

**Lions Clubs International
MD-31 North Carolina Lions
2009-2010 Council of Governors**

Saturday, May 1, 2010

Raleigh North Hilton, Raleigh, NC

Council Chairperson Paulette Gasperson called the fourth meeting of the 2009-2010 North Carolina State Council of Governors to order at 9:00 AM.

District Governor Marti Hill led the Pledge of Allegiance and District Governor David Osborne gave the Invocation.

For the record, the Council met in caucus on Friday evening, April 30, 2009. Seven of the eight District Governors were present at the caucus and at today's Council of Governors Meeting.

Members of the 2009-2010 State Council in attendance were:

DG Marti Hill	31-A	DG Don Henry	31-G
DG Dave Osborne	31-D	DG Al Greene	31-H
DG Theresa Matthews	31-E	DG Bob Walton	31-J
DG Dan Boudreau	31-F		
		PDG Paulette Gasperson, State Council Chairperson	
		PDG Ron Kelly, State Council Secretary-Treasurer	

CC Gasperson welcomed all to the fourth State Council Meeting of the 2009-2010 Lions Year.

Governor Greene moved to approve the Agenda for today's meeting; seconded by Governor Hill. Motion passed. (See Attachment A)

There were no members of the International Family present at the Council Meeting.

PDG Charles Smith was appointed Parliamentarian.

Governor Matthews moved to accept the Minutes of the February 6, 2010, State Council Meeting as distributed to all District Governors by e-mail and as published on the web site; seconded by Governor Osborne. Motion Passed.

Council Secretary-Treasurer Kelly presented the State council Financial Report dated 04/25/10. He stated that the ledger and bank accounts have been reconciled and all bills have been paid.

He noted that all dues for the year have been collected and totaled \$30,093.00. This reflects, he said, a shortfall of \$882.00 reflecting a drop of 252 members statewide versus our budget projection. He ended his report with a review of the Money Market Account.

Governor Hill moved to accept the State Council Financial Report; seconded by Governor Boudreau. Motion passed. (See Attachment B)

Council Chair Gasperson then opened the floor to each of the District Governors to come to the podium to discuss the "State of their District." The following is a summary of their comments:

District 31-A: DG Marti Hill reported that they had chartered a new club in the Fairview Community with 28 members. She said that she expected to form a new specialty club in Henderson County. This will be a Motorcycle Club; the first in the State and only the fourth in the USA. She noted that her clubs have responded well in their White Cane donations and are well ahead in Camp Dogwood Ticket sales. (See Attachment C)

District 31- B: In the absence of DG Dot Nichols, DG Marti Hill read the report Lion Dot had submitted in which she reported how proud she was of her District. She reported that a new club workshop was held in Longview to start a new club or a branch club in Mountain View. At this workshop, she said, thirteen (13) new Guiding Lions were certified. (See Attachment D)

District 31-D: DG David Osborne reported that even though a major snowstorm shut down his Convention cancelling both the Cabinet Meeting and the District Governors Banquet, they had a great time playing games and eating lots of food from the hospitality room. He noted that the District is doing great in meeting its Camp Dogwood ticket sales goal and were well on their way to making their goal of \$97,000 in White Cane contributions.

District 31-E: DG Theresa Matthews reported that membership was in plus territory and a Belmont area club should complete charter by the end of June. The Queen City Branch Club has submitted its paperwork, she said. She noted that Memorials & Honorariums have already surpassed last year's totals and the White Cane drive has already netted \$122,500 or 73.8% of their \$166,000 goal. She concluded by saying she was ready to finish up this year, tie up loose ends, and hand over the District in good shape to DGE Gary Steele. (See Attachment E)

District 31-F: DG Dan Boudreau, in summing up his year, noted that it was a fun ride from start to finish. From making over 80 club visits over the past three years to working with the visually impaired at the VIP Fishing Tournament, visiting Leader Dog, attending State and International Conventions, plus two USA/Canada Forums can only be viewed as one great adventure. He stated that a new lions Club was formed in Angier with 28 members and concluded by thanking all those in his District who helped him have a wonderful year.

District 31-G: DG Don Henry noted that his visits to the 40 clubs in his District were a very rewarding experience. He talked about the wonderful accomplishments by dedicated Lions that

he has witnessed. Many of his goals for 2009-2010 were met or exceeded, he said. However, membership still poses problems, he noted. White Cane and other monetary targets are well on their way to being met he concluded.

District 31-H: DG Al Greene reported a busy year with the chartering of three new lions Clubs: North Brunswick Lions Club, Richlands Lions Club, and the Carolina-Kure Beach Lions Club. This extension effort netted 91 new members, he said. He concluded by thanking all that helped with the District's success and noted how proud and honored he was to serve as District Governor during the 2009-2010 Lions Year.

District 31-J: DG Bob Walton expressed his thanks to all the lions of his District for their support and encouragement throughout his year as District Governor. We have not started the four new clubs I set as a goal, he said. He noted, however, he did charter the Washington Evening Club; which he considered would be an active and vibrant club that would be an asset to the district and the state. He concluded by saying that he felt District 31-J was in good shape but had lots of room for improvement.

Council Chair Gasperson thanked the Governors for their report.

Council Chair Gasperson called upon Lion Curtis Erickson, the 2010 State Convention Chair for his report. He stated that all committees are ready for the state convention. Players are needed for the golf tournament and volunteers are needed for the welcome committee he noted. In concluding his report he said, the food is ready for the hospitality room and a full meal of pig picking for the Family Fun Night. (See Attachment F)

Council Chair Gasperson called upon PCC W. Brad Logsdon for his report on the 2011 Lions State Convention. He started by saying that they were ready and rearing to go for the 2011 Lions State Convention which will be held from June 16 thru 19, 2011 at the Holiday Inn Bordeaux in Fayetteville, NC. The convention will have an international theme honoring our International President Sid Scruggs. The Friday Fun Night will be a Pig Picking with an international flavor. Three of the four cover pages have been sold, he said. Once the fourth page is secured the program will be complete.

Council Chair recognized NCLF President John Miller. He began his report by thanking the Governors for the work they have done this year in the area of White cane and Camp Dogwood Raffle tickets. He reviewed the NCLF schedule for the weekend. Year to date, \$7,655 has been raised for the Deaf-Blind Retreat through bandana 50/50 raffles and the hearing aid recycling program. He noted that Foundation Board is recommending that the Camp Dogwood Raffle drawing be held every year on the third Friday in June at Camp Dogwood. A Clinical Eye Research Project for UNC-Chapel Hill Hospital will be recommended to the Council later in 2010, Miller said. He concluded his remarks by stating that they had an outstanding Volunteers Week at Camp with 165 Lions from sixty two clubs participate.

Council Chair Gasperson began the Committee Reports by calling up the MERL Team for their reports. She noted that Membership Chair PCC Gary Greene was unable to attend the meeting.

Membership: Though absent from the meeting PCC Gary Greene submitted his report which may be viewed in the attachments. (See Attachment G)

Extension: PDG Larry Gasperson made his report short and sweet. He thanked the Council for appointing him Extension Chair and thanked the individual Governors for giving his report for him today: each, in their reports, enumerated their successes in holding extension workshops and the number of newly chartered clubs that resulted. (See Attachment H)

Retention: PCC Harvey Whitley began his presentation with a graphical illustration of our members added versus members dropped through March 2010 which showed that MD-31 added 750 members and dropped 844 for a net loss of 94. He stated that he was fully convinced that we should put more emphasis on (new) member orientation as a retention tool. He said he would be emphasizing this at the upcoming MERL workshop. (See Attachment I)

Leadership: PDG Ron Staley reported that the 2010-2011 Council of Governors have completed their training and are ready to go to the Governor's School in Sydney. He then reviewed the incoming council's activities the past few months emphasizing their individual plans for their district which they are required to submit to LCI by May 15, 2010.

Global Membership Team: PCC Martha Butler announced that she and the MERL Team Chairs were finalizing plans for the 2010 MERL Team Training Workshop to be held at Camp Dogwood on Saturday May 16th. She stated that Area GMT Chair Carl Harrell, from Welaka, Florida, will be on the agenda for the workshop. (See Attachment J)

New Business: Council Chair Gasperson announced that tickets for the Southeastern Lions Breakfast (Caucus) at the International Convention can be obtained from PDG Larry Gasperson. She noted that her original allotment of 40 tickets has been sold and that additional tickets have been ordered and will be available at our State Convention.

