

**MD-31 North Carolina Lions  
Promotions Committee Minutes**

Saturday, February 14, 2009

North Raleigh Hilton, Raleigh, NC

Promotions Committee Chair Paulette Gasperson called the meeting to order at 1:00 PM.

Chaplain Gordon McAdams gave the invocation. DG Dave Martin led the Pledge of Allegiance.

Committee Members in attendance:

PDG Paulette Gasperson	Chair	PDG Tommy Brooks	31-F
DG Mike Covell	31-A	DG Jerry Day	31-G
DG Jerry Mertz	31-B	PDG Wayne McGohan	31-G
VDG David Osborn*	31-D	DG Carlton Weeks	31-H
DGT Gordon McAdams	31-E	PDG Gary Greene, Council Chair	
DG Dave Martin	31-F	PDG Ron Kelly, State Sec/Treas.	

\*sitting in for DG Paul Gilgo

Promotions Chair Gasperson welcomed all to the Third Promotions Committee Meeting of 2008-2009.

DG Covell was appointed Parliamentarian.

State Secretary-Treasurer was called upon to read the Minutes from the November 8, 2008 Promotions Committee meeting. At that point **DG Mertz moved to approve the Minutes of the November 8, 2008 Promotions Committee Meeting as distributed by e-mail and as posted on the NC Lions web-site; seconded by DG Gordon McAdams. The Motion Passed.**

SS/T Ron Kelly presented the Financial Report, dated February 12, 2009. Under Income, Kelly called the Council's attention to line item 510, Promotions Fund, and advised them that all Districts have paid their first semi-annual dues invoices and that five of the eight Districts have paid the second invoice. With regard to line item 520, NC Lions Trading Pins, four of the eight Districts have paid for their supply of Pins. He pointed out line item 530 which reflects the year-to-date sale of Lions clothing amounted to \$7,194.00. On the expense side, Kelly drew the council's attention to line item 660, Accounting Expense, and indicated that this was the Promotions Committee share of last year's audit expense. In closing, Kelly stated that the Promotions Reserve currently has a balance of \$19,789.48 ;( \$2,100.48 in Reserve Income and \$17,689.00 in the International Officers Fund.)

**DG Martin moved to accept the Financial Report; seconded by Governor Weeks. The Motion Passed.**

(See Attachment A)

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Attachment A

Promotions Chair Gasperson reported to the Committee that for the Parade at the International Convention in Minneapolis the uniform will continue to be the Red Vest, White Shirt and Navy Slacks. She noted that if you're planning to march up front, you'll need to wear a Lions Cap.

**New Business:**

Promotions Chair Gasperson stated that they have developed a patch to go on our Red Vest. She then held up a design for the patch that has been pre-approved by Sid Scruggs. The 3 & 1/2 inch embroidered patches are going to cost around \$2.00 each and will sell for \$3.00. In the discussion that followed many modifications to the patch were suggested. It was decided that 2nd. International VP Sid Scruggs would be consulted regarding changes to the design of the patch and those changes would be e-mailed to the District Governors. The discussion then moved on to the number of patches to be ordered. After this was discussed, **PDG Wayne McGohan moved that, once Sid Scruggs approved the design, 1,000 patches be ordered; seconded by Governor Day. The Motion passed.**

**Unfinished Business:**

Promotions Chair Gasperson remarked that the 2010 Trading Pin artwork has been approved and the sample pin should be ready by the State Convention for the Governor's approval. With regard to the 2008-2009 Special Sid Scruggs pin; 2,541 pins were ordered on a pre-paid basis on January 31<sup>st</sup> and should be received by the end of February.

There being no further business, the meeting was adjourned at 1:52 PM.

