

**Lions Clubs International  
Multiple District 31  
North Carolina Lions State Council  
Official Minutes**

Holiday Inn Bordeaux  
Fayetteville, North Carolina

Saturday, February 7, 2004  
9:00 AM

Council Chairperson Diane B. Whitley called the February 2004 meeting of the 2003-2004 MD31 State Council to order.

District Governor Roy Jernigan gave the Invocation and District Governor David C. Boyd led the Pledge of Allegiance.

For the record, the Council met in Caucus on Friday evening, February 6, 2004 at 7:00 PM. eight of the nine District Governors were in attendance. DG Warren Miller was absent due to a winter storm, which prevented his travel.

The following Governors were in attendance for the Saturday morning meeting:

DG Sidney G. Harbison	31-A	DG Roy Jernigan	31-F
DG A. Paul Smith	31-C	DG I. Frank Brooks, Jr.	31-G
DG Johnny Stuart	31-D	DG David C Boyd, Jr.	31-H
DG Diane B. Whitley	31-E	DG David L. Rhodes	31-J

The Council Tail Twister DG Paul Smith requested the floor and proceeded to jovially harass the council.

CC Whitley welcomed all Lions and Guests to the meeting.

**PID Sid Scruggs** began by expressing his appreciation to all of the Lions in the state for their overwhelming endorsement at each of the District Conventions of his candidacy for 2<sup>nd</sup> Vice President of Lions Clubs International. The official state endorsement will be voted upon at the State Convention in March. He went on to explain the procedures for his announcement to International, after the International Convention in Detroit, stating that timing was critical. He also mentioned that several others were in the race.

He discussed the recent meeting in Chicago of directors from all over the world with the main focus on Membership. Even with the forming of new clubs, we still lost membership in the United States. New incentives this year include crediting a Governor with a "New Lions Club" if he has a net gain of twenty new members this year. President Lee has authorized the design of a new diamond pin for recognition of Governors who have a net gain of 20 members. In addition, a new diamond Club Presidents pin will be given to Club Presidents who have a gain of two new members. Progressive Presidents pins will go to 5 diamonds.  
See attachment "A")

The women's initiative has already gained 17,200 new Lions and surpassed the President's goal of 16,500 new women members. PID Sid congratulated District 31-A for coming out of transition in November, however they dropped back out in December. The only district that has been steadily positive is district 31-G at 1272 members. As of the December reports, MD31 is down to 9815 Lions, which does not sustain nine districts.

LCI executives expressed differences of opinion regarding clubs below 10 members and this will be studied further. The recommendation from this group of impact Team members was to make redistricting mandatory, primarily because of the loss of the pool of leaders to maintain our organization. PID Sid stated that we would have to address the problem of redistricting as proposed by the Long Range Planning Committee.

PID Sid went on to review the plans for the free Fun Night at the State Convention.

CC Whitley raised the question of a timetable and budget for PID Sid's campaign. PID Sid will query 1<sup>st</sup> VP Clem Kusiak and PID Jimmy Ross for their budgets and timetables to pattern his own. Currently, all activities must stay within the state.

PID Sid reported on President Bill Woolard's condition, suggesting sending cards of encouragement.

CC Whitley read communications sent to each Governor and Club President regarding the new Diamond Challenge Pins, and letters including brochures for strengthening Clubs. She also read a letter From LCIF Chair Kay Fukushima wanting to hold a focus group on an improved Site First Campaign. A letter was also read stating that District 31-A was no longer transitional. District 31-B has completed their Habitat House. Letters were also received from Southeastern Leadership Institute requesting nominations for Lions to attend the School at Camp Dogwood in April.

CC Whitley presented a bill from LCI for \$120 for Lion Butch Coley not attending the MERL team training at the USA/Canada Forum in Portland, OR. LCI rules require the charge of one night lodging and one day of meals for "no show" participants. Lion Butch could not attend due to his father's illness.

**DG David Boyd moved that we pay the \$120 charge, seconded by DG Sid Harbison. Motion Passed.**

CC Whitley read a letter from PDG David Butler thanking the Promotions Committee for the donation of excess trading pins for the resale for Clinical Eye Research. PDG Butler stated that over \$85,000 has been raised for Clinical Eye Research through the sale of donated trading pins.

Lion Sid Harbison was appointed as Parliamentarian.

**DG David Boyd made a motion to accept the Minutes of the November 8<sup>th</sup> Council Meeting; seconded by DG Paul Smith. Motion Passed.**

CC Whitley called on SST Ohm to present the **February 5, 2004 Financial Report**. SST Ohm presented the report and explained the notes on income and expenses. **DG Frank Brooks moved to accept the November Financial Report; seconded by DG Roy Jernigan. Motion Passed.**

(See attachment "B")

CC Whitley called on PDG Brad Logsdon for his report on the 2004 State Convention. Chairman Brad pointed out that he had distributed Convention Registration forms at every chair, and he was encouraging each of us to invite other Lions to the Convention. He did not have a total of registrations as yet. He was disappointed that only 44 of the 396 clubs statewide have purchased ads in the program. Last evening he had asked several Lions to proof the 68-page program and highlight any needed corrections. He summarized the events of the weekend including the Fun Night, the Golf Outing, The Liberty Day Celebration, the District Governor's Banquet and the Sunday Service of Remembrance. He described the Convention Trading Pin and convention Patch. Pocket schedules will be included in the packets.

Several Lions had commented that reservations were all booked up. Chair Brad explained that he had 250 rooms reserved in the Holiday Inn and that other hotels will be used as overflow with shuttle service to the Holiday Inn. He urged Lions to call the reservations desk instead of the front desk. Room rates will be \$69 wherever Lions have to stay.

PDG Ron Kelly requested that the Sunday Certification of Delegates be changed from 8:00 to 8:45 AM to allow Cabinet Secretaries to attend the Service of Remembrance. They could continue to certify Delegates during the Cabinet Meetings. The dead line for registrations will be adjusted to February 21<sup>st</sup>.

CC Whitley questioned the use of the title Chair instead of Chairperson on the Schedule of events. **DG David Boyd moved to leave word "Chair" in the program as it appeared that "Chairperson" would not fit into some lines; seconded by DG Roy Jernigan. Motion Passed.**

Regarding publicity, Chair Mike Schwartz reported that he had 57 news outlets lined up. He asked for a list of Lions that may be interviewed for news, suggesting perhaps Committee Chairs to explain their committee activities.

DG Roy Jernigan reported that he had lists of deceased Lions from each district. PDG David Butler requested the list of deceased PDG's for the Resolutions Committee.

CC Whitley discussed the gift for President Lee, which will include a \$500 donation to LCIF and a personalized golf shirt with an MD31 Lions Logo. A North Carolina throw blanket will be given to Mrs. Lee. **DG Roy Jernigan moved to approve the gifts, seconded by DG Frank Brooks. Motion Passed.**

**DG Frank Brooks moved to accept the plans for the 2004 State Convention, seconded by DG David Boyd. Motion passed.**

CC Whitley called on PDG James Sasser to report on the 2005 State Convention. He read a report from the 2005 State Convention Chair PDG D.C. "Ivy" Iverson. The 2005 State Convention will be held at the North Raleigh Hilton Hotel on May 26-29, 2005. Plans are underway. (See attachment "C")

PDG Sasser stated that DG David Boyd offered to look into the Hilton Hotel in Greenville for the 2006, and bring back a report at the May Council meeting. He also commented that the Winston-Salem Adams Mark, which has hosted previous conventions, wants us to come back for another state convention.

**NCLF President John O'Malley** reported that they have received six contractors' bids to build the new dormitory, ranging from \$605,300 to \$895,900. The three lowest bids are being reviewed. President John asked for help with the White Cane Drive, which is running somewhat behind last year's totals. He also commented on a survey he made on district appointments of Foundation Committee Chairs, stating that it is critical that Lions accepting these committee appointments understand that they must be pro-active and visit clubs to get the message to individual Lions.

(See attachment "D")

**Executive Director Steve Walker** stated that the bids would be brought to the NCLF Board meeting on Sunday for approval. The Foundation also wants to apply for an LCIF grant for \$75,000 to apply towards the new building, however the State Council must endorse the Grant.

**DG Sid Harbison moved to endorse the request for a grant from LCIF, seconded by DG Frank Brooks. Motion Passed.**

The meeting went into a 10-minute recess.

