

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS
COMMITTEE MEETING
1:PM, SATURDAY, MAY 2, 2015
HOLIDAY INN, WILMINGTON, NC**

The MD-31 Lions Promotions Committee met at the Holiday Inn, Market Street, Wilmington, NC, Saturday, May 2, 2015. Those attending were Governors Dave Titus, Sharron Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol Weeks and Jana Underwood Peedin; also PDG Vince Schimmoler, 1st VDG Mary Boehm and Council Chair Ron Kelly. PDG and Chairman Terry Cauble presided.

Chairman Cauble called the meeting to order and asked Governor McCaskill to offer the invocation. Governor Peedin led in the pledge to the American Flag.

After welcoming those attending, Chairman Cauble presented the agenda for approval. Upon motion of Governor McCaskill, second by Governor Peedin, the vote was unanimous to approve the agenda.

attachment # 1

Chairman Cauble recognized the International Family.

PDG Tim Williams was appointed Parliamentarian.

Secretary-Treasurer Rhett White presented the minutes of the February 7, 2015, Promotions Committee Meeting. Upon motion of Governor Titus, second by Governor McKinney, the minutes were unanimously approved as presented.

attachment # 2

The financial report covering the period from July 1, 2014 to April 29, 2015, was presented by Secretary-Treasurer White. He reported that revenues are about \$2,000.00 below budget but should catch up by June 30th. He noted that expenditures are well below budget. Upon motion of Governor Headley with second by Governor Titus, the financial report was unanimously accepted as presented.

attachment # 3

Chairman Cauble reported that 78 persons are registered to represent North Carolina at the 2015 Lions International Convention in Honolulu, Hawaii, June 26-30. He said the North Carolina hotel (Courtyard by Marriott Waikiki Beach) is about one mile from the convention center. He reminded those planning to march in the International Parade, that line-up is at 9:AM, Saturday and the parade uniform is red vest, white shirt, black slacks or skirt, white shoes and white cap or panama hat optional.

Chairman Cauble urged Lions to take advantage of the early registration price. He announced that the North Carolina Breakfast will be at the Spada Restaurant in the convention hotel at 7:AM, Sunday morning. There will be space for 64 persons with a \$15.00 charge for the buffet.

PIP Sid Scruggs advised those attending to use this as an opportunity for North Carolina Lions to get together and fellowship rather than invite candidates for international offices to attend.

Chairman Cauble asked PID Harvey Whitley to report on the September 17-19, 2015, USA/CANADA Lions Forum in Grand Rapids, Michigan. He thanked PDG Paul Bledsoe for his help on the planning committee and in handling with the media for the 7th year. He noted that several North Carolina Lions will serve as presenters or moderators.

PID Whitley said the early registration ends June 1st and announced that Lions age 30 or younger get a discount registration rate. He said four meals are covered in the registration fee. He also said additional sessions have been added for Thursday.

Chairman Cauble reported on clothing sales from August through the State Convention. He said the inventory as of April 29, 2015, was valued at \$6,389.00
attachment # 4

Under Unfinished Business, Chairman Cauble reported that 44 of the 50-year plus pins were presented at the NC Lions State Convention. He said the remainder will be mailed directly to the recipient with a letter of congratulations. He said another letter will go to the club announcing the award and encouraging a special presentation. Upon motion of Governor McKinney with second by Governor Peedin, the vote was unanimous to endorse the method of distribution of the remaining pins.

PIP Scruggs thanked Chairman Cauble for his work to make the special recognitions possible.

Chairman Cauble thanked the Lions of North Carolina for allowing him to serve as Promotions Committee Chairperson. He announced that Governor Headley will assume the Chairmanship July 1, 2015.

Governor Headley said he plans to implement a system to accept credit cards next year, probably using the "Square" system.

PDG Dave Butler reported that the initial order of 2015-2016 North Carolina trading pins have been ordered. A second order will occur in February for those attending the International Convention. He said proposals are needed by August for a new pin,

encouraging anyone submitting designs for consideration to use a subject that is appropriate for the entire state.

Some discussion followed on the need for a centennial pin for 2016-17 and another for 2017-18. There were suggestions to highlight Camp Dogwood and the VIP Fishing Tournament.

Chairman Cauble announced a meeting for the four of five in-coming Governors in attendance. The subject was the International Convention.

After the benediction by Governor McCaskill, Chairman Cauble adjourned the meeting.

This the 2nd day of May, 2015.