Respectfully submitted,

*Ronald F. Kelly*

Ronald F. Kelly  
Promotions Committee Secretary-Treasurer

**North Carolina Lions Promotions Committee**  
**Financial Statement**  
**July 1, 2008**

**ADMINISTRATIVE ACCOUNT**

	2008-2009	2/12/2009	Difference	Line
	<b>Budget</b>	<b>Actual</b>		
<b>INCOME:</b>				
Balance Forward	250.00	16,250.01		500
Promotions Fund (\$0.75 per member)	6,630.00	5,071.86	1,558.14	510
Sale of NC Lions Trading Pins	9,337.50	4,416.75	4,920.75	520
Special Sid Scruggs Pins (pass-thru)	0.00	5,085.75	-5,085.75	525
Sale of NC Lions Clothing	7,500.00	7,194.00	306.00	530
NC Breakfast - International Convention	1,000.00	0.00	1,000.00	540
Income Not Budgeted	100.00	0.00	100.00	550
Pass thru - prepaid clothing	0.00	0.00	0.00	555
Interest	100.00	5.53	94.47	560
<b>Admin. Income</b>	<b>24,667.50</b>	<b>21,773.89</b>	<b>2,893.61</b>	
<b>EXPENSES:</b>				
Committee Meeting Exp.	0.00	0.00	0.00	600
State Promotions Chair - State Meetings Exp.	2,600.00	524.16	2,075.84	610
State Promotions Chair - Int'l. Conv. Exp.	2,000.00	0.00	2,000.00	620
State Secretary / Treasurer - Int'l. Conv. Exp.	0.00	0.00	0.00	630
Office supplies, Printing, Postage and Telephone	200.00	125.75	74.25	640
Clerical Services and Storage Rent - NCLF	600.00	300.00	300.00	650
Accounting (audit)	300.00	200.00	100.00	660
Bond for Secretary / Treasurer	100.00	100.00	0.00	670
Purchase NC Lions Clothing	6,850.00	5,153.80	1,696.20	680
Purchase NC Lions Trading Pins	8,200.00	8,200.00	0.00	690
USA/ Canada Forum Ice Cream Social	1,000.00	0.00	1,000.00	700
International Convention - NC Breakfast	1,000.00	0.00	1,000.00	710
International Convention - Hospitality Room	1,500.00	0.00	1,500.00	720
Pass thru expenses - prepaid clothing	0.00	0.00	0.00	730
Advance to 2009-2010 Administration		0.00		740
Expenses Not Budgeted	317.50	352.12	(34.62)	750
<b>Admin. Expenses</b>	<b>24,667.50</b>	<b>14,955.83</b>	<b>9,711.67</b>	
<b>Income Less Expenses</b>	<b>0.00</b>	<b>6,818.06</b>	<b>(6,818.06)</b>	
<b>Admin. Balance</b>	<b>250.00</b>	<b>23,068.07</b>		

<b>Promotion Reserve Fund Account</b>	<b>2008-09</b>	<b>2008-09</b>	Line
	<b>Budget</b>	<b>Actual</b>	
Beginning Balance	4,483.60	4,483.60	
<b>Income</b>			
Dues @ \$0.25 per member	2,210.00	1,601.64	755
Dues - Internat. Officer Fund (\$2.00/member)	17,680.00	13,532.00	756
Reserve Income	19,890.00	15,133.64	
<b>Expenses</b>			
PID Expense	0.00	0.00	
Campaign Funds From MM	0.00	0.00	
Campaign Funds From Cash	0.00	0.00	760
Reserve Expenses	0.00	0.00	
<b>Reserve Balance Account</b>	<b>24,373.60</b>	<b>19,617.24</b>	

<b>Balance Sheet</b>	02/12/09
Checking Account Balance	38,505.49
<b>Total</b>	<b>38,505.49</b>
Clothing Inventory - 168 items @ \$?	2,000.00
Pin Inventory @ \$1.64 cost	0.00
<b>Total Assets</b>	<b>40,505.49</b>

08-09 Promotions Committee Financial Notes

**Income:**

Line 510 - 8840 x \$0.75 / member  
Line 520 - Pins: 5000 - 850 (free) = 4150 x \$2.25 ea = \$9337.50  
Line 530 - Clothing sale estimate  
Line 560 -Interest, including checking & money market\*

**Expense:**

Line 660 - annual audit  
Line 670 - treasurer's bond  
Line 680 - clothing purchases  
Line 690 - 5000 pins @ \$1.64 = \$8,200

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