

**MD-31 North Carolina Lions
Promotions Committee Minutes**

Saturday, May 1, 2009

North Raleigh Hilton, Raleigh, NC

Promotions Committee Chair Paulette Gasperson called the Meeting to order at 3:00PM.

Chaplain Gordon McAdams gave the Invocation; DG Dave Martin led the Pledge of Allegiance.

Committee Members in attendance:

PDG Paulette Gasperson	Chair	PDG Tommy Brooks	31-F
DG Mike Covell	31-A	DG Jerry Day	31-G
DG Jerry Mertz	31-B	PDG Wayne McGohan	31-G
DG Paul Gilgo	31-D	DG Carlton Weeks	31-H
DG Gordon McAdams	31-E	PDG Gary Greene,	Council Chair
DG Dave Martin	31-F	PDG Ron Kelly,	State Sec/Treas.

Promotions Chair Gasperson welcomed all to the Fourth and Final Promotions Committee Meeting of 2008-2009.

DG Gilgo moved to approve the Agenda of today's meeting; seconded by DG Martin. The Motion passed.

(See Attachment A)

DG Covell was appointed Parliamentarian.

Promotions Secretary-Treasurer Kelly was called upon to read the Minutes of the February 14, 2009 Promotions Committee Meeting. **DG Gilgo moved to approve the Minutes as distributed by e-mail and as posted on the NC Lions web-site; seconded by DG Mertz. The Motion passed.**

PS/T Kelly presented the Financial Report, dated May 1, 2009. Under Income, Kelly called the Council's attention to line Item 510, Promotions Fund, and advised that all Districts have paid their dues for the year. With regard to line item 520, NC Lions Trading Pins, all eight Districts have paid for their supply of Trading Pins. He then pointed out line item 530, Sale of NC Lions Clothing, and noted that, year-to-date; clothing sales met its budget of \$7,500.00. In closing, Kelly stated that the Promotions Reserve currently has a balance of \$24,423.08 (\$6,584.08 Reserve Income and \$17,839.00 in the International Campaign Fund.) **DG Martin moved to accept the Financial Report; seconded by DG McAdams. The Motion passed.**

(See Attachment B)

Promotions Chair Gasperson reported to the Committee that we will line up for the parade at the International Convention in Minneapolis at 9:00 AM in the "Red Area" and the Parade steps off at 10:00 AM. We are fourth, out of 154, in the line of March. The uniform will be: white shirt, red vest, blue pants, and white shoes. Additionally, a patch supporting Sid's candidacy may be purchased for \$3.00 and sewn onto the vest. Contact DG Dave Martin, next year's State Promotions Chair, if you need patches. If you wear a hat, you will be in the front of the formation. If you wear a cap, or go bare headed, you will march at the rear of the formation.

Unfinished Business:

Promotions Chair brought up the topic of the 2010 Official State Trading Pin. The artwork had been approved and she distributed a production sample for the Committee's approval. It was noted that the outer border of the 2009 pin was white, the 2010 will be red and the border of the 2011 pin will be blue. In the discussion that followed the main concern was the number of pins to be ordered. The current DG-elects will be the ones to decide the amount ordered. For 2008-2009, the Promotions Committee was authorized to order 5,000 pins. Each of the eight Districts being allocated 440 pins, 850 pins were distributed to DG's, VDG's and the International Family, etc. free of charge and 630 were held in reserve. The cost of last year's pins was \$1.64 each and they were sold for \$2.25. Promotions Chair Paulette noted that the 2009 Special Pin cost \$1.46 each and were sold for \$2.00 and the 2010 Official State Pin should be the same. After a protracted discussion, **DG Gilgo made the motion to authorize the ordering of 4,000 Official State Trading Pins for 2009-2010; seconded by DG Mertz. The Motion passed.**

New Business: None

There being no further business, the meeting was adjourned at 3:45 PM.

Respectfully submitted,

Ron Kelly

Ronald F. Kelly

Promotions Committee Secretary-Treasurer

NC Lions MD-31 Promotions Committee Meeting

Agenda

3 p.m. Friday May 1 , 2009

North Raleigh Hilton Raleigh, NC

Call to Order.....PDG Paulette Gasperson, State Promotions Chair

Invocation.....District Governor H. Gordon McAdams

Pledge.....District Governor Dave Martin

Welcome and Introductions.....PDG Paulette Gasperson, State Promotions Chair

Remarks from Past International Officers

Parliamentarian.....District Governor Mike Covell

Read Minutes of the Feb. 14 Promotions MeetingS Sec./Treas. Ron Kelly PDG

- 1. Approve Minutes

Financial Report.....S Sec./Treas Ron Kelly PDG

- 1. Approve Financial Report

2009 International Convention in Minneapolis, Minnesota, July 6-10, 2009

Unfinished Business:

- 1. Patch for Parade Uniform
- 2. 2010 State Trading Pin
- 3. How many to order? 5000?