Unfinished Business: None.

Council Chair Gasperson requested Governor Hill come to the podium and call up the statewide committee chairs for their reports.

Boys & Girls Homes of North Carolina: PCC W. Brad Logsdon stated that over the past five years the Lions Cottage has been completely renovated with the exception replacing all the windows. A total of 55 boys and girls are currently on campus. More girls than boys have been added to residential care recently, he added. (See Attachment K)

Campus Clubs: PDG Sydney Eudy was unable to attend and did not submit a report.

Constitution & By-Laws: PDG John O'Malley stated that his committee has reviewed the State Constitution & By-Laws and the changes to be made in it have been published in the Lions Advocate. These changes will be covered at the State Convention at the end of the month, he said. Today, he said, the Council will be voting on the changes to the Policy & Procedures Manual that the Governors that were discussed at the last Council meeting. **A motion was made by Governor Boudreau to vote on all the changes at one time rather than individually; seconded by Governor Greene. The motion passed.** PDG O'Malley then proceeded to read each of the changes verbatim. At the conclusion of the reading, **Governor Osborne made a motion that the changes be accepted as read; seconded by Governor Greene. The motion passed.** (See Attachment L)

Diabetes Awareness: Lion Bill Barnwell stated that he had no report.

Historian: Lion Marlene Wooten stated that she had no report.

Information Technology: PDG Paul Bledsoe reviewed what he discussed with the Council at the Friday Night Caucus regarding the North Carolina Lions "In Sight" TV Campaign. (which can be read in the attachments.) He then requested, for Lion Mike Schwartz who was not at the meeting, that the Council appropriate up to \$200.00 for the annual renewal of the Lions web-site.

District Governor Walton moved that \$200.00 be appropriated to cover the renewal of the Official NC Lions web-site for the coming year; seconded by Governor Greene. The motion passed.

From the discussion of the "In Sight" TV Campaign at the Friday Night Caucus another motion was made regarding recognizing the media companies, Times Warner Cable and WLOS-TV who aired our commercials. The recognition will take place at our State Convention. **District Governor Boudreau moved that \$400.00 be appropriated to cover the costs of a suitably framed certificate of appreciation and the cost of rooms and banquet meals for the media company representatives accepting the award; seconded by Governor Matthews. The motion passed.** (See Attachment M)

Leo: Lion Terry Cauble was unable to attend. His report is attached. (See Attachment N)

Celebrate Liberty: PDG Mike Covell opened his remarks by saying that this year there was no single statewide event to recognize Celebrate Liberty. Each district, he said, promoted the program in ways that suited them with a focus on recognizing our veterans. He announced that in the coming year Lions will sponsor a statewide essay contest whose theme will be Liberty and will, hopefully, carry a statewide monetary prize to the essay winner comparable to the winner of the Peace Poster Contest. (See Attachment O)

Lions Alert: PDG Dale Dupree noted in his report that the Lions Alert Program continues to grow throughout the state as Lions are introduced to this to this program.

MD LCIF: PCC Harvey Whitley stated that as he has given programs about LCIF he has found that club Lions know very little about the services available through the Lions Clubs International Foundation. He noted that educating our Lions about our international efforts can be a valuable orientation/retention tool. (See Attachment P)

Nominations: PDG Carlton Metts submitted his report listing each districts election results for District Governor, First & Second Vice District Governors, etc. (See Attachment Q)

Promotions: PDG Dave Martin will report at the Promotions Committee Meeting.

Research & Long Range Planning: PDG Bob Shook stated that he was sure that the District Governors were happy with their plans for the coming year.

Youth Exchange: PDG Jerry Mertz was unable to attend and did not submit a report.

Lions Quest: PDG Morris Van Vleet was unable to attend and did not submit a report.

Woman's Leadership: PCC Diane Whitley noted that women represent 25% of the statewide Lions population.

A motion was made by Governor Hill to accept the Committee Reports; seconded by Governor Matthews. The motion passed.

There being no further business, the meeting was adjourned at 11:37 AM.

Respectfully submitted,

PDG Ron Kelly, State Secretary-Treasurer, MD-31. North Carolina

NC Lions MD-31 State Council Meeting
Meeting Agenda
9 a.m. Saturday, May 1, 2010
North Raleigh Hilton, Raleigh, NC

Call To Order	CC Paulette Gasperson
Pledge of Allegiance	District Governor Marti Hill
Invocation	District Governor David Osborne
Welcome to all Lions and guests	CC Paulette Gasperson
Approval of Agenda	CC Paulette Gasperson
Recognition of First Vice International President	Lion Sid Scruggs III
Recognition of Past International Directors	CC Paulette Gasperson
Reading of Communications	State Secretary Treasurer Ron Kelly
Appointment of Parliamentarian	CC Paulette Gasperson
Reading of February 13, 2010 Council minutes	SST Ron Kelly
State Council Financial Report:	SST Ron Kelly
District Governor Comments:	
2010 State Convention Plans:	Chairperson Curtis Erickson
Status of the 2011 and 2012 Lions State Conventions :	Chairperson Joe Silvers
NCLF President:	Lion John T Miller III
MERL Team updates/goals:	
• Membership	Chairperson Gary Greene
• Extension	Chairperson Larry Gasperson
• Retention	Chairperson Harvey Whitley
• Leadership	Chairperson Ron Staley
• GMT	Chairperson Martha Butler
New Business:	
Breakfast at the International Convention	CC Paulette Gasperson
Unfinished Business:	
Reports of Statewide Committee Chairs:	DG Marti Hill
• Boys and Girls Home:	Chairperson: Brad Logsdon
• Campus Club:	Chairperson: Sydney Eudy
• Constitution and Bylaws:	Chairperson: John O'Malley
• Diabetes:	Chairperson: Bill Barnwell
• Historian:	Chairperson: Marlene Wooten
• Information Technology:	Chairperson : Paul Bledsoe
• Leo:	Chairperson: Terry Cauble
• Celebrate Liberty:	Chairperson: Mike Covell
• Lions Alert Program:	Chairperson: Dale Dupree
• MD LCIF Coordinator::	Chairperson: Harvey Whitley
• Nominating:	Chairperson: Calton V. Metts
• Promotion:	Chairperson: Dave Martin
• Research/Long Range Planning:	Chairperson : Bob Shook
• Youth Exchange:	Chairperson Jerry Mertz
• (Lions)Quest:	Chairperson: Morris Van Vleet
• Women's Leadership:	Chairperson: Diane Whitley
Comments from audience	
Adjournment	