Rhett B. White
Secretary-Treasurer

Terry Cauble
Promotions Committee Chairperson

Agenda
NC Lions MD-31 Promotions Committee Meeting
Saturday, May 02, 2015
Holiday Inn, Wilmington NC

Call to Order	PDG Terry J. Cauble
Invocation	DG Lynn McCaskill
Pledge of Allegiance	DG Jana Peedin
Welcome	PDG Terry J. Cauble
Approval of Agenda	PDG Terry J. Cauble
Recognition of International Family	PDG Terry J. Cauble
Recognition of PIP, PIDs	PDG Terry J. Cauble
Appointment of Parliamentarian	PDG Terry J. Cauble
Minutes of the February 7th 2015 Promotions Meeting	PDG Rhett White, Sec/Treas
2014/2015 Promotions Financial Report	PDG Rhett White, Sec/Treas
Approval of Financial Report	
2015 INTERNATIONAL CONVENTION – June 26-30, 2015	PDG Terry J. Cauble
98 th Annual Lions Club International Convention - Honolulu, Hawaii	
NC Delegation Hotel - Courtyard by Marriott Waikiki Beach	Double rate \$169.00
1 Mile to convention Center	
Registration fee- Late (April 1, 2015 until)	\$170.00
North Carolina Delegation Breakfast @ International Convention, Spada Restaurant	
\$15.00, Sunday Morning, 7:AM	
USA/CANADA FORUM	
Clothing Inventory	PDG Terry J. Cauble
Unfinished Business	
1. Report on Lions 50 year + membership pin	PDG Terry J. Cauble
New Business	
1. Announce meeting with incoming Governors 2015-2016	PDG Terry J, Cauble
Benediction	DG Lynn McCaskill
Adjournment	

**MINUTES OF THE NC LIONS MD-31 PROMOTIONS
COMMITTEE MEETING
1:PM, SATURDAY, FEBRUARY 7, 2015
CROWN PLAZA, CHARLOTTE, NC**

The MD-31 Lions Promotions Committee met at the Crown Plaza, Charlotte, NC, at 1:PM, Saturday, February 7, 2015. Those attending were Governors: Dave Titus, Sharron Weddington, Norma Jean McKinney, Chris Headley, Lynn McCaskill, Ron Beltran, Carol Weeks and Jana Underwood Peedin; also PDG Will Hicks, Vince Schimmoller, Mary Boehm and Council Chair Ron Kelly. PDG and Chairman Terry Cauble presided.

Those absent were Lion Charles Mann, PDGs Terrie Grooms, Sandy Scarlett and Mike Elmore.

Chairman Cauble called the meeting to order and welcomed the audience. He asked Governor McCaskill to offer the invocation and Governor Headley to lead the Pledge of Allegiance to the American flag.

Upon motion of Governor Titus, second by Governor Weddington, the vote was unanimous to approve the agenda.

attachment # 1

Chairman Cauble recognized PIP Sid Scrugg, PID Harvey Whitley and PID Lacey Presnell and thanked them for their attendance, support and advice.

PDG Charles Holloman was appointed Parliamentarian.

Upon motion of Governor Peedin and second by Governor McKinney, the Minutes of the November 8, 2014, Promotions Committee Meeting were unanimously approved

attachment # 2

Secretary-Treasurer Rhett White reviewed the financial transactions from July 1, 2014 through February 4, 2015. He reported that income exceeds expenditures and noted that some funds will be moved into the Money Market Account since there is more than ample funds in the checking account for committee operations.

Upon motion of Governor Peedin, seconded by DGE Mary Boehm, the vote was unanimous to accept the financial report as presented.

attachment # 3

Chairman Cauble reviewed details about the 2015 Lions International Convention in Honolulu, Hawaii, June 26-30. He noted that 57 North Carolina Lions have already registered with the number expected to grow. He urged Lions to take advantage of the early registration rate of \$150 through March 31st. He reminded Lions that the North Carolina hotel is approximately one-mile from the Convention Center.

Discussion followed on the Southeast Lions Breakfast. Neither Chairman Cauble nor Council Chair Ron Kelly have received any information on the breakfast which should be hosted by the Lions of Florida this year. Several Lions indicated they would rather have a North Carolina Breakfast so members of the delegation can get together at least once during the convention. This sentiment was voiced by PID Scruggs and PID Presnell.

By motion of Governor McKinney with second by Governor McCaskill and unanimous vote, the Promotions Committee directed the Committee Chair to let the Southeast Breakfast Coordinator know that North Carolina does not plan to participate in the breakfast.

Chairman Cauble reported sales of \$608 at the District 31-B Convention, \$1,420 at 31-A, \$1,282 at 31-G,H&J, \$620 at 31-E and \$460 at 31-F. He reported clothing sales of \$373 at the August Council Meeting and \$380 at the November Council Meeting. He said the merchandise inventory as of November 4, 2015, was valued at \$9,107.50.

It is noted that 551 patches used in the promotion of the Sid Scruggs candidacy for Lions International President have been removed from inventory and given to the VIP Fishing Tournament, Inc., for distribution.

The Chairman submitted a copy of the Promotions Committee Report for the record. attachment # 4

Unfinished Business included discussion on a 50-year plus pin for senior Lions who have maintained membership for 50 or more years, a proposal to recognize long-serving Lions that was presented in August by PIP Sid Scruggs. PIP Scruggs reviewed his desire and efforts to get proper recognition for these Lions.

After discussion, it was decided that this is an appropriate promotional project for the Promotions Committee. Upon motion of Governor Weddington, second by Governor McKinney, the vote was unanimous to purchase 350 pins at \$1.40 each.