Distribution of State Trading Pins -

- 1. 440 Pins to each District
- 2. Charge per pin \$2.25
- 3. 850 free pins per Policy Manual
- 4. How many Districts have paid?

New Business:

Adjourn

North Carolina Lions Promotions Committee

Financial Statement

July 1, 2008

ADMINISTRATIVE ACCOUNT

INCOME:	2008-2009 Budget	5/1/2009 Actual	Difference	Line Item
Balance Forward	250.00	16,250.01		500
Promotions Fund (\$0.75 per member)	6,630.00	6,651.52	-21.52	510
Sale of NC Lions Trading Pins	9,337.50	6,705.60	2,631.90	520
Special Sid Scruggs Pins	0.00	5,110.75	-5,110.75	525
Sale of NC Lions Clothing	7,500.00	7,497.00	3.00	530
NC Breakfast - International Convention	1,000.00	0.00	1,000.00	540
Income Not Budgeted	100.00	0.00	100.00	550
Pass thru - prepaid clothing	0.00	0.00	0.00	555
Interest	100.00	8.65	91.35	560
Admin. Income	24,667.50	25,973.52	-1,306.02	
 EXPENSES:				
Committee Meeting Exp.	0.00	0.00	0.00	600
State Promotions Chair - State Meetings Exp.	2,600.00	524.16	2,075.84	610
State Promotions Chair - Int'l. Conv. Exp.	2,000.00	0.00	2,000.00	620
State Secretary / Treasurer - Int'l. Conv. Exp.	0.00	0.00	0.00	630
Office supplies, Printing, Postage and Telephone	200.00	133.22	66.78	640
Clerical Services and Storage Rent - NCLF	600.00	300.00	300.00	650
Accounting (audit)	300.00	200.00	100.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6,850.00	8436.17	(1,586.17)	680
Purchase NC Lions Trading Pins	8,200.00	8200.00	0.00	690
USA/ Canada Forum Ice Cream Social	1,000.00	0.00	1,000.00	700
International Convention - NC Breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,500.00	0.00	1,500.00	720
Pass thru expenses - prepaid clothing	0.00	0.00	0.00	730
Advance to 2009-2010 Administration	0.00	0.00	0.00	740
Expenses Not Budgeted	317.50	377.12	(59.62)	750
Admin. Expenses	24,667.50	18,270.67	6,396.83	
Income Less Expenses	0.00	7,702.85	(7,702.85)	
Admin. Balance	250.00	23,952.86		

Promotion Reserve Fund Account		2008-09 Budget	2008-09 Actual	Line
Beginning Balance		4,483.60	4,483.60	
Income				
Dues @ \$0.25 per member		2,210.00	2,100.48	755
Dues - Internat. Officer Fund (\$2.00/member)		17,680.00	17,689.00	756
District Contribution to Campaign Fund		0.00	450.00	757
Reserve Income		19,890.00	20,239.48	
Expenses				
PID Expense		0.00	300.00	760
Campaign Funds From MM		0.00	0.00	
Campaign Funds From Cash		0.00	0.00	
Reserve Expenses		0.00	300.00	
Reserve Balance Account		24,373.60	24,423.08	

Balance Sheet		05/01/09
Checking Account Balance		40,491.26
Total		40,491.26
Clothing Inventory - 168 items @ \$?		2,000.00
Pin Inventory @ \$1.64 cost		0.00
Total Assets		42,491.26

North Carolina Lions Promotions Committee
Financial Statement
July 1, 2008

ADMINISTRATIVE ACCOUNT

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08-09 Promotions Committee Financial Notes

Income:

Line 510 - 8840 x \$0.75 / member
Line 520 - Pins: 5000 - 850 (free) = 4150 x \$2.25 ea = \$9337.50
Line 530 - Clothing sale estimate
Line 560 -Interest, including checking & money market*

Expense:

Line 660 - annual audit
Line 670 - treasurer's bond
Line 680 - clothing purchases
Line 690 - 5000 pins @ \$1.64 = \$8,200