**North Carolina Lions State Council
2009 - 2010 Council Financial Statement**

INCOME:	2009-10	04/25/10	Difference	Line Item
	Budget	Actual		
BAL FWD		21,906.26		100
State Dues (.Est 8850 X \$3.50 for '09-'10	30,975.00	30,093.00	882.00	110
Interest Received (Council + MM)	1,000.00	324.37	675.63	120
District Cabinet Secretary/Treasurer Bonds	417.50	417.52	-0.02	130
State Convention Tail Twister's ticket sales and auction	2,500.00	0.00	2,500.00	140
State Convention Income *	4,000.00	0.00	4,000.00	150
Youth Exchange * (\$500 per District)	4,000.00	3,362.00	638.00	160
Celebrate Liberty *	500.00	294.20	205.80	165
Misc. Income not Budgeted	138.00	15,007.80	-14,869.80	190
	Total Income	43,530.50	49,498.89	-5,968.39
EXPENSES:				
Financial Audit	300.00	0.00	300.00	200
District Cabinet Secretary/Treasurer Bonds	417.50	417.50	0.00	210
State Secretary/Treasurer's Bond	103.00	103.00	0.00	215
Clerical Services - NCLF	600.00	600.00	0.00	220
Office Supplies (Secretary / Treasurer)	400.00	133.59	266.41	230
Printing (NCLF, SST, Ck printing)	550.00	182.16	367.84	240
Postage (NCLF, SST, and CC)	250.00	158.33	91.67	250
Telephone (SST)	50.00	0.00	50.00	260
Awards, Plaques and Gifts	1,500.00	0.00	1,500.00	270
State Council Meeting Rooms	2,000.00	0.00	2,000.00	280
Expenses - State Secretary/Treasurer	3,000.00	1,215.54	1,784.46	290
Council Chair - Statewide Expenses	5,000.00	3,195.33	1,804.67	300
Council Chair - International Convention	4,000.00	0.00	4,000.00	305
State Convention - cash advance	0.00	6,000.00	-6,000.00	310
Membership committee	1,000.00	440.20	559.80	320
Extension Committee	1,500.00	0.00	1,500.00	330
District Extension Workshops	2,100.00	0.00	2,100.00	335
Retention Committee	1,000.00	0.00	1,000.00	340
Leadership Committee	5,500.00	2,824.72	2,675.28	350
State Council Committee Expenses	6,000.00	3,966.02	2,033.98	360
Celebrate Liberty *	1,000.00	1,139.83	-139.83	380
Leo Clubs Expenses	500.00	417.50	82.50	390
Youth Exchange *	1,000.00	0.00	1,000.00	400
Information Technology/ Public Relations	2,000.00	0.00	2,000.00	410
Peace Poster Award - bond, hotel, banquet, plaque	500.00	0.00	500.00	425
Boys & Girls Home Committee	400.00	400.00	0.00	426
Lions Quest	1,000.00	0.00	1,000.00	427
Diabetes Awareness	200.00	246.62	-46.62	428
VDG Clothing Allowance (8 people @\$130 each)	1,040.00	1,040.00	0.00	430
CC & Secr/Treas clothing allowance (@ \$130 each)	260.00	0.00	260.00	431
CC, SST, DG & VDG Jacket Crests - 18 x \$20	360.00	703.85	-343.85	435
Misc Expenses not budgeted	0.00	10,923.60	-10,923.60	440
	Total Expenses	43,530.50	34,107.79	9,422.71
	Income Less Expenses	0.00	15,391.10	-15,391.10

* designated accounts in Money Market

Checking Balance on Hand	4/25/10	34,591.38
Money Market Total	04/25/10	47,751.88
Total Council Assets	04/25/10	<u>82,343.26</u>

Money Market #450
Council Designated Accounts
2009-2010
Money Market Allocation

<u>Name</u>	<u>Action</u>	<u>Date</u>	<u>Description</u>	<u>Withdrawal</u>	<u>Deposit</u>	<u>Balance</u>
		4/25/10	Grand Total Money Market Account			47,815.33
1. State Convention Reserves						
	Bal. Fwd.	7/19/09				17,133.84
		8/3/09	08-09 accum.interest dispersal (48%)		468.52	17,602.36
		10/1/09	Repayment plus profit 08-09 conv		15997.68	33,600.04
		2/19/10	2010 State Conv.Advance-to Council	6,000.00		27,600.04
2. Celebrate Liberty						
	Bal. Fwd.	7/19/09				0.00
	withdrawal	7/19/09	to Council - expenses exceeded income			0.00
		4/23/10	From Council - Celebrate Liberty		194.20	194.20
3. Youth Exchange						
	Bal. Fwd.	7/19/09				3,194.24
		08/03/09	08-09 accum.interest dispersal 4%)		42.45	3,236.69
		10/1/09	District 31-G		500.00	3,736.69
		10/1/09	District 31-E		500.00	4,236.69
		11/27/09	Districts 31-J, 31-F		862.00	5,098.69
		4/23/10	From Council - District 31-A		500.00	5,598.69
4. State Council Reserves						
	Bal. Fwd.	7/19/08				21,456.00
		8/3/09	08-09 accum.interest dispersal (48%)		468.52	21,924.52
		1/31/10	"Lions In Sight" promotion - to Council	8,000.00		13,924.52
Interest Received						
	Bal. Fwd.					924.37
	Deposit	7/31/09	Interest on Account		55.12	979.49
		8/3/09	Dispersal of accrued interest	979.49		0.00
		8/30/09	Interest on Account		54.11	54.11
		9/30/09	Interest on Account		52.43	106.54
		10/30/09	Interest on Account		75.08	181.60
		11/30/09	Interest on Account		73.54	255.14
		12/31/09	Interest on Account		57.44	312.58
		1/29/10	Interest on Account		50.77	363.35
		2/26/10	Interest on Account		35.12	398.47
		3/31/10	Interest on Account		35.96	434.43
		4/30/10	Interest on Account		33.00	467.43
		5/28/10	Interest on Account		30.45	497.88

DISTRICT 31-A

I'm happy to report that at the beginning of 2009-2010 Lions year I had said that I would charter a new club. After an International Workshop taught by PCC Jim Canon of West Virginia we have chartered a new club in the Fairview Community of Buncombe County with 28 members and I expect in the next two weeks there will be a Specialty Club chartered in Henderson County. This is a Motorcycle Club and is the first in the State of North Carolina and only the fourth in the USA. There is one other in the United Kingdom. I am very proud to have done this in my tenure as District 31-A Governor. This group of folks are excited about becoming Lions for they know they will be able to do so much more under the banner of the Lions Club.

My clubs have responded very well in their White Cane donations and we are well ahead in our Camp Dogwood Ticket sales over last year. Thanks CC Paulette Gasperson for chairing the Camp Dogwood Committee for me and thanks to First VDG elect Randy Champion for doing a great job as White Cane Chair. We aren't finished yet as a lot of my clubs that are usual large donors have not made their contributions yet.

I would have to say that our Lions In Sight initiative was a great success. We had good feed back on our TV Commercials, several of the clubs had service projects such as blood drives and eye screenings, articles appeared in most of the local community newspapers all over the district and I was able to get 4 billboards donated from Fairway Signs. All of these but one are still on display in prominent places throughout the Asheville area.

We celebrated the 30th anniversary of operation for our Marjorie McCune Memorial Center this year. This is an assisted living home that is owned and operated by the District 31-A Lions. We were struggling a few years back but, I'm glad to report that we are full and have a waiting list. We now have Independent living apartments and they are all occupied as well. I understand that 8 of our residents will be attending Camp Dogwood this summer. We have a Long Range Planning Committee working on our adding rooms to the Center.

PDG Mike Covell arranged for a wonderful Celebrate Liberty Day at the VA Retirement home in Asheville. The room was full of our veterans and a

DISTRICT 31-A

I'm happy to report that at the beginning of 2009-2010 Lions year I had said that I would charter a new club. After an International Workshop taught by POC Jim Canon of West Virginia we have chartered a new club in the Fairview Community of Boone County with 38 members and I expect in the next two weeks there will be a Specialty Club chartered in Henderson County. This is a Motorcycle Club and is the first in the state of North Carolina and only the fourth in the USA. There is one other in the United Kingdom. I am very proud to have done this in my tenure as District 31-A Governor. This group of folks are excited about becoming Lions for they know they will be able to do so much more under the banner of the Lions Club.

My clubs have responded very well in their White Cane donations and we are well ahead in our Camp Dogwood ticket sales over last year. Thanks CC Pauline Carpenter for charting the Camp Dogwood Committee for me and thanks to First VDC member Randy Champion for doing a great job as White Cane Chair. We aren't finished yet as a lot of my clubs that are usual large donors have not made their contributions yet.

I would have to say that our Lions in eight initiatives was a great success. We had good feedback on our TV commercials, several of the clubs had service projects such as blood drives and eye screenings. Articles appeared in most of the local community newspapers all over the district and I was able to get billboards donated from Highway Signs. All of these but one are still on display in prominent places throughout the Asheville area.

We celebrated the 30th anniversary of operation for our Marie McCombs Memorial Center this year. This is an assisted living home that is owned and operated by the District 31-A Lions. We were struggling a few years back but I'm glad to report that we are full and have a waiting list. We now have independent living apartments and they are all occupied as well. I understand that 2 of our residents will be attending Camp Dogwood this summer. We have a Long Range Planning Committee working on our adding rooms to the Center.

FDG Mike Covell arranged for a wonderful Celebrate Liberty Day in the VA Retirement home in Asheville. The room was full of our veterans and a

wonderful program was presented. A film was shown by Jeff Miller founder of the Honor Flight program. It showed WWII veterans visiting the WWII Memorial in Washington DC. The veterans were most appreciative of this program. Thank you PDG Mike Covell.

We had a very successful Lions Alert meeting. It was attended by 19 Lions. The program was given by Carole Ingram and Eddie Williams of the NC Emergency Management Team. Thanks PDG Dale Dupree State Lions Alert Chair and Lion Laraine Dupree, State Volunteer Chairperson and our District Chair Ken Hamlin.

