

**MD 31 North Carolina Lions
Promotions Committee Minutes**

Saturday, May 4, 2013

Raleigh North Hilton, Raleigh, NC

Promotions Committee Chair, PDG Mike Schwartz called the meeting to order at 1:00PM.

Governor Jackson gave the invocation and Governor Williams led the Pledge of Allegiance.

Committee Members in attendance:

PDG Mike Schwartz, Chair	31-E	DG Peggy McGohan	31-G
PDG George Suggs	31-A	PDG Andy Lilliston	31-G
DG Michael Reid	31-B	DG Skippy Jackson	31-H
DG Howard Wallace	31-D	DG Chris Hardy	31-J
DG Tim Williams	31-E	PDG Jim Boehm	31-J
DG Randy Kirby	31-F	PDG Wayne McGohan, Council Chair	
PDG Jerry Thomas	31-F	PDG Ron Kelly, Secretary-Treasurer	

Committee Chair Schwartz thanked the Lions and guests for attending the fourth and last Promotions Committee Meeting and went on to summarize how his committee met the goals set at the outset of the 2012-2013 Lions fiscal year.

Governor Hardee moved to approve the Agenda for the Promotions Committee meeting; seconded by Governor McGohan. The motion passed. (See attachment A)

Committee Chair Schwartz recognized PIP Sid L. Scruggs, III for a few remarks to which he replied that he would make his remarks during the meeting where appropriate. The Chair then recognized PID Lacy Presnell, who in addition to his customary, "Glad to be here!" regaled the meeting with World War II story about a man named Bob Ocomoto from Garner, NC.

PCC Dave Butler agreed to serve as Parliamentarian.

Governor Williams moved to accept the minutes of the February 9, 2013 Promotions Committee Meeting as distributed to all District Governors and othrr Committee members by e-mail and as posted on the web-site; seconded by Governor McGohan. The motion passed.

Promotions Committee Secretary-Treasurer Ron Kelly presented the Promotions Committee Financial Statement dated 04/24/13. He stated that the ledger and the bank statements had been reconciled and that all bills had been paid. He then reviewed pertinent income and expense line items and then proceeded to review the Money Market Account. He concluded his report by saying that the checking balance on 04/24/13 was \$20,157.69, the clothing inventory

was \$8,752.50, the special pin inventory was \$475.00 and the Promotions Money Market Account balance was \$3,228.17, for total assets of \$32,613.36. (See attachment B)

Governor Reid moved to accept the Promotions Committee Financial Report dated 04/24/13; seconded by Governor Jackson. The motion passed.

PIP Sid L. Scruggs was then recognized and initially raised the question about the shipping of flags to the International Convention. Without stating what his question was, he then asked whether we had a final reading on how we are going to handle the marching of the multiples of the United States; are we going to be together, as was suggested, or are we marching alphabetically all interspersed with other countries. The Chair then asked if this was a question about shipping to which Sid said that depending on our order of March, all we would need is the American Flag and the State Flag. The Chair went on to say that International had told him that all U.S. Clubs (except Arizona) will march together as a group as Unit #11. The upshot of this discussion was that Sid was emphasizing that we should avoid the extra expense of shipping more banners and flags than needed when going to the International Conventions.

Promotions Chair Schwartz then commented on the 2013 International Convention in Hamburg, Germany. He noted that there were forty-three (43) registered to attend the Convention. This number, he said, includes the eight District Governors and their spouses. He stated that the parade will be on Saturday, July 6th at 10:00 AM and that we have been advised to assemble at 9:30AM. The parade uniform will be the same as last year: dark blue pants or skirt, white shirt, red vest, white ball cap and white tennis shoes. The temperature in early July in Hamburg should range from 50 and 74 degrees. It is also the rainy season, he added. The Chair then noted that we have a dedicated International Convention Facebook Page for North Carolina. It can be accessed at NC Lions Hamburg Convention 2013.

Promotion Chair Schwartz then recognized Council Chair Wayne McGohan for a report on the Southeast Breakfast. It will be at the Radisson Blue Hotel on July 8, 2013 and will cost \$35.00 per person. The Lion in charge of the breakfast is Carmion Fuhrman, 333 Eagle Hill Lane, Harris, Tennessee. Lion Wayne said that he had to have the money to her by June 1st. He added that the checks should be made out to Ms. Fuhrman.

Promotion Chair Schwartz reported on the sale of Lions Clothing. He stated that all but one box of clothing is on display out in the hall. He encouraged all Lions to visit his booth and buy a new Lions shirt. Lion Mike recognized PDG Gary Steele who discussed moving the 19 "Special Pins" out of inventory. He stated that they have been in inventory for the past few years without a single sale. Lion Mike asked for a motion to that effect. **PDG Jerry Thomas moved that the 19 "Special Trading Pins" be removed from inventory and given to the Pin Traders for resale and that the proceeds of sale go to Clinical Eye Research; seconded by Governor Kirby. The motion passed.**

Unfinished Business:

Promotions Chair Schwartz reported that they have already placed the order for the 2013-2014 State Trading Pin. He noted the number ordered is lower than last year as some of the District Governor-Elects have scaled back their orders. Four thousand pins have been ordered; 2,950 by the District Governor-Elects and 1,050 for the free distribution list.