Calling the meeting back to order, CC Whitley requested a motion to approve the State Convention Committee Chairpersons. **DG Frank Brooks moved to approve the State Convention Committee Chairpersons, seconded by DG Roy Jernigan. Motion passed.**

CC Whitley called upon the Council Chairpersons for their reports:

**John Kearney, Liberty Day Chairman**, was recognized for his report. He stated that he had sold 300 of the 500 Liberty Day Pins and will bring the remainder to the State Convention. He has a proclamation from Governor Easley making March 6, 2004, the 253<sup>rd</sup> anniversary of the birth of James Madison the father of the Constitution is proclaimed Liberty Day in North Carolina. PDG Ed Shivers and others will petition to make James Madison's Birthday a state holiday to observe Liberty Day. Lt Gov Beverly Perdue will address the celebration. Weather permitting, the Golden Knights Parachute Team will parachute in carrying the US flag, the Korean Flag, the State Flag and the Lions flag. A reception will follow the program. A caterer will present a bid today for the refreshments. Several Districts have already donated \$200 each to Liberty Day; he is expecting the remainder of districts to also donate funds. He thanked Jim Sasser for his efforts in introducing the Liberty Day story into schools, and Brad Logsdon for his efforts to plan the Liberty Day Celebration. (See attachment "E")

**PDG Earl Davis, Boys and Girls Home Chair**, reported that B&G Homes is operating at 85% capacity, but had to close one of the girls' homes because of reduced funds, in addition they are reducing their vehicle fleet to save costs and reduce insurance. Unfortunately, contributions are down considerably. No property is to be sold. To show the influence of the B&G Homes on the residents, a large number of residents helped build a Habitat home to show their thanks to the community. Some damage was sustained during the ice storm. (See Attachment "F")

PDG Martha Butler reported on the work of District 31-A with Elida Homes. She stated that D31-A has raised over \$800,000 in the last 22 past auctions held to support the general fund of Elida Homes. The District Governor's annual Goals supports the Lions Cottage. This is the only "level 4" facility west of Winston-Salem.

**PDG Ron Kelley, Constitution and By-laws chair**, stated that there have been no requests for the committee to act on revisions. (see attachment "G")

#### **MERLO Team Reports:**

**PID Sid Scruggs spoke for PDG Butch Coley, Membership Chair**, suggesting doing your homework before trying to form clubs in Hispanic or Black communities, by determining what kinds of services are needed in the communities. CC Whitley followed up with a charge for each of us all to find our replacements to continue the care for the VIPs when we no longer can.

**PDG Jim Caudle, Retention Chair**, reported that in December 2001 membership was at 10,227, and by December 2003 we have dropped to 9,881 members. So far this Lionistic year, we brought in 348 members, 47 transfers and 7 reinstated for 402. However we dropped 424. That number has to decrease! Retention is our problem; I didn't know this when I accepted this job. Avoid lengthy and dull meetings; leaders must make every effort to have interesting, informative and productive meetings so we can keep our members attending. (See attachment "H")

**PDG Robert Moorehead, Leadership Chair**, reported that the first DGE Training Session was held in December for which we were reimbursed by LCI. The second session will be on February 27-29<sup>th</sup>, which will include training of the Cabinet Secretaries. Newly elected Vice District Governors will have their first training on May 14-15 at Camp Dogwood. (See attachment "I")

**PDG Ed Shivers, Orientation Chair**, reported that he still has 3 districts without an Orientation Chair. He asked those Governors to please appoint someone to those chairs. He continued by stating that all new members need an Orientation Briefing to insure that the new Lion is well founded on the organization. He suggested that Governors place an article in their Newsletters for each President to order the orientation booklets from LCI. (See Attachment "J")

PDG Herb Justice, History Chair, claimed to have raised over \$1700 on the Silent Auctions of Jack Stickley Memorabilia at each of the Conventions. At the State Convention both Jack Stickley and Bill

Woolard memorabilia items will be auctioned. He asked again for each district to furnish photos of the Governor, Vice District Governor and Cabinet Secretary/Treasurer to be placed on the District Bulletin Board. He asked for a sum of \$750 to purchase frames for the bulletin boards. **DG Frank Brooks moved to authorize the \$750 expenditure for frames, seconded by DG Roy Jernigan.**

**Motion Passed.**

(See attachment "K")

**Lion Carli Metts, Information Technology Chair,** could not attend but sent an e-mail report.

(See attachment "L")

**PDG Billy Gene Herring, LCIF Chair,** reported that MD31 has donated \$10,727.17 to LCIF this fiscal year. There was no grant activity so far this year, however since January of 1970, LCIF has made grants of \$1,877,025.00 to MD31. He urged each club to consider giving a Melvin Jones Fellowship this year to honor a deserving Lion.

(See attachment "M")

**PID Sid Scruggs followed up with a statement on Sight First.** LCI has commissioned a survey to determine the interest of Lions around the world for a second Sight First initiative. He stated that the actions of Sight First is more visible in third world countries than the United States. The survey will probably take another 6 months before LCI will consider.

**PDG Larry Gasperson, Nominating Chair,** reported that there was one candidate for 2<sup>nd</sup> Vice President of The NCLF, PDG Ron Staley, and two candidates for NCLF Secretary, PDG Ralph Holmes, and PDG Charles Holleman. Each candidate has been duly certified. Voting for these positions including President, 1<sup>st</sup> VP and Treasurer will be conducted at the General Membership meeting on May 2, 2004.

(See attachment "N")

**PDG J. Clarence Williford, Promotions Chair,** announced that the Promotions Committee would meet at 1:00 PM this afternoon. He expects to decide upon the number of trading pins to order, and to approve the design for the 2005 pin. He urged all to attend the state convention coming up in Fayetteville.

**PDG David Shimberg, Research and Long Range Planning Chair,** was unable to attend but sent an e-mail report encouraging the Lions of North Carolina to consider the redistricting of our Multiple. He said we must be willing to change and not worry about which district we may happen to belong to, since most of the work is done at the club level. We need to talk about redistricting not just avoid it. We must also remember that LCI has not required redistricting as yet.

(See attachment "O")

**PID Scruggs** interjected that LCI has indicated that to cover administrative costs a district needs 234 clubs at 10 members or 47 clubs at 50 members to cover the costs of the District Governor to administer the district. PDG Martha Butler added that LCI has also shown that membership continued to fall in MD's that redistricted. PDG Jerry Bates stated that in 1950 the average club size was 50 members, and by 1980 the average dropped to the teens to 20 members.

**Lion Paulette Gasperson, Youth Exchange Chair,** announced that they have had good response from foreign students with a full camp this year and next year as well. While they will be traveling in the western part of the state this year, they would like to have host families from the eastern part of the state to house the students. She needs host families to house the students from July 3 through 17. Students will be visiting from 13 countries. Last year's students were very grateful for the efforts of Lions to give them the opportunity to visit North Carolina.

(See attachment "P")

**PDG Jim Irvin, Youth Outreach Chair,** stated that neither he nor his committee fully understand the duties of the Youth Outreach Committee. He suggests that each Governor explain to appointees whether he wants emphasis on Leo's, Outreach, Peace Poster or Quest. He believes that most Lions equate Youth

Outreach as "Lions Quest", and was concerned why we do not push this program. The Quest program has been very effective to reduce drug use where used. (See attachment "Q")

PDG Martha Butler, Women's Development and Participation Chair, stated that she has attended each of the District Conventions and held seminars at Districts E and GH&J Conventions. She distributed a chart showing the proportions of Women members by District. Each Governor was encouraged to emphasize recruitment of women into clubs. As an example she suggested that if only 15% of the Lions invited their wives to join their clubs we would swell our ranks to over 11,110 lions. She is planning a Workshop for the May Council/NCLF Meeting for club level Lions and requested funds to defray the cost of a meeting room. **DG Frank Brooks moved that we provide up to \$200 for the meeting room to be taken from the membership committee funds, seconded by DG Roy Jernigan . Motion passed.**

(See attachment "R")

**DG David Boyd moved that all of the above committee reports be approved; seconded by DG Sid Harbison. Motion Passed.**

**PDG John Miller gave a report from The NC Commission for the Blind.** Ms Debbie Jackson was appointed as the new Director replacing John DeLuca. He reported that the annual report has been delayed and will be distributed sometime in March. Plans are to begin remodeling two dorms on the GMS campus within the next month. Plans are also being made to host a conference on Visual Impairment and Blindness on the GMS campus on March 11-13. (See attachment "S")

CC Whitley commented that normally the Peace Poster winner and parents are hosted at the State Convention. This year they wanted to bring the whole family of 6 persons requiring two rooms. District 31-G has offered to pay for the second room. In previous years the council gave a gift of a \$500 Savings Bond and an engraved plaque to the winner. **DG Frank Brooks moved to purchase a \$500 savings Bond and plaque for the Peace Poster Winner; seconded by DG David Boyd. Motion Passed.**

Regarding the **distribution of Bob Timberlake prints**, the NCLF was given only 10 prints instead of the previous 15 prints. The distribution will be discussed and decided upon at the NCLF Board meeting tomorrow.

An invitation was extended to the Council Chair and spouse of the South Carolina Council, however CC Whitley believes they have a conflict with a wedding. She however expects that other members of the council will attend. She plans to attend the South Carolina State Convention. No action needed.

PDG Joe Silvers requested that the Tail Twisters breakfast be started earlier to give more time for the sale of drawing tickets and to hold the auction. He suggested also that the proceeds of the Tail Twister Breakfast be used for the State Convention fund to allow all Lions to attend.

**DG Frank Brooks moved to start the Breakfast at 7:30 AM, seconded by DG Sid Harbison. Motion passed.**

The next State Council/NCLF Board meeting will be held May 1-2, 2004 at the Sheraton Imperial Hotel in Durham, NC.

CC Whitley expressed her thanks to the Governors and spouses for manning the hospitality room during this session.