We had an extension workshop the first weekend in March that was attended by 51 Lions. State Extension Chair and our District Chair Larry Gasperson conducted this meeting for us. Some of the clubs went back to their communities and used what was taught and have brought new members in to their clubs. We have had 22 lions that have gone home to be with God this year. Despite this the membership has steadily grown this year and especially since the workshop. At the end of Last June we had a -115 membership. I'm just tickled to death to report that District A will have a +14 membership at the end of April.

Our Bryson City Club celebrated their 70 anniversary and they were written in to the Congressional record in the Nations Capital for their service to the community. This was made possible by Congressman Heath Shuler a native of Bryson City. He honored Lion Judy Burnette for being the first woman President of the club. This was quite an honor for this Lions Club and the District.

I am pleased with the way my year has gone. I lack two clubs having visited all 55 of my clubs. I feel I will be leaving the District in good shape for DGE George Suggs. I want to thank him for what he has done this year and for chairing the fall convention which was very successful.

The total amount for District 31-A for Jack Stickley Awards for the year is \$9,000 and for William Woolard Partners in Service is \$4,000.

I am very proud of our clubs for taking advantage of these awards which also benefits the Foundation. As of March 31st the total for Melvin Jones Fellows is \$6,000.

wonderful program was presented. A film was shown by Jeff Miller founder of the Honor Flight program. It showed WWII veterans visiting the WWII Memorial in Washington DC. The veterans were most appreciative of this program. Thank you PDC Mike Covell.

We had a very successful Lions A Lion meeting. It was attended by 19 Lions. The program was given by Carole Ingram and Eddie Williams of the PDC Emergency Management Team. Thanks PDC Dale Dupree State Lions A Lion Chair and Lion Elaine Dupree, State Volunteer Chairperson and our District Chair Ken Hamlin.

We had an extension workshop the first weekend in March that was attended by 21 Lions. State Extension Chair and our District Chair Larry Duperson conducted this meeting for us. Some of the clubs went back to their committees and need what was taught and have brought new members in to their clubs. We have had 23 Lions that have gone home to us with God this year. Despite this the membership has steadily grown this year and especially since the workshop. At the end of last June we had a -115 membership. I'm just tickled to death to report that District A will have a +14 membership at the end of April.

Our Bryson City Club celebrated their 70 anniversary and they were written in to the Congressional record in the Nations Capital for their service to the community. This was made possible by Congressman Heath Shuler's native of Bryson City. He honored Lion Boby Burnett for being the first woman president of the club. This was quite an honor for this Lions Club and the District.

I am pleased with the way my year has gone. I lack two clubs having visited all 27 of my clubs. I feel I will be leaving the District in good shape for DGE George Suggs. I want to thank him for what he has done this year and for chairing the fall convention which was very successful.

The total amount for District 31-A for Jack Stokely awards for the year is \$20,000 and for William Woodard Veterans in Service is \$24,000. I am very proud of our clubs for taking advantage of these awards which also benefits the Foundation. As of March 31st the total for 31-A in Jones follows is \$20,000.

We are expecting all of you for the State Convention in Asheville. You are most welcome to enjoy the hospitality of District 31-A. Our beautiful mountains will be in all their glory by the end of May. Every one come on over to the Land of the Sky. I promise you'll have a lot of fun.

Respectfully submitted,

District Governor Marti Hill

We are expecting all of you for the State Convention in Asheville. You are most welcome to enjoy the hospitality of District 31-A. Our beautiful mountains will be in all their glory by the end of May. Every one come on over to the Land of the Sky. I promise you'll have a lot of fun.

Respectfully submitted,

District Governor Marti Hill

May 2010 Raleigh, North Carolina

State Council Chair
Council of Governors
Fellow Lions of North Carolina

First I need to apologize for not being with you this week end but as you know my health would not permit it. I just had a week of treatments at Baptist Hospital in Winston Salem. They tell me that my Leukemia is in remission. Thanks to all for the prayers. Prayers can and do change things.

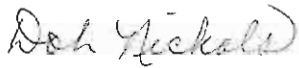
I thank all of the Lions that have called, visited and sent cards. This is what kept me going through all of this.

I am so proud of District 31 B. The team that I put together with all of the Lions in our District kept things going. The First of March we had a work shop in Longview to start a new club or a branch club in Mountain View. Hopefully soon we will at least have a Branch Club. At the work shop we had 13 New Guiding Lions Certified. This was an accomplishment in it self. Thanks to all that helped in the workshop.

I am working with the Doctors at Baptist to work out my treatments so that I can go to the State Convention in May.

Again I wish that I could be with you this week, I hope that you have a good meeting and hope to see all of you soon.

District Governor 31 B



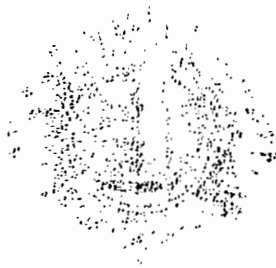
Dot Nichols



INTERNATIONAL ASSOCIATION OF
LIONS CLUBS

DOT NICHOLS
District Governor 31-B

PO Box 1016
Jefferson, NC 28640



1914

State House
General Assembly
Alabama

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

1914

COG Report 31-E
DG Theresa Matthews

Membership is plus one at end of April and Belmont area club should complete charter by end of year.

Queen City Branch Club charter paperwork is in the workds.

Memorials & Honorariums have already surpassed last year's total.

White Cane as of April 29 -- \$122,500 or 73.8% of \$166,000goal. Last year-to-date total was \$85,500. The most gratifying statistic is that at least 15 clubs have exceeded goal by 10%. I will be hosting a cookout at Camp Dogwood for clubs that have exceeded the \$115/member goal. Several Lions who have never been to Camp Dogwood will be attending.

For Camp Dogwood tickets we are at 1.52 books/member with seven clubs selling over three books per member.

I am ready to finish up this year and tie up loose ends and hand over the district in good shape to DGE Gary Steele.

I cannot thank DGE Gary and his wife Lions Liz enough for their assistance with my year and my agenda. I am ready to turn management of the team over to you and assist you in any way I can.

It is not my job to hinder your plans, but to follow YOUR leadership after July 1.

I look forward to working with next year's Council of Governors and congratulate you on your advance planning.

As our year ends and yours begins, I look forward to the announcement of your great plans for 2010-2011

NCLF State Convention Report May 2010

Fellow Lions,

All committees are ready for the state convention and putting the final touches on their duties. We need more players for the golf tournament so if anyone plays golf and going to the state convention join us and have great time on Friday. Fun night is ready to and the blue grass band is ready to liven it up. We have a lot of good tours so sign up and see Western North Carolina at its best. VIP baskets are under control and have most of what they need. Tail twister breakfast we mainly need things to auction off so please bring items to auction we would like to raise \$10,000. The Black Bear state convention pins are almost gone you need to see Lion Joe Silvers or Lion Dave Butler this week end to buy some they will be gone quickly. Tables are set and decorations have been arranged. The welcome committee needs a few more volunteers so if you want to help out at the convention here is your chance just see Joe or me. Finally the food is ready as is the hospitality room. There will be a full meal of pig picking for fun night on Friday.

We have over 200 registered for the convention so get those registrations in and rooms reserved. We have a nice Lions bag and name tags for each register Lion.

Finally you have looked over the state convention program and this morning we need to make any corrections needed so it can go to print. We still need ads and a sponsor for the back page. We around 100 ads to date and some corporate sponsor ads still are coming.

Any Questions?

Thank you for the opportunity to serve

Lion Curtis Erickson

District 31-A State Convention Chair

State Membership Report

**Gary Greene, PCC
State Chair**

How have we done so far this year? Well, first of all, I want to be clear that I'm not presenting a year-end report. We still have two months to go. I'm sharing a snapshot of how we have done after 10 months. I've always been a believer in performing all 12 months of the year and it will be no different as your Membership Chair.

Overall, statewide new member recruitment is ahead of last year's effort by 2.5%. Last year at the end of March, we had recruited 655 new Lions; this year, you stand at 671. Some districts are performing admirably: Congratulations to District J that has recruited 58% more Lions this year than last; District A is ahead by 26%, District F at 25% and District H by 15%. Congratulations to District F for recruiting the most new Lions with 111. Unfortunately, the remaining four districts have recruited fewer Lions as compared to a year ago.