New Business:

Promotions Committee Chair Schwartz recognized PCC Dave Butler who presented a request from the Pin Trading Club of North Carolina who, he said, are trying to get a little PR to our State and they are requesting permission from the State Council to have a "Prestige Pin" where they can promote North Carolina to the people across the country and to those in their trading circles. He then passed around a copy of the pin, which, he said, could be sold to anybody who wanted one. The pin depicted a Blue Bird. They propose to order three hundred (300) pins. He said the Pin Trading Club would bear all the expenses of developing the pin at no expense to the State Council or the Promotions Committee. **Governor Jackson moved to allow the Pin Trading Club of North Carolina to make a Prestige Pin depicting a Blue Bird; seconded by Governor McGohan. The motion passed.**

The question of the Parade and flags and banners was again raised. Lacy Presnell interjected that Harvey, as a sitting International Director, was in no need of a banner. Banners, he said, were for those seeking the office not for those who were already elected. After further discussion, it was decided that ID Harvey would decide the propriety of having a banner for the parade.

There being no further business, Governor Jackson gave the Benediction and the meeting was adjourned at 1:52PM.

Respectfully submitted,

Ron Kelly

PDG Ron Kelly, Promotions Committee Secretary - Treasurer

NC Lions MD-31 Promotions Committee
Saturday, May 4, 2013, Raleigh North Hilton, Raleigh, NC

Meeting Agenda

Call to Order	PDG Michael H. Schwartz
Welcome	PDG Michael H. Schwartz
Pledge of Allegiance	DG Tim Williams
Invocation	DG Skippy Jackson
Recognition of our International Family	PDG Michael H. Schwartz
Appointment of a Parliamentarian	PDG Michael H. Schwartz
Minutes of the February Promotions Meeting	PST Ron Kelly
1. Approval of the Minutes	
Promotions Committee Financial Report	PST Ron Kelly
1. Approval of the Financial Report	
2013 International Convention- Hamburg	PDG Michael H. Schwartz
Report of Sales of Lions Clothing & Inventory	PDG Michael H. Schwartz
Unfinished Business	PDG Michael H. Schwartz
New Business	PDG Michael H. Schwartz
Benediction	DG Skippy Jackson
Adjournment	

North Carolina Lions Promotions Committee
Budget and Financial Statement - Account # 4823
7/1/12 - 6/30/13

INCOME:	2012-2013	4/24/13	Difference	Line
	Budget	Actual		Item
Balance Forward		22,384.74		500
Promotions Dues 7,781x \$0.75/member)	5,835.75	5,859.34	-23.59	510
* Promotions Reserve (Intl. Officer Promo Fund -\$ 0.25/member)	1,945.25	1,953.16	-7.91	511
* Harvey Whitley donations	0.00	0.00	0.00	512
Sale of NC Lions Trading Pins	6,250.00	4,600.00	1,650.00	520
Special State Trading Pins	475.00	0.00	475.00	525
Sale of NC Lions Clothing *budget amended 8/11/12	9,000.00	5,045.00	3,955.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Interest	10.00	6.77	3.23	550
Miscellaneous Income	18.50	0.00	18.50	560
Appropriations from Money Market*	0.00	7,176.43	-7,176.43	565
Total Income	24,534.50	24,640.70	-106.20	
EXPENSES:				
State Promotions Chair - State Meetings Expenses	2,500.00	2,174.04	325.96	610
State Promotions Chair - International Convention Expenses	3,500.00	3,929.19	-429.19	620
Shipping - flags / banners to International Convention	200.00	0.00	200.00	625
State Secretary/Treasurer - USA/Canada Forum	0.00	0.00	0.00	630
* Promotions Reserve (Intl. Officer Promo Fund)	2,000.00	5,321.58	-3,321.58	631
Office supplies, Printing, Postage and Telephone	500.00	508.18	-8.18	640
Clerical Services and Storage Rent - NCLF	600.00	900.00	-300.00	650
Financial Audit and Tax Filing	200.00	0.00	200.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing *amended 8/11/12	7,000.00	4,192.25	2,807.75	680
Purchase NC Lions Trading Pins (4150 x \$1.43)	5,934.50	5,934.50	0.00	
International Convention - NC breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,000.00	0.00	1,000.00	720
Contingency Expenses	0.00	1,854.85	-1,854.85	750
Transferred to Money Market (dues, donations)*	0.00	1,953.16	-1,953.16	755
Total Expenses	24,534.50	26,867.75	-2,333.25	
Income less Expenses	0.00	-2,227.05	2,227.05	
Checking Balance (including balance forward)		20,157.69		

* designated accounts in Money Market

Date			
	Checking Account Balance (including bal. fwd)	04/24/13	\$ 20,157.69
	Clothing Inventory		\$ 8,752.50
	Pin Inventory		\$ 475.00
	*Promotions Money Market	04/24/13	<u>\$ 3,228.17</u>
	Total Promotions Assets	04/24/13	\$ 32,613.36