6,620.85
	on line	08/09/11 Donation to Sid - Ron & Jan Kelly	100.00	-6,520.85
	on line	08/09/11 Donation to Sid - Raleigh Host LC	200.00	-6,320.85
	on line	08/09/11 Donation - Sid - Franklin Ellis LC	50.00	-6,270.85
	on line	08/09/11 Donation to Sid - Smithfield LC	50.00	-6,220.85
	on line	10/23/11 Donation - Sid & Judy Scruggs - Franklin Ellis LC	50.00	-6,170.85
	on line	10/23/11 Smithfield LC	50.00	-6,120.85
		Subtotal		-6,120.85

Total 32,725.60

3. Interest	Bal. Fwd.	07/01/11		89.12
		07/24/11 Annual interest distribution	89.12	0.00
		07/29/11 Interest earned	9.62	9.62
		08/31/11 Interest earned	9.18	18.80
		09/30/11 Interest earned	7.85	26.65
		10/31/11 Interest earned	7.15	33.80
		11/30/11 Interest earned	9.66	43.46
		12/30/11 Interest earned	9.98	53.44
		01/31/12 Interest earned	10.08	63.52
		02/29/12 Interest earned	11.97	75.49
		03/30/12 Interest earned	15.36	90.85
		04/30/12 Interest earned	14.56	105.41

2011-2012 Promotions Money Market Ledger

	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
Bal. Fwd		07/01/11	bal. fwd 2010-2011			23,652.39
		07/29/11	Interest earned		9.62	<u>23,662.01</u>

on line	08/09/11	Donation to Sid - Salisbury LC	100.00	23,762.01
on line		Donation to Sid - Ron & Jan Kelly	100.00	23,862.01
on line		Donation to Sid - Raleigh Host LC	200.00	24,062.01
on line		Donation - Sid Scruggs - Franklin Ellis LC	50.00	24,112.01
on line		Donation to Sid - Smithfield LC	50.00	24,162.01
	08/31/11	Interest earned	9.18	<u>24,171.19</u>
	09/30/11	Interest earned	7.85	<u>24,179.04</u>
on line	10/23/11	Donation - Sid & Judy Scruggs - Franklin Ellis LC	50.00	24,229.04
on line	10/23/11	Smithfield LC	50.00	24,279.04
on line	10/23/11	Promotions reserve 31-A	144.50	24,423.54
on line	10/23/11	International Officer 31-A	1,156.00	25,579.54
on line	10/23/11	Promotions reserve 31-F	145.63	25,725.17
on line	10/23/11	International Officer 31-F	1,165.00	26,890.17
on line	10/23/11	Promotions reserve 31-G	137.25	27,027.42
on line	10/23/11	International Officer 31-G	1,098.00	28,125.42
on line	10/23/11	Promotions reserve 31-H	114.38	28,239.80
on line	10/23/11	International Officer 31-H	915.00	29,154.80
on line	10/23/11	Promotions reserve 31-E	161.00	29,315.80
on line	10/23/11	International Officer 31-E	1,288.00	30,603.80
on line	10/23/11	Promotions reserve 31-B	96.38	30,700.18
on line	10/23/11	International Officer 31-B	771.00	31,471.18
on line	10/23/11	Promotions reserve 31-D	124.38	31,595.56
on line	10/23/11	International Officer 31-D	995.00	32,590.56
on line	10/23/11	Promotions reserve 31-J	108.25	32,698.81
on line	10/23/11	International Officer 31-J	866.00	33,564.81
	10/31/11	Interest earned	7.15	<u>33,571.96</u>
	11/30/11	Interest earned	9.66	<u>33,581.62</u>
	12/30/11	Interest earned	9.98	<u>33,591.60</u>
on line	01/17/12	Silent Auction 31-A to Harvey Whitley	812.00	34,403.60
	01/31/12	Interest earned	10.08	<u>34,413.68</u>
on line	02/06/12	Silent Auction 31-E to Harvey Whitley	2,725.00	37,138.68
on line	02/16/12	Silent Auction 31-G,H,J donation H. Whitley	1,703.00	38,841.68
	02/16/12	Promotions reserve 31-G	134.50	38,976.18
	02/16/12	International Officer 31-G	1,076.00	40,052.18
	02/16/12	Promotions reserve 31-J	106.38	40,158.56
	02/16/12	International Officer 31-J	851.00	41,009.56
	02/16/12	Promotions reserve 31-A	137.75	41,147.31
	02/16/12	International Officer 31-A	1,102.00	42,249.31
	02/16/12	Promotions reserve 31-E	157.13	42,406.44
	02/16/12	International Officer 31-E	1,257.00	43,663.44
	02/16/12	Promotions reserve 31-F	141.75	43,805.19
	02/16/12	International Officer 31-F	1,134.00	44,939.19
	02/16/12	Promotions reserve 31-H	110.38	45,049.57
	02/16/12	International Officer 31-H	883.00	45,932.57
	02/16/12	Promotions reserve 31-B	95.13	46,027.70
	02/16/12	International Officer 31-B	761.00	46,788.70
on line	02/16/12	31-E donation to Harvey Whitley	5,000.00	51,788.70
	02/29/12	Interest earned	11.97	51,800.67
	03/30/12	Interest earned	15.36	<u>51,816.03</u>
on line	04/26/12	Harvey Whitley expenses for campaign	6,474.02	45,342.01
on line	04/26/12	Harvey Whitley expenses for campaign	1,596.58	43,745.43
	04/30/12	Interest earned	14.56	<u>43,759.99</u>