Our statewide goals were prepared a year ago based on the governor's objectives with additional input from the district chairs. At the district level, our goals were to give at least six membership presentations each, personally recruit new members, and overall increase the membership in the district. While I did not hear from every district chair prior to this meeting and so am unable to give you a tally on the individual district chairs, at least six of the eight were highly active during the year and were giving club presentations as well as recruiting new members. I want to pay compliments to Debbie Hicks of District A who spoke to more than half of the district clubs through club meetings and zone meetings. PDG Carlton Week in H has made nine membership presentations to clubs in his district. Unsurprisingly, these two districts have recruited more new members than a year ago.

Those of us on your state MERL team have discussed in the past that for success to be achieved, the club Lion needs to take ownership of our MERL goals. We have seen clubs achieve this all across the state, demonstrating how success can be met at the local level:

- McCune in District A has recruited 17 new members.
- Claremont in District B has recruited 8 new members.
- Eden Evening and Greensboro Gate City in District D – 5 each.
- Charlotte Providence in District E – 19 (highest in the state).
- Pembroke in District F – 16. Massey Hill 10.
- Cary Community in District G – 12
- Wilmington Cape Fear in District H – 16. North Brunswick 11.
- Edenton in District J – 5.

In two weeks, your State MERL team will again gather with district chairs to brainstorm, plan, and implement strategies for the 2010-2011 year. I have learned a lot this year and am committed to working actively to the completion of this year's 12-month term while planning next year's goals and tactics.

We come to these Council meetings and typically beat ourselves up because our numbers are not as strong in North Carolina as we'd like. But internationally, Lions are increasing in numbers in the world. And we all know that our primary purpose is not membership recruitment; it's service to humanity. On this task, Lions are second to none.

**EXTENSION CHAIR REPORT
STATE COUNCIL MEETING
MAY 1, 2010**

Thank you Council Chair Paulette,

I would like to thank the Council of Governors for allowing me to serve as your Statewide Extension chair this year. There has been a lot of extension activity this year.

At the beginning of this Lions year my goal was to have an Extension Workshop in every district and to charter 2 clubs in each district. Some districts have done that, some are still working on it

District A held a LCI Workshop in March, 1 new club and doing serious work on starting a specialty club. Should be chartered shortly.

District B held a LCI workshop in March, activity still going on to charter a new club

District D- *WORKING ON LATINO club & LEO club*

District E-Workshop late March, Belmont area

District F- new club in Angier - *2 workshops*

District G-

District H- Workshop early in year, two new clubs, plus working on third

District J- New club in Washington. - *workshop*

Remember the easiest way to increase your district membership is by chartering new clubs, the easiest way to charter new clubs is by having a LCI Extension workshop. IF you have not held an extension workshop, please do so soon.

Thanks for allowing me to serve in this capacity this year

LARRY GASPERSO, PDG

MD 31 EXTENSION CHAIR

**Report to the Council of Governors
Retention/Orientation Committee
May 1, 2010 Raleigh, NC**

Our overall goal for Retention this year was to improve the accountability at the club level regarding member drops... Each district had its own particular goals as we worked towards improving member retention.

Last year, as of April 1, 2009, MD 31 had added a total of 730 members and dropped 919, for a net loss of 189.

This year, as of April 1, 2010, MD 31 has added 750 members and dropped 844, for a net loss of 94.

Compared to last year as of April 1, we have added 20 more members and dropped 75 fewer members. That is an improvement in the right direction. The end of the year numbers with our historical June drops may wipe out this gain, however. Every club needs to continue to make an extra effort to evaluate any drops contemplated over the next few months.

I have given you a chart showing a graphical presentation by district of our members added and dropped through March, 2010. Two districts, E and J, are positive but the other districts have net losses that can be easily reversed to a positive before years end.

A MERL workshop will be conducted on May 15-16. Last years workshop was a tremendous success and this years is shaping up well.

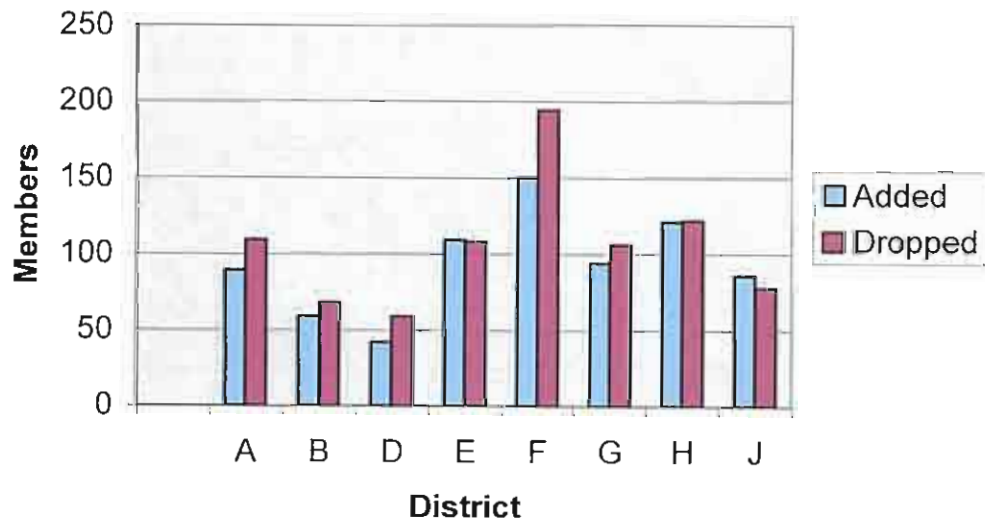
As I have worked through retention issues this year, I am fully convinced that we should put even more emphasis on member orientation as a retention tool. I will be emphasizing that in my portion of the upcoming MERL workshop.

Thank you for the opportunity to serve this year.

Harvey F. Whitley, PCC
MD 31 Retention/Orientation Chairperson

Members Added vs. Members Dropped				Through March 2010
District	Added	Dropped	Net	Members
A	89	109	-20	1173
B	59	68	-9	839
D	42	59	-17	1045
E	109	108	1	1347
F	150	194	-44	1218
G	94	106	-12	1161
H	121	122	-1	968
J	86	78	8	791
MD31	750	844	-94	8542

**Members Added vs Members Dropped
Thru 03/10**



**Global Membership Team Report
General Session
May 1, 2010
By: Martha Butler, PCC
MD-31 Chairperson**

Thank you governors for the love, patience and concern you have shown to me this year. I truly appreciate the many calls, cards and notes that I received from you and others throughout the state during my recent back problems and surgery. Most of all I appreciate all the prayers. I believe that without God's help, everyone's prayers, the great doctors that treated me, my loving friends and the wonderful way that Dave took care of me, that I would not be as improved as I am today.

Even though I have not been able to attend the Council Meetings I have been able to keep up with the many activities the 2009-2010 State and District MERL Teams have been involved in. Both have worked hard this year to help you meet the goals you set last April at our GMT/MERL Team Training Workshop. These were some of the same goals you confirmed as you completed your training in Minneapolis. I realize that not all your goals have been met, but the year is not over. We urge you to continue to strive to meet more of your goals. As governor's you have traveled many miles and through your leadership, your encouragement, and your enthusiasm you have touched and helped to improve many lives. You have done this in your individual districts, across North Carolina, and around the world.

Your Multiple District MERL Team Chairpersons and I are in the process of making the final plans for the 2010 MERL Team Training/Workshop. Both PDG Carl Harrell, from Welaka Florida, who serves as our Area GMT Chairperson, and PDG Dave Martin, who is serving this year not only as our MD Promotions Chairperson, but also as one of LCI's Extension Representatives plan to attend our workshop on Saturday May 16th. Area leader Harrell has asked for time to speak not only with the 2010-2011 governors, but also to the entire group.

We will have our final report for you at the State Convention in a few weeks. If our team can assist you or the lions in our state, please do not hesitate to call one or all of us.

BOYS AND GIRLS HOMES OF NORTH CAROLINA QUARTERLY REPORT

May 1, 2010

By: W. Brad Logsdon, PCC

I want to not only thank this Council, but the four previous Councils for allowing me to serve the boys in our Lions Cottage at the "Homes".

