

MD-21 North Carolina Lions
Promotions Committee Minutes

Saturday, May 1, 2010

Hilton North Raleigh, Raleigh, NC

Promotions Committee Chair Dave Martin called the meeting to order at 1:00PM.

District Governor Walton led the Pledge of Allegiance and District Governor Osborne gave the Invocation.

Committee Members in attendance:

PDG Dave Martin	Chair	DG Don Henry	31-G
DG Marti Hill	31-A	PDG Carlton Weeks	31-H
PDG Mike Covell	31-A	DG Al Greene	31-H
PDG Jerry Mertz	31-B	DG Bob Walton	31-J
DG David Osborne	31-D	Paulette Gasperson, Council Chair	
DG Theresa Matthews	31-E	Ron Kelly, Promotions Sec/Treas	
DG Dan Boudreau	31-F		

Promotions Chair Martin welcomed all to the Fourth Promotions Committee meeting for 2009-2010. He mentioned that he wished to move through the agenda as quickly as possible so that the majority of the time today would be devoted to the events leading up to the International Convention in Sydney.

Governor Greene moved to approve the Agenda for today's meeting; seconded by Governor Henry. Motion passed.

(See Attachment A)

PDG Larry Gasperson was appointed Parliamentarian

Governor Boudreau moved to accept the Minutes of the February 6, 2010, Promotions Committee Meeting as distributed to all Committee members by e-mail and as published on the Lions official web site; seconded by Governor Greene. Motion passed.

Promotions Secretary-Treasurer Kelly presented the Promotions Committee Financial Report dated, 04/25/10. He stated that the ledger and the bank account had been reconciled and that all bills have been paid. He noted that all promotions dues have been paid for the year. He then went on to review pertinent line items and concluded with a review of the promotions reserve account.

Governor Greene moved to accept the Promotions Committee Financial Report; seconded by Governor Boudreau. Motion passed.

(See Attachment B)

Promotions Chair Martin recognized PID Lacy Presnell for remarks. He noted that we have a list

of the 72 Lions who will be going to Sydney and Lion Brad Logsdon will be directing the assignments. We want everyone to participate in all events they can, he said. This includes the Parade on Tuesday through Friday which will be the Victory Celebration. The District Governors will be our leaders. He then recapped the daily events in detail. There will be a distribution of the two item promoting Sid, he said: 10,000 buttons with the picture of Sid & Judy on them and the 5,000 fountain pens. As there will be between 14,000 and 16,000 attendees to the Convention, he cautioned the group to be judicious in distribution these item. In closing, he reminded everyone attending that there will be a meeting in Asheville during the State Convention where there will be a detailed walk through of each day's events in Sydney.

Promotions Chair Martin then reviewed the Official Parade Uniform for Sydney. The uniform, he said, will consist of white shoes, white socks, navy blue slacks, white long sleeve shirt, red vest, and a white hat.

He then brought up the carrying and distribution of small North Carolina flags during the parade. At the February meeting we approved the purchase of 1,000 small flags. However, as the purchase price today is well over \$1.00 each, he decided to forego this purchase. It was decided that as we had 430 small NC flags currently in inventory, these would be distributed to each District Governor for their delegations.

Lastly, Promotions Chair Martin discussed the Order of March. He went into the positioning of the North Carolina (front right) carried by DG David Osborne and U.S. Flag (front left) carried by PDG Herb Justice as well as the positioning of the Banners. Those wearing hats will march immediately behind the banners followed by those with visors. The North Carolina Lions will be the third to step off, he said.

New Business: Promotions Chair Martin then called up PCC Dave Butler for a discussion of the 2010-2011 State Trading Pin. Lion Dave stated that an order for 5,250 pins was placed as directed by the State Council at the last meeting. The jobber will place the order around June 1st. for deliver by mid-July. The pins will be distributed at the August meeting. He then stated that anyone proposing a design for a pin for 2011-2012 must be submitted by the August meeting.

Promotions Chair Martin concluded his remarks by mentioning that he has compiled a catalog of available clothing inventory available for distribution and has made it available to the District Governors so their Clubs will be able to place orders through them. Turnaround time, he said, should be approximately two weeks after the order is placed.

There being no further business, the meeting was adjourned at 2:00 PM.

