

**Lions Clubs International
Multiple District 31
Promotions Committee**

FEB 17 2003

Sheraton Atlantic Beach
Atlantic Beach, North Carolina

Saturday, February 8, 2003
1:00 P.M.

PDG George D. Ohm, State Promotions Committee Chair, called the third meeting of the year to order and welcomed everyone.

District Governor J. Clarence Williford gave the invocation and District Governor R. Wayne Webb led us in the Pledge of Allegiance.

Chair Ohm recognized PID Sid Scruggs, III for comments. PID Scruggs thanked the Committee for the work they have been doing. He stated that he was in the process of ordering the friendship banners the Committee approved the purchase of at the November Committee meeting. He reported that the Sid Scruggs Campaign Fund as of 1/31/2003 had a balance of \$2,615.97. PID Scruggs plans to purchase the banners from this fund.

Chair Ohm appointed District Governor W. Brad Logsdon as Parliamentarian.

Chair Ohm asked if there were any changes to the November Promotion Committee meeting minutes and if there was a motion to approve the minutes. PDG Robert Carroll moved and DG W. Brad Logsdon seconded that the November Promotions Committee minutes be approved as mailed. The motion was approved.

Chair Ohm recognized Secretary John B. Wall to present the 2002-03 Financial Report (See Attachment "A"). DG James E. Caudle moved and CC Billy Gene Herring seconded that the Financial report be approved as presented. The motion was approved.

Chair Ohm opened discussion concerning the 2003 International Convention which will be held in Denver, Colorado (June 30 - July 5). The North Carolina hotel will be the Double Tree Hotel which is located approximately 6 miles from the Convention site. He reported that a site visit was made in December. Chair Ohm and Secretary Wall made the visit the second weekend in December. Chair Ohm reported that a suite has been reserved for the hospitality room. This is the only way we can bring in food for the hospitality room. He asked the Committee Members to request Convention attendees, from their respective Districts, to bring food items for the hospitality room. He pointed out that the hotel facilities are very nice and that there are restaurants and shopping areas close to the hotel. As in the past, the responsibility of staffing the hospitality room will be: Tuesday- Districts A, B & C; Wednesday D, E & F; Thursday G, H & J. He stated that the hospitality room may be open on Monday also.

Secretary Wall reported that a contract has been arranged for the North Carolina - Tennessee Lions Breakfast and seating requirements. Chair Ohm and Secretary Wall have worked out the details for a breakfast buffet at a cost of \$16.00 per person. The Council of Governors voted to sell the tickets for \$15.00 each as in the past and the Council would cover the additional cost. Each District Governor has twenty Breakfast Tickets to sell. The NC/ Tennessee Lions Breakfast is scheduled to be held Wednesday morning at 7:30 a.m. It is estimated that approximately 100 NC Lions and guests will attend the Convention. Tennessee is expecting approximately the same number.

Chair Ohm reported that at the 2003 Convention uniform that has been approved is: A white short sleeve

oxford shirt with a Lions Logo on the breast pocket, navy blue slacks or navy blue skirts for the ladies, white shoes, black belt, a white derby hat or ball cap and a red vest. The red vest will have a Lions logo on the breast portion of the vest. On the back of the vest there will be a NC state outline with a Cardinal, dogwood blooms (similar design as on previous shirts) and North Carolina across the top. Chair Ohm had a sample vest at the meeting. The vests have been ordered. When they arrive, they will have to be silk screened. Hopefully, the vest will be available for sale at the State Convention. There has been a problem finding a supplier for the white derby hats. Chair Ohm has found a supplier in Florida that may provide the hats to us at the approximate cost as our previous supplier. He plans to follow up on this source. To date, there is only one tour available for the International Convention (Peeler Tours in Thomasville, NC). Chair Ohm has tour registration forms for anyone that is interested in the tour.

Chair Ohm reported on the items and pins he has on hand (See Attachment "B"). He plans to order more ball caps and derby hats soon. VDG A. Paul Smith reported that the pin design has been sent to the pin company. We should have a sample pen by the State Convention for final approval. There was discussion concerning the quantity of pins that we order. We have a surplus of over 1,500 pins this year. 11,000 pins were ordered this current year. The Promotion Committee Budget for this year has an estimated cost for 10,000 pins.

Chair Ohm recognized PID Sid Scruggs, III. PID Scruggs asked the Committee if they wanted to have an ice cream social at the 2003 USA/Canada Forum? He stated that if we are going to have one that he would contact Nebraska Lions who have an ice cream social to see if we can have a joint ice cream social. PDG Robert Carroll moved and PCC Earl Davis seconded that we have an Ice Cream Social at the 2003 USA/Canada Forum and that PID Scruggs be authorized to make the arrangements. The motion was approved.