In my opinion the past five years have been great not only for our cottage, but for the "Homes" in general. We have seen our cottage completely renovated from the roof to the floors, new paint in all the rooms, new commercial refrigerator, new showers and new beds. The only disappointment I can think of is the lack of replacing the windows, hopefully this will be completed this year (money is available). Speaking of money, when the requests were made for any projects, no problem, the Lions continued to give and goals were met. Lions, from the mountains to the coast, we will never be able to thank you enough for being so generous for supporting the Boys and Girls Homes.

I was very fortunate to serve on the search committee to hire a new President and CEO and I have to say the committee made an outstanding selection in hiring a former resident, wanting to come home, Gary Faircloth. In the two years Gary has been CEO he has made the future look bright, given the employees the deserved credit for doing an outstanding job and worked to improve the campus.

Remember this is the 50th Anniversary of our Lions Cottage, built in 1960, with the support from many, many Lions. Thanks you again for supporting the idea of a home for troubled youth, way back in 1956.

I know you will give Governor Theresa the same support that I have received over the past years and help our boys.

Thank you again and again for allowing me to serve for the past five years.

MD-31 POLICY & PROCEDURES MANUAL**John J. O'Malley, PDG – Chairperson Constitution & By-Laws
Committee**

Changes will be voted on at the next official “open” State Council meeting by the State Council members. A simple majority vote by the State Council members will be required for adoption of the changes.

AMENDMENT # 1

“Preamble” – Index Page 2 – Item 4 - READS: “VDG/DG”

SHOULD READ: 1st VDG/2nd VDG/DG

AMENDMENT # 2

Page 4 HEADING & Line 1 -READS: “Uniform Allowance VDG/DG”

SHOULD READ: “Uniform Allowance 1st VDG/2nd VDG/DG”

AMENDMENT # 3

Uniform Allowance 1st Paragraph 1. - READS: “Vice District Governors” Should READ: “2nd Vice District Governors”

On Line 2 – READS: “Vice District Governor”

Should READ: -as 2nd Vice District Governor

On Line 3 – READS: “year” - Should READ: “years”

AMENDMENT # 4

“State Council Chairperson Selection Procedure”-Paragraph 1 on Line 4 READS: “currently serving Vice District Governors” – Should READ: “currently serving 1st Vice District Governors” 2nd Paragraph READS: “Vice District Governors” Should READ: 1st Vice District Governors” and the second sentence the same.

AMENDMENT # 5

On page 6 under “Items/Events, etc.” There is a “2” with nothing beside it. DELETE the 2.

AMENDMENT # 6

On Page 7 under “Vice Council Chairperson’s Responsibilities” ADD: “He/She is normally elected by the incoming Council at their training session in February and takes office at the beginning of the next Lions fiscal year”

AMENDMENT # 7

**On page 10 “Free State Pin Promotion Policy” DELETE Line 3. ADD:
a) “1st Vice District Governor---50 pins each. b) 2nd Vice District
Governors---25 pins each**

AMENDMENT # 8

On Page 12 both Line 5’s should READ: “and presents it”

AMENDMENT # 9

On Page 12 the “dsstrtf.pin2/1/97” should be DELETED

AMENDMENT # 10

Uniform Allowance Page 4, Paragraph 3, Lines 4-5-6

**“If State Secretary/Treasurer is reelected to a 2nd or 3rd term, and the
uniform does not change, the allowance will cover 2 or 3 years as it does
for the 2nd Vice District/1st Vice District Governor/District Governor’s
Years.”**

AMENDMENT # 11

**Anywhere in the Policy & Procedures Manual where the word “Chair”
or “Chairman” is used it will be changed to “Chairperson” as required
by Lions International.**

AMENDMENT # 12

LIBERTY AGREEMENT---Page 14

**The Liberty Day Agreement ended in 2007. After that date we can no
longer call our program “Liberty Day”. It was agreed to drop the word
“Day” so as of 2008 this program should be called “Liberty
Agreement”. All references to “Liberty Day” should be changed to
“Liberty Agreement” where found in these documents.**

AMENDMENT # 13

North Carolina Lions Hall of Fame – Page 11 Induction (2nd Sentence)

**ADD: For the living nominee the presentation will be made by the
recipient of last year’s award who will be assisted by the Council
Chairperson and the recipient’s District Governor.**

**For the deceased nominee the presentation will be made by the Council
Chairperson and the appropriate District Governor to the Family of the
nominee if present. If the Family is not present the District Governor**

will be responsible for making the presentation to the Family at an appropriate time and place.

AMENDMENT # 14

“State Council Chairperson Selection Procedure” Page 4.

READS: Past District Governors interested in the position of Council Chairperson shall submit their name and resume of service by December 31st to the State Council Secretary/Treasurer. After certifying qualifications, the names and copies of resumes are to be submitted to the currently serving 1st Vice District Governors no later than January 20th.

The currently serving 1st Vice District Governors will interview each candidate and make their selection by the majority of a secret ballot. One 1st Vice District Governor shall act as spokesperson for the group during these interviews.

The selection of the Council Chairperson shall be made at the February State Council Meeting.

The Council Chairperson so selected will be a voting member of the Council of Governors and while so serving shall not concurrently serve as a chairperson of any statewide committee.

SHOULD READ:

Past District Governors interested in the position of Council Chairperson shall submit their name and resume of service by September 30th to the State Council Nominating Chairperson. After certifying qualifications, the names and copies of resumes are to be submitted to the currently serving 1st Vice District Governors no later than October 20th.

The currently serving 1st Vice District Governors will interview each candidate and make their selection by the majority of a secret ballot. One 1st Vice District Governor shall act as spokesperson for the group during these interviews.

The selection of the Council Chairperson shall be made at the November State Council Meeting.

The Council Chairperson so selected will be a voting member of the Council of Governors and while so serving shall not concurrently serve as a chairperson of any statewide committee.

AMENDMENT # 15 (Page 7)

READS: "State Secretary/Treasurer Selection Process"

The State Constitution, Article V, Section 2 states: "The New State Council shall elect a State Council Secretary/Treasurer, who in the discretion of the State Council, may be other than a State Council member, to a one-year term . No Lion may serve as State Council Secretary/Treasurer for more than five (5) consecutive one-year terms. The new State Council may, at its discretion, consult with the outgoing State Council concerning the performance of that Council's Secretary/Treasurer in considering the election of the Secretary/Treasurer for the new State Council.

- 1. Any active Lion interested in the position of State Secretary/Treasurer shall submit their name and resume of service to the State Nominations Chairperson December 31st (received by December 31st).**
- 2. The Nominations Chairperson shall submit copies of all resumes received to each currently First Vice District Governor by January 20th (received by January 20th).**
- 3. The currently serving First Vice District Governors will review these resumes, conduct interviews, and make their selection by the majority of a secret ballot, one First Vice District Governor shall act as spokesperson for the group during these interviews.**
- 4. The selection of the State Secretary/Treasurer shall be made at the February State Council Meeting.**

Approved: At "open" State Council Meeting---November 8, 2008 Page 7.

SHOULD READ:

- 1. Any active Lion interested in the position of State Secretary/Treasurer shall submit their name and resume of service to the State Nominations Chairperson by September 30th (received by September 30th).**

2. The Nominations Chairperson shall submit copies of all resumes received to each currently serving First Vice District Governor by October 20th (received by October 20th).

3. The currently serving First Vice District Governors will review these resumes, conduct interviews, and make their selection by a majority of a secret ballot. One First Vice District Governor shall act as spokesperson for the group during these interviews.

4. The selection of the State Secretary/Treasurer shall be made at the November State Council Meeting.

CORRECTIONS (Correcting errors in what has already been Approved).

BY-LAWS

Page 24 - LIBERTY DAY Eliminate the word "Day" in heading and last sentence.

Page 24 - NOMINATING in last sentence. DELETE: by December 31st and ADD: "See Policy & Procedures Manual".

MD 31 Policy & Procedures Manual (Page 5)

Council Chairperson's Duties Covered under Budgeted Item & NCLF

A. READS: Per Article VI, Section 4 of the International By-Laws.

A. SHOULD READ: Per Article X, Section 1 of the International By-Laws.



North Carolina Lions "In Sight" TV Campaign 1st-2nd Qt 2010

Final Report 5/1/10

Presented by: PDG Paul R. Bledsoe, NC Lions Council of Governors Infor/T Chair

In conjunction with Lions Clubs International "Lions In Sight" campaign, the NC Lions State Council approved a statewide TV campaign to tell the story of what Lions do in our state. Understanding the dilemma of not reaching out consistently to our friends, neighbors and business associates, the NC Lions State Council wanted to communicate all the great things we do in our state. This state council can be commended with this proactive approach because they took it a leap forward by using electronic communication and delivering it alongside their individual social networking.