The meeting adjourned at 12:15 PM

Respectfully Submitted,

George D. Ohm, PDG, State Secretary-Treasurer

Dear Governors,

I have just return from Chicago and a meeting with the Executive Officers and the Impact Team. President Lee has imitated some interesting items that should help you in your membership numbers. These items take place immediately.

**Presidential Diamond Pin Award:**

- If your district has a positive net growth for the fiscal year, you will receive two club credits toward your Presidential Diamond Pin. This will be calculated at the close of the fiscal year.
- If your district brings a club out of Status Quo status into Good Standing status, you will receive one club credit toward your Presidential Diamond Pin.
- If your district charters an all female club, you will receive two club credits toward your Presidential Diamond Pin.
- A plus net increase of 20 members will count as one new club credit towards your Presidential Diamond Pin. (New Item)

In addition to these awards for you as Governor, a club President will receive a special Presidential Diamond Pin with one diamond for every net plus two members; net plus 2, one diamond; net plus 4, two diamonds, etc. up to five diamonds for a net plus gain of 10 or more new members.

This should be a real incentive for each club president to work on his or her membership growth. This initiative is so important to the President that I am asking you to send a letter to each of your club presidents informing them of this item. I am also asking that you and your District Membership Chair sign this letter. Please remind the clubs that the initiation fee waiver for women will expire June 30<sup>th</sup>.

If I can help you in any way please contact me.

Best wishes for a successful year,  
Sid

In the chart below you can track your District membership trend + or – through November.

DIST	Mems. Jul 1	Governor	Woman Base #	New Clubs	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb
31-A	1225	Sid Harbison	276/274 -2	1	-13	-6	2	26	32	15		
31-B	953	Warren Miller	194/190 -4		-4	-11	-24	-21	-22	-24		
31-C	826	Paul Smith	165/163 -2		-1	-3	-6	-6	-11	-20		
31-D	1242	Johnny Stuart	164/163 -1		-2	-3	-9	-10	-	2		
31-E	1182	Diane Whitley	238/246 +8		5	8	7	9	13	3		
31-F	1245	Roy Jernigan	157/148 -9		-10	-22	-18	-46	-47	-55		
31-G	1253	Frank Brooks	150/159 +9		-4	-4	-	10	17	19		
31-H	963	David Boyd	163/162 -1		1	3	-	6	6	10		
31-J	1014	David Rhodes	168/162 -6		-2	3	-4	-9	-10	-16		

**North Carolina Lions State Council**  
**Financial Statement**  
**February 5, 2004**

<b>INCOME:</b>	Budget	2/5/04	(over)/Under	Line Item
Funds from prior years (see note 1)	31,693.85	32,099.63		100
State Dues per member (\$2.50 x 9903 as of 6/30/03)*	24,757.50	12,378.75	12,378.75	110
Interest Received	40.00	-	40.00	120
Vendor space rental at 2003 State Convention	450.00	-	450.00	130
Tailtwister's ticket sales and auction (State Conv.)	2,000.00	-	2,000.00	140
NC Breakfast - International Convention (see note 2)	1,600.00	345.00	1,255.00	150
Youth Exchange Funds restricted current year	-	200.00	(200.00)	160
Misc. Income not Budgeted : (see note 3)	-	2,677.12	(2,677.12)	170
Cabinet Secretary Bonds \$371.12				
Dist. Liberty Day Contributions \$673.00				
Jack Stickley Memorabilia Auctions \$958.00				
LCI - VDG Training Allowance \$675.00				
<b>Total Income</b>	<b>60,541.35</b>	<b>47,700.60</b>	<b>12,840.85</b>	
 <b>EXPENSES:</b>				
Financial Audit	350.00	350.00		200
Treasurer's Bond	103.00	103.00	0.00	210
Clerical Services - NCLF	600.00	600.00	0.00	220
Office Supplies (Secretary / Treasurer)	300.00	170.73	129.27	230
Printing (NCLF and Secretary / Treasurer)	500.00	457.96	42.04	240
Postage (NCLF and Secretary / Treasurer)	500.00	111.25	388.75	250
Telephone (Secretary / Treasurer)	200.00	0.00	200.00	260
Plaques and Gifts	1,000.00	0.00	1000.00	270
State Council Meetings	250.00	0.00	250.00	280
Expenses - State Secretary / Treasurer	4,000.00	2032.48	1967.52	290
Expenses - State Council Chair	5,000.00	1865.86	3134.14	300
2004 State Convention - cash advance (see note 4)	6,000.00	6000.00	0.00	310
NC Breakfast - International Convention	1,600.00	0.00	1600.00	320
Extension Committee	1,000.00	0.00	1000.00	330
Leadership Committee	2,500.00	987.30	1512.70	340
Membership Committee	1,000.00	0.00	1000.00	350
State Council Committee Expenses	9,000.00	2634.31	6365.69	360
Liberty Day (see note 5)	2,000.00	1050.00	950.00	370
Leo Clubs Expenses (see note 6)	1,000.00	228.02	771.98	380
Youth Exchange (from Council Funds) (see note 7)	500.00	2656.68	-2156.68	390
Misc Expenses not budgeted (see note 8)	-	2443.20	-2443.20	400
<b>Total Expenses</b>	<b>37,403.00</b>	<b>21,690.79</b>	<b>15,712.21</b>	
<b>Cash (Check Book Balance)</b>	<b>23,138.35</b>	<b>26,009.71</b>	<b>(2,871.36)</b>	
<b>Total</b>	<b>60,541.35</b>	<b>47,700.60</b>	<b>12,840.85</b>	

Note 1: Includes \$1,990.05 for Youth Exchange restricted Funds.

Note 2: Includes NC breakfast tickets for Denver, carried fwd due to Bank acct close out 6/30/03.

Note 3: Line item 170 includes Liberty Day Donations, District Secretary/Treasurer Bonds, and Jack Stickley auctions

Note 4: State Convention \$4,000 advance plus \$2000 additional for selling \$6,000 worth of ads Nov 8, 2003.)

Note 5: Liberty Day Budget includes added \$1000 approved @ Nov 8, 2003 Council Mtg.

Note 6: Expenses from May 2003 State Leo Convention

Note 7: Line item 390, 2003 camping cost paid with \$1990.05 Bal Fwd, plus \$666.63 from General Fund per Council approval 8/9/03

Note 8: Includes Statewide Bond for District Cabinet Sec/Treas. = \$417.50 ( \$46.39 per district)

plus travel & expenses for Caudle & Moorehead to MERL Training @ Forum in Portland as approved at November 8, 2003 Council meeting. Plus \$15.74 balance payment to Quest Intnl



STATEWIDE CONVENTION CHAIR COMMITTEE REPORT  
February 6, 2004  
Fayetteville

Plans for the 2004 Fayetteville Convention are progressing as scheduled under the supervision of PDG Brad Logsdon. Future conventions are planned as follows:

2005 Raleigh, May 27-29

Other sites for future conventions will be presented to the Council as they develop, however, no serious prospects are available as of this date.

Sincerely,

James H. Sasser  
Statewide Chair

A handwritten signature in cursive script that reads "Jim Sasser".

## **2005 LIONS STATE CONVENTION COMMITTEE**

May 26 – 29 2005  
North Raleigh Hilton Hotel

DATE: February 6, 2004  
TO: Lion Diane Whitley, Chairperson  
FROM: D. C. "Ivy" Iversen, General Chairman  
SUBJECT: 2005 Convention Update

I will attempt to make this a very short report. The committee continues to meet to work out the various details of the convention. We want to get as much done as early as possible so we can concentrate on the selling of ads for the program which will provide most of the revenue to cover the costs of the convention.

Since the convention will be on the Memorial Day weekend, we are promoting it as a family vacation opportunity for the Lions of North Carolina. The Raleigh area has a wealth of cultural, historical and recreational opportunities to keep Lions and their families occupied for several days before, during and after the convention. The hotel has agreed to extend the convention room rates before and after the convention.

We will have a booth at this years convention in March to promote this approach. The Raleigh Convention and Visitors Bureau and the hotel will be providing promotional material to enhance this concept.

Bids have been solicited and received for the program book as well as programs for special events such as the District Governor's Banquet, etc. Nothing has been finalized at this time.

We are still wrestling with a theme for the Friday night fun event. If anyone has an idea, I would love to hear from you, especially the current Vice Governors as this is your convention.

Also, some consideration is being given to the possibility of having a motivational speaker on Saturday afternoon, such as one of the coaches from the local ACC schools.

As you can see, the committee is hard at work to provide the Lions of NC with the best convention possible. We are meeting on a regular basis and will step up our activities as we move toward the convention date.

If there are any questions, I will be happy to try to answer them.

## DISTRICT CHAIRPERSON

The heart and soul of our organization is the Club Lion. But next to them, where the foundation is concerned, is the District Chairperson, who we depend upon to get the information out about their area of responsibility to the Club Lion.

Some District Chairpersons do a good job but unfortunately the majority do not. At the beginning of this Lions year, I asked the District Chairpersons to be pro-active. Not to wait for a Club to call them, but to call the Clubs and ask to be placed on their programs. We do not expect all Chairpersons to go to all the Clubs. We do expect Chairpersons to get to 8 to 10 Clubs, and after you give your program mention the other programs of the Foundation. If all District Chairpersons are doing their part nearly every Club will be aware of our programs and feel better about where and how their WHITE CANE money is being spent.