Chair Ohm reported to the Committee that the Council of Governors at their meeting this morning approved mailing the Council meeting minutes electronically instead of mailing copies by mail, starting with the February, 2003 minutes. He asked if the Promotion Committee would be interested in distributing the Committee minutes electronically. Council Chair Billy Herring moved and District Governor W. Brad Logsdon seconded that the Promotion Committee minutes be sent electronically beginning with the February 2003 minutes. The motion was approved.

Chair Ohm reminded everyone that the next meeting will be May 3, 2003 at the Durham Sheraton Hotel. He thanked everyone that assisted in the arrangements and for the hospitality room that has been available during the weekend.

The meeting adjourned at 1:43 p.m..

Respectively submitted,

John B. Wall
Secretary-Treasurer

JBW/bc

North Carolina Lions Promotions Committee

Attachment "A"

Financial Report for the year 2002-03 as of January 31, 2003

INCOME:	Budget	Budget	Actual	(Over) Under
Funds from prior years	31,674.41	See Note 1	31,674.41	0.00
State Dues per member (\$1.00 x 10,172 members)	10,172.00		5,071.00	5,101.00
Interest Received (checking)	50.00		16.04	33.96
Sale of NC Lions Trading Pins	13,000.00		1,200.00	11,800.00
Sale of NC Lions Shirts and Hats	3,000.00		2,477.00	523.00
Income not Budgeted	0.00	See Note 2	1,248.90	(1,248.90)
Total Income		57,896.41	41,687.35	
EXPENSES:				
Committee Meeting Expenses	1,400.00			
State Promotions Chair - State Meetings (Expenses)	2,600.00		1,314.54	1,285.46
State Promotions Chair - Int'l. Conv. Expenses	2,500.00		293.68	2,206.32
State Secretary / Treasurer - Int'l. Conv. Exp.	2,500.00		607.81	1,892.19
Office supplies, Printing, Postage and Telephone	475.00		258.31	216.69
Clerical Services and Storage Rent - NCLF	600.00			
Audit	200.00		200.00	0.00
Bond for Secretary / Treasurer	100.00		100.00	0.00
NC Lions Shirts and Hats	3,000.00		2,886.86	113.14
LCIF Donation(In honor of all Present Int'l Officers & current Dist. Governors)	500.00			
NC Lions Trading Pins	8,500.00		8,500.00	0.00
USA/ Canada Forum Ice Cream Social	2,000.00		795.64	1,204.36
International Convention - Hospitality Room	1,200.00		350.00	850.00
Council of Governors' Blazers and Emblems	1,500.00		1,375.95	124.05
Expenses Not Budgeted	0.00	See Note 3	1,088.00	(1,088.00)
Total Expenses		27,075.00	17,770.79	
Contingency			30,821.41	
Budget Total		57,896.41		
Promotion Reserve Fund (as of 6-30-02)	2,004.65			
Current Year Reserved Fund	1,267.75			
Reserve Fund Total	3,272.40			
Reserve Fund Expenses	0.00			
Reserve Fund Remaining Balance	3,272.40			
Promotion Reserve Fund Certificate of deposit (as of 6-30-02)	13,967.71			
International Officer Campaign Fund (set-up by the Promotion Committee 11/09/02) **	9,200.00			
Total Reserve Fund including the Reserve Fund Remaining Balance	26,440.11			
Note: \$0.25 of each \$1.00 received is restricted for the Promotion Reserve Fund				
Note 1: Includes Promotion Reserve Funds from prior years \$2,004.65 and a 12 month CD in the amount of \$13,967.71.				
Note 2: Youth Exchange \$200 (wrong account). 31-H check for youth activities & Liberty Day \$888.00. (one check was written for these two items and trading pins) Overpayment from LCI \$160.90.				
Note 3: Check to Youth Exchange \$200. Check to Council for Youth Activities and Liberty Day \$888.00. (one check was written for these two items and trading pins)				
** this item is from last year's Promotion Chair, Sec./Treas Int'l Expenses and NC Hospitality Room Budget items for the International Convention (Japan) that were not used.				

February 6, 2003

MD31 Promotions Committee Report

District Governors,

As promotions Committee Chair I have attended all of the Fall Convections, and the combined 31 G-H-J Mid-Winter Convention in Greenville and 31-D's Mid-Winter Convention in Greensboro. As you know District 31 E's convention had to be postponed until March 7-8 due to the weather.

Clothing sales have been quite good. Attached is and on-hand inventory of all of our clothing, bags and trading pins. I have been working away last year's knit shirts and all of the sweatshirts at a reduced price.

I have ordered replenishment stock of men's short sleeve shirts, as well as a supply of women's shirts. Unfortunately, I have not sold any small size men's shirts, probably due to the planned purchase of women's shirts.