This campaign was the second marketing program statewide in several years. The last statewide campaign was in the 2005-2006 Lions year. A partnership was once again developed with Time Warner Cable in all of North Carolina. The partnership was defined as any commercial time purchased, Time Warner Cable would match commercial time, dollar for dollar. Secondly, Time Warner Cable Media Sales created no-charge sponsorship for its News Channel 14 Carolina and a link on their web site throughout the state. We also had our partnership rekindled with WLOS-TV in Asheville and SuddenLink in the northeastern coastal plain of our state.

The Governors were also given a press release for the "In Sight" campaign and a PowerPoint for use in each respective district provided by the committee chair.

Our final number of commercials airing during the current statewide campaign is 6,490. This figure includes cable fills throughout the state. In fact, the campaign continues through April with bonus commercials. **Time Warner Cable statewide will continue to air the commercials throughout the year at no charge as a public service. You should make a copy for your local media in your areas to run as a public service.**

The campaign was made up of 15 second commercials that are called in the trade a "piggy back" placement. A 15 second commercial is played at the beginning of a commercial break and a 15 second commercial is then played at the end of a break. You get two commercials for the price of one.

Pre-roll :15 sec commercials before viewing news stories were placed throughout the state with Time Warner/News 14.com. A total of 54,548 persons viewed our commercials from the research given by Time Warner.



**Lions Clubs International
Multiple District 31, North Carolina**

An overview begins for each district below...

District A

WLOS-TV:

3 weeks; morning news M-F 5a-7a; 12n news; 5:00-6:30p news; Sat-Sun morning news 8am, GMA Sun 8am; Sat/Sun 6pm news;
Mon-Sun: My 40 news- 6:30p; News 13 On My 40- 10p.

Total commercials: 72; cost per spot: \$39.00 (\$2,846.00)

District B

CNN News/ Fox News: morning news, prime news and rotation; Lifetime: Sat/Sun daytime.
*covered by another market...

Paid Commercials airing in the Charlotte Market including Iredell, Catawba, Burke, Alexander, Caldwell, Avery, Watauga & Wilkes* counties: 494. Added Value Commercials airing in the Charlotte Market including Iredell, Catawba, Burke, Alexander, Caldwell, Avery, Watauga & Wilkes* counties: 702.

On line commercials airing on News14.com in the Charlotte market 2/4/10-3/18/10: 28,487

Total commercials: 1,196; cost per spot: \$3.26 (\$3,900.00)

District D

Fox News: morning areas and 6p-8; News 14 Carolina, all day rotation; HGTV: Sat/Sun daytime.

Paid Commercials airing in the Greensboro Market including Surry, Yadkin, Stokes, Davie, Forsyth, Rockingham, Guilford & Randolph counties: 279. Added Value Commercials airing in the Greensboro Market including Surry, Yadkin, Stokes, Davie, Forsyth, Rockingham, Guilford & Randolph counties: 876

On line commercials airing on News14.com in the Greensboro market 2/4/10-3/18/10: 2,910

Total commercials: 1,155; cost per spot: \$2.06 (\$2,390.00)

District E

News 14 Carolina, all day rotation; Discovery: Mon/Sun daytime and evening.

*covered by another market...

Paid Commercials airing in the Charlotte Market including Rowan, Stanley, Cabarrus, Mecklenburg, Union, Anson, Gaston, & Davidson* counties: 494

Added Value Commercials airing in the Charlotte Market including Rowan, Stanley, Cabarrus, Mecklenburg, Union, Anson, Gaston and Davidson* counties: 702

On line commercials airing on News14.com in the Charlotte market 2/4/10-3/18/10: 28,487

Total commercials: 1,196; cost per spot: \$2.84 (\$3,400.00)

An overview begins for each district below...

District F

*covered by another market... News 14 Carolina, all day rotation; Fox News: morning news/ prime news, CNN News/ Fox News: morning news, prime news and rotation; Lifetime: Sat/Sun daytime.
Paid Commercials airing in the Raleigh-Fayetteville Market including Montgomery*, Richmond*, Moore, Lee, Harnett, Scotland, Hoke, Robeson, Cumberland, & Bladen*counties: 212
Added Value Commercials airing in the Raleigh-Fayetteville Market including Montgomery*, Richmond*, Moore, Lee, Harnett, Scotland, Hoke, Robeson, Cumberland, & Bladen*counties: 481

On line commercials airing on News14.com in the Raleigh-Fayetteville market 2/4/10-3/18/10: 18,991

Total commercials: 693; cost per spot: \$4.93 (\$3,400.00)

District G

CNN News: morning news/ prime news; HGTV: Sat/Sun daytime.*covered by another market...
Paid Commercials airing in the Raleigh Market including Alamance*, Person, Granville, Orange, Durham, Wake, Vance, Warren, Franklin, Chatham & Wake counties: 212
Added Value Commercials airing in the Raleigh Market including Alamance*, Person, Granville, Orange, Durham, Wake, Vance, Warren, Franklin, Chatham & Wake counties: 481

On line commercials airing on News14.com in the Raleigh market 2/4/10-3/18/10: 18,991

Total commercials: 693; cost per spot: \$2.52 (\$1,750.00)

District H

CNN News: morning news/ prime news; News 14 Carolina, all day rotation; HGTV: Sat/Sun daytime.
*covered by another market...

Paid Commercials airing in the Wilmington Market including Johnston*, Wayne*, Craven, Carteret, Onslow, Duplin, Pender, New Hanover, & Brunswick counties: 209
Added Value Commercials airing in the Wilmington Market including Johnston*, Wayne*, Craven, Carteret, Onslow, Duplin, Pender, New Hanover, & Brunswick counties: 382

On line commercials airing on News14.com in the Wilmington market 2/4/10-3/18/10: 4,160

Total commercials: 591; cost per spot: \$2.79 (\$1,650.00)

An overview begins for each district below...

District J

*covered by another market

Schedule on Sudden Link: # of Commercials:132

Paid Commercials airing in the Raleigh & Elizabeth City Markets including Halifax, Nash, Pasquotank counties: 262

Added Value Commercials airing in the Raleigh & Elizabeth City Markets including Halifax, Nash, Pasquotank counties: 500

On line commercials airing on News14.com in the Raleigh market 2/4/10-3/18/10: 18,991

Total commercials: 894; cost per spot: \$2.68 (\$2,400.00)

Summary

Total statewide campaign commercials: 6,490

\$22,600.00 Budget; Avg commercial rate: \$3.48

These figures are based upon the purchased commercials and not the match.

In fact, one could add another 20% penetration in the marketplace of reach. Media buys are placed for the most part of reaching at least 50% of a media vehicles viewers.

31A is 60% Reach and 4.3 Frequency in the Charlotte Market plus WLOS

31B is 60% Reach and 4.3 Frequency in the Charlotte Market plus WLOS

31E is 60% Reach and 4.3 Frequency in the Charlotte Market

31D is 46.5% Reach and 2.8 Frequency in the Greensboro Market

31F is 75% Reach and 3.9 Frequency in the Raleigh-Fayetteville markets

31G is 75% Reach and 3.9 Frequency in the Raleigh market

31J is 76% Reach and 4.1 Frequency in the Raleigh & Elizabeth City markets... Suddenlink not included

31H is 52.3 Reach and 3.2 Frequency in the Wilmington market

Recommendation:

I would give our media partners an appreciation award at the NC Lions State Convention for their help and invite a corporate manager and/or sales representative to the banquet. This will show how thanks and of course give them an opportunity to let their viewers know of their community outreach.

Signed: PDG Paul Bledsoe, 5/1/10

Ron Kelly

From: caubleselectrical@windstream.net
Sent: Friday, April 30, 2010 2:51 PM
To: A Leo Chair; Bob; District A; District B; District D; District E; District F; District G; District H; District J; D Leo Chair; F Leo Chair; G Leo Chair; Gwen; H Leo Chair; J Leo Chair; LionsState Sec.; Paulette; vschimmoller@windstream.net
Cc: Bennie; glsteele@hughes.net
Subject: Leo Report

Hi Fellow Lions,

I had really hoped to give my end of term report for everyone at this time, however my mother is in very poor health. Hospice has informed us that she has only hours not days left. She is resting at home and I am spending as much time as possible with her.