On December 10, 2003 I sent a letter to some of the Foundation State Chairpersons and asked them to contact all of their District Chairpersons and send me a report on their progress and plans for the balance of this Lions year by January 15, 2004 as far as visiting Clubs and giving programs was concerned. With the following results:

**WHITE CANE --- No report from 3 Districts.**

**CAMP DOGWOOD --- No report from 2 Districts.**

**SIGHT & HEARING CONSERVATION --- All reported but 4 Districts have done no Club visits.**

**PARTNER-IN-SERVICE --- All reported but 2 have done no Club visits.**

**ORGAN & TISSUE --- No report from 7 Districts.**

**MEMORIALS & HONORARIUMS --- No report from 5 Districts.**

**JACK STICKLEY FELLOWSHIP --- No reports from 8 Districts.**

**CLINICAL EYE RESEARCH --- No reports from 7 Districts. Committee meeting scheduled for February.**

**PUBLIC INFORMATION & EDUCATION --- No reports from 6 Districts.**

Some programs or reports have been given at Cabinet meetings, Region or Zone meetings but we need to get to the Clubs because over half the Clubs (or the Club Lions) in all Districts do not come to State, District, Region or Zone Meetings.

The Foundation has training sessions for all Foundation State and District Chairpersons each year but only about 30% Attend. Some are appointed to more than one committee, some as many as three and they can only attend one training session so are unprepared to give programs on the others. There also is a cost involved in putting on these training sessions.

### **SOME OF THE REASONS GIVEN FOR NOT GIVING PROGRAMS TO THE CLUBS ARE:**

- 1) WAITING FOR THE CLUBS TO CALL THEM.**
- 2) HEALTH PROBLEMS (WE NEED TO BE SURE THE DISTRICT CHAIRPERSON IS IN PHYSICAL SHAPE TO PERFORM THEIR DUTIES).**
- 3) TOO BUSY.**
- 4) DID NOT KNOW THEY WERE REQUIRED TO VISIT CLUBS.**
- 5) HAVE CHILDREN, NO TIME FOR THIS.**
- 6) UNEMPLOYED.**
- 7) DEATHS IN FAMILY.**
- 8) NOW THAT THEY KNOW THEY ARE SUPPOSED TO DO SOMETHING THEY WILL.**
- 9) UNTIL THE STATE CHAIRPERSON CALLED I DID NOT KNOW I WAS ON THIS COMMITTEE.**

**CONCLUSION: WE HAVE TO DO A BETTER JOB IN APPOINTING STATE AND DISTRICT CHAIRPERSONS. THEY NEED TO BE TOLD WHAT IS REQUIRED AND THAT THERE IS TRAINING AVAILABLE, WHICH THEY SHOULD ATTEND. WE KNOW HOW DIFFICULT IT IS TO FILL THESE POSITIONS BUT IF WE DO NOT REACH THE CLUB LIONS, HOW DO WE ORIENT THEM AS LIONS.**

To: Council Secretary/Treasurer Ohm

From: John Kearney, State Liberty Day Chairman

Ref: Official Report

Date: February 7, 2004

- Liberty Day Pins - As of this weekend I have sold 300 of the 500 Liberty Day Pins.
- Liberty Day Celebration – The Liberty Day Committee will be meeting today at 11:00am to make final preparations for the event. We will be having a caterer attend the meeting to make a presentation on possibly catering the event. The following districts have donated to the Liberty Day Celebration: C - \$200, G - \$200, H - \$273, & J - \$200. All other districts are asked to donate. The speaker will be Lt. Governor Beverly Perdue.
- Chairman Jim Sasser has presented 9 programs to 472 students.

*What a pleasure it is to see the developmental growth of the boys and girls we visit from time to time. This is especially true as we attend services in the impressive chapel and we are made aware of the spiritual leadership available at the Home. The chapel ministry continues to make a difference in the lives of the residents. It is very refreshing to watch these young people participating in the services. I think it is great to note that they are willing to give of their monies when they have so little. Some of this money was used last year in the construction of a habitat house. Several of them, many from the Lions cottage, helped with the actual construction. If you have not had the opportunity to visit the campus,, put this on your list of things to do.*

*Bill Thompson is scheduled to attend the State meeting in Fayetteville. We are very thankful for the work that Bill is doing at Boys and Girls Home. Jay Brooks will attend the meeting on Friday night and has agreed to play the piano for us. This is a real pleasure for us and I think everyone will enjoy.*

*In regards to the state of the finances for the Home , the board is diligently trying to get through these tough economic times as best we can. As you know the board has mandated that operating cost be cut 10%. A careful look at all spending is in effect to ensure that services will not be cut. One girls cottage has been closed In an effort to serve all children there. This has been done by putting nine children. instead of eight, in each cottage. Hopefully, the economic situation will improve soon and we will be able to resume as in the past.*

*As a haven for young men, the Lion's cottage continues to play an important part in the lives of those who come to the Home due to family concerns. It is our responsibility to do our part to support the work there by making sure their needs are met. It is our privilege to help make a difference in the lives of those boys living there from year to year. Thank you Lions for all you do.*

*Yours in Lionism,*

*Earl*

February 6, 2004

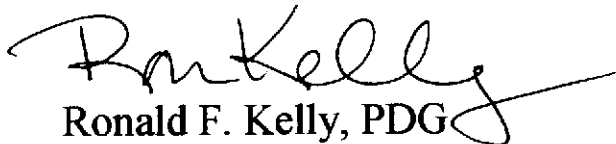
**The North Carolina Constitution and By-Laws**  
**Committee Report**

The North Carolina Lions Multiple District 31 Constitution and By-Laws Committee serves as an advisory committee to both the Council of Governors and the North Carolina Lions Foundation.

As this Committee's duties are largely interpretative in nature, it acts generally only when called upon by the Council of Governors and/or the North Carolina Lions Foundation.

As neither the Council of Governors nor the NCLF have recommended changes to the State Constitution or By-Laws during the Lion's Year 2003-2004, this Committee has not met and therefore has nothing to report.

Respectfully submitted:

A handwritten signature in cursive script that reads "Ron Kelly". The signature is written in black ink and is positioned above the printed name.

Ronald F. Kelly, PDG  
Committee Chair

**REPORT TO THE  
N. C. LIONS STATE COUNCIL  
OF GOVERNORS**

**STATE RETENTION CHAIRPERSON  
PDG JIM CAUDLE**

**FEBRUARY 7, 2004**

**HOLIDAY INN BORDEAUX  
FAYETTEVILLE, N. C.**



**STATE RETENTION CHAIRPERSON**  
**JIM CAUDLE, PDG**  
**REPORT TO MD 31 COUNCIL OF GOVERNORS**  
**FEBRUARY 7, 2004**  
**HOLIDAY INN BORDEAUX, FAYETTEVILLE, NC**

I want to thank the Council for giving me the opportunity to serve.

In December of 2001 our state membership was at 10, 227. Compare this number with our recent report on membership and you see that we are not doing enough to encourage members to stay with us.

As of November, 2003 our membership had dropped to 9,881 members. That is 346 member decrease in membership. The problem is not going away. We have to make a major effort to change this trend.

The reports that I have received for this meeting are attached. I summarize them here.

District B: retention chair is busy but has been slowed down due to health problems.

District C: visited 6 clubs and gave programs on retention. called about one resignation letter  
sssisns sosne club and one member- at -large.

District D: retention chair is working but due to weather has not been able to make many visitations.

District J : retention chair is very busy with scheduled visits through march

I used PCC Judge Bill Fillmore's Lions Club Retention Index (LCRI) as a guide and source for some of my information. You can find all of the LCRI on the Alabama Lions website. ([www.filmore.net/lions.htm](http://www.filmore.net/lions.htm)) I also used the President's Retention Campaign booklets ("Focus on Involvement", "Focus on Meetings", "Focus on Club Dynamics" which are available from LCI. Then there was the website of LCI <[www.lionsclubs.org](http://www.lionsclubs.org)> where I used "The Club President Connection" which is for club presidents.

We have a membership challenge.

1. We do a good job recruiting member (new 348) (transfers 47) (reinstated 7) =402
2. Our total members continue to drop (424)
3. Retaining members in existing clubs is the problem. retention
4. The main reason for members leaving lions clubs is lengthy, dull, boring, ineffective club meetings.
5. lack of involvement by the members

Governors you need to identify those weak and struggling clubs. The Zone Chairpersons should be reporting these club to you. Then you need to appoint a rebuilding Lion or a Certified Guiding Lion to each. They need help and they need it now. There are one club on status quo in our state. We have dropped three clubs and chartered one club.

Our clubs need to make a more forceful push to retain our current members. These clubs need to understand what redistricting will mean. It appears that our clubs are eager to drop members without making the effort to follow our programs to retain members. The Retention Chairpersons need to be giving clubs idea to liven up their meetings. There is plenty of materials in LCI that can help. We just need to order them. Every club president should have a copy of the President's Retention Campaign booklets.