Governor Headley reported on the Novant Health Thanksgiving Day Parade in Charlotte, explaining the it provided valuable publicity for the Lions of North Carolina.

The incoming Governors ordered NC Lions Trading Pins as follows:

31-L	350
31-I	700
31-O	300
31-N	300
31-S	300.

PDG Dave Butler noted that the eight districts ordered 2,350 trading pins last year with this year's number under 2,000 pins. He noted there will be a February order for those going to the 2016 Lions International Convention.

PDG Butler announced that the next pin will be the fifth in the bird series and invited Lions to consider submitting any design they would like for consideration next year.

Chairman Cauble announced a 2:PM meeting with the incoming District Governors. PDG Gwen White spoke about the value of participation at the International level which she said is extremely important, citing the Lions Clubs float in the Rose Bowl Parade that featured five sports challenges for the blind including the VIP Fishing Tournament.

Chairman Cauble asked Governor McCaskill to adjourn the meeting with prayer

This the 7th day of February, 2015.

Rhett B. White, Secretary-Treasurer

Terry Cauble, Chairman

North Carolina Lions Promotions Committee
Budget and Financial Statement – Account # 4823
7/1/14 – 4/29/15

attachment # 3

	Budget	Actual	Line
INCOME:			
Balance forward appropriated	\$ 2,860.97	\$ 2,860.97	500
Promotions Dues (6,884 avg.x\$0.75/member)	5,163.00	5,308.75	510
Promotions Reserve (Intl. Officer Promo Fund-.25/m)	1,721.00	1,844.25	511
Sale of NC Lions Trading Pins	4,700.00	4,300.00	520
Sale of NC Lions Clothing	9,000.00	8,521.86	530
SE Breakfast – Intl. Convention - \$35/person	1,400.00		540
Interest	3.00	1.90	550
Miscellaneous Income	20.00		560
Appropriations from Money Market	0.00		565
	\$ 24,867.97	\$ 22,837.64	
EXPENSES:			
State Promotions Chair – State Meeting Expenses	\$ 2,500.00	\$ 2,385.64	610
State Promotions Chair – Intl. Convention Expense	3,500.00		620
Shipping – flags/banners to Intl Convention	200.00		625
State Sec/Treasurer – USA/Canada Forum	0.00		630
Promotions Reserve (Intl. Officer Promo Fund)	0.00		631
Office supplies, printing, postage, telephone	500.00		640
Clerical services & storage rent – NCLI	600.00	600.00	650
Financial Audit & Tax filing	200.00	275.00	660
Bond for Secretary/Treasurer	100.00	100.00	670
Purchase NC Lions Clothing	9,000.00	7,891.85	680
Purchase NC Lions Trading Pins (3,350x\$1.47)	4,924.50	4,924.50	690
SE Breakfast – Intl. Convention	1,400.00		710
International Convention – Hospitality Room	0.00		720
Contingency Expenses	0.00	636.77	750
Transferred to Money Market (dues, donations*)	2,943.47		755
	\$ 24,867.97	\$ 16,813.76	

Checking balance, 4/29/15	\$ 26,366.76
Clothing Inventory, 4/29/15	6,389.00
*Promotions Money Market, 4/29/15	<u>2,872.84</u>
Total Promotions Assets	\$ 35,628.60



NC Lions Promotions

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North Carolina Council of Governors Meeting
Holiday Inn, 5032 Market Street, Wilmington, NC 28406 910-392-1101
Saturday, May 02, 2015

Report of the Promotions Committee:

The Promotions Committee has received our last order of merchandise from Lions Industries for the Blind, Inc. Kinston, NC for the Lions year 2014-2015. We have ordered, received and distributed shirts for the District Governor Elects and the 1st Vice District Governor Elects. We continue to carry the popular oxfords, polo shirts, and ladies V-neck shirts.

Lions Apparel sales were held at all of the previous Council of Governors meetings, all of the District Fall and Winter Conventions, and the 2015 State Convention in Charlotte. We are getting low on inventory because of good sales at all of these events. Thanks to all of the Districts and NCLI for providing us tables and space to promote our merchandise.

I would like to remind everyone of the 98th Annual Lions Club International Convention in Honolulu, Hawaii, June 26-30, 2015. I hope everyone has already made their reservations. The registration fee rate now is \$170.00. The North Carolina Delegation will have their own breakfast meeting this year. The breakfast meeting will be held at the Spada Restaurant located at the Courtyard by Marriott Waikiki Beach Hotel which is the North Carolina Delegation Hotel. More information will be available at the Promotions meeting. The International Parade will be held on Saturday, June 27th. The parade dress will be red vest, white shirt, blue slacks, white shoes, NC Lions cap or Panama hat optional.

A more detailed report from the Promotions Committee will be given at the Promotions Meeting at 1:00 p.m.

Respectfully submitted,
Lion Terry J. Cauble
Promotions Committee Chair