Respectively submitted,

PDG Ron Kelly, Promotions Committee Secretary-Treasurer

**NC Lions MD-31 Promotions Committee Meeting
1:00 PM Saturday May 1, 2010
Hilton North Raleigh, Raleigh, NC**

Call to Order	PDG Dave Martin, State Promotions Chair
Invocation	District Governor Dave Osborne
Pledge of Allegiance	District Governor Bob Walton
Welcome and Introduction	PDG Dave Martin
Recognition of Past International Directors	PDG Dave Martin
Appointment of Parliamentarian	PDG Dave Martin
Minutes of 02/06/10 Promotions Meeting	PST Ron Kelly
Promotions Committee Financial Report	PST Ron Kelly
2010 International Convention, Sydney, Australia	Intl 1st VP Sid Scruggs
2010 Convention Parade Uniform	PDG Dave Martin
Clothing Inventory	PDG Dave Martin
Unfinished Business	PDG Dave Martin
New Business	PDG Dave Martin
Benediction	PDG Dave Martin
Adjourn	

North Carolina Lions Promotions Committee
Financial Statement
7/1/2009 - 6/30/10

ADMINISTRATIVE ACCOUNT

	2009-2010	04/25/10	Difference	Line
INCOME:	Budget	Actual		Item
Balance Forward		42,145.26		500
Promotions Fund (8850 x \$0.75 per member)	6,637.50	6,591.52	45.98	510
Sale of NC Lions Trading Pins - 4000	6,350.00	4,825.00	1,525.00	520
Sale of NC Lions Clothing	7,500.00	7,359.00	141.00	530
NC Breakfast - International Convention \$25/person	1,000.00	0.00	1,000.00	540
Income Not Budgeted	2,852.50	0.00	2,852.50	550
Interest	10.00	11.36	-1.36	560
Admin. Income	24,350.00	18,786.88	5,563.12	
EXPENSES:				
State Promotions Chair - State Meetings Exp.	2,600.00	1828.67	771.33	610
State Promotions Chair - Int'l. Conv. Exp.	4,000.00	0.00	4,000.00	620
State Secretary / Treasurer - USA/Canada Forum	1,000.00	1000.00	0.00	630
Office supplies, Printing, Postage and Telephone	300.00	146.51	153.49	640
Clerical Services and Storage Rent - NCLF	600.00	600.00	0.00	650
Accounting (audit)	300.00	1.90	298.10	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6,850.00	12516.16	(5,666.16)	680
Purchase NC Lions Trading Pins	5,600.00	5600.00	0.00	690
International Convention - NC Breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	2,000.00	0.00	2,000.00	720
Expenses Not Budgeted	0.00	35.00	(35.00)	750
Admin. Expenses	24,350.00	21,828.24	2,521.76	
Income Less Expenses	0.00	(3,041.36)	3,041.36	
Admin. Balance	0.00	39,103.90		

Promotion Reserve Fund Account 2009 - 2010

	Budget	Actual	Difference	Line
04/25/10				
Beginning Balance 07/01/09				
International Officer Promotion Fund		2,580.23		755
International Executive officer campaign Fund		21,507.25		756
Income				
Dues - International Officer Promotion Fund (0.25/member)	2,212.50	2,106.33	106.17	755
Dues - International Executive Officer Campaign Fund (\$2.00/member)	17,700.00	17,196.00	504.00	756
Income Total	19,912.50	19,302.33	610.17	
Expenses				
International officer Promotion Fund	0.00	0.00	0.00	760
International Executive Officer Campaign Fund	0.00	30,141.25	(30141.25)	761
Expense Total	0.00	30,141.25	(30141.25)	
Balance				
International Officer Promotion Fund		4,686.56		755
International Executive Officer Campaign Fund		8,562.00		756

	04/25/10
Balance Sheet	
Checking Account Balance (including reserve fund)	28,364.46
Total	28,364.46
Clothing Inventory - Pin Inventory @ \$1.40cost	
Total Assets	28,364.46

2009-2010 Promotions Committee Financial Notes

Income:

Line 510 - $8840 \times \$0.75$ / member

Line 520 - Pins: $4000 - 825$ (free) = $3175 \times \$2.00$ ea = \$6,350.00

Line 530 - Clothing sale estimate

Line 560 - Checking Interest

Expense:

Line 660 - annual audit

Line 670 - treasurer's bond

Line 680 - clothing purchases

Line 690 - 4000 pins @ $\$1.40$ = \$5,600.00