What can the clubs do?

1. Clubs need to have interesting and productive meetings.
2. Clubs need to make meeting worthwhile
3. The officers need to plan (agenda) and run effective meeting
4. Club officers need to become more involved and focus on the meetings.
5. Cliques and politics must be avoided
6. Clubs must keep members involved
7. Tail Twisters need to become more active in making the meetings fun.
8. Special effort must be made to contact those that have been dropped to draw them back.

Some districts are having success in retaining members. At the end of October of last year we made a great step in getting District 31-a out of transition. I want to congratulate 31-A for their efforts in getting new members and retaining their current members.

As leaders we need to implement the International President's Retention Campaign. Each chair needs to be proactive in this effort. We need to push the Mentoring program. We need to work hand-in-hand with the Membership chairs in each district. Governors, you need to be the driving element behind our moves. This needs to become a priority in every governor's agenda.

The governors need to make sure that our retention chairs get articles in their newsletters on how to improve meetings. They need to use your newsletters as an educational tool. We have to continue educating our members. We need to train our chairs on making reports. Form a mentoring group within each district to train promising leaders. Several districts are using their convention workshops to bring MERLO to our members. It is a great use of a workshop and a chance to get more members attending workshops.

As of this report I am still not receiving reports from all of the district retention chairs. I am receiving some but not enough to give you a complete report on the state's activities. I am not receiving all of the districts newsletters. If I do receive them it helps me keep up with what is going on in all nine districts and how retention is going in the state.

In my last report to the council I was amiss when I said that if a chair was not doing the job you should fire them. You cannot fire a volunteer, but there are other ways you can go about boosting their efforts.

We must push for more Orientation. Our MERLO TEAMS must function. We have to remember that we are a team. When something is working in one district it should be shared with the other districts. that is why I want reports sent to me. E-mail is okay (jimc1@planetusa.net).

We need to step up our pace in getting our female members involved in leadership. It has been proven that when our women Lions get involved clubs improve and grow. The activities and services have improved throughout the state when our female Lions are active; Our fundraising increases.. In some of our clubs there is still the "old boys" that do not like women especially in the leadership position. (I had one club last year where one of the "old boys" caused four women to quit the club; one was the president. This happened because he did not like that the president would not follow his agenda. We would be better off if the club had dropped him.)

Our club problems are simple. Too Many have dull boring meetings. not enough effort is put in providing a good program. Let's change.

#### REPORTS:

##### DISTRICT

A:  
B: REPORTATTACHED  
C: REPORTATTACHED  
D: REPORTATTACHED  
E:  
F:  
G: *Report attached*  
H:  
J: REPORTATTACHED

**From:** dennis alcock <jdalcock@yahoo.com>  
**To:** "jimcl@planetusa.net" <jimcl@planetusa.net>  
**Date:** Thursday, January 8, 2004 10:09 AM  
**Subject:** Re: REPORT

Dist B

---

Jim I have not done much as far as going out and about because of my health. I havent felt well for severl months and eventually had my gall bladder and the stones removed just 10 ago at St Joe's though the surgery went off fine I developed lung probs and wasnot getting enough oxygen. I was put in the Hospital for 3 days and release having to use oxygen 24 hrs a day this is to continue for at least a month when my next Dr. visit I also have to be check by a heart specialist as the heart is enlarged and could be cause by trying to get oxygen  
All in all a lousy way` to start a New Year  
I have however been using the computer and have about 1/2 of the club's membership rosters on disc as a data base for quicker contacting, Without out being able to contact drop members we will never be able to find out why or what we can do for them

--- "jimcl@planetusa.net" <jimcl@planetusa.net> wrote:

- > Dear District Retention Chairs,
- >
- > Please send me information on the activities that
- > have or are taking place
- > in your district the end of January so I can prepare
- > my report to the
- > Council on February 6 and 7.
- >
- > Include: Visitations to clubs for programs
- >           Activities of the MERLO TEAMS
- >           Any success you have had in retention
- >
- >
- > As of October 31, 2003 District 31-A is out of
- > transition.
- >
- > Yours in Service,
- >
- > Jim Caudle
- > State Retention Chair
- >
- > This email scanned for Viruses and Spam by PlanetUSA
- > using Spam Viper.
- > For more information on our \$9.95 per month dial-up

1/30/04

Phillis Ribbeck,

District 31-C

I made 6 club visitations and put on a program about retention.

I called about a resignation letter.

I called a member at Large.

**From:** FSh1014206@aol.com  
**To:** <jimc1@planetusa.net>  
**Date:** Tuesday, January 6, 2004 10:20 PM  
**Subject:** Re: REPORT

D

ATTACHMENT H  
(Page 6 of 11)

One presentation to a club in dec.,(was to have been to zone but canx. due to weather, one presentation to zone mtg in Jan nothing else scheduled in Jan (you will do your thing at our MW. This is all I have to report.

Retention Committee  
Report to State Retention Chairman  
February 1, 2004

Membership figures for District 31-G look good through November of this year (latest official figures available). We have added 55 new members and dropped 45 for a net gain of 10 members. We can do better than this small gain year to date, by continuing to strive for growth through getting new members and retaining those we have. A key to accomplishing this growth is to have each and every club in District 31-G to get all Lions members involved in meaningful activities, make them feel a part of their club, and recognize each member for accomplishments.

Proper recruiting of new members and a meaningful induction are the foundation for retention. Interesting programs are important. Making members an active part of a club are vital. Recognizing members for their achievement is a must.

Most members who drop out do so from a loss of interest. Before dropping any Lion from the club roster, I encourage each club secretary or president to contact their Zone Chairman for guidance prior to dropping any member other than for death or transfer.

I am available to meet with any club upon request. I have three club meetings and one zone meeting scheduled during the next several weeks

I would like to comment on the statement from the State Retention Chairman's report to the November 8, 2003 State Council Meeting which indicated: I have developed a Vision Statement which I have also asked for input from the retention chairs. So far I have received none. (Underlining added.)

Vision: By the year 2006 the multiple district retention team will reduce drops by 10% annually, following a program designed by our MD retention chair to include retention skills. This will be accomplished by training VDGs, zone chairs, club presidents, and membership committees. We will insure the continuity of clubs and services to our communities.

I am recommending that the Council see that all MERLO Teams become active and that arrangements be made for MERLO training be held for all district MERLO teams. The training will be done by the State MERLO Team.

I am also recommending that each Governor look at the activities of your retention chair and if the chair has not been doing his/her job or is giving you a line of BS that you fire them and get someone that wants to work not just hold a title.

I did not respond to your Vision Statement request because we had already developed goals for retention in District 31G during a series of zone meetings early in the year. I sent these goals to you. These goals are for membership retention this year not in 2006 and after. Our district goals, printed below, are more realistic, more specific, and yet further reaching than the proposed vision statement. I also resent the reference in your report about Retention Chairs giving the District Governor and the implication that some chairs are only interested in holding a title. Let me say that most Lions who are seeking a title would definitely not seek it by becoming a District Retention Chair. I don't know about you, but when I signed on as the retention chair for District 31-G, I actually signed a three-year commitment and agreed, among other things, to hold no other office during that three-year period. Further you suggested that these individuals be fired and replaced by the District Governor. It's that kind of attitude that runs counter to the purpose of Lionism. I certainly did not realize that a District Governor has the authority to fire a volunteer. It's difficult enough to get people to volunteer for thankless tasks without negative threats.

**District 31-G Retention Goals For 2003-2004**

**Cut the number of members dropped from than last year by twenty per cent.  
Increase the ratio of new members to drops**

**Club secretaries notify District Retention Chair before you drop any member in good standing.  
Club secretaries give District Retention Chair the reason for each drop even if not in good standing.**

**Each club conduct an orientation for new members. Current members can also use a refresher on why they became Lions.**

**I have requested that the District Governor provide a list of drops from each club each month. If no explanation has been given for each drop I will contact the club secretary to get one, not just the check off list on the iMi report. If possible, I will contact the dropped member and talk to him or her to explore an alternative.**

**I am available to present a program to each club to emphasize**

**Why retention is so important  
Present the facts about redistricting**

**I will report monthly to the State Retention Chair on drops and the reasons why.**

**There will be several articles about retention in the District Governor's Newsletter.**

**The result of not keeping our members and growing with new members will be Redistricting.**

**Thank for your efforts to grow our multiple district through retention of members.**

**Respectfully submitted,**

**Bob Ward, PDG**

**District 31-G Retention Chairman  
CC: I. Frank Brooks, District Governor**

**□PAGE □**

**□PAGE □2□**

J  
Wilson, NC  
January 15, 2004

Lion Jim Caudle  
727 St. Johns Way  
Hendersonville, NC 28791

Dear Lion Jim,

I hope that you and your family had a Merry Christmas and a Happy New Year. This year has gotten off to a fast start for me and it looks as though it will be a Good Year.

My last letter listed my programs through October of 2003. Since then the programs listed below have been presented to the listed Clubs.