I ordered 100 each red vests from Lions Volunteer Blind Industries, Morristown, TN, and placed an order for their screen-printing with Awards Express of Charlotte. The cost of the vests (small through XL) including screen-printing will be \$12.40; XXL \$13.45.

I've run into a problem with the hats, apparently our previous supplier, Derby cap Co, has gone out of business. Awards Express can duplicate the ball Caps for \$10, however, they have quoted \$20 each for the white Gambler's hat with the white head band. I think I have found a more reasonable supplier for the gamblers hats in Florida.

Secretary/Treasurer John and I visited the Denver Double Tree Hotel, in December to set up the North Carolina Breakfast and the suite for the Hospitality room. Arrangements were made for the breakfast with quotes for just North Carolina as well as a suggested joint breakfast with Tennessee. I'll call on secretary/Treasurer John Wall for the details.

We will be asking for volunteers to bring food for the hospitality room. We can purchase plates, cups and perishable items at Wal-Mart located diagonally across the road from the Doubletree. We will be asking the District Governors to provide manning of the hospitality room Tuesday through Thursday.

The Double Tree Hotel is 6 miles from the convention center and 16 miles from the airport. Shuttles will be running to and from both the convention center and the airport. Room rates will be \$109. We will be sharing the hotel with Alaska, Kansas, Tennessee, Texas, Wisconsin and Washington/British Columbia.

The only group trip I am aware of is Jim Peeler's 12 day bus trip scheduled to arrive on Monday, June 30.

The parade starts Tuesday morning, July 1st. The convention will close at noon on Friday, July 4th. Registration forms are available, and you can register on-line at lionsclubs.org

Respectfully submitted,

George D. Ohm, PDG
Chairman, Promotions Committee

1. 2002 PARADE SHIRTS (BLUE COLLAR)															
Size	O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F	new Inv.	G/H/J	31-E	31-D	NCLF 3	State	
Small	3	6								-1					
Medium	0														
Large	0	1	-1												
X-Large	0														
XX-Large	0	5			-3	-2									
2. 2003 PARADE SHIRTS (white Oxford - S/S-Embroidered)															
Size	O/H Inv.	July '02	NCLF-1	31-B	Cap Mtg	31-C	NCLF-2	31-A	31-F		G/H/J	31-E	31-D	NCLF 3	State
Small	24	24						0		0	0	0	0		
Medium	23	24	-3	-1		-3		-5	-1	12	0	0			
Large	28	24	-4	-2	-2		-1	-7	24	4		0			
X-Large	19	24	-5	-1	-1			-5	12	-3		-1			
2 X	9	12	-3	-1		-2		-5	12	-3		0			
3 X	2	6					-2	0		0		-2			
3. LONG SLEEVE WHITE SHIRTS - EMBROIDERED															
Size	O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F		G/H/J	31-E	31-D	NCLF 3	State	
Small	22	24								0					
Medium	21	24	-2		-1			-1		0		-1			
Large	11	24		-1	-1	-2	-1	-2		4		-2			
X-Large	13	24		-1	-1	-2	-2			4		-1			
4. WHITE BALL CAPS															
O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F		G/H/J	31-E	31-D	NCLF 3	State		
12	27	-1	-1		-5				-7		-1				
5. WHITE DERBY HATS															
O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F		G/H/J	31-E	31-D	NCLF 3	State		
6. BLUE SWEAT SHIRTS															
Size	O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F		G/H/J	31-E	31-D	NCLF 3	State	
Small	0	0								0					
Medium	0	3		-1						-2					
Large	0	4					-1			-3					
X-Large	0	0								0					
2 X	0	0								0					
3 X	0	2		-1						0					

7. 2002 STATE TRADING PINS													
O/H Inv.	July '02	NCLF-1	31-B	Cab Mtg	31-C	NCLF-2	31-A	31-F	G/H/J	31-E	31-D	NCLF 3	State
1790	1892	0	-50	-40	0		-3		-9				
8. 2003 STATE TRADING PINS													
O/H Inv.	July '02	NCLF-1	31-B	Cab Mtg	31-C	NCLF-2	31-A	31-F	G/H/J	31-E	31-D	NCLF 3	State
1082	1148	-50	-3	-1	-12				0				
9. TOTE BAGS													
O/H Inv.	July '02	NCLF-1	31-B	Cab Mtg	31-C	NCLF-2	31-A	31-F	G/H/J	31-E	31-D	NCLF 3	State
Natural	57				-1		0		0				
Blue	145	-8					-1	-1	-2		-2		
10. LADIES SHIRTS													
Size	O/H Inv.	July '02	NCLF-1	31-B	31-C	NCLF-2	31-A	31-F	G/H/J	31-E	31-D	NCLF 3	State
SMALL	10								12	-1	-1		
MEDIUM	16								18	-2	0		
LARGE	15								18	-2	-1		
X-LARGE	3								6	-2	-1		