I just want to let you all know how much I appreciated your support these past three years as I worked with the State Leos. We had a great State Leo Convention this year and I want to say thanks to all that helped in any way. We did charter at least two new clubs this year and I have been contacted by numerous Districts about chartering several more. As I have worked with the different Lions and Leo clubs, I can see the interest growing for more clubs and a closer relationship between the organizations. I encourage the incoming Governors to get their District Chairs to stay in close contact with their Leos to help them and keep them informed on the Lions service projects. I enjoy working with the Leos and will be available to assist the incoming State Chair with whatever they may need. Thank you for your support and encouragement.

Lion Terry J. Cauble
State Leo Chair

CELEBRATE LIBERTY COMMITTEE REPORT
NC Lions Council of Governors
May 1, 2010
North Raleigh Hilton Hotel

Lion Mike Covell, Chairperson

This year there was no single statewide event to recognize Celebrate Liberty. Each district promoted the program in ways that suited them with a focus on recognizing our veterans.

District 31A- A Celebrate Liberty program was presented to the residents of the Asheville VA Hospital Community Living Center which is an assisted living facility. The District Governor welcomed the veterans and a program of video and remarks were made by the Celebrate Liberty Chairperson and the founder of Honor Air. Colors were paraded by the Asheville High School Marine Corps JROTC unit. Several Lions from district clubs attended the program. Each resident attending the program were provided the Lions' copy of the Declaration of Independence and Constitution.

District 31B – No report

District 31D – Several elementary, middle, and high schools were visited. More than 900 copies of the Declaration of Independence and Constitution were distributed. The district chairperson visited several Lions clubs to provide information on the Celebrate Liberty program.

District E – The two chairpersons for the district visited several clubs which led to that information being presented to local schools. Support from local government officials in the presentations added credibility to our reasons for celebrating liberty as well as answering questions from the students and teachers.

District F – The Lillington Lions Club presented Celebrate Liberty programs to the 5th graders at Lillington-Shawtown Elementary School and 11th graders at Hartnett-Central High School. The presentations lasted from 30 minutes to an hour. More than 300 booklets of the Declaration of Independence and Constitution were provided to the students and teachers. The 11th grade Social Studies Coordinator is coordinating the writing of essays about the founders and founding documents. The Lillington Lions will select the three best and award one \$100 and two \$50 US Savings Bonds. Based on the recommendation of the Coordinator, this program will be presented earlier in the school year to inspire the students to engage and learn history.

District G – No report

District H – No report

District J – The Lions of District J were once again active in the Celebrate Liberty program led by former Chairperson Harriett Edmunds. On Veterans Day Zone 1 had a social followed by a meeting of the First Flight Lions which had a program honoring our veterans. In addition to visiting local schools to discuss liberty and the special place that North Carolinians had in the founding of our nation, the First Flight Lions provided Celebrate Liberty T-shirts. The students that received the shirts were divided into two groups that visited the Kill Devil Hills Library and the Kill Devil Hills Post Office. The students quizzed the employees and patrons of both facilities on aspects of the Declaration of Independence and Constitution and provided those that participated a copy of the Lions Declaration of Independence and Constitution pamphlet. In April a special program was held at the Veterans Memorial in Rocky Mount, NC. The speaker for the program was James Ervin who was in the Army for 14 years and a member of the American Legion. A memorial wreath was laid at the Memorial after the talk.

Although not all districts submitted reports prior to this report, each district participated in some manner to further this program.

In the coming year we will sponsor a statewide essay contest. The schools will be provided information on the contest early in the fall semester so that district awards may be provided at the Fall/ Mid-winter Conventions. The winners of each district will compete for a state award to be presented at the State Convention. We will lobby with the incoming District Governors to present a monetary prize to the essay winner comparable to the winner of the Peace Poster Contest. In addition, we will try to organize a program at Fort Bragg in conjunction with the State Convention.

The contents of the programs that were viewed as successful this year will be provided to the 2010-2011 Celebrate Liberty Chairpersons for further distribution to their Lions Clubs to expand the reach of this information.

As is the custom of this committee, a Lions trading pin was produced this year. After obtaining permission to order the pins, the committee voted to feature the Veterans. Fifty pins were ordered for each district. Demand exceeded expectations and an additional 100 pins were ordered and distributed. The cost of pins was \$1.77 each; they were sold at \$2.25 or distributed at the discretion of the District Governor. Since all of the uniformed services have been recognized by a Celebrate Liberty pin, a new series of pins will be designed beginning this year. The new design will be presented to the Council of Governors for approval at the first meeting of 2010-2011.

We accomplished much this year, but there is plenty of room for growth at a time when there is growing sentiment across the state for a return to our founding principles.

Respectfully submitted,

Lion Mike Covell, PDG
Celebrate Liberty Statewide Chairperson 2009-2010

**Report to the Council of Governors
MD 31 LCIF Coordinator
May 1, 2010 Raleigh, NC**

Our efforts continue around the world in disaster relief in Chile, Haiti, and other places where disasters have struck. I will not attempt to enumerate all the work that is being done in this report but for those who want more information, just visit the LCIF website.

As I have given programs about LCIF, I have found that our club Lions know very little about the services available through LCIF. This is the time of year when many clubs and districts will be awarding Melvin Jones Fellowships. As you make these presentations, take a few minutes to tell the audience how the money contributed for this prestigious honor is being used. LCIF has touched many in North Carolina in the past through disaster relief, Camp Dogwood, and Clinical Eye Research.

Most of the Melvin Jones presentations I hear spend little if any time educating our Lions about what we do and who we are through LCIF. Educating our Lions about our international efforts can be a valuable orientation/retention tool.

Harvey F. Whitley, PCC
MD 31 LCIF Coordinator, 2009-2012

Nominating Committee Report
May 1, 2010
Carlton Metts, Nominating Chairperson

The following is my report per District on Elections for 2010-2011

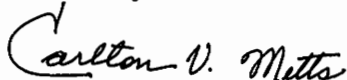
- District A. Lion George Suggs, District Governor Elect
Lion Randy Champion, 1st Vice District Governor Elect
Lion Rose Edgar, 2nd Vice District Governor Elect
- District B. Lion Bob Sprinkle, District Governor Elect
Lion Helen Hudson, 1st Vice District Governor Elect
Lion Michael Reid, 2nd Vice District Governor Elect
- District D. Lion Bill Womack, District Governor Nominee
Mike Hopkins, 1st Vice District Governor Nominee
2nd Vice District Governor Vacant
- District E. Lion Gary Steele, District Governor Elect
Lion Mike Schwartz, 1st Vice District Governor Elect
Lion Tim Williams, 2nd Vice District Governor Elect
- District F. Lion Jerry Thomas, District Governor Elect
Lion Denning Buchter, 1st Vice District Governor Elect
Lion Thomas R. Kirby, 2nd Vice District Governor Elect
- District G. Lion John Owens, District Governor Elect
Lion Andy Lilliston, 1st Vice District Governor Elect
Lion Peggy McGohan 2nd Vice District Governor Elect
- District H. Lion Tony Camaioni, District Governor Elect
Lion Rick Sutton 1st Vice District Governor Elect
Lion Skippy Jackson 2nd Vice District Governor Elect
- District J. Lion Gwen White, District Governor Elect
Lion Gloria Bowser, 1st Vice District Governor Elect
Lion Jim Boehm, 2nd Vice District Governor, to be elected at State Convention

Council Chairperson PDG Ron Staley,

State Secretary, PDG Ron Kelly

NCLF President Herb Justice, North Raleigh Lions Club
NCLF 1st Vice President Lion Stewart Wooten, Asheboro Lions Club
NCLF 2nd Vice President Lion Steve Wilson, Oxford Lion Club
NCLF Treasurer Lion Carolyn Sprinkle, Sparta Lions Club
NCLF Secretary PCC Diane Whitley, Benton Heights Lions Club
Nominations may be made from the floor

Submitted by



PDG Carlton Metts, Nominating Chairperson