November, 2003

11/18 Spring Hope Lions Club  
11/20 Wilson Evening Lions Club

December, 2003

No Programs scheduled

January, 2004

01/07 Aurora Lions Club  
01/08 Tarboro Lions Club  
01/12 Enfield Lions Club  
01/13 Washington Lions  
01/15 Robersonville Lions Club  
01/19 Windsor Lions Club  
01/20 Manteo Lions Club

February, 2004

No programs scheduled at this time.

March, 2004

03/04 Davie Lions Club

No other activity scheduled at this time. Will keep you informed and certainly give you an up to date report for the next NCLF Board Meeting.

Yours in Lionism,

Lion Tim Land  
Retention Chairman, District 31-J





<b>LIONS CLUB RETENTION INDEX REPORT FORM</b>						<b>TOTAL</b>	<b>TOTAL</b>
<b>WORK &amp; PERSONAL DEVELOPMENT</b>						<b>Month</b>	<b>Year</b>
					50		
					100		
					200		
					200		
					200		
					100		
					100		
					50		
					250		
					250		
<b>ENTERTAINMENT &amp; EDUCATION</b>							
					100		
					100		
					200		
					200		
					200		
					50		
<b>RETENTION &amp; MEMBERSHIP</b>							
					50		
					200		
					50		
					500		
					500		
					250		
					200		
					200		
					300		
					300		
<b>TOTALS</b>							

\* Club patch can be earned by participating in the LCRI and accomplishing a net decrease in drops over previous year

Report to State Council  
February 7, 2004

From: Robert Moorehead, P.D.G.  
State Leadership Chair

- 1) A training session for Vice District Governors was held at Camp Dogwood December 5-7, 2003. Eight of the nine VDG'S were in attendance. The remaining VDG was unable to attend due to illness.
- 2) Lion's Clubs International has funds available to repay Multiple Districts for a portion of their costs for VDG training. A claim was delivered for a portion of the costs to Lions Clubs International on December 23, 2003. A check for \$ 675.00 was remitted to Secretary George Ohm in January.
- 3) The final training session has been scheduled for the Governor-Elects at Camp Dogwood on February 27-29, 2004. If the Governor-Elects have not given me the name and address of their Cabinet Secretary and VDG-Elect, please give it to me as soon as possible, as a portion of the training at the end of February is for Cabinet Secretaries.
- 4) A training session has been scheduled for Vice District Governor-Elects at Camp Dogwood, on May 14 & 15, 2004. We are eligible to claim a partial reimbursement for some of the costs of this session.
- 5) I attended MD-31D's Convention and was part of seminar presented by the Statewide MERL team.

ORIENTATION REPORT  
FEBRUARY 7, 2004  
EDWARD D. SHIVERS III, PCC, CHAIRMAN

Thank you Council Chair Diane. Good morning Governors.

I am still in need of three District Orientation Chairs. I would appreciate the Governors of these districts appointing a Chairperson and providing me the name, with contact information. If you have no one, see who your Vice District Governor might be planning on for next year and attempt to get that person. We need to insure that orientation briefings are being given in all districts.

All new members need to receive an Orientation Briefing, whether it is given by the club or at a higher level of Lionism. This briefing provides a foundation for members, what their role will be and also gives the big picture of the organization. Additionally, it would not hurt to insure that your seasoned lions receive this briefing or a refresher course, re-Orientation. Many of our older lions have never attended this type briefing, therefore they probably in most instances have only a limited knowledge of the history, organization, programs and services for each level of Lionism.

There are five (5) brochures (Lions Orientation Refresher Series) provided by Lions International, of which you were each sent a set. This set is designed to be used at the Club level, however, at this time they have not been sent to the clubs. I recommend that the Governors place an article in their District newsletters informing the Club Presidents to obtain this series of brochures from Lions International. I am in the process of obtaining a set for each District Orientation Chair, further I will include this information in my article on Orientation in the next "Lionism" paper.

I am still in the process of obtaining all the information I can on Lionism to have in one place for the District Chairs.

Thank you, are there any questions?

## HISTORY COMMITTEE REPORT FOR STATE COUNCIL MEETING IN FAYETTEVILLE, NC ON FEBRUARY 7, 2004

The History Committee has met twice since the beginning of the year. The last time on December 6 & 7, 2003, however, due to an ice storm that came in on Saturday night, December 6, the meeting on Sunday was cancelled. Work is progressing on the items of historical value located in the White Room. The committee put together auction items for Districts GH&J, E and D as well as the State Convention. During the Mid Winter and Fall District Conventions, the silent auction has raised in excess of \$1700 since October 1, 2003. We will also hold a silent auction at the State Convention. The committee also discussed the procurement of frames for the Past International Directors that we have on hand.


We have found someone that gave us what we thought was a reasonable price to frame the photos and have them ready to hang. These should be ready to hang in the Stickley Building at our next meeting on February 28, which will be a one-day meeting. As requested, the photos will be in place by the time of the leadership conference. We will need funds to pay for the frames.

The committee would like to have displays on all the District Bulletin Boards in the Stickley Building for the leadership conference. We still need the Districts to place photos of their Governors, Vice District Governors and Cabinet Secretary/Treasurers on the District Bulletin Boards to show the leadership in each District. District G is complete and District F only lacks the photo of the Cabinet Secretary/Treasurer. Please submit your 8x10 photo as soon as possible to me or to your Vice District Governor so that they can bring it to Camp Dogwood on February 28. If you do not have an 8x10, at least send us some size photo so that we can display the leadership of each District.

As mentioned previously, we need funds to pay for the frames used in framing and matting the photos of our Past International Directors. **It is requested that the Council appropriate the sum of \$750 to pay for the framing and matting of the photos of the Past International Directors and to purchase some folders for use in sorting the material located in the White Building.**

Thank you for giving me the opportunity to serve and work with your District Historians.

Respectfully submitted by:



Lion Herbert A. Justice, PDG  
State History Committee Chairperson

ATTACHMENT L

**George Ohm**

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**From:** "Carlton Metts, II" <cmetts2@earthlink.net>  
**To:** <ohmdad@salisbury.net>  
**Sent:** Thursday, February 05, 2004 10:23 PM  
**Subject:** Information Technology Report

Lion George,

With great regret I will not be able to attend the council meeting this weekend. The following is a report that I have prepared.

All the districts are maintaining websites. >From the last meeting in Raleigh the committee had come to an agreement that we need to be able to provide information and begin preparing educating other Lions on how to use the technology that is available to them. At that meeting we were able to help answer a wide range of questions dealing with websites, newsletters, and using the technology that is available.

Also, the committee members have been doing presentations to the local clubs for educating them on the use of technology to help them in Lionism.

Respectfully Submitted  
Lion Carlton (Carlie) V. Metts, II  
Statewide Information Technology Chairman

2/6/04

# The International Association of Lions Clubs

(Lions Clubs International)



District 31-H, North Carolina, U.S.A.  
 Billy G. Herring  
 Past District Governor  
 109 Baker Drive  
 Pikeville, North Carolina 27863-9691  
 (919) 242-6217

## NC STATE COUNCIL MEETING LCIF/SIGHT FIRST CHAIRMAN'S REPORT February 7, 2004

Total Multiple District 31 contributions for the second quarter, Fiscal Year 2003-2004 were \$7,385.00 bringing the fiscal year total to \$10,727.17 . Contributions were 16 percent less than those for the first six months of the previous year.

Second quarter contributions were:

District 31-A	\$3,060.00	District 31-B	450.00
District 31- C	335.00	District 31- D	500.00
District 31- E	1,020.00	District 31- F	1,100.00
District 31- G	870.00	District 31- H	.00
District 31- J	50.00		

No grant activity was reported by LCIF for the second quarter.

Since January 1970, \$1,877,025 in grants have been approved and distributed throughout Multiple District 31.

As we move toward the end of this Lions year, we should already be thinking about recognition for Lions all across the state who deserve to be honored for their dedication and hard work. Presenting Melvin Jones Fellowships is an excellent way to do this. And, at the same time demonstrates an appreciation by North Carolina Lions for the LCIF presence during our times of need. Governors, please encourage Lions in your districts to give generously.

Respectfully submitted,

Billy G. Herring,  
 Chairman, MD31 LCIF/Sight First Committee



REPORT OF THE NOMINATING CHAIR

FEB 7, 2004

THANK YOU COUNCIL CHAIR DIANE, DISTRICT GOVERNORS, SECRETARY GEORGE

THANK YOU FOR ALLOWING ME TO SERVE AS NOMINATING CHAIR THIS YEAR

FOR THE POSITION OF SECRETARY OF NCLF WE CURRENTLY HAVE TWO CANDIDATES. THEY ARE:

**PDG RALPH L. HOLMES OF THE JAMESTOWN-UNION HILLS LIONS CLUB**

LION RALPH SERVED AS DISTRICT GOVERNOR, 31-D, IN 1997-1998 AND AGAIN IN 2002-2003. HE SERVED AS FOUNDATION SECRETARY FROM 1999-2001

**PDG CHARLES HOLLEMAN OF THE ROCKY MOUNT EVENING LIONS CLUB.**

LION CHARLES SERVED AS DISTRICT GOVERNOR, 31-J, IN 2002-2003. HE IS CURRENTLY SERVING ON THE NCLF BOARD OF DIRECTORS

FOR THE POSITION OF 2<sup>ND</sup> VICE PRESIDENT OF NCLF WE HAVE:

**PDG RON STALEY OF THE CONCORD LIONS CLUB.**

LION RON SERVED AS DISTRICT GOVERNOR, 31-E, 1996-1997. HE SERVED AS NCLF TREASURER FROM 1999-2002. HE HAS SERVED AS NCLF SECRETARY SINCE 2002.

THESE POSITIONS ALONG WITH THE OFFICES OF PRESIDENT, 1<sup>ST</sup> VICE-PRESIDENT AND TREASURER WILL BE VOTED ON AT THE GENERAL MEMBERSHIP MEETING TO BE HELD ON MAY 2, 2004

I ENCOURAGE ALL CLUBS TO SEND THEIR FULL QUOTA OF DELEGATES TO VOTE IN THIS IMPORTANT ELECTION

AGAIN, THANKS FOR THE OPPORTUNITY TO SERVE

IN LIONISM

LARRY F. GASPERSO, PDG

STATEWIDE NOMINATING CHAIR



## George Ohm

---

**From:** "David Shimberg" <davealans@carolina.rr.com>  
**To:** "Sid Scruggs" <flynlion@carolina.net>; "George Ohm" <ohmdad@salisbury.net>; "Diane Whitley" <Lionswhitley@aol.com>  
**Cc:** "Ted James" <tjames@salisbury.net>; "Ralph L Holmes" <rholmes2@triad.rr.com>; "Larry Gasperson" <lfgasperson@citcom.net>; "John T. Miller" <jtm3@pinn.net>; "James Valsame" <JV-1@msn.com>; "CHARLES D. SMITH" <gclundin@carolina.net>; "Bob Scheffel" <rscheffel@mab-jlbm.com>; "Billy Herring" <bherring@juno.com>; "Alan W Deaton" <awd4321@aol.com>  
**Sent:** Tuesday, February 03, 2004 7:49 AM  
**Attach:** L\_Redistricting for Strength.doc  
**Subject:** Redistricting for Strength

Over the past months, although the Research & Long Range Planning Committee has not met, we have exchanged a variety of emails and phone calls, discussing redistricting. Input has also been obtained from Gary LaPetina, LCI Executive Director, and Nancy Gearhart, English Department Manager, at Lions Clubs International, along with PID Sid Scruggs.

Concerns raised include the size of the proposed eastern districts (visitation distances), membership improvement in some areas, and consolidation in the western part of the state with little action in the eastern part of the state.

In all we have a long way to go. Our real effort must be to get people talking about, not avoiding, the issue. The attached document is my report for the coming cabinet meeting, since I am unlikely to make this meeting.

Lion David Shimberg  
Past District Governor 31-C  
2001-2002  
h) 704-597-1265  
c) 704-906-1158

It's Great to be a LION  
We Serve  
[www.nclions-31c.org](http://www.nclions-31c.org)



February 3, 2004

Lion DG, Diane Whitley  
Council Chairperson, MD31  
712 Heatherwood Drive  
Monroe, NC 28112

### **REDISTRICTING FOR STRENGTH**

Overall, Lionism in MD31, North Carolina, is a strong. Six of the nine districts are below 1250 member minimum. District 31-C has barely 800 members. We must take action to consolidate our NC districts and improve the strength of those new districts. During the Feb 10, 2004 meeting, the District 31-C cabinet voted to accept, in principle, the redistricting plan the MD31 Research and Long Range Planning committee recommends. The current plan calls for realigning the present 9 districts into 6. According to International By-Laws, the final, recommended plan is subject to final approval by a 2/3 approval vote of the current Districts. The final recommended plan will be presented to districts in time for voting at their 2004-05 conventions. I recommend that each district take a similar vote to determine their support for redistricting.

### **WHY REDISTRICT?**

1. Although MD31 with roughly 10,000 Lions is strong, the individual districts with less than 1250 members appear weak;
2. With low membership, the pool of potential district leaders (DGs, VDGs, ZCs, and District Chairpersons) is limited and weak;
3. The cost per member to administer and run districts is much higher than in districts with higher membership;
4. LCI may take the stand that financially, Districts will be charged for the minimum (1250) members, possibly leading to district level dues increases to cover the costs.

### **WHAT CAN YOU DO?**

1. Don't be arbitrarily bound by our personal history. Be open to change. District designations (A-J) as we know them today will change within the next several years.
2. Since 90+% of all Lions activity occurs at the local, club level, we should not worry about the designation of the district/county in which a club falls.
3. Support the efforts of District leadership to creatively deal the proposed and final larger districts. Combined club visitations, Visitations by and expanded

responsibilities of the Vice District Governor and other district leadership can all make differences in our effectiveness.

4. Build membership. Find ways to attract and retain members. Start new clubs. Branch Clubs provide a perfect way to make meetings convenient for those for whom existing club meeting days and times don't work, or for members who want a different focus than the parent club. Adding new Lions through Branch clubs can only strengthen a community or region, because these Lions can all come together for common projects.
5. Lastly, never let a member leave your club without trying to help them find (transfer to) a new club, changing membership status, or resolving issues (if this is a problem).

Redistricting NC will be a positive move for the Lions of MD31. Please openly discuss redistricting, sharing your thoughts, concerns, and ideas about it with your District Governor, DG Elect, Research and Long Range Planning Chairperson, club officers, and other Lions. Contact PDG Dave Shimberg at 704-597-1265 or

PDG Dave Shimberg, Chairperson  
MD31 Research and Long Range Planning

Subj: **Added Paragraph on Redistricting-**  
Date: 2/4/2004 10:14:23 AM Eastern Standard Time  
From:  
To:  
CC:  
Sent from the Internet

PDG Harvey:

How does this sound for a section to be added before the WHY REDISTRRICT? Section? Other thoughts?  
I have a call into LCI regarding direct district admin costs.

#### **WHAT IS REDISTRICITING ABOUT?**

Redistricting, up or down, is an *administrative act*. It is *not* about attracting new members. It is about achieving an appropriate size (number of clubs and members) for effective leadership and financial administration. When a district is too large in terms of clubs and geography, it cannot be effectively managed. The span of control for the DG, RCs, ZCs, and Committee Chairpersons is too large, and clubs cannot be efficiently visited and supported. Adding new districts is a decision generally made with single or multiple districts. When a district is too small, with too few members or clubs, the per capita cost of running the district becomes too high, both from the district standpoint, and particularly from the cost standpoint of LCI. LCI contributes significant funds from dues, toward training the DG and officers, providing materials and providing expense reimbursements to the DG. When membership falls below 1250 members, those costs exceed the income of dues paid by the members in that district.

PDG Dave  
704-733-5289

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Thursday, February 05, 2004 America Online: Lionswhitley



**LIONS CLUBS INTERNATIONAL**  
**YOUTH EXCHANGE PROGRAM 03/04**  
**Paulette Gasperson MD 31**  
**P.O. Box 494**  
**Pisgah Forest, NC 28768**  
**Phone: 828-883-8596**  
**e-mail: lfgasperson@citcom.net**



## Report of The Youth Exchange MD 31 Chair 2-07-2004

Thank you Council Chair Diane and Sec. Tres. PDG George and District Governors, we had a good camp last year and our camp for next year is full. Sometimes it may change before it is time for camp.

If you know anyone in your District that would like to be a host family let me know. It would be nice if we could get more Host families in the East this year because we are traveling west. Our countries are Czech and Slovak Republic, Finland, Austria, Italy, Israel, Denmark, Croatia, Ireland, Turkey, Germany, Hungary and Poland. We will be traveling in the Western part of the state. We will leave Asheboro on July 19, we will visit Dobson Lions Club, then to Boone ( Grandfather Mt.) then to District A, District C, District B and District E. They will leave for home on July 31 from Piedmont Triad International In Greensboro. While we are in your District if your club would like to host us let me or your District Chair know. Last year I can not thank District D,H,J,G and F enough for all they did. Our students went home with great stories to tell. At every Lions Club they visited they thanked the Lions of North Carolina for all the hard work and money they spent for the Youth Exchange Program.

Thanks: Lion Paulette Gasperson YE MD 31 Chair

YOUTH OUTREACH COMMITTEE  
FEBRUARY 7 2004

We don't know what the Youth Outreach Committee really does.

The district constitution says "The committee shall promote a long-term approach to the elimination of drugs, alcohol and alcohol abuse through activities that emphasize prevention and education while concentrating on our young people who are most seriously affected by drug abuse.

In many districts the same Lion may serve on Youth Outreach, Leo, Youth exchange, and Peace Poster committees. This may be a good idea. In any case these committees ought to work as a team since "youth" is the central theme for all these committees. Working as a team will multiply their energies and will therefor is much more likely to make a difference with our youth...

I would recommend that district governors be very specific about the duties and program emphasis for their appointed "youth" committees. Tell them if you want Leo clubs, Peace posters, drug action programs or youth exchanges or what.

The Program called "Lions Quest" has been recognized nationwide as an effective program in elimination of drugs, alcohol and alcohol abuse. Why don't we have more of our schools using Quest materials? Maybe we have more than we know. I just received a list of schools, which is 36 pages long. I will be glad to make this list available to each governor. You may be surprised about activities in your district. .

Do we need to be concerned about our youth and drugs? Let me tell you about what happened Wednesday in a nearby county. 49 students were arrested from 6 out of 7 county high schools. Marijuana and nine other drugs were being bought and sold. Three different law enforcement agencies were required to complete the operation..

Can the Lions of North Carolina make a difference? You bet they can!!

James M "Jim" Irvin, Chairman

## **Women's Membership Development and Participation Committee Report**

February 7, 2004

By: PDG Martha Butler, Chairperson

I have attended Districts A, C, E, F, GHJ and Conventions. At Districts G,H& J's Convention and at District E's Conventions I held seminars that were well attended

As all of you know this is a new committee and as such we are working to set goals and guidelines that will enable us to welcome more women into our membership. As we welcome these new members into Lionism we also want to retain the members we now have. We want to assist in their development and to involve them as they participate in our service to others.

At our first committee meeting held November 8, 2003 we discussed several items and made some tentative plans. Each of you has received a copy of the minutes of that meeting. We are scheduled to meet again this afternoon to continue making these plans. We hope you will agree with be as excited as we are about what we want to do and how we plan to continue as a committee. We plan to hold a one day workshop on Saturday May 1, 2004. This workshop will be held in conjunction with the Council and NCLF Board Meetings. We will ask Lions both male and female from each district to attend and take part in our workshop. We want to invite you the Council of Governors, the Vice District Governors other interested Lions to join us and participate in some part of our workshop. We would like your approval and assistance with the arrangements for this workshop. We will need space in which to hold this workshop and would like your help in securing materials for use at this workshop, (such as coping of materials and /or securing visual aid equipment if it is needed.)

I have given each of you copies of the latest membership figures that I have received. These sheets show the number of male and female members in each district. The percentage of clubs in each district that do not have female members ranges from 13% to 37.2%. How do we encourage these clubs to invite women into their membership without offending those members who just aren't quite ready to accept women into their clubs? This is a challenge. It is one that we can meet but only if these Lions become willing to accept change. We all change from day to day. It is up to each of us whether we choose to accept this change with a positive attitude or with a negative attitude. Helen Keller once wrote—"We are the masters or the victims of our attitude. It is a matter of choice - blessing or curse". With a positive attitude we can accept change and grow not only as a person but as Lions. Since 1987 our association has been changing. We need to continue this change. Lions service to others is too important not to take advantage of this great opportunity. Women like men will join if asked. They like men will remain as Lions if they are made to feel wanted needed and appreciated. If someone in your community needs help do they care if the hand providing that help is black or white or Hispanic. Absolutely not. Do they care if the hand being held out to them is male or female? Absolutely not. When we as Lions accept each other not as male Lions or female Lions but as Lions then and only then will we have true change for the better. We will then have more Loving Individuals Offering Needed Services to Others.

Our goal is to see the number of male and female members rise. If we take advantage of the incentives being offered to us we can and we will grow. If only 15% of the male members in North Carolina whose spouse is not a Lions brought their spouse into our membership we would grow our membership by 1,229 members. Think what this would do for our membership. We would grow from 9,881 members to 11,110 members. Working together with a positive attitude, we can and will make this happen.

Women's Membership, Development  
and Participation Committee  
Minutes 11-08-03

Meeting was called to order at 3:30 PM by State Chairperson Martha Butler, PDG. Prayer for guidance was given by Vice District Governor Pat Roland (District 31-A). In her opening remarks Lion Martha stated that the purpose of the committee is explained in the name of the committee. The goal of the committee is to invite more women to join, make them feel wanted, needed, appreciated and retain them as members, help to develop them as leaders, involve them in our projects and service to others.

Each district chairperson in attendance was asked to stand and introduce themselves. They were asked to also make comments about the committee. All comments were positive and everyone participated. Each District Chairperson received a sheet showing the number of male and female members in each district.

Items discussed were;

- A- Reasons for Committee; to grow membership, get more women involved; convince the male lion to accept more female lions. Ideas and examples were discussed.
- B- tools for recruitment; The new gender friendly brochure "I am a Lion" was shared with all in attendance as well as CD's of the round table discussion held at the International Convention. Everyone also received a Power Point Presentation on the Women's Initiative. District Chairperson should if possible meet regularly with District MERL Team
- PID Sid Scruggs suggested that we look at school teachers and principals, doctors, opticians, share ideas about participating in service projects. He also suggested if single mothers join they could bring their children to meetings. Lions could serve as big brothers/sisters of these children.
- C- Incentives; Starting November 30th the \$25.00 entrance fee for Females joining an existing club will be waived. Also waived is the \$30.00 entrance fee for a woman joining as a charter member of a new lions club. Get new member involved by taking them to Zone and/or Cabinet Meetings. Encourage them to visit Camp Dogwood. Get spouses male or female more involved in Lionistic activities.
- D- Setting realistic Goals; Lions International goal is 25 new female members per district by March 31, 2004. Our goal is meet each time the Council and NCLF Board meets. Bring someone with you if possible.
- E- Planning 1 or 2 day workshop; Decision was made to hold a workshop in May, possibly at Camp Dogwood. Lion Martha to check with the Council about sponsoring such a meeting and possibly approving funds if needed.

Next meeting to be held at the February 7<sup>th</sup> at the Holiday Inn Bordeaux, 1709 Owen Drive, Fayetteville, NC 28304. Everyone will be notified as to what time.

Lions in attendance at Meeting:

Martha Butler, PDG	Davidson River Lions Club	District A
Pat Roland, VDG	Swannanoa Valley Lions Club	District A
Gwen White	First Flight Lions Club	District J
Loraine Dupree		
Dist. Cab. Sec/Treas.	Wingate Lions Club	District E
Sylvia Miller	West Jefferson Lions Club	District B
Hazel Box, PDG	Durham Lions Club	District G
Joyce Keels	Mooresville Lions Club	District B
Barbara Logsdon	Pinehurst Lions Club	District F
Barbara Mayes	Goldsboro Downtown Lions Club	District H
Marti Dwyer	Washington Lions Club	District J
Sid Scruggs, PID	Vass Lions Club	District F
Sherman Leathers and Guest		District G

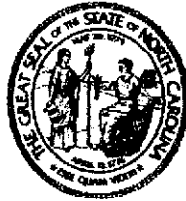


**Number of Female and Male Members  
As Reported By District on  
November 30, 2003**

<u>District</u>	<u>Female Members</u>	<u>Male Members</u>	<u>Total Membership</u>	<u>% Female</u>
A	274	983	1,257	21.79%
B	190	741	931	20.81%
C	163	632	815	20.00%
D	163	1,079	1,242	13.12%
E	246	949	1,195	20.58%
F	148	1,050	1,198	14.09%
G	159	1,111	1,270	12.51%
H	162	807	969	16.71%
J	162	842	1,004	16.13%
MD TOTALS	1,667	8,194	9,881	16.87%

**Number of Female and Male Members  
As Reported By District on  
May 31, 2003**

<u>District</u>	<u>Female Members</u>	<u>Male Members</u>	<u>Total Membership</u>	<u>% Female</u>
A	276	954	1,230	22.44%
B	194	798	992	19.56%
C	165	673	838	19.69%
D	164	1,093	1,257	13.05%
E	238	953	1,191	19.98%
F	157	1,110	1,267	12.69%
G	150	1,091	1,241	12.09%
H	163	806	969	16.82%
J	168	855	1,023	16.42%
MD TOTALS	1,675	8,333	10,008	16.74%



**North Carolina Department of Health & Human Services**

**Commission for the Blind**

**(Located at 309 Ashe Avenue, Raleigh)**

**Mail to: 2601 Mail Service Center, Raleigh, NC 27699-2601**

Within the next several days DSB hopes to announce the appointment of the Assistant Director to fill the role vacated by Debbie Jackson and the HR Manager, the position vacated by Brenda Harrison who retired on 12/31/03.

Two Commission seats are currently available and efforts to fill them are underway and additional positions will become available in June 2004.

The Division will be making requests to the Lions Foundation for continued support for children's mini-centers and the Annual Report.

This years report has been delayed due to a change in personnel. David Arthur has replaced Ethel Breeze and there is a learning curve. He will know to start sooner next year. Report should be out by end of February or early March.

It is hoped that work can begin in the next four to six weeks on much-needed renovations to the two dorms on the GMS Campus that are used by students attending the Rehabilitation Center for the Blind. Work will have to be done in several phases extending over several years as money allows.

DSB along with several other organizations and agencies will be sponsoring the second annual Conference on Visual Impairment and Blindness to be held March 11-13 on the GMS Campus. Our hope is that there will be broad representation from teachers, families, and professionals in the field.

Respectfully,

**John T. Miller, III**

**Chairman**

**N.C. Commission for the Blind**

<b>MEMBERS:</b>	John T. Miller, III, - Chair	Tom Winton - Vice Chair	S. Annette Clinard	Mary Le O'Daniel
	Catherleen Thomas	Allen G. Moore	Anita Wayne	
	Ronald L. Huber	Terry Wethington	George D. Murphy	Kathy Brack